



## **NGCOA Mid-Atlantic Board Conference Call 11:00 a.m-12:00 noon, Thursday, April 28, 2016**

Lisa Honshul – Raspberry Golf Management, Mike Hatch – Acumen Golf, Joe Hills – Blue Mash, Waverly Woods, Mike Bennett – Traditional Golf Properties, Jonathan Ireland – Kinloch Golf Club, Rick Rounsaville – Bulle Rock, Don Ryder – The Omni Homestead, Bob Swiger – Raspberry Golf Management, David Norman – NGCOA-MA Staff, Tyler Eastham, NGCOA-MA Staff, Glen Byrnes – Colonial Williamsburg/Golden Horseshoe

- I. Call to Order – 11:05 am
- II. Antitrust Statement – NGCOA – Mid-Atlantic is a not-for-profit organization. The Association is not organized to and may not play any role in the competitive decisions of its members or their employees, nor in any way restrict competition among members or potential members. NGCOA-MA clearly and unequivocally supports the policy of competition served by antitrust laws.
- III. Approval of Minutes – Motion Mike Hatch, 2<sup>nd</sup> Rick Rounsaville
- IV. Open Discussion – Health Care for Employees, Bonus Policies
- V. NGCOA Survey Project
  - a. Bob Swiger suggests to share the Open Discussion information in form or survey so we can all do bits and pieces that is best for investors and for employees
  - b. Concentrate on a smaller Health Survey
  - c. David Norman will work up draft of survey working with Lisa Honshul, Bob Swiger & Mike Hatch and circulate around for changes, then we will survey membership
- VI. Treasurer’s Report – Mike Bennett approved – Bob Swiger 2<sup>nd</sup>
- VII. Report from National – all day staff meeting
  - a. Mike Ketterman membership director
  - b. Ronnie Miles gov’t relations
  - c. Sheffield Webb – corporate partnerships
  - d. NC chapter lost their executive, now works for Golf Now
  - e. Rock Lucas – board president
  - f. Mike Hatch reports NGCOA national is moving into the right direction by appointing the new team and Jay Karen is doing everything he can, however there is so much left on the table to be done.
- VIII. Government Relations
  - a. National Golf Day
    - i. Wednesday May 18<sup>th</sup>
    - ii. Taking delegation and welcome all NGCOA reps to attend

- iii. Mike Bennett – would be nice if we can represent and talk particularly to Department of Labor and Budget Offices
  - iv. Mike Bennett – express our chapter’s interest in asking delegation to voice our industries concern with the healthcare issue
  - v. Mike Hatch – big push in presence about 6 months ago, and it was not received well by delegation
- IX. Events Review
  - a. Mike Hatch
    - i. Suggests a summer get together – door is always open – MB seconds. Maybe next time converge at Mike Hatch’s place and have a chat over lunch. Conference call for those that cannot attend.
  - b. Bob Swiger
    - i. Agrees with Mike Hatch – should have pre-determined topics and everyone should get together for open discussions
  - c. Joint Meetings
    - i. Two meetings with CMAA – close to 100 joined in spring.
    - ii. Intend to invite them to Annual meeting along with Superintendents
  - d. Webinars
  - e. Annual Meeting
    - i. Mike Hatch – invite CMAA and Superintendents to Annual Meeting at Independence on October 18
    - ii. David Norman – great idea, pertinent to get relevant education for all parties
  - f. Tour Events
    - i. Kingsmill Championship
    - ii. Quicken Loans - Congressional
    - iii. Dominion Charity Classic – CC of Virginia
    - iv. Other
- X. Partner Program
  - a. New Diamond Partner – ETS
  - b. Budget is ahead of schedule
- XI. Old & New Business
  - a. Mike Bennett
    - i. Mid-Atlantic Golf Council – maybe NGCOA can pick up the regional meeting. Probe interest with affiliates
    - ii. Can we help IBS spread message of EZ links purchase in a positive light. Reach out IBS for what we can do for them
    - iii. Wants to see our chapter as a leader in chapter initiatives, national office should see us as innovators and trailblazers
  - b. NGCOA-MA supported MAAGCS BMP with donation of \$1,000
  - c. Group should reach out to other board members - are some losing interest? Maybe incorporate a rule to get others to participate in a certain amount of calls. The board wants to hear from as many people as they can.
- XII. Adjourn – 12:11 pm