



ALPHARETTA ATHLETIC CLUB NEWSLETTER

SEPTEMBER & OCTOBER 2015 ISSUE

Inside:

AAC14u TENNIS TEAM WINS BIG

AAC CLUB CHAMPIONS

JUNIOR GOLF UPDATE

Upcoming Events:

SUPER SENIOR CLUB CHAMPIONSHIP

HALLOWEEN BOO BASH



New Grass Bunker added to #13

From the tee not much about hole #13 looks extraordinarily different.

As you make your way down the fairway you will see newly planted sod, new yardage markers and then, just to the left of the 150 marker... a new grass bunker!



Golf Course Superintendent, David Dietzel and his staff deserve major kudos for the work they put into making this project successful.

The purpose of the undertaking was to improve the playability of the hole. As we all know, often times a good shot might end up running through the fairway, down the hill and into the hazard. Now, that well hit drive may end up in the newly constructed grass bunker as opposed to the hazard, which is far less punitive.

Even though the bunker is not yet open for play, we feel confident that once it is opened it will make hole #13 a much better golf hole.

CONSTRUCTION ON 18!

On Monday, August 31st work began on the area in front of #18 green.

This work is scheduled to be completed no later than September 22nd. Due to the nature of the work and safety concern for all, #18 will be played as a Par-4 during this time with a temporary green short of the hazard. — Management

Thank you for your patience and cooperation.





JOIN US IN WELCOMING OUR
NEWEST MEMBERS!

- Christopher & Melissa Morrison
- Jason Ladurantaye
- Greg & Shari Mackey
- Satyam Kala
- Glen & Penny Cannon
- Brad & Katie Sherry
- Scott Hagy
- Robert & Megan Melchiors
- Harold & Shari Willman
- David & Linda Weeks
- Bob & Shannon Falk
- Bruce & Nicole Cohn
- Michael & Lisette Deren
- Ted Bickert
- Chris Starman
- Danny & Susan Graham
- Philip & Holly Crenshaw
- Travis Hussing

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EAST COURSE

3430 Highway Nine N.
Alpharetta, GA 30004
770.475.2300

WEST COURSE

1785 Dinsmore Road
Alpharetta, GA 30004
770.475.2300



AAC14U Tennis Team Places 3rd in STATE!

The Alpharetta Athletic Club USTA Tennis Team traveled to Macon, GA the weekend of July 25 to compete in the Georgia USTA State Finals. After all matches had been completed and the wins and losses compiled from all competing teams, the 14U team from Alpharetta Athletic Club finished third place!

In order to qualify for the State Tournament, the AAC netters chalked up honors not only as local USTA Division Champions but also as finalists in the City Tournament. USTA Junior competition is based on playing two singles lines, two doubles lines and one mixed doubles line. Our AAC kids advanced through 3 rounds of play, without dropping a single match on the last day in route to taking home the bronze medal finish.

“Congratulations to Sidney Thomasson, Dustin Thomasson, Alyson Miller, Lucy Robbie, Dani Chesbrough, Audrey Duke, Elle O’Brien, Nick Reid, Ian Broni, Jean Victor Mackie and Jordan Cook!” Coach Terre.



To Sign Up for the AAC Tennis Team please contact Coach Terre O’Brien at terreob@bellsouth.net

FROM THE EAST COURSE

Greeting AAC Members!

Fall is in the air! Which means football, cooler temperatures and great golf weather. This also means our 2015 tournament season is winding to a close. We're currently in the final rounds of the 2015 Match Play Championship and ready to go for our Men's Invitational. Both the MGA and LGA are nearing the end of their seasons and have seen an increase in participation.

In July, the East Course held its annual Club Championships the weekend of the 24th-26th. We had upwards of 100 players competing in both Men's and Ladies Championships.

Tyler Gruca played masterfully over 3 days to take the Men's East Club Championship with a 3-day total of 208(-8). Tyler will face off with 2015 West Course Champion John Smith in a 36-hole Match for the overall Club Champion and the parking spot that goes with the title.

Leigh Turner successfully defended her title as Ladies Club Championship by posting a 2-day gross total of 138 (-6).



It's never too early to start thinking about the holidays. We've got you covered for golf gifts with apparel, footwear to bags and clubs. Let us know how we can help!

As always, thank you for your continued support!

Blake Atchley, East Course Head Golf Professional

Congratulations AAC Club Champions!

TYLER GRUCA

LEIGH TURNER



MEN'S INVITATIONAL

SEPTEMBER 24TH-26TH

SIGNUP DEADLINE:

SEPTEMBER 10TH.

EMAIL

AACINVITATIONAL@GMAIL.COM



MGA LOOKOUT

To Sign-up or for more information, contact the East Course Golf Shop at 770-745-2300 ext.113 or check out the MGA website at www.aacmga.com

LGA LOOKOUT

For additional information or questions about the LGA contact LGA President, Joan Hug at jhug1952@att.net or check out the website at www.aaclga.com

PLEASE REPAIR BALL MARKS!

Only YOU can prevent ball mark damage!

RIGHT!

- 1) Close the gap/hole with putter by patting down the ball mark.
- 2) Insert *Green-Save* tool on the high side behind ball mark and push the back toward the center.
- 3) Do not pull up, twist or lift with the tool.
- 4) Push both sides of the ball mark into the center.
- 5) Gently tap the surface down with putter.
- 6) Never use loosened turf for repair.



WRONG!

Pulling up or lifting on the center or the sides will tear the roots and result in brown spots taking weeks for the surface to heal.

Do not pull up or twist with tool. This will only bring sand to the surface and tear the root system



RIGHT!

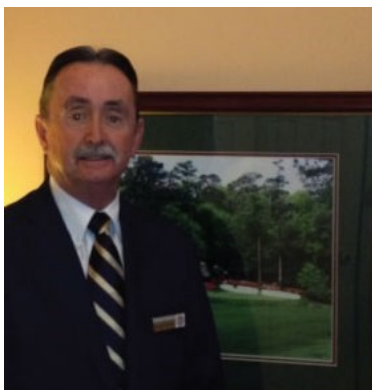
Insert tool and push back and sides forward to center. No damage to root system. Healing starts immediately.



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From Wayne Post– The Rules Guy

Pressing Down on a Line of Putt



The beginning of Rule 16-1a states; *The line of putt must not be touched* And then we see the important word, “except”, followed by these seven situations where a player is permitted to touch their intended line of putt; (i) *the player may remove loose impediments, provided he does not press anything down;* (ii) *the player may place the club in front of the ball when addressing it, provid-*

ed he does not press anything down; (iii) *in measuring – Rule 18-6;*(iv) *in lifting or replacing the ball – Rule 16-1b;*(v) *in pressing down a ball-marker;* (vi) *in repairing old hole plugs or ball marks on the putting green – Rule 16-1c;* and (vii) *in removing movable obstructions – Rule 24-1.*

Note that in two of these situations, removing loose impediments and addressing the ball, the player will still incur a penalty if they press down on their line of putt while doing so. Does it follow that when a player is repairing ball mark damage on their line of putt they must not finish the repair by tapping it down with their putter head, or their foot? The answer is no -There is no restriction in Rule 16-1c as to how a player repairs damage that has definitely been made by a ball. For many of us that may include pressing down the area, to ensure that the surface is flat following the repair and so will not subsequently divert the roll of our ball. Rule 8-2b is also relevant to this subject;

When the player’s ball is on the putting green, the player, his partner or either of their caddies may, before but not during the stroke, point out a line for putting, but in so doing the putting green must not be touched. A mark must not be placed anywhere to indicate a line for putting. So, the player, their partner, or either of their caddies must be careful that they do not touch anywhere on the intended line of putt, whether it is with a hand, a foot, a club, or a flagstick. But once again there is an exception; Decision 16-1a/12 clarifies that if a player walks on their line of putt, there is no penalty if they did so accidentally and their line was not improved.

Any questions about the Rules of Golf, or about any situations on our courses, please e-mail RulesGuy@Alpharettaac.com



New this year at AAC!

2015 Super Senior Club Championship 36 holes Stroke Play - Net

1st round - Wednesday, October 14th
West Course
2nd round – Thursday, October 15th
East Course



Friday Nights

at the West Course

\$35 Guest Fees

Includes 18 Holes & Cart Fees
Specials From the Grille:

\$3 Miller Lite & 50C Wings

FROM THE WEST COURSE



Ladies 9-Hole League

Attention Ladies of AAC: Did you know that we have a Ladies 9-Hole League that plays once a week at the West Course? This league plays every Thursday with a 9am shotgun start then lunch immediately following play.

This group is perfect for you if you're a beginner or intermediate golfer, or if you just don't have time to play 18 holes.



Member Highlight

Tim Staggs made his second career hole in one on Sunday July 5th at the West Course with a perfect shot on hole #17. Playing the white tees from 135 yards, Staggs and his playing partners Gary Hoffman, Pat Murohy and Rod Roberts where unsure if the shot went in; but they new it was close. Staggs made his first ace back in 2006 at the West on hole #12.

Join AAC's Hole-In-One-Club (HIOC)

All AAC golf members are invited to join the Hole-In-One-Club (HIOC). Join by indicating a desire to be a part of this award-winning group by sending an email to betty.smith@alpharettaac.com.

Members of the HIOC are billed \$5 every time an ace is made by someone in the group. Winnings go in the form of credit book credits to the golfer. Credits as with all credit book amounts earned at AAC, expire on December 31 and may be used on any club purchases in the golf shop or grill areas excluding dues and cart fees.

Congratulations on your Hole in One!

Congratulations to our AAC members that made that impossible swing since the last newsletter; watching the ball go directly from tee to the cup.

We are currently working on managing our web presence as well as keep our Members engaged. We would love to hear from you! You can assist us with this endeavor by submitting pictures, milestones, suggestions to Eeryn Lubicich at Eeryn.Lubicich@alpharettaac.com We look forward to hearing from you.

LGA

AAC Ladies Golf Association

UPCOMING EVENTS:

PEARLS, PARS AND A PARTY



We have a great group signed up for our annual LGA Member/Guest event on Sept. 10-11th

Thursday's events begin with a practice round on Thursday followed by a cocktail party at 6:30pm. The festivities will start with a Skills Challenge. YES—welcome to the Big Break AAC style! So come prepared to chip, pitch and make a putt. Test your skills, enjoy a cocktail and cheer your competition on. The evening continues with team photos, hors-d'oeuvre stations, and fun team betting. Raffle tickets will be available for a chance to win cash prizes.

Friday will begin with a light continental breakfast at 8:00 am. This flighted tournament has with a shotgun start at 9:30 am. Following play, there will be a luncheon, awards and team prizes. The format is a 2-person net best ball.

If you have any questions or to sign up, email Joan Hug jhug1952@me.com
Kellie Resetar kjresetar@gmail.com

CONGRATULATIONS QUEENS

March: Peggy Higgingbotham
April: Linda Maret
May: Trudy Schlampp
June: Cary Schlenke
July: Laura Seibert
August: Melissa Cohen

TARA: Wednesday, September 2nd @ Country Club of Roswell. For questions, the Committee Chairs are: Susan Riley, susan.riley@att.com
Bea Boykin, boykinbm@bellsouth.net

RIVER NORTH: Monday, September 14th @ Fairways of Canton. This will be the Championship and Cat Fight for River North. All RN Players are eligible to play. Either stroke play or you can choose Cat Fight (quota). For questions, the Committee Chair is: Vicki Brakebill, volsvlb@comcast.net

TEAM PLAY: Thursday, Sept. 24th, @ Rivermont and Tuesday, Sept. 29th, Laurel Springs @ AAC. For Questions, the Committee Chairs are: Peggy Higgingbotham, pegghiggin@gmail.com
Pat Miller, patamiller@me.com

YogaTools 4 U

Join us for yoga. Classes are held Monday and Friday at 9am in the East Course Wellness Room. Private sessions are also available.

Please contact Carla Baird at carla@yogatools4u.com for more information. All classes at AAC-East Wellness Room (upstairs first door on your right). Bring a mat if you have one; extras available. Same for blocks or other yoga tools. Drop in rate \$10/class. Packages of 5 for \$40



As the Alpharetta Athletic Club Membership Director, I want to thank the members that referred new prospects that joined our Club over the past couple months. I am always focused on reaching out to potential members who would like to enjoy the numerous benefits and experiences of a private club lifestyle.

Most people I speak to are surprised that we offer such a variety of affordable memberships as compared to other private club memberships in the area. We feel that we offer a fantastic value featuring two challenging golf courses as well as a family friendly dining and social experience. We are confident we have a membership to fit any prospective member's needs. So, again, please keep our Club in mind when you talk golf and keep those referrals coming!

Philip Herterick, Membership Sales Director



AAC Junior Program Recap

The Junior Program started in the spring with the after school programs. More than 10 children participated in the SNAG class and over 15 children participated in the PGA Sports Academy. Our PGA Junior League program started midway through the spring and continued through the summer, with more than 30 children participating. The junior league allowed the children to experience team play and competition with other clubs. Many of these children competed for one of 10 spots on our All-Star team. Our All Star team has done phenomenal The AAC PGA Jr League Golf All-star Team has won the Georgia sub-regional bracket. We will be representing all of Georgia in the regional phase against teams from Florida, Alabama and Mississippi.

We have had an exceptional, albeit busy, summer. Not only did we offer one day a week summer programs and junior play days, we also offered 6 summer camps. These camps consisted of 3 instructional camps and 3 playing camps, with more than 80 children learning golf's FUNdamentals and receiving on course playing experience. Our fall after school programs are going strong, with 3 different programs being offered on Wednesdays.

Our Wednesday sessions are: SNAG (Starting New at Golf) from 3:30-4:30, US Kids level from 4:30-5:30, PGA Sports Academy from 5:30-6:30. All levels are filling up and have limited space available. We will be also be offering junior play days this fall. For more information please contact our Director of Player Development, Tom Joyce Jr., PGA, tom.joyce@alpharettaac.com



AFTER SCHOOL PROGRAM FALL August thru November

The after school program will be offering three levels of participation. SNAG Level ages 3-5, U.S. Kids Level ages 6 - 9, PGA Sports Academy ages 10-14. Wednesdays - 3:30pm - 4:30pm (ages 3-5), 4:30pm - 5:30pm (ages 6-9) and 5:30pm 6:30pm (ages 10 - 14)

Cost (Afterschool & Summer Program)

Member - \$25.00 a session / 4 session minimum
Non Member - \$35.00 a session / 4 session minimum

JUNIOR PLAY DAYS The juniors will experience on-course instruction, as they will be able to play each session with the golf professional staff. Sessions include 15 minute warm up and 1 hour 45 minutes of on-course instruction. Students must be able to walk and carry their own bag. Cost: \$35.00 Time and Day: TBD

CONTACT Tom Joyce — tom.joyce@alpharettaac.com



The AAC Bullet Swim Team has completed its last meet of the 2015 season. As a result of strong regional and dual meet scoring last season the Bullets have been faced with a much more difficult dual meet season for 2015 but have competed strongly, especially against our neighboring Crooked Creek Crocodiles. See you next Season!

Alpharetta Athletic Club... offers unparalleled service to ensure your event is flawlessly-executed! Please contact Robin Jones to arrange your next event from small, intimate dinners to business meetings to weddings to golf tournaments, and any other special occasions, Contact Robin at 770-475-2300 extension 104 or robin.jones@alpharettaac.com



Featured Recipe from AAC Executive Chef, Santiago Echavarria

Do you plan on entertaining this Fall or in the mood to make a delicious soup? Here's a traditional, yet unique **Crab Bisque** recipe.

Ingredients:

2 lbs. Butter
1 1/2 Onions diced
4 oz. Shallots diced
2 Cups Sherry dry
13 Oz's Flour
24oz Corn Kernels Fresh
1 Quart Clam Juice
2 Tsp Thyme, Dried
2 Gallon Half & Half
1 lb. Crab Base
1/4 Cup Tomato Paste
2 tsp White pepper

Instructions:

1. Melt butter over medium heat in a larger sauce pan
2. Add onions and shallots and sauté until semi-translucent
3. Add the flour and make roux. Constantly stirring so not to brown roux. Cook out flour
4. Place clam juice and corn in coupe and puree
5. In a separate pot heat the Half & Half, corn cobs and clam juice/corn mix (Heat to 150-160 degrees) REMOVE COBS BEFORE NEXT STEP!
6. Place sherry in sauce pot and burn off alcohol. Add roux to sherry and mix
7. Add the warm half & half Clam juice, corn mix and tomato paste to roux. Lower the heat and add crab base, thyme, salt and pepper.
8. Stir constantly and simmer until the base is completely thickened. Remove from heat and cool in an ice bath.
9. Strain through china cap



It's hard to believe Summer is already coming to an end. What better time to enjoy the outdoor patio and upcoming events! I'm excited to announce that Steak Night will be replacing Burger Night. Also we have coming up The Blues Concert Series, Bingo and much more! I'd also like to thank everyone for their continued support and add a friendly reminder to members to please follow dress code when here at Alpharetta Athletic Club. Ladies & Young Ladies in blouses, Gentlemen and young men NO T-Shirts or Jeans. Please contact me anytime with your requests or recommendations!

- Nicole DeVane Food & Beverage Manager



UPCOMING EVENTS

MEMBERS HAPPY HOUR AND DINNER SPECIALS

SEPTEMBER 3, 2015

HAPPY HOUR 5-6:30PM

DINNER—8:00PM

**HALF OFF DRAFTS, WELL &
HOUSE LIQUORS, & HOUSE WINES**



FINAL FRIDAY NIGHT CONCERT SERIES

East Course September 18th 6-10pm

September 18th- Jack Daniels Flat-Iron Steak. Grilled flat-iron steak, thinly sliced and served blue cheese mashed honey glazed baby carrots with Jack Daniels BBQ Sauce

FEATURING :

THE BLUES



Family BINGO

September 11th &
October 16th

6-9pm East Course



Game start at 7pm

Group seating and Dress code reminder

September 11th

-Warm Rolls & Butter

-Salad bar: Featuring mixed greens, cheese, bacon, diced grilled chicken, onions, olives, tomatoes for toppings Dressings: Ranch, red wine vinaigrette, honey mustard

-Hamburgers Featuring lettuce, tomato, onion, pickle, cheese, ketchup, mustard & mayo for toppings -Chicken Tenders

-Baked Beans, French Fries

*Vanilla Ice Cream Bar

October 16th

-Warm Rolls & Butter

-Salad bar: Featuring mixed greens, cheese, bacon, diced grilled chicken, onions, olives, tomatoes for toppings

Dressings: Ranch, red wine vinaigrette, honey mustard

-Hamburgers Featuring lettuce, tomato, onion, pickle, cheese, ketchup, mustard & mayo for toppings

-Chicken Tenders

- Baked Beans, French Fries

*Vanilla Ice Cream



Adult BINGO Is Back at the West Course! Fall is here which means the return of Adult BINGO at the West Course. Join us on **Friday, September 18** for dinner followed by 6 games of BINGO. Play for cash prizes where the more people that play means the bigger the winnings! The progressive Game 6 bonus for September is \$750. Games begin at approximately 6:50pm and require a \$10 cash entry per pack Of 6 cards. Chef Brent will have a dinner buffet ready at 6:15pm featuring Grilled Pork Chops, Scalloped Potatoes, Green Beans, AAC House Salad with fresh rolls and butter, and individual AAC made Chocolate Mousse for dessert. Buffet cost is \$12.95 per person plus tax & gratuity. Reservations are required for dinner and games.

Contact Betty Smith at Betty.smith@alpharettaac.com or call 470-395-5000.

Steak Night

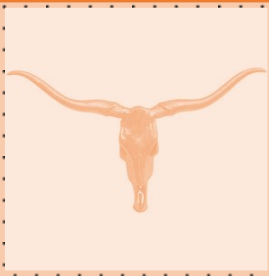
East Course

October 8th

6-9pm

\$18.95++

Salads, Rolls, and loaded baked potatoes



Miss Manners– East Course Clubhouse

October 24th from 11am-1:00pm

\$65 per child, includes lunch

- Helps with Social Skills & Table Manners
- Practice Introductions & Handshakes
- Learn Male & Female Courtesies
- Workbook provided as reference

Prime Rib Night

Saturday, October 17 from 6-8:00pm. West Course

Chef Brent Pitts will be manning the carving station for Prime Rib Night and House wine will be offered.

Adults \$16.95 per person, Children 12 and under \$12.95.

Menu will include AAC House Salad, Baked Potato bar, mixed vegetable medley and Chef Brent's Prime Rib.

Hot apple cobbler and vanilla ice-cream for dessert.

Reservations are required. Contact Betty Smith at 678-983-6163 email betty.smith@alpharettaac.com.



HALLOWEEN BOO BASH

Sunday, October 25 • West Course

Bring your kids to the West Course from 5-7pm for a scary good time at the 3rd Annual AAC Halloween Boo Bash! Activities are geared for kids ages 4-9.

A modest charge of \$5 per child (plus tax and gratuity) includes dinner, face painting, cupcake decorating and a few

crafts to celebrate Halloween with. Kids can also have a fire pit with s'mores (adult supervision required.) while adults may enjoy our Halloween 50 cent wings special and \$3 Miller Lite Draft beer. Additional limited menu items will be available at regular club pricing. Advanced reservations are a must for this ghoulish evening of family fun. Reservations are required by Thursday, October 22 to prepare for

this event. Please contact Betty Smith at 470-395-5000 or betty.smith@alpharettaac.com.

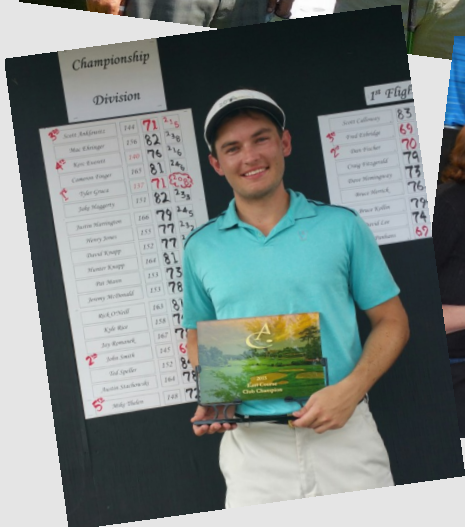


Friday Fish Fry! WEST COURSE

Friday, September 25th from 5-8pm West Course

The West Course Grille will be serving up an old fashion Friday Fish Fry on Menu includes fried Shrimp or Cod, French Fries, Cole Slaw and fresh baked rolls and butter. Brownies and ice cream for dessert. Reservations are preferred. Adults \$12.95 per person and children 12 and under \$6.95. All prices are plus tax and gratuity. Contact Betty Smith 678-983-6163 or email betty.smith@alpharettaac.com

Membership Spotlight



September

CALENDAR of events

2 WEDNESDAY

Senior Match Play

4 FRIDAY

Couples 9 N Dine West

Members Happy Hour East

10 THURSDAY

LGA Member Guest

11 FRIDAY

Bingo East Course

12 SATURDAY

MGA 2 Person Better Ball

16 WEDNESDAY

Senior Match Play

24 THURSDAY

Men's Invitational

25 FRIDAY

Men's Invitational

Fish Fry West Course

Bingo East Course

26 SATURDAY

Men's Invitational

29 TUESDAY

Ladies Team Play



October

CALENDAR of events

4 SUNDAY

Mixed Club Championships

8 THURSDAY

Steak Night

16 FRIDAY

Bingo East Course

17 SATURDAY

Prime Rib West Course

24 SATURDAY

Miss Manners East Course

MGA Fall Member

25 SUNDAY

Boo Bash

Hours of Operation



EAST

◆ KITCHEN

Monday	Closed
Tuesday & Wednesday	11am - 7pm
Thursday	11am - 9pm
Friday	11am - 9pm
Saturday	11am - 4pm
Sunday	11am - 7pm

◆BAR

Monday	Closed
Tuesday - Friday	8am - Dark
Saturday & Sunday	1st T-time - Dark

◆GOLF SHOP

Monday	Closed
Tuesday - Friday	7am - 6:30pm
Saturday & Sunday	6:30am - 6:30pm

◆GOLF RANGE

Monday	Closed
Tuesday - Sunday	1st T-time - 1 hour before dark

WEST

GRILLE

Tuesday	Closed
Wednesday - Monday	11am - 6pm

◆BAR

Tuesday	Closed
Wednesday - Monday	11am - 7pm

◆GOLF SHOP

Tuesday	Closed
Wednesday - Monday	7am - 6:30pm

◆TENNIS COURTS

Open	Dawn
Lights Remain on until	10pm

◆FITNESS CENTER

Tuesday	Closed
Wednesday - Monday	Same as bar hours
After Hours Access	5am - 10pm daily

NAME	POSITION	EMAIL	CLUB EXT.
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Management

Larry Hayes	General Manager	Larry.Hayes@alpharettaac.com	110
Chris Wright	Club Manager/Director of Golf	Chris.Wright@alpharettaac.com	108
Philip Herterick	Membership Director	Philip.Herterick@alpharettaac.com	119
Eeryn Lubicich	Membership Relations	Eeryn.Lubicich@alpharettaac.com	103
Robin Jones	Catering Director	Robin.Jones@alpharettaac.com	104
Becky Reed	Accounting	Becky.Reed@alpharettaac.com	106

East Course Staff

Blake Atchley	Head Golf Professional	Blake.Atchley@alpharettaac.com	115
Nichole DeVane	Food & Beverage Manager	Nichole.DeVane@alpharettaac.com	102
Chef Santiago	Executive Chef	Santiago.Echevarria@alpharettaac.com	122

West Course Staff

Betty Smith	Manager	Betty.Smith@alpharettaac.com	228
Mike Lane	Head Golf Professional	Mike.Lane@alpharettaac.com	234



Be the first to receive alerts and updates from AAC by joining our private social network. This exclusive network is free of charge and available to AAC members only. To sign up contact Eeryn Lubicich at 770-475-2300 ext. 103 or Eeryn.Lubicich@alpharettaac.com