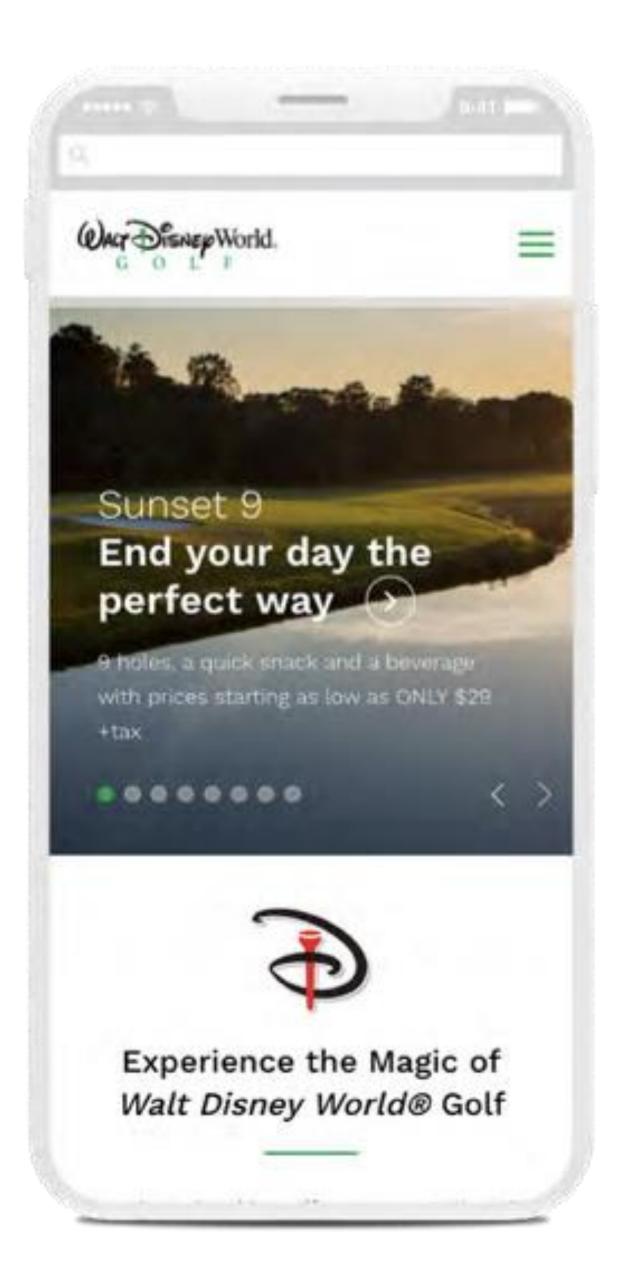
All with Outstanding 7-Day Live Oustomer Service & Support



UNPARALLELED DIGITAL MARKETING **TECHNOLOGY & SERVICES**

WEBSITES, EMAIL MARKETING, SOCIAL MEDIA CAMPAIGNS, & SEARCH ENGINE MARKETING





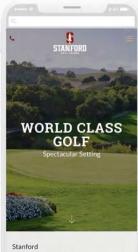


✓ 700 + Customers

- ✓ Public, Private, & Resort
- 12+ Years Serving Golf
 Operators
- ✓ Google Partner Certified
- 100+ Years combined Golf
 Operations Experience on
 Executive Team



"A La Carte" Suite of Technolog y & Services Marketing Solutions Tailored for YOU



PREMIER GOLF COURSE

Websites



Managed Marketing **Services**





Email Marketing



(SEO) Search Engine **Optimization**



(PPC) **Paid Search** Advertising



Ideas for a Campaign?

Custom Graphics & Landing Page?

How Many Applications to do Everything?

Take Payments or Registrations?

Track Revenue & Conversions?



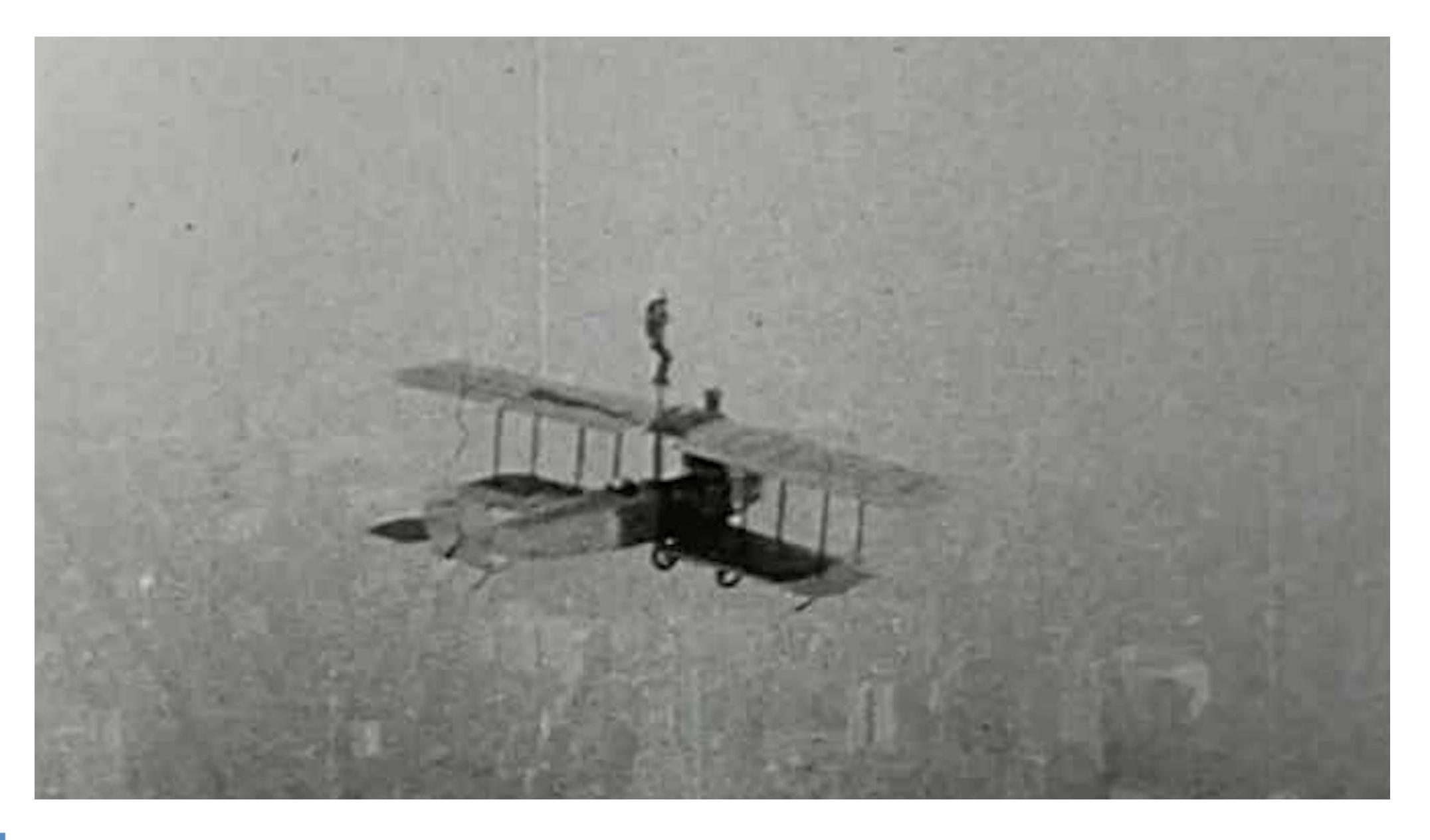
Marketing Technology & Services Tailored for Golf Operators

Publishing on All My Channels?

Lead Capture?

Integrate with my **Booking Engine?**











Marketing Technology & Services Tailored for Golf Operators

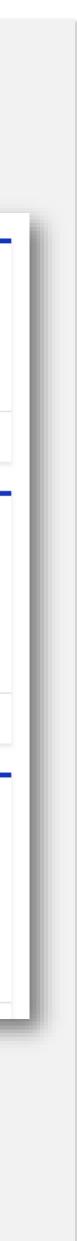
=>>>) campaignpilot

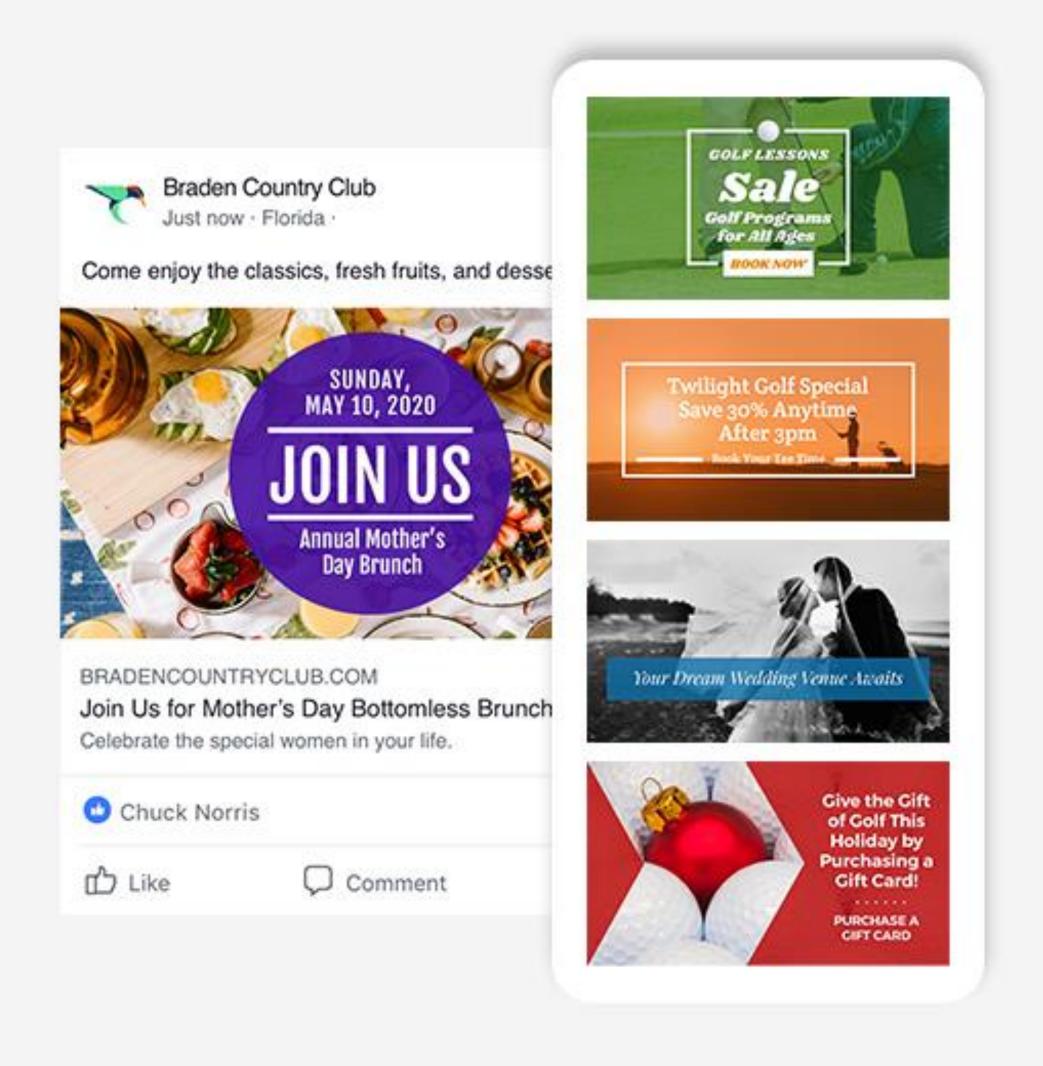
Do it ALL in 5 Minutes!

Content Library & Templates A vast library of promotional ideas and content to get you started.



Players Club Card Promotion Sell Players Club cards to drive loyalty	Gift Card Sale Sell gift cards online, perfect for any occasion!	\$ Golf Bundles Promote and sell multiple rounds of golf as part of a bundle.
golf promotion sale	gift card sale	bundles golf pack sale
Memberships Promote your course membership sales	Season Opener Gift Card Sale Run and promote an opening day gift card sale.	E Father's Day Gift Card Sale Promote Gift Cards of \$100 or more w/two complimentary cart vouchers
golf membership sale	course opening gift card golf sale	father's day gift card golf holiday sale
Father's Day Golf and Lunch Special Promote a Free Lunch for Dad with two paid rounds. Valid Sunday Only	Father's Day Weekend Golf Special Promote a Free Greens Fee for Dad w/paid cart & another paid round. Valid Fri, Sat, Sun	Example 2 Father's Day Weekend Golf and Lunch Special Promote a Free Lunch for Dad with two paid rounds. Valid Fri, Sat, Sun







Creates Professional GRAPHICS

Not a graphic designer? No problem. Pick from our extensive library of images or upload your own, and then we'll customize it to your specific campaign.

Builds your Landing Page

Create beautiful and uniquely branded landing pages for your campaigns in just a few clicks. No more dealing with complicated backends or waiting on web developers.







Annual 4th of July Golf Tournament

SATURDAY, JULY 4, 2020 STARTS AT 9:00AM Individual \$100 | Group \$350

Celebrate our Nation's Independence with your most patriotic costumes, clothing, and cart decorations.

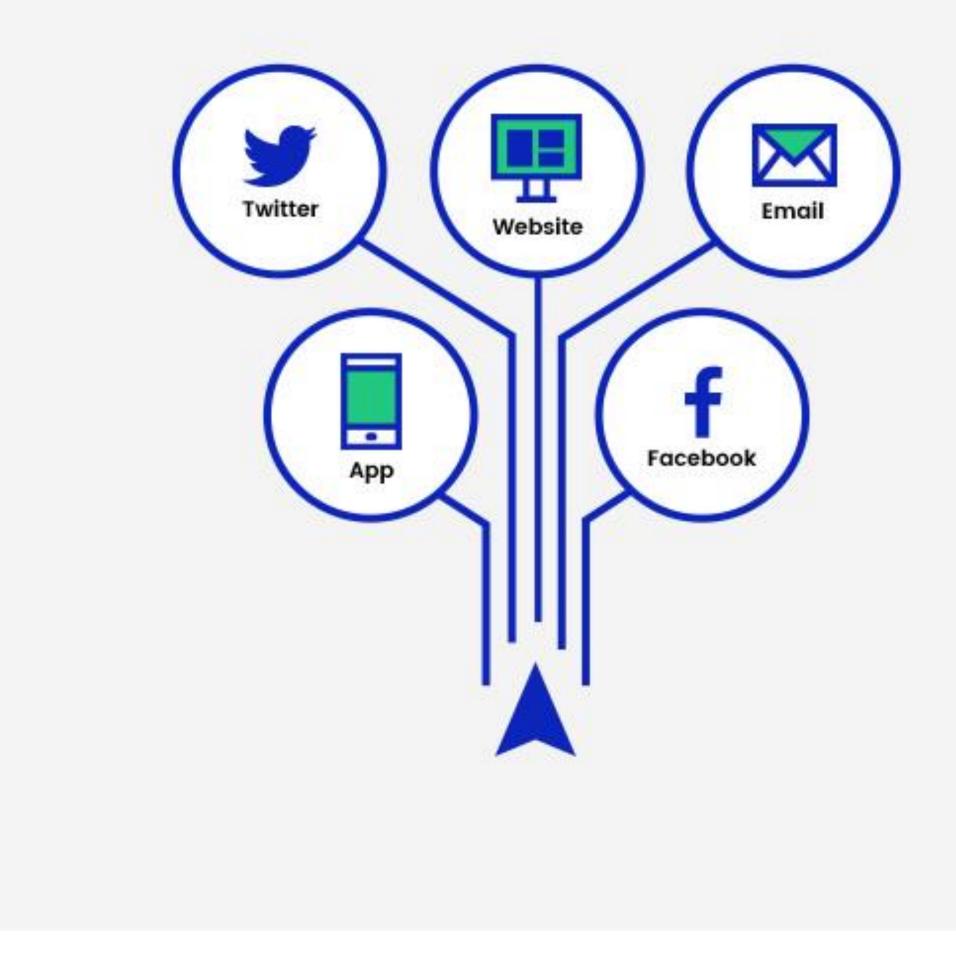
WANT TO REGISTER

Come on out for another fun day of golf and festivities. The format will be alternating from Red, White & Blue tees in a scramble. Pick your foursome and get ready to have some fun. We will be selling multigans 3 for \$5, there will be 3 closest to the pins for both guys and gals. Come help us celebrate and wear your USA colors and you could win a prize for best dressed. There will be lunch after golf at 1.00pm in the main clubhouse. Sign up in the Pro Shop if you're going to join us for lunch.

Lunch is included and consists of: Pulled Pork Chackers See Baked Bearn Apple Crisp

We hope to see you at the tournament

Register for the Annual 4th of





Marketing Technology & Services Tailored for Golf Operators

Schedules & **Publishes on All** Automatically Bublish your campaign to Facebook, Twitter, your Website, Email and App. All perfectly formatted to the specifics of each platform.

Captures Leads, Accepts Payments and **Event** Registrations

Easy, integrated online checkout. Accept payments for the products you're promoting or tickets to your event. It's incredibly flexible.



← Go Back PAYMENT DETAILS Cards Accepted IMSA E E E E E E E E E E E E E E E E E E E	<image/> <image/>
John Smith Card Number Enter Card Number	ay with nine holes of golf. Includes wine and bughout the round. Sother funder of golf and festivities. Come selectrate our ath this fundified event Each hole will have different as light bites to accompany each wine. ed so purchase your toket below today!
Expiration Date	
CW Code Enter CW	chase a Ticket for lies' Wine & Nine
Submit Payment	

Campaign Stats

Your marketing performance at a glance.

39

Published

The total number of campaigns your business has created.

355 Clicks

The total number of actual visits to your campaign landing pages.

3 Conversions

The total number of form submissions, orders, and registrations.

\$520.00

Revenue

The lifetime revenue generated from CampaignPilot purchases.



Track Revenue, Clicks, & **Impressions** Monitor the success of your marketing campaign across all channels in a straightforward dashboard.



You Don't have to Change your Existing Sign up and Use for Free at CampaignPilot.com



Free Marketing Grade Report

Get your Grade...

- Online Reviews & Reputation
- ✓ Local Search Rankings
- Business Listing Audit
 - Competitor Ranking
- ✓ Website On-Site SEO Audit

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Aaron Dyer, PGA National Sales Director (407) 459-8200 ext 1 aaron@1-2-1marketing.com

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