

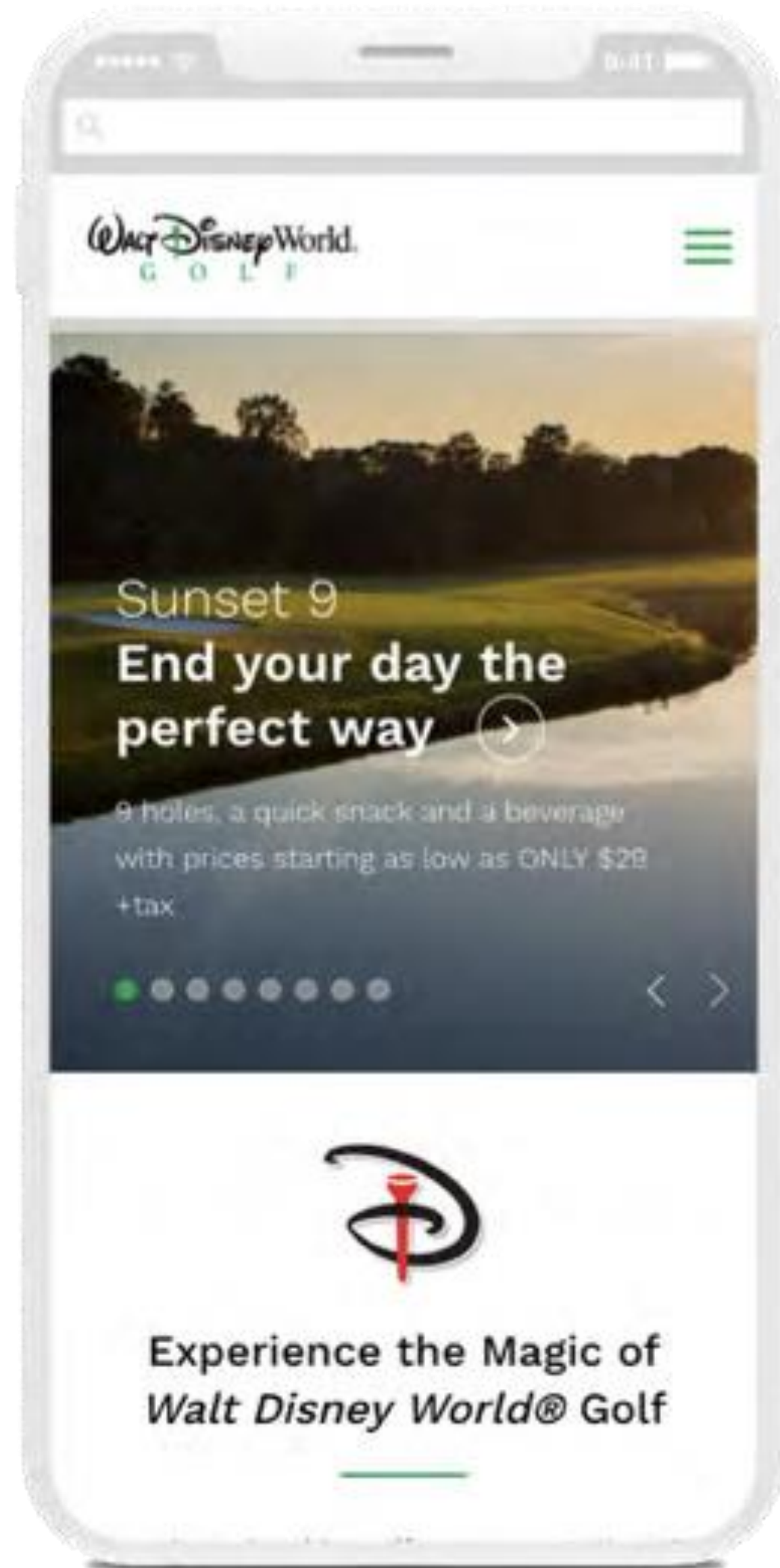


UNPARALLELED DIGITAL MARKETING
TECHNOLOGY & SERVICES

WEBSITES, EMAIL MARKETING,
SOCIAL MEDIA CAMPAIGNS, &
SEARCH ENGINE MARKETING

All with Outstanding 7-Day Live Customer Service & Support

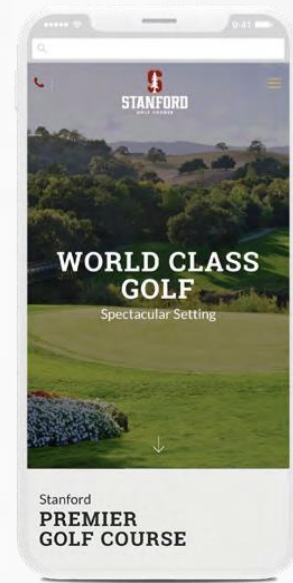




- ✓ **700 + Customers**
- ✓ **Public, Private, & Resort**
- ✓ **12+ Years Serving Golf Operators**
- ✓ **Google Partner Certified**
- ✓ **100+ Years combined Golf Operations Experience on Executive Team**



**“A La Carte”
Suite of
Technology
& Services
Marketing
Solutions
Tailored
for YOU**



Websites



**Email
Marketing**



Social Media



**Managed
Marketing
Services**



**(SEO)
Search
Engine
Optimization**



**(PPC)
Paid Search
Advertising**

Ideas for a Campaign?

Custom Graphics & Landing Page?

Publishing on All My Channels?

How Many Applications to do Everything?

Lead Capture?

Questions?

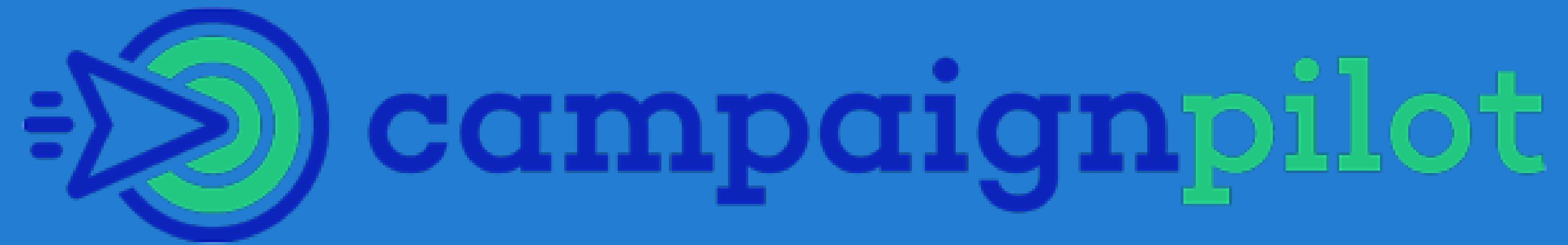
Take Payments or Registrations?

Track Revenue & Conversions?

Integrate with my Booking Engine?



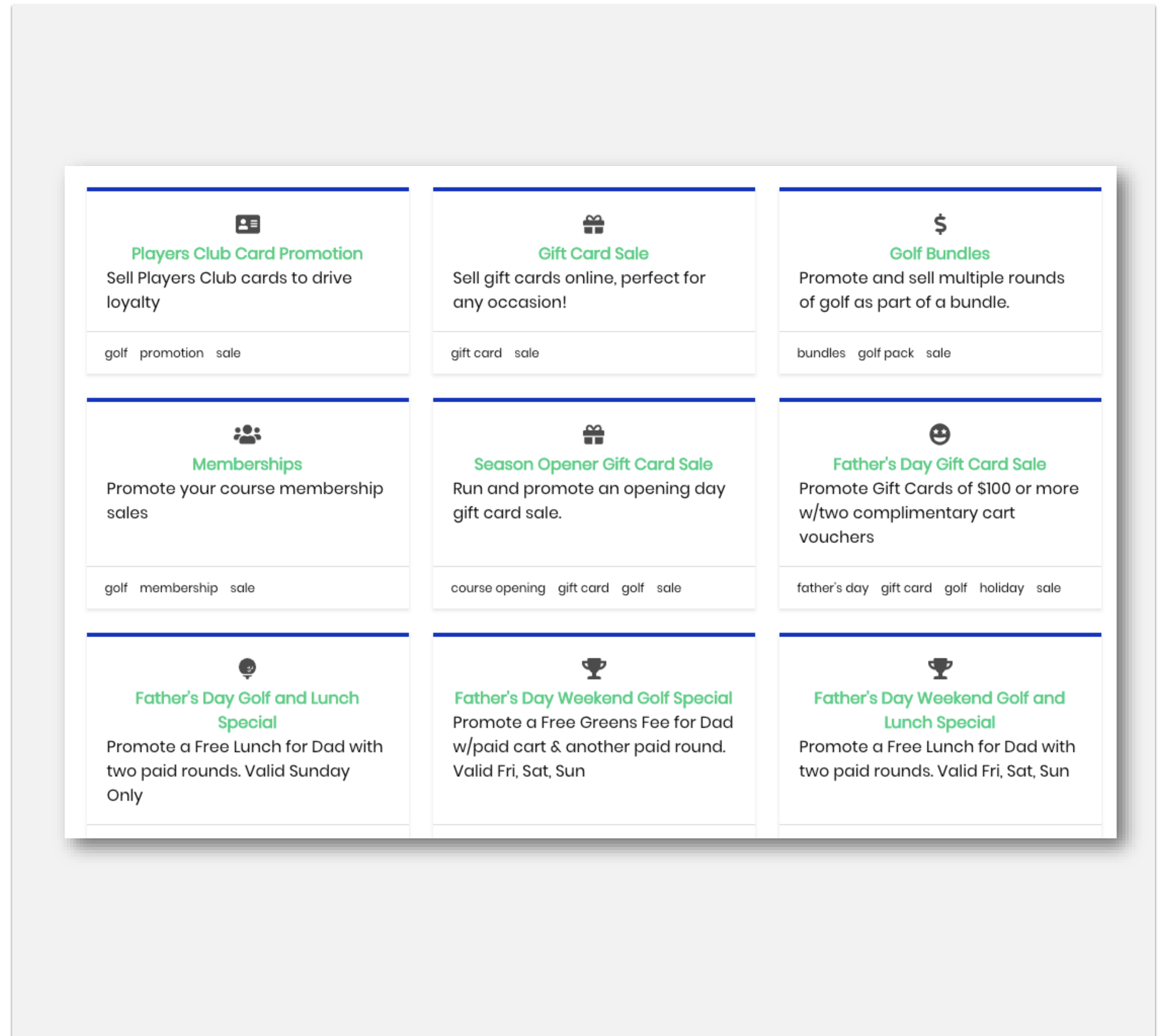




Do it ALL in 5 Minutes!

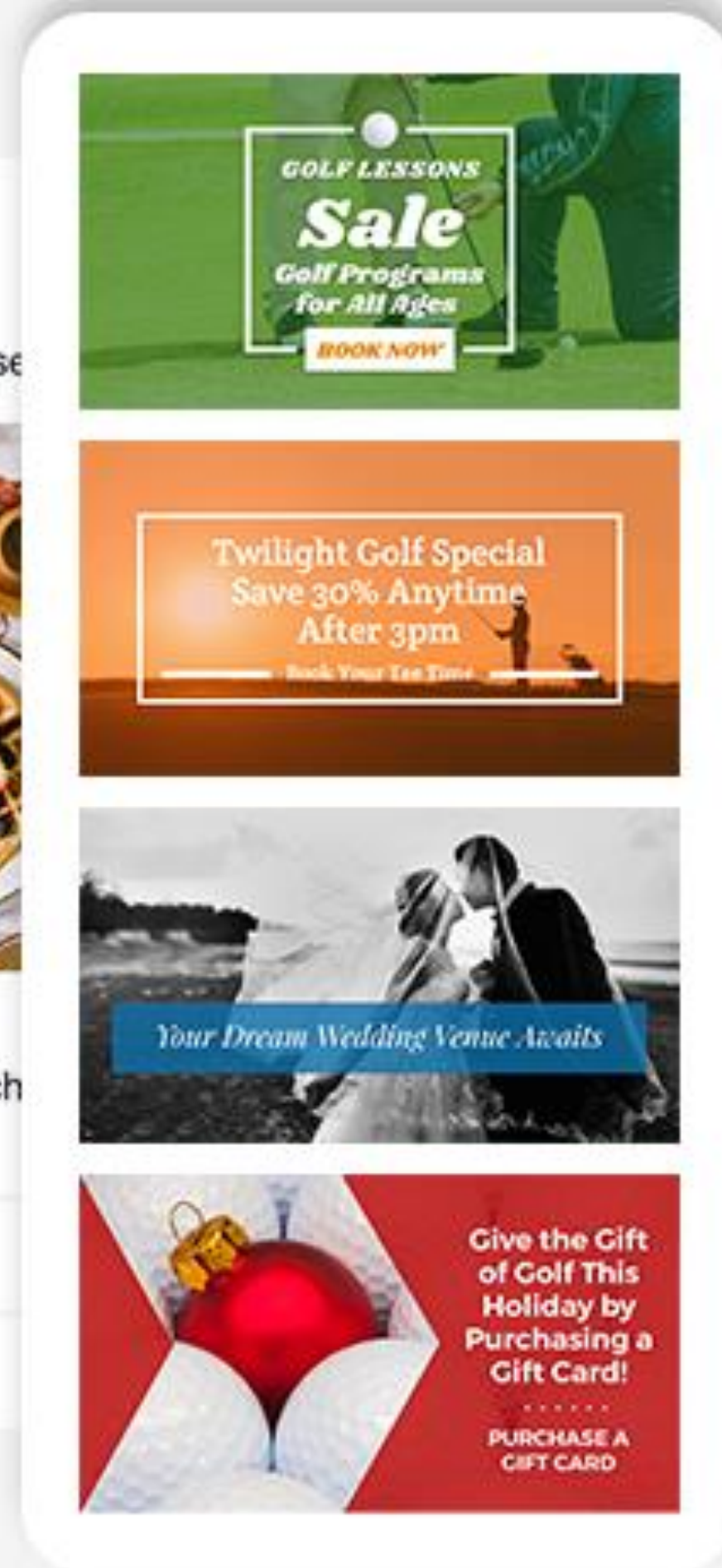
Content Library & Templates

A vast library of promotional ideas and content to get you started.



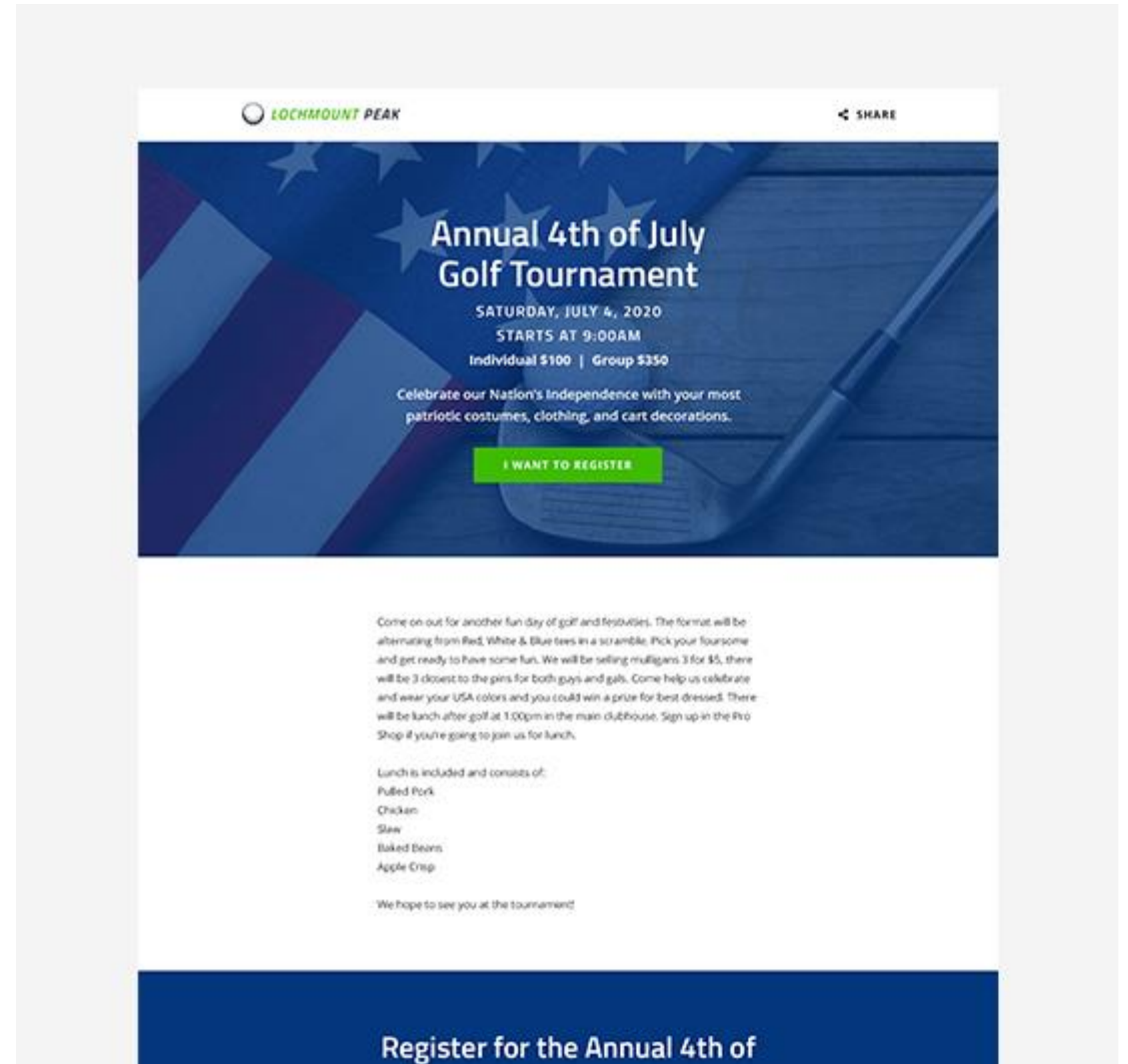
Creates Professional **GRAPHICS**

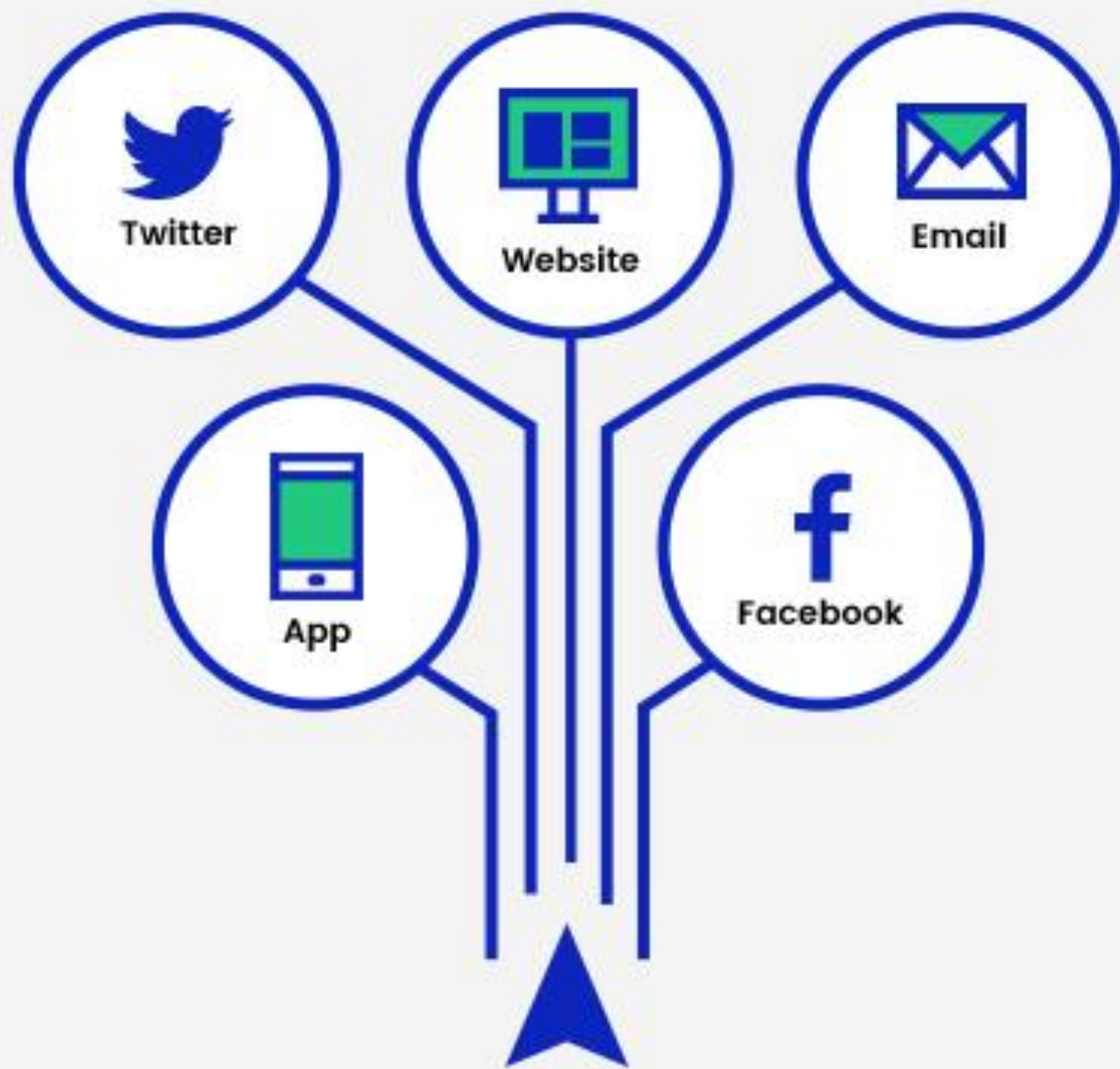
Not a graphic designer? No problem. Pick from our extensive library of images or upload your own, and then we'll customize it to your specific campaign.



Builds your Landing Page

Create beautiful and uniquely branded landing pages for your campaigns in just a few clicks. No more dealing with complicated backends or waiting on web developers.

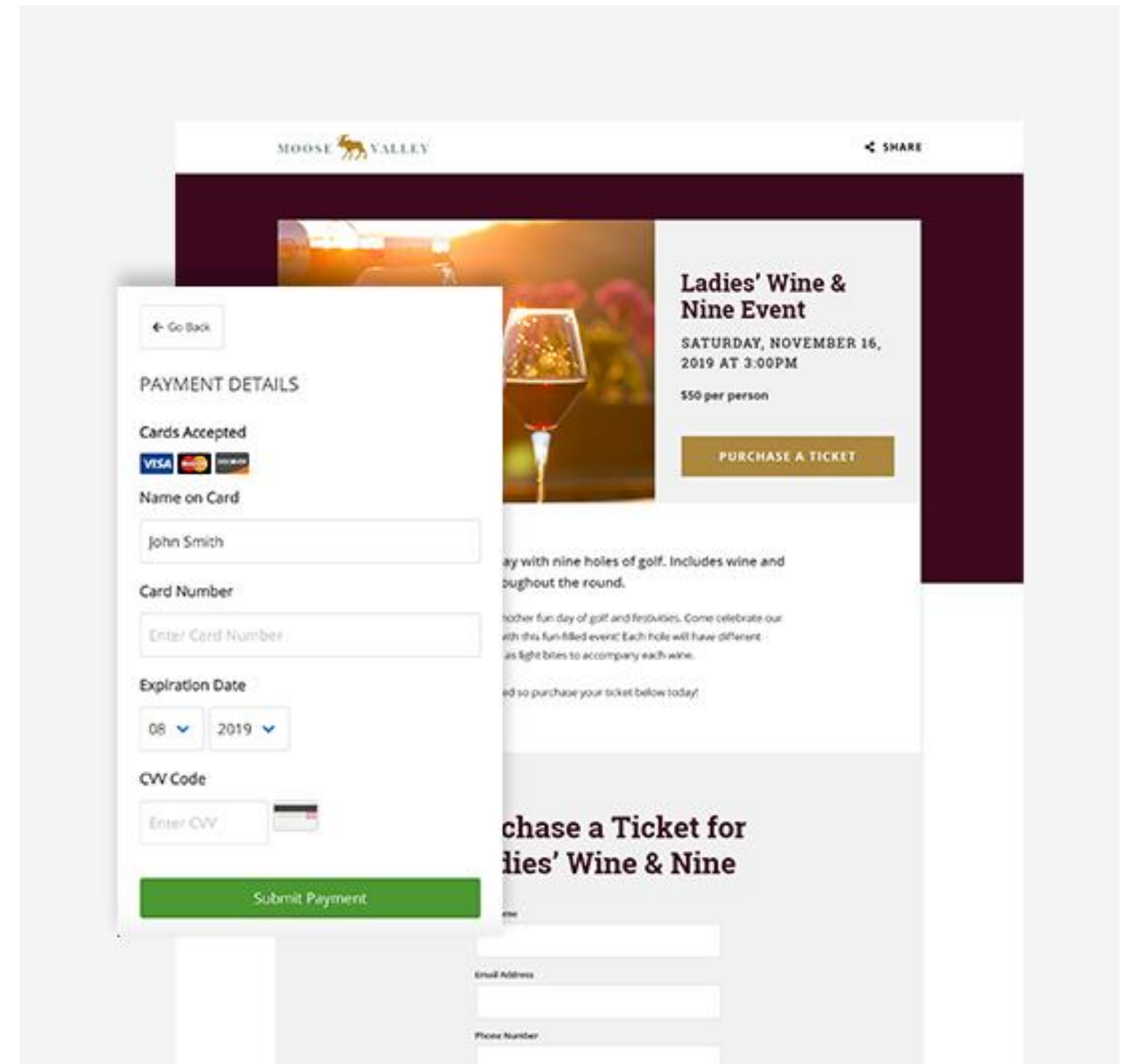




**Schedules &
Publishes on All
Your Channels**
Automatically publish your
campaign to **Facebook,**
Twitter, your **Website, Email**
and **App.**
All perfectly **formatted** to the
specifics of **each platform.**

Captures Leads, Accepts Payments and Event Registrations

Easy, integrated online checkout. Accept payments for the products you're promoting or tickets to your event. It's incredibly flexible.



Campaign Stats

Your marketing performance at a glance.

39

Published

The total number of campaigns your business has created.

355

Clicks

The total number of actual visits to your campaign landing pages.

3

Conversions

The total number of form submissions, orders, and registrations.

\$520.00

Revenue

The lifetime revenue generated from CampaignPilot purchases.



Track Revenue,

Clicks, &

Impressions

Monitor the success of your marketing campaign across all channels in a straightforward dashboard.



You Don't have to Change your Existing

Tech!
Sign up and Use for Free at

CampaignPilot.com

**Free
Marketing Grade
Report**

Get your Grade...

- ✓ Online Reviews & Reputation
- ✓ Local Search Rankings
- ✓ Business Listing Audit
- ✓ Competitor Ranking
- ✓ Website On-Site SEO Audit

Go to **121Marketing.com**



**Let's discuss your
Digital Marketing
Strategy or Schedule a
Demo of our
Technology**

Aaron Dyer, PGA

National Sales Director

(407) 459-8200 ext 1

aaron@1-2-1marketing.com

121Marketing.com

**121
Marketing**