

High Meadows "Hummer"

Roaring Gap, NC

February 2014

General Managers Message

Wow! I now understand the name Roaring Gap! I State of the Club: was in the office last night and I thought the wind was going to blow the iron furniture off the deck or the deck off the clubhouse. I also now understand why the folks get along so well at the club in the winter...all the hugs help with staying warm! As I think about our club and all of you, I feel so proud to be part of your team-even with the temperature this morning being -5!

As part of our 50th Anniversary we are asking all of you to help with building membership. YOU make us what we are and we need more of you to have the future we all want and deserve! With that in mind, we are sending all of you a package of information this month designed to help you invite the next new members to the club! Your quest should be folks that will look at High Meadows as you did, help out a neighbor and buy a home and then, most importantly, join your club. Your information package will contain everything you need to reach out and help us grow. We encourage you to take advantage of this special offer and share with your family and friends all that HMG&CC has to offer. This year we are also asking you to get your kids more involved in your mountain retreat! Your legacy and our future are in your kids. We would love to see them continue the story of your family and your history with us. I had the chance to speak with a member's son who has taken over the family home and the stories of his

A Word From The President

The Roaring Gap Weather-cam on Ray's Weather just confirmed the Club is under a blanket of snow and battling brutal temperatures, but rest assured. Spring is only 6 weeks away and the Club will be bustling again!

Our 2013 Financial numbers are in and we have some very good news and some not so good news.

The very good news, we finished the year with a small operating profit before depreciation and ahead of budget! The not so good news, we are not able to add significant dollars to the Capital Fund. Your Board of Directors is working to resolve this issue by implementing the Monthly Capital Charge to the monthly statements. As discussed in prior Hummer's, we must be able to protect our real estate values by reinvesting in our golf course, buildings and grounds.

As I see the situation, the quickest fix is to (1) add new members and (2) gain participation of existing members in Club activities and amenities.

Mark Updike, Mark Stephens, and the Membership Committee are working hard this winter. Mark recently spoke to the Allegheny Rotary Club and is looking for other opportunities in surrounding communities to educate them on the services and benefits of HMCC. He also attended the Ideal Living Show in Raleigh. Mark, along with Donna and Mary, are "pounding the streets" and meeting with small businesses to promote the "Friends of High Meadows"

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program, developing alliances between our members and local businesses, a win-win for both.

Tony Misenheimer and the By Laws Committee are looking at potential changes in the Membership Bylaws to make us more flexible and competitive. You can expect to see these proposed changes prior to the Spring Membership Meeting in May.

The increase in Club usage is up to us! Let's live up to the New Years resolution we made and get out and support our Club. We've never had a more Professional Staff eager to make your experience a positive one.

We certainly cannot control the weather, but I'm pulling for the snow to melt, the cold temperatures to go away, and the Golf Course and Dining Room get lots of activity.

Pete Morrow, HMCC President

Side Door Lounge Open to Serve You!

Now serving all winter in the Side Door Lounge! We are open on Wednesday, Friday and Saturday from 1:30 until 9:00. Come by after a brisk game of golf or an afternoon of shopping to see what Angela and Cheryl have on the menu!

GM Message (Continued from page 1)

dad and his exploits on our course are legendary. We want your kids to share your stories with us so the club will always be connected with you!

For 2014, we are working hard to build a better value for you as a member! We have started "Friends of High Meadows" inside this statement mailing you will find a "Proud to be a Member" card (See a sample of the card in this newsletter). You will be able to show your card to get services and discounts at local businesses around the area. Visit the "Members Only" section of our web site for all of the information about each business. As of now we only have a few, but more are in the works and we will have everything from Restaurants to Fitness, River sports to Finance, all coming soon!

Be sure to update your calendar with 2014 parties like the Valentine's dinner dance...see this newsletter for all of the details! Please remember I'm starting a singles only table so we can have some fun and a great night out! Save the date Sunday, March 16, 2014 from 2 till 6 for our St. Patrick's party with corned beef and cabbage and other Irish favorites along with **FREE** green beer...who knows, we may even start singing Danny Boy!

Please remember that we are here just to serve you and we are getting better every day!

See you around the Club, Mark

Around the Meadow

Dear Members,

It seems that the cold temperatures will not go away. Our temperatures this winter have been brutal, some even reaching into the negatives with little to no ground cover. The freeze thaw effect is not a good thing for the health of the turf especially Poa Annua, which is what we mainly have on our putting surfaces. With these actions it can cause winter kill and a slow spring green up. I am not concerned with winter kill at this point, however I am concerned with traffic and play on thawing and frozen surfaces. I am starting to notice more signs of cart and foot traffic on the golf course. I beg you to please do not drive your carts on the course when the course is closed! Andy and his crew always keep the roads in excellent condition; please use them. Rest assured no matter what mother nature throws at us this winter we will make corrections so that your course will be in good shape come this year. Once again please keep your carts off the course when we are closed and always check with the pro shop to find out what the conditions are for the day. I hope all of you are staying warm and I hope to see vou all very soon.

Nathan Biggs Golf Course Superintendent

Friends of High Meadows Key Fob!



Find yours inside this mailing then visit our website often to find out where you will receive discounts!

Coupon Books

The 2014 Family and Guest Coupon Booklets will go on sale January 1, 2014. These booklets will be available for purchase through March 31, 2014 and will expire 1-year from the date of purchase.

All Coupon Booklets will be handled through the Golf Shop. Please contact Todd or Tim for additional information!

Valentine Day Dinner \$50.00 per person

(including tax and gratuity) Hors d'oeuvres at 6:30; Dinner at 7:00

Hors d'ouvres (Served in the Ballroom):

Grilled flat bread pizza topped with caramelized onions, apple wood smoked bacon and gruyere cheese. Prosciutto wrapped shrimp drizzled with orange reduction. Bloody Mary oyster shooters. Garlicky wild mushroom and crispy scallion sauté tasting spoons.

Soup:

Creamy tomato parmesan soup garnished with crème fraiche and parmesan crisps.

Entrée:

Grilled petite filet mignon over creamed spinach garnished with fried leeks served with broiled lobster tail over a white and sweet potato gratin.

Dessert:

Classic chocolate mousse served with raspberry shortbread cookie and drunken mixed berries.

Music by: Mikes Mobile Entertainment

Dress Code: Jackets Requested

February 2014							
Sunday	Monday	Tuesday	Wednes	sday	Thursday	Friday	Saturday
							1 Point Chase 11:00
2 Sunday Mixed Couples 11:30	3	4	5 Wed. Men's Group 12:00		6	7	8 Point Chase 11:00
9 Sunday Mixed Couples 11:30	10	11	12 Wed. Men's Group 12:00		13	14 Valentine Dinner & Dance	15 Point Chase 11:00
16 Sunday Mixed Couples 11:30	17	18	19 Wed. Men's Group 12:00		20	21	22 Point Chase 11:00
23 Sunday Mixed Couples 11:30	24	25	26 Wed. Men's Group 12:00		27	28	
Coming Events March March 16St Patrick's Day Party				February Dining Hours Wed, Fri & Sat. 6:00 - 9:00 Side Door Lounge Hours Wed, Fri & Sat. 1:30 - 9:00 Sunday Closed			