



GOLFING FOR GOOD

2015 WORLD'S LARGEST GOLF OUTING SNAPSHOT

\$1,024,287

TOTAL AMOUNT RAISED
IN WLGO 2015

Since 2011 **Over \$3 Million** Raised

Over **7,700 Donations** Made

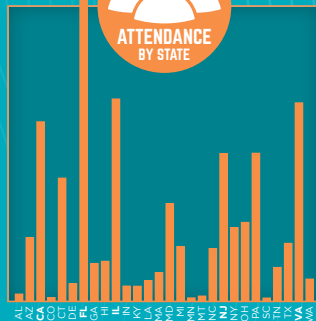
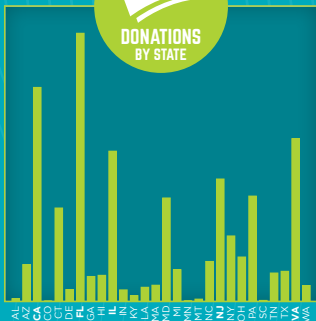
Average Donation Was **\$133**

One Team Raised \$41,550

324 Golfers Participated
at Lyman Orchards

Alta Vista Raised **\$52,168**

2 Golf Courses Raised Over
\$17,000 on WLGO Day



Alabama	44	\$1,607	Maryland	587	\$62,260
Arizona	383	\$22,139	Michigan	330	\$19,041
California	1,080	\$128,836	Minnesota	21	\$300
Colorado	23	\$200	Montana	32	\$1,349
Connecticut	741	\$56,214	North Carolina	317	\$24,029
Delaware	107	\$7,095	New Jersey	889	\$73,680
Florida	1,962	\$161,451	New York	443	\$39,398
Georgia	228	\$14,989	Ohio	475	\$26,702
Hawaii	241	\$15,681	Pennsylvania	891	\$63,399
Illinois	1,217	\$90,437	South Carolina	20	\$575
Indiana	92	\$6,905	Tennessee	204	\$17,062
Kentucky	91	\$3,424	Texas	349	\$18,095
Louisiana	125	\$8,486	Virginia	1,194	\$97,976
Massachusetts	173	\$9,722	Washington	134	\$9,550

SOCIAL

↑ 50%

Increase In Fans

600K

Impressions In August

975

Tweets/Retweets

INTRODUCING THE HIGHROLLERS



BY THE NUMBERS



MEDIA MENTIONS



275,900,000 possible views



WORLD'S LARGEST GOLF OUTING™

GOLFING FOR GOOD



THOUSANDS OF GOLFERS. HUNDREDS OF COURSES. MANY LIVES CHANGED.

ONE DAY.

Proud
Supporter of



WOUNDED WARRIOR
PROJECT®



ABOUT WLGO

Created in 2011, The World's Largest Golf Outing™ is an annual one-day event in which golf courses around the country come together to raise money for the Wounded Warrior Project. Its mission is to help honor and empower injured service men and women by highlighting golf's philanthropic capabilities. With Golf Channel as its Official Media Partner and a growing support system, WLGO is positioned to continue making a positive impact on the families of service men and women, as well as on those who choose to support them.

EVENT HIGHLIGHTS

The World's Largest Golf Outing™ has grown substantially over the last five years. An increasing number of celebrities and household names have supported the cause, and event highlights include but are not limited to:

- Over 12,000 participants at 132 golf courses in 28 states raised over \$1 million for Wounded Warrior Project in 2015
- Team HORN, in memory of Gene Alley, who has led group fundraising with more than \$80,000 since 2013
- PGA Tour legend and World Golf Hall of Fame member Chi Chi Rodriguez contributing at Eagle Marsh Golf Club
- 188 teams earning one-of-a-kind "Challenge Coins" for each raising \$1000 or more
- 93-year-old World War II Navy and Marines veteran Horace Snyder hitting the ceremonial tee shot at Devou Park Golf Course with his son, Ron, also a Navy veteran.

"TIMING IS EVERYTHING IN LIFE AND IN GOLF"

- ARNOLD PALMER

**2016 PGA
CHAMPIONSHIP
AT BALTUSROL**

JULY 25-31



AUGUST 1

**2016 RIO
SUMMER
OLYMPICS**

AUGUST 5-31

With The World's Largest Golf Outing™ perfectly positioned between the 2016 PGA Championship and Golf's reintroduction to the Summer Olympics for the first time since 1904, all we need is your participation to make this our most successful event yet.

WHY YOU SHOULD HELP

Participating Golf Courses see a variety of benefits directly influenced by WLGO:

- Significant Single Day Revenue
- Increased Merchandise Sales
- Charitable Impact
- Increased Net Promoter Score

You'll also be helping a cause that supports the more than 3.8 million veterans who are living with a service-related disability, their families, and the families of those who lost their lives serving our country.

For more information, visit

www.worldslargestgolfouting.com/course-sign-up



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