

October 2024 Newsletter

BMOOR IN THE KNOW

A Newsletter for the Broadmoor Community

Dining Room

Tuesday

Kitchen: 11:00am-4:00pm

Bar: 11:00am-6:00pm

Wednesday-Saturday

11:00am-8:00pm

Sunday

11:00am-6:00pm

Golf Shop

Tuesday-Sunday

Opens 7:30am

Tis The Season

It is our constant focus to be of value to you and your family, not only during the golf season, but for all seasons. As the beauty of autumn sets in and holiday season approaches, we invite you to consider hosting your celebrations at your beautiful country club. With availability to facilitate multiple events of various sizes in the same day, our team at Broadmoor can ensure parties have the perfect backdrop for your festive gatherings.

We are pleased to remind you that, as a Broadmoor member, **you can always enjoy room rentals at no cost for your events**. This is a wonderful opportunity to gather with family, friends, or colleagues in a festive setting and a wonderful party experience. Additionally, any parties you refer to Broadmoor or sponsor can

receive substantial discounts on the room rentals, ensuring they get the best value while celebrating the season.

Whether you're planning an intimate gathering, a grand celebration, or a corporate holiday party, our team is here to assist you in creating a memorable experience. From customized menus to elegant décor, Bernie, Marly and the entire team will work with you every step of the way to ensure your event is just as you envision.

To start planning your holiday event or to learn more about our facilities and services, please feel free to reach out to Marly McNeely marly@broadmoorcc.com. We encourage you to secure your preferred dates soon. *See the next page for party ideas!*

Thank you for being a valued member of our community. We look forward to celebrating the holidays with you!

Kind Regards,



Keith Clark, PGA; 317-408-3170;



Upcoming Events

Glow Golf, 10/4
Champions' Dinner, 10/5
Book Club, 10/16
Golf Fall Starter, 10/12
All Member Meeting, 10/23
Poker Tournament, 10/25
Game Night, 10/25
Scary Mary, 10/26
Mystery Dinner, 11/2

kclark@broadmoorcc.com

What can you celebrate at Broadmoor?





Marly McNeely marly@broadmoorcc.com is ready to plan with you!



Membership Update by Tracy Schooler



Welcome New Members!

Junior:

Patrick & Cassie Ryan
 Nick Rhoa
 William & Olivia Boston

Young Professional:

Nathan & Marissa Toles
 Travis Billick

Premier: 40+	Promotional Initiation: \$8,000 \$6,000 Dues: \$546 Capital Fund: \$135 F&B: \$75
Young Professional: 30-39	Promotional Initiation: \$6,000 \$4,500 Dues: \$425 Capital Fund: \$135 F&B: \$75
Junior 29 and under	Promotional Initiation: \$3,500 \$2,650 Dues: \$303 Capital Fund: \$135 F&B: \$75
Social Membership (no golf)	Promotional Initiation: \$1,000 Dues: \$172 Capital Fund: \$70 F&B: \$75
Corporate Membership	Call Tracy for details!

In the Membership Department we have an excel spreadsheet that tells the statistics and numbers for clubhouse tours, course tours, and an overall conversion rate of everyone who inquires here at Broadmoor. Our current conversion rates are as follows:

- Clubhouse tours: 53%
- **Golf course tours: 92%**
- Overall conversion rate: 79%

Having this type of data is critical in helping us identify what brings potential members to Broadmoor. At the same time, we need that same type of data-driven information that breaks down our demographics so we can better align programs and services to meet the needs of our current members. What is important to our members? Where should we make the most investments? Where do they want to see the club go in the future?

To this end, we have engaged with a third party to conduct a **confidential member survey**. This will be an electronic survey designed especially for Broadmoor. At our **All-Member Meeting on October 23rd** we will share more specific information about how we will conduct the survey.

Member Spotlight: Ned Torson

Ned Torson came to Broadmoor in 2013. He had been thinking about joining a club and met Chuck Cohen. Chuck encouraged Ned to join and he did!

Originally from Fargo, North Dakota, Ned graduated from the University of North Dakota with a B.A. in accounting. He began employment with the Department of Defense as an accountant, specifically with the Department of the Navy. He was recruited to come to Indianapolis and was a summer intern in 2002 before accepting a permanent position. Ned enrolled at Butler and received his MBA in 2009.



Ned by his happy place!

As part of his position with DOD, he has travelled extensively and worked six months in the middle east in 2008. Due to the confidentiality of his work, we just have to leave it at that!

Many of us have met Lara, Ned's partner of 17 years. She is the COO of Intecare, a company that provides services to improve health and human services delivery, access,

and outcomes. Ned and Lara live downtown with their dog, Abby, and cat, Hugo.

When asked about hobbies, Ned shared that he is a "numismatist" – a coin collector – and amateur welder. He has also run the mini-marathon 16 times. He and Lara enjoy going to Broadway shows (Cabaret is his favorite) and he confessed that he loves singing karaoke!



Ned serves on the Board of the Phoenix Theater and rode the wave of the pandemic and the challenge of live audiences – while at the same time constructing a new \$11 million theater. His experience there will come into play as Ned has agreed to join the Board of our new Foundation.



The animals really did not want to be in this pic!

Ned likes that Broadmoor is not the typical "stuffy" country club. He finds Broadmoor

casual and welcoming. In addition to golf, his happy place is the pool, and you can find him and Lara enjoying Saturday cocktails there.

Ned, thanks for being a Broadmoor member!

Employee Spotlight: Meet Kylla Schivers

She has only been here since the end of August, but she has already made a nice impact within our F&B Department. Kylla Schivers came to us from HopCat where she worked for 5 years as a bartender and server. Once HopCat closed, Katherine Tate reached out and told Kylla about this amazing opportunity. And Kylla loves it here!



Originally from Brownsburg, after high school Kylla attended Purdue-Ft. Wayne for a couple of years working on a degree in psychology. Although she has now moved back to Indy, she hopes to continue her education before too long.

She has one sister and a 4-year-old nephew (who will most likely be attending our breakfasts with such celebrities as Santa and the Easter Bunny). Kylla primarily works days but also works the many events we have, and at home she is a fur-mama to her cat, Milton, and dog, Charlie.

Kylla loves music and one of her hobbies is going to shows. She recently went to an electronic music festival in Ohio, saw Phish at Deer Creek this summer, and attended a Hot Mulligan show. In fact, she has seen 44 live shows just this year!

But her most amazing hobby is being a “fire spinner.” We had to look that one up: *“Fire performance is a group of performance arts or skills that involve the manipulation of fire. Fire performance typically involves equipment or other objects made with one or more wicks which are designed to sustain a large enough flame to create a visual effect.”*



She first saw this dance at a show and practices nearly every day – outside!

When asked about what she likes best about Broadmoor, she spoke about the amazing history of our Club and the wonderful community at Broadmoor. She wants to be part of the continuity of our legacy going into the future.

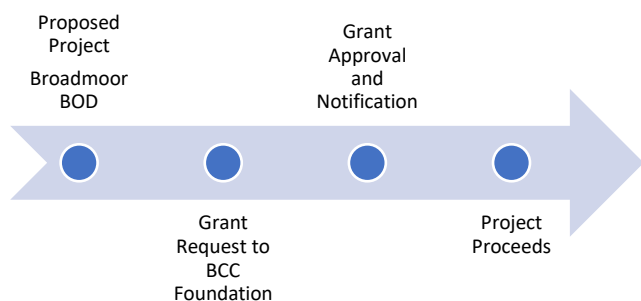
Welcome, Kylla!

The BCC Foundation: Update on Progress

By the time you are reading this we have begun our first project made possible by our new **BCC Foundation**. Members who generously contributed to the Patio Project through the Foundation will soon receive letters to support their tax-deductible charitable donation. We wanted to take this opportunity to share more information about the Foundation and how it works.

How does the BCC Foundation operate?

The BCC Foundation was established “for the purpose of maintaining and preserving the Broadmoor facilities, including the Donald Ross golf course, clubhouse, pool and tennis facilities.” When the Broadmoor Board of Directors identifies a project that will contribute to maintaining and preserving our Club, they will apply for a grant from the BCC Foundation. The Foundation Board of Directors may also identify projects to be supported. The Club and the Foundation can then approach Club members or other individuals, corporations or foundations for contributions to the project, for example the Patio Project.



How are projects selected?

One way is that each winter the Broadmoor Board of Directors engages in planning and

includes robust discussions about our facilities. Initial ideas spring from the Facilities Committee and then are shared with the board. Many of these recommendations will come from member input.

Some of these ideas can be ones we have been talking about for a long time (e.g. pergola on the patio) or ideas that come from members.

Can members give input on potential projects?

Absolutely! This is your Club and we want your ideas. The Club or the Foundation can also establish naming rights for some of our projects. Note that any consideration received by a donor reduces the amount of the gift that is deductible.

The upcoming all-member confidential survey will also give you an option for making suggestions.

Can the Foundation raise money?

Many foundations have their own fund-raising activities (the most popular being a golf outing ... hmmm) but this is still being worked through with this new entity.

In the meantime, officers of the BCC Foundation are **Dave Jingleux**, President; **Jan Frazier**, Vice President; and **Phil Genetos**, Secretary. **Ned Torson**, **Katy Cantor**, and **Mann Harris** are also members of the BCC Foundation board and **Terry Crone** is serving as an advisory board member. We are sure any of them would like to hear your ideas!

Golf Updates by James Gilbert

October	November	December/January
October 4 th Glow Golf	<i>While no tournaments are planned this month, we invite you to continue to come out, play, put together some groups, sponsor your own event . . .</i>	<i>The Golf Committee spends time during the "off-season" months creating the following year's golf schedule.</i>
October 5 Champions' Dinner (see below)		
October 12 th Season Wind Down Golf Event	<i>Remember, this is YOUR Club!</i>	<i>The 2025 Golf Schedule will come out early winter so you can plan your golfing year!</i>
October 26 th Scary Mary		



We invite our members to attend our **Inaugural Champions' Dinner on October 5th**. We will be recognizing the winners of our member events, including the Mordoh Cup,

Men's Championship, Ladies' Championship and Senior Championships. This dinner is included in your annual Player's Package!

JULIA POTTER-BOBB RULES!

She is inarguably one of the best golfers (and left-handed at that) ever to come out of Broadmoor! Her stats for the **2024 Tournament Season:**

- **Champion: Indiana Women's Golf Association (IWGA) Match Play**
- **Tied for 7th: IWGA Indiana Golf Championship**
- **Tied for 4th: IWGA Indiana Women's Open Championship**
- **Tied for 2nd: Amateur Golf Alliance, Women's Amateur Championship**
- **Quarterfinalist (Elite 8): USGA U.S. Women's Mid-Amateur Championship**

Julia, Congratulations from all of us at Broadmoor!



APOLOGIES TO COLIN TERRY, ANOTHER SUPER LEFT-HANDED PLAYER WHO WAS LEFT OFF OUR EARLIER LIST!

Couples for a Cause: Folds of Honor

On Saturday, September 14th, our last 9 & Dine of the season was dedicated to support those who have served our country. It was a full cadre of players for the evening.



About Folds of Honor

MEETING SACRIFICE WITH HOPE SINCE 2007

"It began with Lt Col Dan Rooney's flight home from his second tour of duty in Iraq. An F-16 fighter pilot in the Oklahoma Air National Guard, he became painfully aware of the realities families face when a loved one in uniform is fallen or disabled.

As his flight landed, the pilot announced they carried the remains of Corporal Brock Bucklin on board. Lt Col Rooney watched as Corporal Bucklin's twin brother walked somberly alongside the flag-covered casket to meet his family on the tarmac. Among them was the deceased Corporal's young son, Jacob.

Since that night, Lt Col Rooney has committed his life to rallying patriotic Americans and meeting sacrifice with hope through the **Folds of Honor**. Since 2007, we've provided life-changing scholarships to the spouses and children of America's fallen or disabled military. And now, our mission expands to the families of America's first responders. On our watch, those who protect our freedoms and our families will know they are not forgotten."

As member **Ben Tipton** reports: "The Saturday Nine and Dine was absolutely perfect. The weather was spectacular, the team did a great job setting up the course and it was awesome seeing the course busy. Bernie and team did a great job providing fast service, amazing food and the servers were very professional."



Pictures compliments of Jenna Rutherford.



Grounds Report by Chris Groene

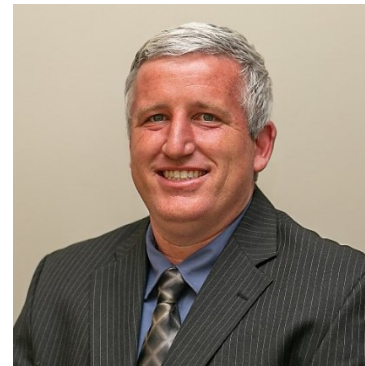
September was a very busy month on the golf course for the grounds crew. We hosted multiple tournaments and events and fought against drought stress for the first half of the month. Overnight irrigation programs were used as well as supplemental irrigation cycles throughout the day were added to avoid any additional turf loss.

Hand watering, especially on greens and tees, while using stress relief pellets was also utilized to help get through the tough stretch of weather. Now that rain has moved back into central Indiana during the last week of September, we will begin to pull back on the watering schedule, especially as we begin to enjoy these cooler Fall temperatures.

Looking ahead to October, please mark your calendars for October 17 – **Greens Aerification** and October 21 and 22 – **Fairway and Tee Aerification**. The course will be completely closed on October 17 and 21 for the aerification processes. On October 22 nine holes will reopen to play. The entire golf course will re-open on October 23.

These processes are weather dependent, and I will update everyone as we get closer to those dates. This may come as a surprise to some, but most Superintendents don't like aerification days just as much as golfers don't! They are longer days and typically require more physical labor tasks during the process, but we know the long-term benefits of better rooting pay off.

I appreciate everyone's understanding during this process and the turf thanks you in advance!



Aerification Schedule

Oct. 17: Course Closed

October 21: Course Closed

October 22: 9 Holes Open

October 23: Course Open

SPECIAL KUDOS TO THE ENTIRE GROUNDS CREW FOR THEIR HARD WORK FOLLOWING THE REMANTS OF HELENE. IF YOU SAW THE PICTURES, THEY CERTAINLY HAD CHALLENGES!

THANK YOU, THANK YOU!

The Women Came to Town

On September 8-10 Broadmoor hosted 112 women playing in the **Indiana Senior Women's Golf Association (ISWGA)**. Players came from around the state representing various clubs, including:

- Dyes Walk
- River Glen
- Forest Hills
- Winchester GC
- Twin Lakes
- Bridgewater
- Coyote Creek
- Antlers Point
- Smock
- Legends
- LPGA Amateurs
- Autumn Ridge
- Martinsville GC
- Hawk's Tail
- Eagle Creek
- Elcona GC
- Hillview GC



The carts were lined up and ready to go on Sunday!



LuAnn Humphrey, President of ISWGA (and Broadmoor) and James Gilbert before announcements.



P.J., Cassie, Addie, and Palmer Stockert manned the registration table.



Our Broadmoor Hospitality shined throughout the three days. Laura, Katherine and Megan are ready!



Kelli Tungate, Vera McAdoo and LuAnn Humphrey were 3 of the 5 players representing Broadmoor.

James and the Golf Shop received well deserved kudos!



**Traditional group picture before the shotgun start
- 112 golfers!**



As an amenity, the ladies were able to store their bags in the shop overnight. Staff arrived at 4:00am to start sorting bags and getting them on the right carts, since teams were re-assigned based on Day One scores.

The final banquet of the tournament, Tuesday afternoon.





Each year the Club with the highest scoring 4-woman team is recognized with their names on the travelling plaque.

This year, the award went to Broadmoor! **LuAnn Humphrey, Kelli Tungate, Rhonda Trammell** and **Martha Baker** took the stage along with **Vera McAdoo**.



Second-place overall winner of this Tournament was our own **Rhonda Trammell!**

The feedback from all players was incredible – they loved the course, the food, the service, the staff – and they all want to come back!

Congratulations to our entire staff for making this a Tournament for the ladies to remember.

Ladies' Member Guest

Saturday, September 21st began on a beautiful day to welcome 24 golfers to our **Annual June Herman Invitational** golf event.

The staff did an incredible job with early morning refreshments before a 9:00 shotgun start. And the day heated up!



Marly, Katherine and the entire staff were ready at 8:00am sharp!

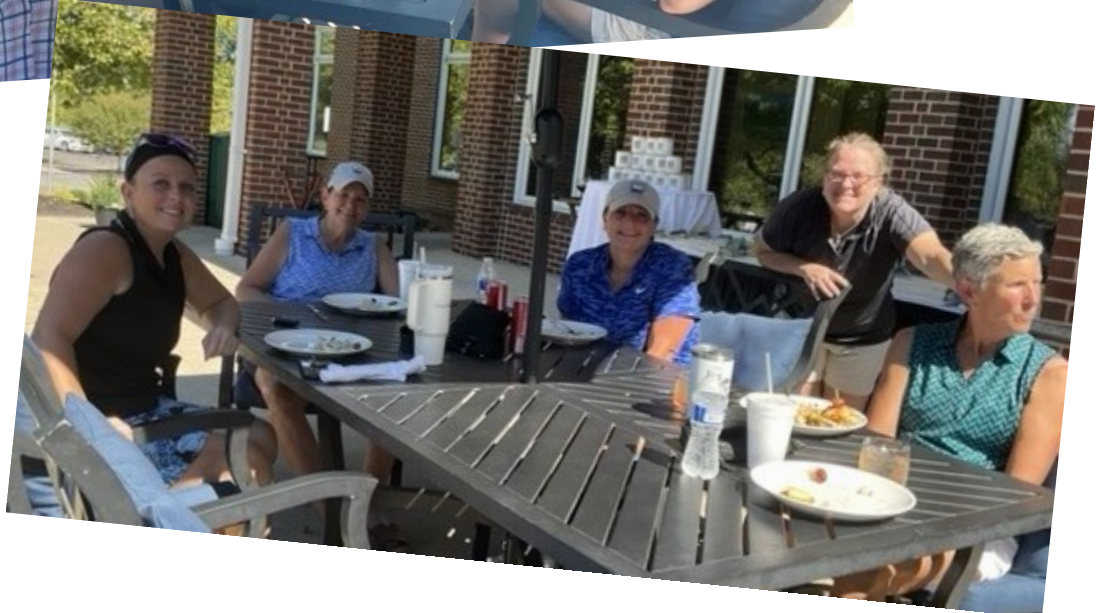
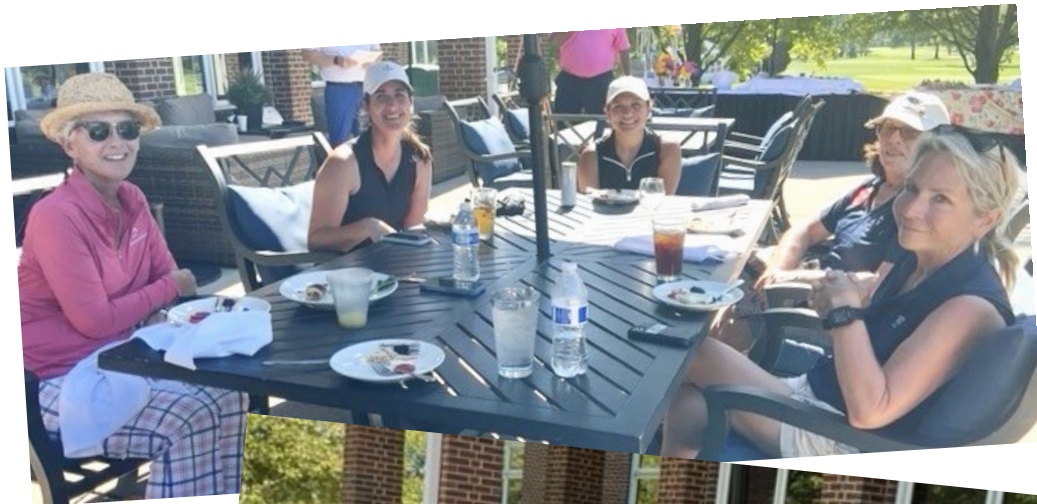


Keith welcomed players with the tee gifts on display.





After playing the front 9 holes as a scramble, staff moved refreshments down to the turn, and the beverage cart was busy! The next 9 holes were played as a shamle, followed by an incredible lunch. The tee gifts were pretty sweet!





Super thanks also to **Blake Wolfe, James Gilbert**, and the entire **golf shop staff** for providing exceptional service to our guests. The feedback from every player was extremely positive.

We hope to fill a larger field next year. But those who came had a wonderful day of golf and friendship (and the mimosas were just the icing on the cake!).

The Social Scene

October	November	December
Champions' Dinner , 10/05	Mystery Dinner , 11/2	Breakfast with Santa , 12/15
Book Club: West with Giraffes , 10/16	Book Club: The Emperor's Soul , 11/13	Holiday Party , 12/20
Poker Tournament , 10/25	Game Night: Family Bingo , 11/15	
Euchre Game Night resumes , 10/25		

Mark your calendars for 2025 Game Nights:



IMPORTANT EVENTS COMING UP: RSVP'S COMING OUT NOW

The Champions' Dinner on October 5th is open to all members and is a time to celebrate our tournament winners this year. The cost of the dinner is included in your player's tournament package.

Autumn Poker Tournament is set for October 25th at 6:00pm. \$160 cash buy-in covers heavy appetizers, beer, and soft drinks with

\$120 going into the prize fund. Omaha and Hold Em will both be played.

The Broadmoor Murder Mystery Dinner on November 2nd begins with cocktails at 6:00, dinner at 6:30, and fun participation in uncovering the mystery. This is put on by The Murder Myster Company and space is limited to 50.

The Women of Broadmoor Returns!

Several years ago we sponsored **The Women of Broadmoor** as a way for the women of the Club to socialize and meet other members. We want to restart this in 2025 with ideas such as a yoga night, cooking night with our pastry chef Marla, trunk shows, and any other fun activities that would appeal to our women members.

Lynda Goeke of our Member Engagement Committee has volunteered to head this up but **WE NEED MEMBERS TO MAKE THIS HAPPEN**. We are looking for a few women who could work with Lynda to plan our times together. If you are interested, please email Jan Frazier (jfrazier@planningplusllc.com).

WHODUNNIT? YOU CAN PLAY DETECTIVE AT OUR BROADMOOR MYSTERY DINNER!

Come prepared to participate in a fun event on Saturday, November 2nd. You and your tablemates will play detective to figure out who committed a murder at Broadmoor!

The Murder Mystery Company professional "murder pros" will help advance the plot as you uncover clues and solve the mystery of "whodunnit!" Your team will work to discover who committed the crime and, by party's end, the killer will be revealed from your pool of suspects – including your fellow tablemates!

The evening begins with cocktails at 6:00 and a buffet dinner will be served promptly at 6:30. The event is limited to 50 players so when the RSVP comes out jump on it. As always, you are welcome to bring guests. More details to come!



Tennis Winds Down for the Season

The weather cooperated for our **Tennis at the US Open** on September 7th. We played 5 round robins, rotating partners. A small turnout, but the early morning muffins and Honey-Dews (the official drink of the US Open) were well received!



Danielle Mancewicz, Cathy Stein, Amy Sermersheim and our own Gunnar were some of the tournament players!

Friday night, September 20th, was the last scheduled Open Tennis night. **Amy Sermersheim** and **Danielle Mancewicz** worked hard all summer bringing together tennis players for a fun night of doubles as well as our holiday tournaments.

As a sub-set of the Member Engagement Committee, this winter they will be working on our 2025 tennis program for juniors and adults. They would like to expand clinics for both women and men and have several more playing opportunities. Thanks for your work this year!



Danielle and Jenny take on Kevin and Jan Frazier.



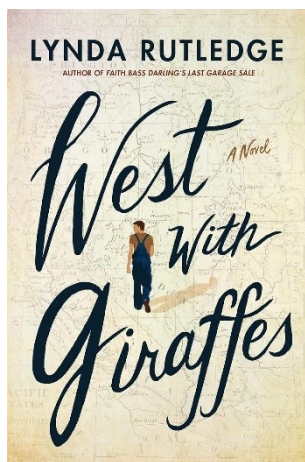
New member Jenny Dayton goes for a volley while Kevin Dore is reaching for a back-hand return!

Pictures compliments of Amy Sermersheim

Book Club

October 16th, 6:30: West With Giraffes by Lynda Rutledge.

"It's 1938. The Great Depression lingers. Hitler is threatening Europe and world-weary Americans long for wonder. They find it in two giraffes who miraculously survive a hurricane while crossing the Atlantic. What follows is a twelve-day road trip in a custom truck to deliver Southern California's first giraffes to the San Diego Zoo.



Behind the wheel is the young Dust Bowl rowdy Woodrow Wilson Nickel. Inspired by true events, the tale weaves real-life figures with fictional ones . . . part adventure, part historical saga and part coming-of-age

love story, *West With Giraffes* explores what it means to be changed by the grace of animals, the kindness of strangers, the passing of time, and a story told before it's too late."



Picture submitted by Terry Greene from his safari trip!

November 13th, 6:30: The Emperor's Soul by Brandon Sanderson

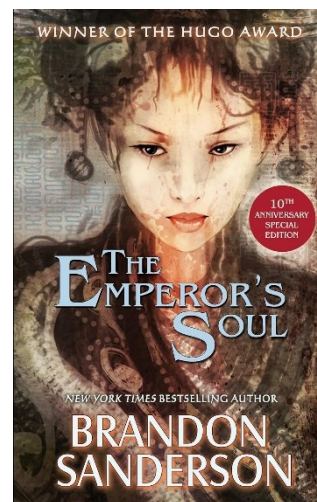
"When Shai is caught replacing the Moon Scepter with her nearly flawless forgery, she must bargain for her life. An assassin has left the Emperor Ashravan comatose, a circumstance concealed only by the death of his wife. If the emperor does not emerge after his hundred-day mourning period, the rule of the Heritage Faction will be forfeit and the empire will fall into chaos.

Shai is given an impossible task: to create—to Forge—a new soul for the emperor in fewer than one hundred days. But her soul-Forgery is considered an abomination by her captors. She is confined to a tiny, dirty chamber, guarded by a man who hates her, spied upon by politicians, and trapped behind a door sealed in her own blood. Shai's only possible ally is the emperor's most loyal councilor, Gaotona, who struggles to understand her true talent.

Time is running out for Shai. Forging, while deducing the motivations of her captors, she needs a perfect plan to escape..."

This fantasy novel, recommended by Larry Dorfman, will be quite the change of pace for our Book Club.

DON'T FORGET THAT COPIES OF ALL THE BOOKS WE READ ARE KEPT IN OUR LIBRARY AND YOU ARE FREE TO BORROW THEM!



Reminder about RSVP's and our Cancellation Policy

Over the last two years we have attached RSVP links to our advertised events. As we continue to keep an eye on operational expenses, including F&B staff and food costs, the RSVP numbers are critical for anticipating both staff schedules and food costs. We appreciate those members who RSVP to our events.

Unfortunately, there are times when members have simply not shown up when plans changed – either theirs or ours.

We know that things happen to get in the way of your plans but **we do ask for a courtesy call or email if you will not attend an event to which you have responded.** In the event of a no show without cancelling, the member will be charged 50% of the advertised cost