



Bill Snyder Family Golf Classic



The Snyder Family is excited to host this distinguished event for MDA.

Please join us!

Bill Snyder, Head Coach KSU- National College Football Hall of Fame
Sharon Snyder, First Lady of KSU Football
Sean Snyder · Whitney Snyder Hydeman · Shannon Snyder
Meredith Snyder Oakes · Ross Snyder

Dear Friend,

It is my pleasure to invite you to participate in the 1st Annual MDA Bill Snyder Family Golf Classic brought to you by Briggs Auto Group, to benefit the Muscular Dystrophy Association (MDA). This event will take place on July 21st at the beautiful Colbert Hills Golf Course. Please join us for a day of golf and what is sure to be a memorable and great time.

Briggs Auto Group is proud to demonstrate our commitment to support the communities we serve through this special fundraising event. Sponsoring the MDA Bill Snyder Family Golf Classic is an important way for us to give back to a wonderful cause that helps support local families in our hometowns across Kansas. Your participation in this year's tournament would mean so much to us and help us make a difference in the lives of so many families that are counting on us. Together, we are helping MDA fight to make today free from the harm of muscle-debilitating diseases and tomorrow free from the diseases themselves.

This year's event will include prizes for Closest to the Pin and Longest Drive, with a few other awards tossed in! There will be plenty of refreshments on the course and lunch and dinner will be provided by some great local restaurants.

Mark your calendars for July 21st today, and get ready to spend a great day in Manhattan with the Briggs Auto Group team in support of this important cause. A sponsorship commitment form is enclosed for your use.

We look forward to seeing you on the course!

Russ Briggs
President/CEO

Sponsorship Opportunities

Silver Sponsor – \$2,000

- Includes golf & carts for four, lunch, beverages, dinner and player gift
- Company logo displayed on tee or hole sign

Gold Sponsor – \$5,000

- Includes golf & carts for eight, lunch, beverages, dinner and player gift
- Company logo displayed on tee or hole sign
- Company logo on player gift item
- Option for a half-page advertisement in the event's program book
- Commemorative plaque

Platinum Sponsor – \$10,000

- Includes golf & carts for eight, lunch, beverages, dinner and player gift
- Company logo displayed on tee and hole sign
- Company logo on event banner
- Company logo on player gift item
- Option for a full-page advertisement in the event's program book
- Commemorative plaque
- Option to golf with a local HERO- include a Manhattan fire fighter in your foursome

Presenting Sponsor – \$20,000

- Let us create a custom sponsorship for your company!



Underwriting Opportunities

Shirt/Goody Bag Sponsor – \$3,000

- Includes golf & carts for four, lunch, beverages, dinner and player gift
- Company logo displayed on tee or hole sign
- Option for a half-page advertisement in the event's program book
- Company logo on shirt or other item

Meal or Beverage Cart Sponsor – \$3,500

- Includes golf & carts for four, lunch, beverages, dinner and player gift
- Company logo displayed on tee or hole sign
- Option for a half-page advertisement in the event's program book
- Option to place a promotional item in player goody bag
- Commemorative plaque

Thank You!

Your support of this event is crucial to help MDA raise the funds and awareness needed to accelerate urgently-needed treatments and cures that will help kids and adults living with muscle disease live longer and grow stronger.

You can secure your sponsorship by completing and returning the enclosed sponsor commitment form.

If you have any questions, please contact Brian Studdard, MDA Executive Director at (913) 451-3230 or bstuddard@mdausa.org.



About the Event

Thursday, July 21, 2016

- 9 a.m. – Registration Begins
- 11 a.m. – Shotgun Start
- 4 p.m. – Evening Reception
- 4:30 p.m. – Dinner and Awards Ceremony, including a raffle and silent auction

Participation Includes:

- Unique player gifts
- One round of golf at event location
- Lunch
- Evening reception and dinner
- Format: best ball of 4-person team
- Multiple prizes awarded for low scores, longest drive, closest to the pin

The Venue:

Colbert Hills Golf Course

5200 Colbert Hills Dr. • Manhattan, KS 66503 • (785) 776-6475

Ranked the best golf course in Kansas by Golf.com and GolfLink. This course will undoubtedly provide players of all levels with a golfing experience that is truly world class

The Event:

The MDA Bill Snyder Family Golf Classic will bring together some of Kansas' finest entrepreneurs and corporations in an effort to support the Muscular Dystrophy Association (MDA). MDA is leading the fight to free individuals – and the families who love them – from the harmful effects of muscular dystrophy, ALS and related diseases that severely weaken muscle strength and mobility. Their efforts support finding research break-throughs across diseases; caring for kids and adults from day one; and empowering families in hometowns across America with support to live longer and grow stronger.

In Kansas, MDA is serving families through MDA Summer Camps, two multidisciplinary care centers at University of Kansas in Kansas City and Via Christi Medical center in Wichita, as well as funding research grants.



Bill Snyder Family
Golf Classic

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mda.org
Muscular Dystrophy Association