

# BMOOR IN THE KNOW

A Newsletter for the Broadmoor Community

**Dining Room**

**Tuesday-Friday**

11:00am-8:00pm

**Saturday**

10:00am-9:00pm

**Sunday**

10:00am-6:00pm

**Golf Shop**

**Tuesday-Sunday**

Opens 7:30am

## A Couple Of Win-Win Opportunities As We Start The Season

There are blooms on the trees, stripes on the fairways and commercials for The Masters. These are all elements that golfers recognize as signals that golfing season is

here in Indiana, and we look forward to seeing you at the club and enjoying it all. When I think of players coming to the club and heading down the fairway, a couple of win-win opportunities come to mind that I would like to respectfully suggest.

We can all agree that the "JG" James Gilbert experience is like no other. James and his team strive to make your arrival and the arrival of your guests something that is a welcoming, efficient and a personal experience. To help us best prepare for your arrival and the arrival of your guests, we would benefit greatly if you could provide the names of all the players in your group when booking. We have special guest tags that we would like to personalize and present to your guests and this enables us to have everyone's clubs/carts ready to go upon arrival. For those walking, James has purchased sand bottles specially designed for walkers and can have them with your clubs. If you have any challenges adding

player names when booking online, please contact the Golf Shop staff for assistance.

The second win-win opportunity for your consideration is the [Evans Scholar caddy program](#). The Evans Scholarship program is the recognized authority on youth caddying, partnering with golf clubs nationwide to create more caddying opportunities for young people to gain experience, earn money, and learn valuable life skills. If you are a player who enjoys walking, would enjoy the caddie experience and would like to be a part of helping young people in our community, I welcome you to contact me directly to learn more. We are so appreciative of all the Broadmoor members who currently support this program. You have made a difference and we look to grow this win-win opportunity rapidly.



We Look Forward To Seeing You Soon!

A handwritten signature in black ink that reads "Keith Clark". The signature is fluid and cursive.

Keith Clark, PGA  
317-408-3170  
[kclark@broadmoorcc.com](mailto:kclark@broadmoorcc.com)

## Membership Update by Tracy Schooler

It was a pleasure to meet so many members during the March All-Member Meeting, and I look forward to meeting all our members as the season progresses. As you can see, we are off and running in bringing new members to the Club!

As a reminder to all, we are running the referral program throughout the year. There's no better time than now to invite friends and family to sign up to be part of the Broadmoor family. The course is in great condition and you can see that every day

we continue to make improvements. I encourage all of you to get on board and be part of the referral program.



**Remember, there is a Grand Prize as well as an instant prize when you sign someone up as a referral!**

### Welcome New Members!

#### Corporate Membership

Pierce & Amanda Dahl  
Austin Welch  
Kyle & Marci Fedorcha  
Daniel & Ana Adams

#### Premiere

Tom & Bonnie Reilly  
Steve & Jessica Suttle

#### Young Professional

Jeffrey & Blair Bumgardner

#### Junior

Zachary Mingee  
Tyler Findlow  
Claire Williams

## MEMBER REFERRAL PROGRAM

This is just our way of saying  
Thank You...

We are starting our member referral program and there has never been a better time to introduce someone to Broadmoor. Our program will use a point system as well as instant rewards for the completion of onboarding a new member.



### GRAND PRIZE AND POINTS

We will be awarding one grand prize to the member that accumulates the most points in the referral program at Broadmoor this year.

Grand Prize:

**PERSONAL MEMBER GUEST EVENT**  
The event will be an 8 player private member guest tournament with lunch and a private 8 person dinner prepared by Chef Duenas.

Runners up will be given a choice of prize as well.

Tracy Schooler  
Director of Membership  
tracy@broadmoorcc.com  
17.251.9444 x210  
317 518 3496



### POINTS SYSTEM

New Golf Member: 2 points  
New Social Member: 1 Point

New Member Onboarding  
Rewards

1 Member: \$200 Dining  
Credit or 2 guest passes

Each Additional Member:  
\$300 Dining Credit or  
3 Guest Passes

WWW.BROADMOORCC.COM

## Member Spotlight: Meet the Warfels

Nathan and Andrea Warfel have been members at Broadmoor since 2010. Nathan had been playing in a men's league at Ft. Benjamin Harrison, which was close to his office. But he was approached during one of our membership drives with a great deal – it took just a minute for him to say "I'm in!"

Nathan is originally from Indianapolis and attended Park Tudor for years K-12. Although he wanted to go to Butler, his parents' Alma Mater, he ended up attending Denison University in Ohio, where he played on the golf team. The team's home course, formerly the Granville Golf Club (now Denison Golf Club) was a Donald Ross design, similar to Broadmoor. After a year he came back to attend Butler University, where he also played on the golf team, obtaining a scholarship after a year. While at Butler, Nathan won the 1994 University of Indianapolis Invitational and finished second in the 1997 Indiana PGA Indianapolis Open. Nathan graduated from Butler with a B.S. in Accounting.

After graduation Nathan turned professional and played on the Moonlight and NEXT tours in Florida, where he won three professional tournaments. He did that for two winters, coming back in the summers and working for the accounting firm Curtis Coonrod. When he came back to Indy to stay, he passed his CPA exam and went to work for Arthur Anderson. One engagement was a cool project for the Pacers – memorable because he happened to be in the Fieldhouse when 9/11 hit. After three years at Anderson he became Controller for Harris & Ford, where he has been for 22 years.

Andrea hails from Madison, Indiana and also went to Butler, graduating with a B.S. in Accounting. While in college she studied abroad in London for a semester and was able to travel all over Europe. Although both she and Nathan went to Butler, they overlapped for two years and did not know each other – yet.



**Andrea, Nathan, Jackson and Benjamin all dressed up for Derby Day 2023 – and they're looking forward to Dave's Derby Day on May 4<sup>th</sup>!**

Andrea's work history is a little more complicated than Nathan's. Just about every company for which she worked ended up being acquired, merged or simply closed! She has always held accounting positions and has experience in numerous different industries. Some of her stops included Electro Painters, Eldorado Chemical, Porter Engineered Systems, Village Pantry, Kaplan Compliance Services, Marsh, Pac-Van . . . but she has happily been the Controller at Alpha Gamma Delta



Fraternity Housing Corporation for 2 ½ years. Whew!

After school Nathan and Andrea met through friends of friends. Nathan's brother was watching the British Open and invited Andrea over to hang out. As they talked through the day they discovered they had many things in common, including trips to Europe. Within a few days they made their first official date and married 3 ½ years later in 2008 in Turks and Caicos (delayed for one month due to Hurricane Ike).

Their first son Jackson was born in 2013. He is a 4<sup>th</sup> grade student at St. Luke and loves to swim, play baseball, basketball and tennis. But his super skill is that he is quite the artist. Three years later, their younger son Benjamin joined the family. He was born with 1p36 Deletion Syndrome – he's missing a portion of one copy of his first chromosome. He has attended the Indiana School for the Blind and Visually Impaired for the last 5 years but, since the school is moving, he will attend Nora in the fall. Benjamin also loves swimming and you may have seen him at the pool. He attends music and aquatic therapy and we know when he's happy – when he smiles your heart melts.

Shortly after joining the Club, Nathan was recruited by Harvey Feinberg to be a "younger member" of the board. When Harvey asked if he would want to be on the board, Nathan responded, "I don't know Harvey, *do I?*" Mr. Feinberg said that was the best answer to the question he had heard. It turned out that Nathan did want to be on the board and served for approximately 12 years, first as Treasurer, then Vice President, President and Past President. When he went off the board (we have term limits), he stayed on the Golf Committee.

While Andrea has her hands full, she loves to come out to our social and family activities, citing casino night and Derby Day as two of her favorites. When Nathan was asked what he likes best about the club, his first thought was that the course is phenomenal but both he and Andrea say that the members here have shown a great sense of community and support for the family.

Nathan, thanks for all you have done for the Club (with Andrea's support) and we look forward to seeing the whole family this summer.



## Employee Spotlight: The New Dream Team

We are excited to spotlight our new Dream Team for the dining room!



Most of you have met Heather Franklin, who has been holding down the fort since May of last year and is our evening

shift manager in the restaurant. Interestingly, Heather has known Bernie since she was 16, working part time for him at the Holiday Inn on North Michigan Road. And when he called, she answered! Not only that, her first job was working for our own Tracy Schooler's father!

Prior to Broadmoor, Heather worked at McCammon's Irish Market, which sells landscaping. She says her first love is flowers, trees, and all types of horticulture. But there is also another side to Heather – her love of horses.

She worked at Muscatatuck State Developmental Center providing Hippo Therapy for patients with disabilities from 18-81 years of age. She has also worked with children, giving lessons in both Western and English riding. Bernie has told her that if he ever wins the lottery he is going to buy her a horse farm!

But she really has worked most of her life in fine dining and has always been involved in catering. Since taking this position, she has focused on improving customer service, and believes that if a member asks you for

something, it doesn't matter if it's your table or not. She believes that members consider Broadmoor a "home away from home," and she wants to make that true.

Heather also sees the entire staff working as a team – when short-handed, Tiribio has also served members. Her 2024 focus is on staff training, since we have several new employees in the restaurant.

Heather is the mother of three children, two of whom work here! Brandon, our head bartender, and Will, a new back bar employee, are her sons. And what does she love best? Our events, the interaction with members, and getting to know everyone's name.



Heather has now been joined by a new day shift manager, Katherine ("Kat") Tate. Kat hails from Manchester,

Indiana, and came to Indy in 2010 to attend Butler, studying biology and psychology (perfect for a bartender!). Her most recent position was at HopCat, where she worked for 9 ½ years as a lead bartender and shift



lead manager when the surprise closing was announced.

Turns out, Steven and Rose Napier were regular patrons at HopCat and suggested she apply at Broadmoor. She did, was hired, and began on March 20th! She has already been active in serving members, getting to know them, and bringing a professional atmosphere to the Club.



Welcome, ladies – we look forward to exciting dining experiences this year!



**It was all hands-on-deck for the Easter Buffet!**





## Operations Updates

We have continued to share the infrastructure needs of the Club – most are invisible and you don't know it unless something breaks. But you can see that our spring work is focused on some of our more visible areas!

By this time you may have seen that our 1ft pool (the baby pool) has been removed. The cost of repairs to the plaster and leaks underground were not economically feasible for the amount of use (and demolition has decreased insurance costs!). Currently, the space has been filled in and we are considering other uses that would be of benefit to the full membership.

The 2ft pool – the basis of most of our complaints last summer – is being totally renovated. No more cut feet for the kiddies!

Painting the large metal structure is next and we are looking at new shade structures.

The tennis house – Rob Greathouse's new office – is being upgraded. New windows (thank you Larry Dorfman) and a new floor will go a long way to make the house useful. In addition to Rob's office, it will be a place that our lifeguards can go between shifts. Finally, we will have more organized storage for tennis and pickleball equipment.



The deck is gone and has been replaced with more durable concrete. Once complete, we will work on aesthetics, such as tables and chairs.



We will also be having a landscape company come out to give ideas and quotes on improvements to the back patio and surrounding area (we know fire pits are on everyone's list). We can't promise it will all be done this year but we are making plans.



## Think about Getting Involved

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At our All-Member Meeting on March 14<sup>th</sup> we encouraged our members to get involved by joining a Committee. We always like getting new perspectives and opinions from members who truly care about the Club and our path to “be the first choice.”

Below are our current committees, their roles, and current Committee Chairs. Committee meetings are set by the Chair, usually monthly, with reports to the Board.

**Finance Committee:** ensures the current and future financial health of the Club by assisting in the preparation of the annual budget; preparing and reviewing monthly financial reports; addressing issues of dues, fees and assessments; creating forecasting budgets; and presenting updated information at the All-Member meetings.

**Chair: Dave Jongleux**

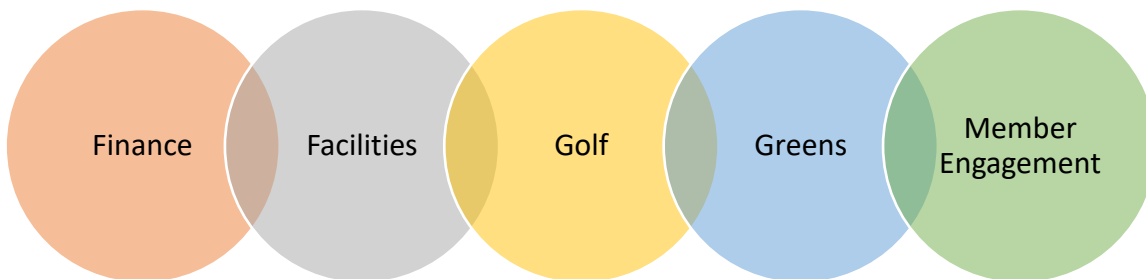
**Facilities Committee:** evaluates all capital improvement needs and creates a rolling master facilities plan with specific costs and timelines. Plans will be driven by both the basic needs of the Club as well as member input regarding areas of upgrades and renovations. **Chair: Terry Greene**

**Golf Committee:** works with the GM and Golf Shop staff to create new and innovative programs to improve the golfing experience; schedules and supports member and member/guest tournaments; addresses handicap issues; and ensures that all golf populations are served, i.e. men, women, and juniors. **Chair: Andrew Rutherford**

**Greens Committee:** works with the course Superintendent to address and schedule maintenance issues, including repairs and additions; creates an annual tree removal/planting plan; schedules “divot parties” to involve members in protecting the course; and discusses ways to improve the golfing experience on our course. **Chair: Colin Terry**

**Member Engagement Committee:** identifies and creates fun and exciting events to address all populations of members; serves as Ambassadors to monthly social events; addresses membership policies; updates the annual Member Guide; publishes the monthly newsletter; and facilitates the annual member surveys. **Chair: Alex Durham**

**Just let us know!**

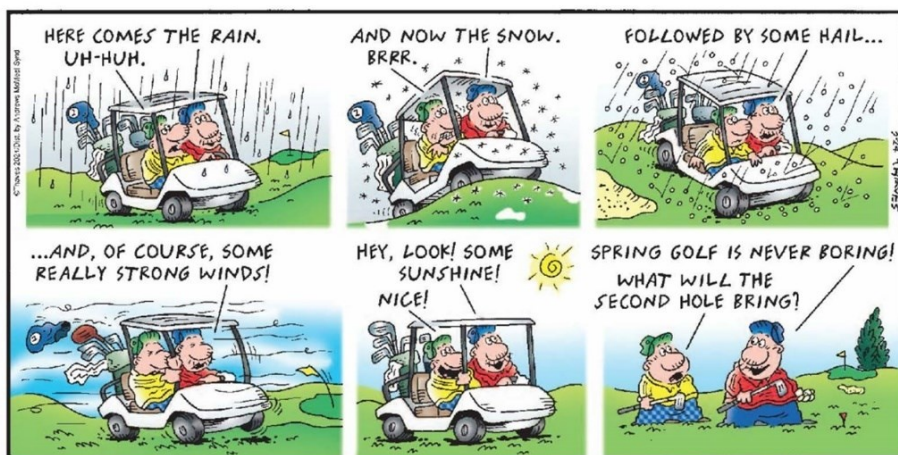
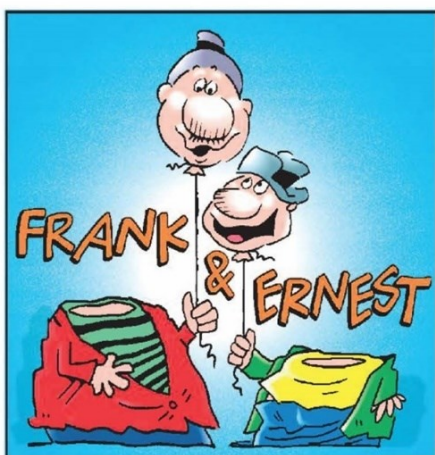




## Golf Dates

Just in case you missed it . . . below are our spring tournaments and match play dates:

Wednesday, April 17th	<b>Men's League Starting (19 Nights)</b>	<b>6:00 PM</b>
Thursday, April 18th	<b>Masters Par 3</b>	<b>1:00 PM Individual</b>
Saturday, April 27th	<b>Opening Day</b>	<b>12:00 PM Shamble</b>
Tuesday, May 7th	<b>Ladies' Twilight/ Happy Hour Starting (16 Nights)</b>	<b>6:00 PM</b>
Friday, May 10th	<b>All Club Member / Guest</b>	<b>1:00 PM 1 Best Ball</b>
Saturday, May 18th	<b>Donald Ross (Match Play) All Round 1</b>	<b>10:00 AM Match Play</b>
Friday, May 24th	<b>Carb Day Calcutta</b>	<b>1:00 PM 3 Player</b>



### Broadmoor Women make Golf History



We are excited to share more information about member **Gina Giacone's** appointment as the first female president of the Indiana Golf Foundation, a

historic moment for the organization.

Sharing her thoughts on the opportunity, Gina stated, "It is an honor to be the first female president of the IGF, and a bit of a full-circle moment. Golf is a game that has

given to me at every stage of my life. It gave me an outlet for my competitive spirit as a kid, it gave me a job when I worked at my local course, it helped pay for my college when I played on the team at SIU, and it has allowed me to meet so many people when I moved to Indianapolis for my job. I think it is important to give back to the community, and the Indiana Golf Foundation allows me to give back in so many ways – not only with my involvement on the board of directors, but also as an assistant coach in the First Tee program."

Congratulations, Gina, on this honor!

## And one more time . . .



During our All-Member Meeting Keith again congratulated our own **Julia Potter-Bobb** for coming in 1<sup>st</sup> for the 2023 U.S. Women's Mid-Am in September. A few of us came together earlier this year at Correct2Compete to celebrate!

**Asst. Pro Blake Wolfe, LuAnn Humphrey and David Humphrey**

**Sarah Dusman and Kristen Berens toasted Julia.**

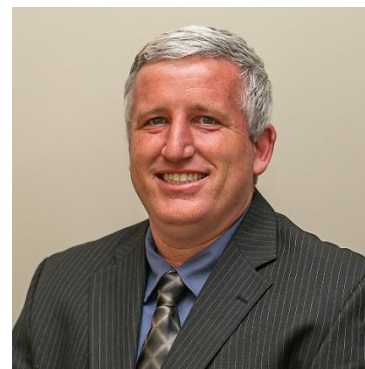


## Grounds Report by Chris Groene

Temperatures fluctuated greatly in March, but overall ended up warmer than average. Based on soil temperatures, "Spring" is currently 2-3 weeks ahead of where we were at this point in 2023. Throughout March our mowing frequency increased, especially in our short cuts, where we have mown almost double the number of times compared to previous seasons. We also began mowing bluegrass roughs the third week of March, which usually is not until early April. We also began crabgrass pre-

emergent and broadleaf weed controls in mid-March. If you have not already made a pre-emergent application to your home lawn

you need to do so as soon as possible. If you are not able to make the application until late April/early May, consider using a





product that contains Dimension, as that will get some post crabgrass emergence control as well. With the warmer soil temperatures, crabgrass germination will occur 2-3 weeks earlier than previous years and longer season control will be needed so I recommend using the highest rate that is on the label of the product you choose.

### Mark your calendars for our first Divot Filling Party of the season on April 20!

These are really starting to turn into a fun social event that is a great way to help improve the golf course. Bring the whole family – kids of all ages are welcome to participate! Depending on the number of volunteers, we split up into groups and fill as many divots as possible for about 2 hours that afternoon.

Drinks will be provided and as an additional thank you, **all volunteers will receive a discounted dinner special for that night only.** Be on the lookout for more information and how to sign up in upcoming Golf Genius posts. We hope you can plan on joining us for a fun afternoon of divot filling followed by a delicious dinner from Chef Duenas!

**Want to adopt a hole and take care of divots in that area? See Chris Groene!**

### New Landscape Plans Taking Shape

You may have noticed some serious work going on around the tennis house and the pool fences. We previously had multiple perennials (flowers that come up every year) but as the summer wears on the majority of our beds are attacked by thistles, dandelions and other messy plantings that require constant attention and weeding.

Additionally, dropping and blowing weeds have become quite a nuisance for keeping the pool clean.

Our goal is to go for a more minimalist look with a variety of bushes and colorful annuals interspersed. We took a couple of trips out to nurseries to select plants and **Sullivan's Hardware** gave us great pricing. Our large flower pots have been collected – as well as rocks we continue to find – to be included in our design.



You will soon see our plans come to fruition over the next several weeks. We are planting bushes now and our annual flowers will be appearing just after Mother's Day – the best time for planting.



## The Social Scene

The Member Engagement Committee has been busy planning numerous activities to socialize and get to know other members throughout the year. A rolling preview is below – and more dates will be announced.

April	May	June	July	August
Eclipse Party, 4/8	Dave's Derby Day, 5/4	Book Club, TBD	July 4 <sup>th</sup> Buffet	Book Club, TBD
Book Club, 4/17	Mother's Day Buffet, 5/12	Pickleball 201	Breakfast at Wimbledon Tennis Tournament, 7/13	Swim Up Movie
Game Night, 4/26	Book Club, TBD	Open Tennis	Book Club, TBD	
	Pickleball 101		Swim Up Movie	
	Open Tennis			

Other events to come with dates TBD:

- September:**
  - Labor Day buffet
  - Breakfast at the US Open Tennis Tournament, 9/7
  - Book Club
  - Doggie Day at the Pool
- October:**
  - Book Club
  - Game Night resumes, 10/25
- November:**
  - Book Club
  - Game Night, 11/29
  - Champions' Dinner
- December:**
  - Breakfast with Santa
  - Book Club
  - Game Night
  - Holiday Party
  - Blow Out Buffet

Look for signups each month!!!!

If you have ideas, please let us know: contact Alex Durham, <adurham@thepetersonco.com



The Sermersheim and Terry families enjoyed Game Night on Friday, March 29<sup>th</sup>.

Games are located in the Library if you want to bring friends and families out for a night of fun!



## Shamrock Special

Due to the weather (again, this is Indiana!) the Scramble was called off – but it was still time for a party to celebrate St. Patrick's Day while watching basketball! Thanks to those who came!



**Bernie's touch is always present!**



**Vanessa Lopez with new server Nadine.**



**Keith spent some time with Linda Goeke and Don Katz.**

**Kevin Dore, Jim Still, Cory Newman and Ian Edington braved the weather and played anyway!**







Hail, hail the gang was all there! Sarah Dusman, Terry Greene, P.J. and Cassie Stockert, Amy Sermersheim, and Jenna and Andrew Rutherford rounded out the crew!



James was into it!

Entertainment provided by Jason Kammeyer, Michael Brockman, Eric Vachon! CHECK OUT THIS VIDEO!





## Book Club

### April 17<sup>th</sup>, 6:30: The Last House Guest

"Littleport, Maine, has always felt like two separate towns: an ideal vacation enclave for the wealthy whose summer homes line the coast, and a simple harbor community for the year-round residents, whose livelihoods rely on service to the visitors. Typically, fierce friendships never develop between a local and a summer girl – but that's just what happens with visitor Sadie Loman and Littleport resident Avery Greer. The girls are inseparable – until Sadie is found dead."



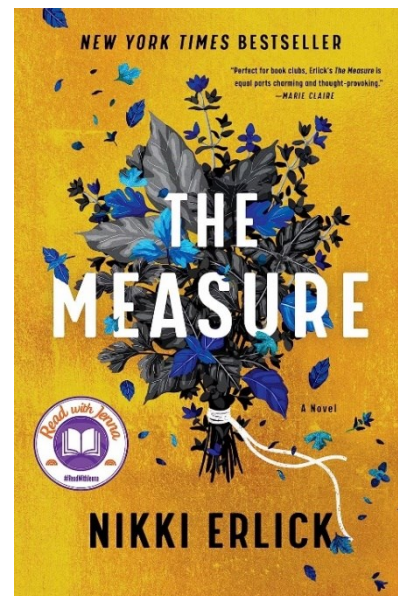
### May 15<sup>th</sup>, 6:30: The Measure

"It seems like any other day. You wake up, pour a cup of coffee, and head out.

But today, when you open your front door, waiting for you is a small wooden box. This box holds your fate inside: the answer to the exact number of years you will live.

From suburban doorsteps to desert tents, every person on every continent receives the same box. In an instant, the world is thrust into a collective frenzy. Where did these boxes come from? What do they mean? Is there truth to what they promise? As society comes together and pulls apart, everyone faces the same shocking choice: Do they wish to know how long they'll live? And, if so, what will they do with that knowledge?

*The Measure* charts the dawn of this new world through an unforgettable cast of characters whose decisions and fates interweave with one another: best friends whose dreams are forever entwined, pen pals finding refuge in the unknown, a couple who thought they didn't have to rush, a doctor who cannot save himself, and a politician whose box becomes the powder keg that ultimately changes everything.



**Don't forget – all the books we have read can be found on our Broadmoor Bookshelf in the Library if one piques your interest! Feel free to borrow then return.**



# Easter: Another Time to Come Together

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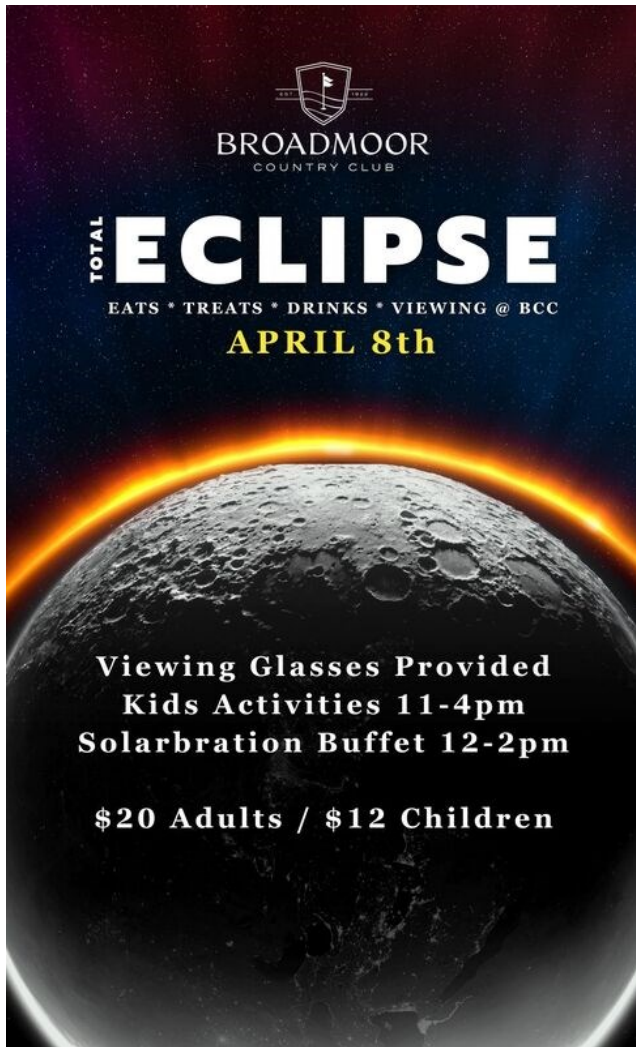






## Solarbration

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We think our final reservation tally will near 200!



Kids activities 11-4, Buffet 12-2. Reported time for the sighting is between 3-4pm (3:07 to be exact for the full eclipse).

We are scouting for the most convenient space on the property.

And you know what? **That night is the NCAA Final Four.** Stay and watch the game and miss the traffic! **We're keeping the bar and restaurant open!**



## Importance of RSVP's

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As we send out notices and sign-ups for events, please be sure to RSVP so we know how to set up and prepare, especially when food is involved.

*Thank you for being faithful readers of our newsletters!*