

The Baseline

Newsletter

President Randy Gerth



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Thank you to everyone who filled out the club survey, giving the Board and management feedback. 233 members filled out the survey from a pool of about 1,250 members which was down from 244 from last year slightly. The breakdown of those that filled it out was about the same as before with single, family members, etc.

Last year there was a total of 328 comments and this year we had 1,213 comments submitted but 861 were submitted for the branding a perception section of the club. If you remove those we had about 352 comments this year compared to 328 last year.

In comparing the survey from this year to the last, we looked at those areas that had a 0.2 change in value. The survey ratings were 1 (outstanding) to a 5 (horrible). Another thing to keep in mind is we rated every item, regardless of the number of people that filled it out. For example, almost everyone fill out the Tennis Programs Availability and it decreased from 1.95 to 2.22. 10 people filled out the childcare availability that went from a 3.78 to 2.88. Obviously the Tennis Programs Availability has more validity in the number of survey respondents and that don't have a childcare program.

So what do we do now? The survey and results were discussed at the Board meeting and each Board member will take the survey results, with comments to the various committees. The committees will discuss the survey results and comments and bring back recommendations to the Board for further discussion.

So what can you do? Join a committee and be ready to discuss your comments and your scoring as to why you rated something high or low. This is how we improve the club by digging deeper into the results to make changes. Last year Molly formed committees to look specifically at the food service, the Pro Shop, and the fitness programs. The end results were some changes but overall to hold the course.

It is not too late to join a committee and help out. They meet each month and the information of when they meet is at the front desk.

We have posted a survey of the summary at the end of the newsletter and have also included links on our Member Login page on our website for your review!

February

The Month of Grand Gestures



Thursday, February 4—14	Bellevue Club/CPTC Tournament
Sunday, February 7	Super Bowl Sunday!
Monday, February 8	Tennis Committee—6:00 pm
Sunday, February 14	Happy Valentines Day!
Sunday, February 14	Last Day of Winter Junior Team
Monday, February 15	President's Day
Wednesday, February 17	Finance Committee — 5:45 pm
Thursday, February 18	Facilities Committee — 5:00 pm
Friday, February 19	Mix Up Friday Night—Karaoke
Monday, February 22	First Day of Early Spring Junior Team
Monday, February 22	Membership Committee — 5:30 pm
Wednesday, February 24	Board Meeting — 6:00 pm
Wednesday, February 24	Last Day of Women's Winter Team Tennis

MANAGER'S MISCELLANY

Mid-January we hosted the Northwest Washington tournament for 35, 45 and 55 year old players. Even with a lower number of participants, we still had a great caliber of players, and the levels within the draws were amazing. I hope you had an opportunity to come out and watch our pros compete, Phil and Chad both in singles and together in the Men's 35 doubles and Kathryn in the Women's 35 doubles partnering with Susie Heimdahl. It was fun seeing them in action, along with all our other members, giving everything they had! Congratulations to everyone that participated and to those that were winners in the tournament this last month.

Another tournament on its way! The Bellevue Club/Central Park Tournament will take place from February 4-14. Good luck to everyone, have fun and we will do our best to update our website with all the results as quick as we can. If you are hoping to watch a certain event, you can find the match times on this link. It will be updated before the event begins with the Club location for match play. Be sure to check it out here. <http://cdn.cybergolf.com/images/1085/BC-CPTC-Tournament.pdf>

We are very excited (and from the looks of it, you are too!) for our Karaoke Mix up scheduled for Friday, February 19. Kelly and Alivia are planning some great food and know we will have plenty of entertainment – start working on your song choice and picking your back up singers! This event is definitely going to be one you don't want to miss.

Our USTA Adult Season is underway! How do you find out who is playing when? On your website calendar, in your weekly emailer and included in your monthly statement, we announce the gender and level of play that will be at CPTC for that month. There are some amazing matches to catch, so please come out, grab a beer and check out the tennis!

For those that are playing, please remember USTA matches (except those scheduled for 8:30 pm) are considered RESERVED courts. If you are playing a match at CPTC, you cannot play on any other reserved court for that day. Which means you are not able to reserve a warm up court or an overflow court, walk on only – and just remember, members are allowed to call after 6 pm the night before to take an open court for the next day as a walk-on. Good luck this season and have fun!

We do have some changes happening at the Front Desk. With Johanna moving to Virginia and Rielle taking on a new restaurant career, you will see some new faces around. Please be patient as we try to bring them up to speed as quickly as we can, and make sure to introduce yourself and welcome them to the family! And if you are able to catch Rielle before she makes the move, please help us wish her good luck with the new endeavor. We will miss her bubbly personality around here!

Happy Valentine's and Happy Tennis!

Julie Wheadon ~ Club Manager



COMMITTEE REPORTS



FINANCE | CHAIR MARTY MCCURRY

Follow up to dues increase questions –

The monthly finance committee notes seem to indicate the club is in good financial shape so what has happened? Is the club in financial trouble? What has changed that has prompted the need for a sudden dues increase? Couldn't it have been anticipated /or budgeted for?

The club has been (and continues to be) in good financial shape. In particular, the balance sheet is strong with good cash reserves. The dues increase was made in order to maintain that good condition going forward, and correspondingly to meet bank loan conditions. The club is not in financial trouble.

The 12% dues increase is sudden; however with no dues increase since 2011, the annual increase averages out to 2.4%. It became apparent that due to normal inflation, recent required increases in employee benefits (well pay and sick pay), increased real estate taxes, and installation of a full time employee pension plan in 2016, the club needed to increase dues to meet its financial obligations, and maintain its good financial condition.

The Club has run a surplus each month; however after the annual CPA compilation, it was brought to our attention that we barely met the bank's debt coverage ratio test. If our net operating income continued to decline, the Club would not be in compliance with loan covenants. The committee is exploring alternative long term financing solutions.

Furthermore, Management and the Finance Committee reviewed other Club fees including initiation, dues, lesson and guest fees, and feel the dues increase as well as the increase in other areas, makes Central Park Tennis Club competitive in the current market.

With regard to the increase in lesson fees, the actual fee itself had not been increased since 2012. The \$5 increase, along with the Department of Revenue collecting retail sales tax at 9.5 % (newly legislated) as of January 1, 2016, was a timing issue.

There have also been changes within the budget to minimize the dues increase but continue to maximize the value to our membership. The Facilities Committee recognizes areas that have not been of CPTC usual standards and will work with staff to find the best contractor and review estimates to complete the work on time and on budget, with the least amount of disruption to its members.

Some have questioned the need to have doors replaced when the clubhouse will soon be replaced. A Clubhouse replacement has not been slated near term. The Board and Finance Committee feel that maintaining the current clubhouse and tennis buildings is a priority. The Facilities Committee feels the front entry is not ideal for our membership and is no longer structurally viable. The doors do not properly close because of weather expansion and continue to be damaged by large tennis bags and tennis racquets when members/guests enter.

Please continue to share your comments and questions. The Committees and Board along with your dedicated staff will continue to manage all aspects of the Club and make sure to do our best to meet all needs of our members, as well as the compliances and covenants of running a business. The Committee will meet again February 17 at 5:45 pm; meetings are open for members to attend.

COMMITTEE REPORTS



TENNIS | NANCY GOLDBERG

Ever wonder what the Tennis Committee does? Basically, we try to provide an equitable system for members to play tennis. Sounds easy, but it's not. Our Club court allocation policy looks at the following:

Member court reservations – is the policy fair? Is it being manipulated in any way?

Pro Courts – have we set aside too few – or too many – teaching courts?

Allocated Courts (Singles Night, Call-in, Men's Night, Women's Night, Club tournaments, USTA matches, Cups matches, Junior Program, etc.) - Again, too many or too few courts? Are the programs being utilized? How do we balance all the constituencies? Are there enough open courts for member reservations during these times?

Special Court Requests – for fundraisers, tournaments, USTA local playoffs, Kirkland Challenger Women's 50K, etc.

Update from our January meeting - We approved two requests to add non-members to CPTC USTA teams. The first was adding one female player to the U10 Orange Ball team, and the second was adding up to two additional non-members to a Women's 18+ 5.0 team.

CUPS | CHAIR TRICIA SCHROTH

Cups Tennis match play ends the second week of February for the season! Congratulations to all teams for a successful and fun year of play! Applications and appeal forms will be available at the front desk in early March for the 2016-2017 season. Scorecards will be emailed out in early March. Please consider being on the Cups committee for next year! You can indicate your interest on the Cups application or talk to one of the current members of the Cups Committee. We are in need of (1) Evergreen (2) Challenge (2) KingCo reps for the 2016-2018 seasons.

MEMBERSHIP | CHAIR KIM SKORUPA

The January 18th Membership committee meeting centered around our upcoming Mix Up Friday Night – This is going to be an “extra mixxy” mixed up Friday night. Plan on a fun night of tennis, mingling and Karaoke. We currently have a waitlist for the tennis portion of this event but history has shown us that we usually end up using the entire waitlist so please sign up. As the club approaches its 45th anniversary, the committee discussed the possibility of recognizing those members who have been here since the beginning. We are in the preliminary states of discussing how to recognize and honor those members and are looking for your feedback.

Kelly is working on a plan for a Central Park Tennis Club Sounders Event in August – we are in the planning stages right now so look for more information coming soon. Our next meeting is scheduled for February 15th @ 5:30 p.m.

FACILITIES | CHAIR KRISTEN GROBSTOCK

The Facilities Committee met Thursday, January 21 to start scheduling projects and purchasing for 2016. A roof repair of the Reed bldg. has been scheduled for mid-February, the first of March, while a larger section of the Reed bldg. has been slated for the week of June 20.

The Committee reviewed estimates for door replacements, especially noting the Reed Bldg. door does not properly close. They also discussed a new product that may solve the gaps in the older concrete tilt up building. Vlad is in communication with a vendor to sample the product on one of the courts. The Committee agreed it is time to purchase PreCor AMT machine as proposed and Julie will contact the vendor for pricing and estimated delivery time.

The next meeting is scheduled for Thursday, February 18 at 5 pm.

PRO'S COURT



There are so many things I treasure about CPTC and that continually makes me look forward to being a part of this big family. One example is in the article below. It is about a girl, Maggy Lehmicke, who was at one time a part of our junior program and is now in her senior year at Nebraska. Although Maggy started tennis a bit late, she never used that as an excuse to limit her passion or dreams. Her belief, drive, and integrity have been integral to her success both on and off the court. I have been lucky enough to watch a number of kids grow up at CPTC and come back as young adults. Maggy's story exemplifies what our entire tennis staff believe in and share with all of our members both young and old as they aspire to master this challenging sport and continue to evolve as people.

Our desire to be a positive influence in each others' lives is what makes CPTC the special place it is. Our juniors are consistently encouraged to grow and improve without losing sight of respect for others. I truly appreciate how 90% of our juniors say "thank you" every time they leave our building at the end of junior team. As each of these juniors pass through our doors, let's all keep encouraging them to strive to achieve, to have dreams, to believe in themselves, to enjoy, and to be disciplined in their efforts. They are the leaders of the future.

I hope everyone will take the time to read the entire article on the link below. If you have children, please share it with them. Read the words used to describe Maggy. That is what life at CPTC is all about. Maggy is a leader on her team and in the community. She is generous with her time for others. She is one of many quality members that we have had the ability to enjoy and hopefully enrich along the way. Let's make a positive impact in 2016!

- Lisa Moldrem, CPTC Professional

A small clip of the article on Maggy is below. For the entire article, please go to the following link:http://www.dailynembraskan.com/sports/tennis-player-hopes-to-go-out-with-a-bang-for/articles_ca34ee0a-c0ba-11e5-a542-7ba38e4bbb86.html

Any athlete at any level wants to end his or her career at the top. Everyone wants to be remembered as the most dominant and most fulfilled in his or her walk of life. While this is still true for senior Husker women's tennis player Maggy Lehmicke, the third-year captain finds her worthwhile in being a leader to yet another underclassmen-heavy team.

"Her work ethic on the court is exemplary, and she is positive in nature. She is a well-grounded, principled human being that both teammates and coaches hold in high regard," coach Scott Jacobson said.

FITNESS COURT

Do you stretch before or after you play?

Below are a couple of dynamic flexibility stretches to try before you hit the court.

As rule of thumb pre-tennis uses dynamic stretches and use your static stretches post-tennis. The movement will help you get your body ready to play and the static moves will help stretch those tight muscles.



See Clay or Vicki if you need a flexibility/stretching program.

clayr@centralparktennisclub.com//822.2206 ext 126

vickir@centralparktennisclub.com//822.2206 ext 122



“IT’S NOT ABOUT HAVING TIME, IT’S ABOUT MAKING TIME”

Class schedule.....

FEBRUARY SCHEDULE

TOTAL BODY: M/TH@1:00pm

ABS AND BACK: W@11:45am

FIT TO PLAY (MEN): T/TH@11:30am

BOOT CAMP: MWF@9-10am, T/TH@5:45-7:00 pm

PNWW INVITATIONAL RESULTS

Congrats to our Members!

Phil Ansdell – Semi Finalist Men's 45 Singles

Mei McRae – Semi Finalist Women's 45 Singles

Carolann Castell – Semi Finalist Women's 55 Singles

Chad Smith/Phil Ansdell – Semi Finalist Men's 35 Doubles

Dave Larson/Chris Romney – Winner Men's 55 Doubles

Tony Martin/Jeffrey Nomi – Finalist Men's 55 Doubles

Kristen Gibson/Andrea Olson – Semi Finalist Women's 35 Doubles

Laura Lund/Akiko Suzuki – Finalist Women's 45 Doubles

Sharon Bellusci/Ana Tessadro – Semi Finalist Women's 45 Doubles

ETHAN VAUGHN NOW REPS BABOLAT

Central Park Pro, Ethan Vaughn now represents Babolat at Central Park. Feel free to let him know if you have any interest or questions regarding Babolat products. He will hopefully have a variety of demo racquets soon.



LEVEL 3 TOURNAMENT RESULTS

Level 3 Tournament Results from January 16th and 17th

Congrats to our CP members!

Boys 18's Doubles Champion: Hunter Egger

Boys 16's Singles Champion: Theo McDonald

Boys 16's Doubles Champion: Alan Yim

Girls 16's Singles Champion: Chloe Chu

Girls 16's Doubles Champion: Chloe Chu & Katie Fleischman

Girls 12's Singles Champion: Katjia Wiersholm

Girl's 12's Doubles Champion: Katjia Wiersholm & Amber Edmonds

MIX UP FRIDAY DJ KARAOKE



Join the Staff and Pros for an extra special Mix Up!

TENNIS AND SOCIAL

Friday, February 19th

Tennis: 5:30 pm - 7:00 pm

(new format with 40 available spots)

Appetizers: 7:00 pm

DJ & Karaoke: 7:30 pm - 10:00 pm



We will have an assortment of appetizers and desserts!

\$22.50 per member—Sign up at the front desk!

SOCIAL ONLY

10 Spots available—\$17.50 per member

Must cancel by Friday, February 12th to avoid charge.

MEMBER CONNECTION

Former junior member Jacqueline Cako (she played here during our Kirkland Classic event) is hoping to continue her dream of playing on tour. If you are interested in her story, you can get caught up here. <https://www.pledgesports.org/projects/tennis-chasing-the-dream/> Good luck Jacqueline!



Aces Tennis

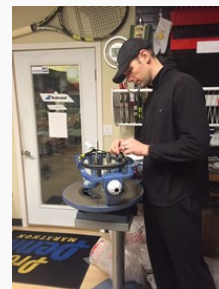
If it's tennis, we do it.

Hello Central Park Members,

February, 2016

Racquet Stringing – We Do Same Day Turnaround!

At Aces we take great pride in stringing your racquets and we understand sometimes you need it done fast. If you leave your racquet and fill out a stringing form by 9am on a weekday we will have it done by 7:30pm the same day! Our tennis pro, Zach, is an expert at stringing racquets and also has experience stringing for the pros!



Aces Tennis Will Match or Beat Competitors' Pricing

For the best deal on ANYTHING tennis, Aces will match or beat any competitors' prices! We provide you with top-of-the-line products at unbeatable prices. Shop with confidence and come to Aces Tennis at the Bellevue Tennis Academy.

Thank you!

New Products HAVE ARRIVED!

**** Brand New 2016 Wilson Ultras ****

The new line of Ultra racquets provides a wide variety of playing styles. With new cushion foam providing great shock dampening and a high-grade carbon fiber increasing power, the Ultras are a perfect all-court racquet. The four great new racquet sizes: 97, 100, 103S and 108.



February tennis tip: Are you suffering from tennis elbow? Call or come see us and we can customize your racquet to reduce impact on your arm!

For any questions or for further information please contact us at info@acestennis.net or call us at 425-453-9224.

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We match or beat internet prices and if we don't have your size in stock, we can have it ordered within two business days. - Aces Tennis

MEMBERSHIP—WELCOME!

TERESA AND JOHN MUNDEL

FAMILY EQUITY

The Mundel Family lives in Sammamish, Washington. John and Teresa have twin 10 year old sons, Spencer and Grant. For several years, Grant has been enjoying the wonderful junior program. Teresa played tennis growing up and looks forward to playing more again. The entire family enjoys golf and is excited to now be full members of the community.



EVE WASIL

JUNIOR

Eve lives in Issaquah, Washington with her parents Tom and Radda. She loves playing tennis and is very excited to become a member at Central Park! In addition to playing tennis, Eve enjoys school, reading, and playing piano.



HEDI AND CURT CARPENTER

FAMILY EQUITY

We're a family of 4. There's Curt, Hedi, Sam, and Nicole. We love to travel and try new things. We love food of all ethnicity. We're looking forward to playing more tennis!!



MEMBERSHIP—WELCOME!

KIMBERLY & DESMOND WONG

FAMILY EQUITY

Loves to travel, enjoys cooking, photography, hiking & gardening when off the courts. Retired retail store owner, who has lived in Bellevue for 23 years.

Looking forward to our time at Central Park.



THOMAS CHENG & ELLIOT BOSS

SINGLE EQUITY

Bridle Trails has been home to the Boss family for over 15 years. Grandpa Tom, Nick, Julian, Eli, Jerome, and Lili when not in school or at work enjoy skiing, snowboarding, playing tennis, karate competitions, and being together as a family.

Eli is joining the Championship Team at Central after playing club and tournament tennis for 8 years. Tom is also joining as a long time tennis player and enthusiast. He enjoys playing singles, or doubles with his friends and grandsons.



PAUL MATHEW

SINGLE EQUITY

"Do not go gentle into that good night...Whack that fuzzy yellow ball!"



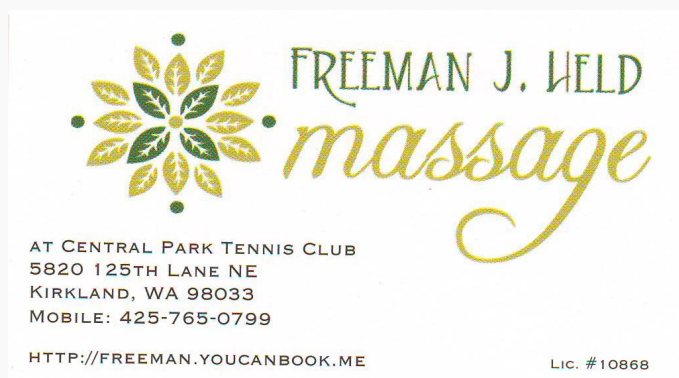
Good luck and well wishes to our resigning members. We will miss you!
James Okubo and Danelle and Mike Mathews

MASSAGE

May your February be a month of Coeur/Heart,
On the court and in your heart and mind.
Come in from the rain.
Let healing hands abound.

Look for Valentine's Day gift certificates at the front desk.

Be well,
Freeman



CENTER COURT CAFÉ

Look for Valentine's Day cookies at the front desk!

Stop by the kitchen and vote for the next beer! We have three new options and will be bringing in the one with the most votes!



The kitchen will be closed Monday, February 15th for President's Day.

Stop by the kitchen or email with questions:

kitchen@centralparktennisclub.com.

ADVERTISING AND CLUB INFORMATION

Overlake Service, Inc dba

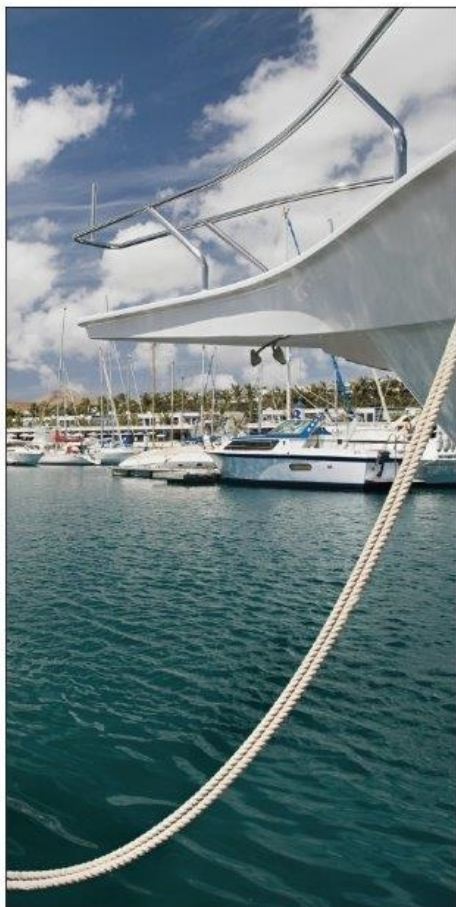


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With wealth comes great responsibility. Every dollar should be cared for, nurtured and preserved. In other words, your wealth must be managed.

As a Financial Advisor, I have the experience and resources to assist in managing the many facets of your financial world—from investments and risk management to estate planning. By working together, we can create a detailed wealth plan to help protect and grow your wealth.

Morgan Stanley

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2015 SURVEY RESULTS

Central Park Tennis Club

2015 Survey Results

Thanks to everyone who completed the club survey this year. From our 862 adult members, we had a total of 233 submissions (26%). There were also 1213 comments submitted. The survey committee has already taken the comments and separated them by topic and distributed to the appropriate committee or manager along with the quantitative results. Many of the suggestions provided by our members are already being implemented. For those suggestions requiring large investments, we are starting a wish list/future plan with those comments in mind.

For anyone who wants to plow through the quantitative responses, the ratings for the survey 2015 and the comparison with the last 4 years are published in the CPTC website (<http://cdn.cybergolf.com/images/1085/2015-Survey-data-comparison.pdf>). For those who don't want to go through all of the details, below is a summary of the highlights and lowlights.

For those who don't want to slog through the summary below, please at least read the bottom portion titled "What are we going to do about it?" – and consider volunteering to help improve our club. Thanks!

Membership Type

The majority of respondents were family members (70%). Single members made up 25% of the survey, 2% Juniors, and 3% seasonal/social/intermediate and young professional members.

44% of respondents have been members 5 years or less. 16% are 6-10 year members and 40% are over 10 year members.

Comparison results survey 2015 with 2014

Satisfaction with the club overall (one of the first questions) went up in 2015 from 95% to 96%.

Satisfaction with the overall economic value of the club went from 95% in 2014 to 90% in 2015.

Highlights and Lowlights

Most improved scores were for the overall economic value of the Club, food service (Availability, Quality, Value), locker room maintenance, and pool area and quality! (Great news!)

Scores continue to go down the most (by a pretty significant margin) were those related to the pro-shop. All three aspects of the pro-shop (Availability, Quality, Value) took a hit. Next on the hit list was Club Board of Directors (uh-oh), followed by tennis programs, again availability, quality and value.

The entire question list in rank order is posted on the CPTC website as well (<http://cdn.cybergolf.com/images/1085/2015-Survey-data-comparison-full.pdf>)

Comment Summary

There were 1213 comments submitted about various aspects of the Club (way up from 328 in 2014 – mostly due to the Branding and Perception questions asked). Below are summaries of the comments

2015 SURVEY RESULTS

Governance / Management

There were 38 comments submitted. Many were supportive of the Board and Management. Some comments were critical of both including the perceived lack of transparency of the board meetings and discussions. Reminder: the minutes are published and all Board meetings and committees are open to all members. This is a member owned club and we want members to be involved.

Tennis

There were 80 comments regarding tennis. Some comments were made about cracks on the new surfaces which is confusing considering we just had them resurfaced.

Comments were made about ProSets being used as tournament format and how they would like this changed. More comments made regarding a variety of new tennis programs to be offered to members.

Services

There were 75 comments about services. Many were positive supporting the great job the front desk staff do and how Zach does a great job with the stringing of the tennis rackets. Many comments were supporting having a pro shop on campus. This was evaluated last year by a committee of members and the decision by the members is what we currently have in place at CPTC.

Fitness

There were 51 comments made about the fitness programs. Many comments were made about updating the equipment which is outdated. This year in the budget we have made provisions to update some equipment and to bring in additional equipment for the rooms.

There were some general comments about not offering enough classes at various times of the day.

Facilities

There were 67 comments made about the facilities. Most comments focused on updating the locker rooms, clubhouse and furniture. Many comments supported Vlad and his team for a great job!

What are we going to do about it?

Julie has reviewed all the comments in the survey and made adjustments as appropriate. If you notice something is not being done, for example water on the courts on weekends, let Julie know so she can address it immediately. She can't make any changes if she doesn't know about it.

The clubhouse is old and "outdated" as many of you have brought up. We are limited in what we can do to update the clubhouse as if any changes are made we have to bring the building up to current standards. At some point a group will have to start to plan for a new Clubhouse at CPTC. If you are interested please let us know as of this time no one is addressing it. This will have to be a major effort by many members with an unlimited amount of energy.

We have forwarded all the comments and the survey results to the committees to evaluate and to make suggestions back to the Board. If you want to see changes, get on a committee and help us get something done! Sign up at the front desk.