

March 2024 Newsletter

BMOOR IN THE KNOW

A Newsletter for the Broadmoor Community

And Just Like That.....The Season Is Ready To Begin

Dining Room: March

Wednesday-Thursday

11:00am-6:00pm

Friday-Saturday

11:am-8:00pm

Sunday

11:00am-4:00pm

Golf Shop

Wednesday-Sunday

Opens 10:00am

Simulator Hours

Wednesday-Sunday

11:00am-5:00pm

What a difference a month can make! It was just in the last newsletter I talked about how the team at Broadmoor uses the wintertime to prep for the season. Lo and behold, we get fabulous weather in February, players get the "itch" to get to the club and many want to get back on the golf course. With much appreciation for Chris Groene and his team's winter prep, the golf course has been mowed, pins placed in the greens and players can enjoy their Broadmoor gem.



The wintertime prep and work done in other departments will be evident as the season kicks off. We encourage and cordially invite you to attend the **March 14th Season Kickoff Dinner**. [\(CLICK HERE TO SIGN UP\)](#). The BCC team, the Board and I have wonderful information to share about the upcoming season.

Upcoming Events

March 13

Book Club

March 14

All-Member Meeting &
Season Kick-Off Dinner

March 17

Shamrock Scramble &
Selection Sunday

March 29

Game Night

March 31

Easter Brunch

April 8

Eclipse Party

In dining, Chef Toribio and Bernie have new items on the menu we are confident you will enjoy. We have also added events to the social calendar, including a very popular **Eclipse Party on April 8th**. Rob Greathouse has had a busy winter with enhancements to the pool area, tennis building and a new look around them both.

Be sure to come and get your **2024 Player's Guide** for the golf season. This is filled with the golf calendar, event descriptions and added information for your golf season. James, along with Blake, have even more enhancements to the Junior Program. The "Operation 36" program for Junior Golf provides opportunities for juniors and parents like we have never had before. In the Golf Shop James has more than a few new lines of apparel and accessories he is excited to share.

All of this and much more will be happening at the March 14th Season Kickoff Dinner. I do hope you will join us. We are excited to see everyone at the club again and we Thank You in advance for another season of fun at Broadmoor.

Keith Clark, PGA; General Manager

History Lesson of the Month: what is the origin of our name, Broadmoor?

We asked several of our resident historians if they knew. While no one had the definitive answer, there were a number of theories.

Norm Newman said: "As I recall, there's nothing in the original minute book that discusses the name. The founders just called it Broadmoor from the beginning. I believe that the famous Broadmoor resort in Colorado is older than our BCC. I also know that there's an infamous mental hospital for the criminally insane in England that's called Broadmoor. 😊 **He's right on both counts!**

Sandy Levinson suggested that if the Broadmoor in Colorado Springs was built before our Broadmoor (**it was designed in 1918**) and if it is a Donald Ross course (**it is**), it could mean that Donal Ross helped the founders of Broadmoor in Indianapolis with the name. **Sounds reasonable to me!**

David Lurvey offered this: Several of the early clubs were named after land characteristics. Highland, Meridian Hills, Woodlawn and Hill Crest come to mind. Just a thought. **It's a great thought!**

So we went to the source of all knowledge (Google) and found this:

The term **Broadmoor** refers to a place name that has been in use since the 1860s. It originally appeared as a proper noun and was associated with a specific location. While the exact etymology is not entirely clear, it likely combines the words "broad" and "moor." Here's a breakdown:

- **Broad:** This word suggests something wide or spacious.
- **Moor:** A moor is an open, often marshy or heath-covered area of land.

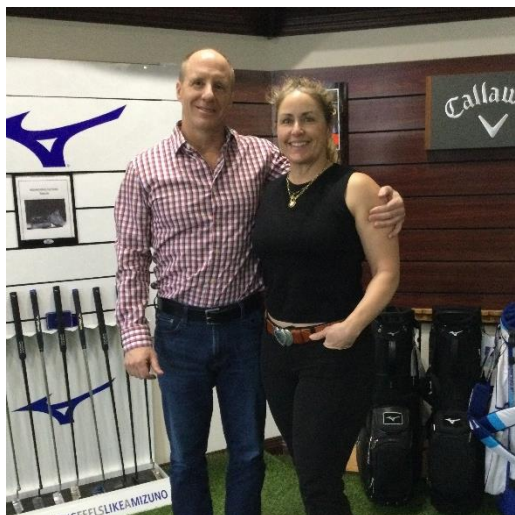
Therefore, **Broadmoor** likely describes a wide expanse of moorland or open terrain. Over time, the name has been associated with various places, institutions, and neighborhoods. In summary, **Broadmoor** typically conveys the idea of a broad or expansive moorland area. Its usage can vary depending on context and location.

So there you have it!



Member Spotlight: Meet the Berens

Kristen and Shawn Berens have been members of Broadmoor since 2015. They had just returned to Indianapolis and checked out several Clubs – Broadmoor won out, with the most to offer at a great price. But they took quite a journey to get here!



Kristen is originally from California but went to the University of Denver for her undergrad. She worked for the National Renewable Energy Laboratory in Golden, Colorado. It is there she met Shawn, whose brother also worked at NREL and was visiting him. The rest, they say . . . they are celebrating 20 years of marriage!

For school and work they have moved to multiple states multiple times, during which time Shawn was in and out of Indianapolis 17 years. They had been in California four years and then came back here.

Originally from Lincoln, NE, Shawn says he was a professional student, including attending Colorado State University. While Shawn was in vet school, Kristen went to law school at Creighton University, NE. She

began working in employment litigation and her career has included positions as a criminal prosecutor in Colorado; Assistant Attorney General in the state of Washington, working in higher education law; Boone County Prosecutor's office; and then giving it all up to become a full-time mom. Shawn is currently working for Lilly in early-stage drug development finding new therapeutic solutions and treatments for patients.

Shawn has been golfing for 20 years. His dad was a golfer and he picked it up as an adult. Kristen began playing because her mom, a golfer, had been bugging her and she is now entrenched in our Ladies' League and is part of our Interclub team. Both their boys, Jackson (15) and William (12), have attended our golf camps and Jackson played in our PGA Junior Golf League.

When asked what they like best about the club, they first point to the golf course. They know the course will always be nice to play on, is well kept, laid out well, and (of course) our own James Gilbert. Kristen also likes all the ladies who play. Both say that there is nothing like playing golf, having a bite to eat, and sitting on the patio watching the sunset over the course.

We're glad you picked us!

HOT OFF THE PRESS (and the press release will come soon). Member **Gina Giacone** has been elected as the first Female President of the Indiana Golf Foundation!
CONGRATULATIONS, Gina!

Employee Spotlight: Meet our New Membership Director

Please welcome our new Membership Director. **Tracy A. Schooler**, a native of Jamestown, Indiana, has journeyed through diverse professional landscapes with a passion for excellence and a commitment to service. As Membership Director, Tracy is charged with continuing to grow our membership numbers, and you will most likely see him touring the club with potential new members.

Tracy's formative years were rooted in the world of agriculture, where he cultivated a deep appreciation for hard work and dedication. In 2000, he ventured to Charleston, South Carolina, embarking on a new chapter at Snee Farm Country Club. Here, he found himself immersed in the realm of golf and sports retail.

In 2010, Tracy's expertise in the sport earned him a position as Assistant Golf Professional at the prestigious Rivertown Country Club in Mount Pleasant, South Carolina. From 2011 to 2014, Tracy lent his talents to Dunes West Golf and River Club, where he served as an Assistant Golf Professional.

In August 2014, Tracy obtained his Class A PGA Golf Professional membership, a testament to his unwavering dedication and expertise in the field. Tracy's next stop was at Moss Creek Country Club, where he served from 2014 to 2016. In 2016, Tracy returned to his roots in Indiana, assuming the role of Director of Instruction at Woodwind Golf Club in Westfield. Simultaneously, he took on the role of Golf Coach at Lebanon High School.

From 2016 to 2018, Tracy furthered his instructional expertise as Director of

Instruction at Wolf Run Golf Club in Zionsville, Indiana, before transitioning to a similar role at Hickory Stick Golf Club in Greenwood, Indiana. In 2019, Tracy embarked on a new entrepreneurial endeavor, co-founding a vintage motorcycle restoration company in Brownsburg, Indiana, where his entrepreneurial spirit and love for craftsmanship converge.



Highly energetic and deeply committed to fostering meaningful connections, Tracy finds joy in working alongside others, viewing every interaction as an opportunity to inspire and uplift. It is his privilege to contribute to the success of the establishments he serves, leaving a lasting mark on the hearts and minds of all those he encounters.

When asked about his first few days, he said: "It's great to be back in the golf business, and I couldn't think of a better place with such history and prestigious background as Broadmoor. I'm looking forward to what this great family has to offer and how it strives daily to make Broadmoor a better place for all of us – because there's no better place than home." We think so, too – **Welcome to Broadmoor!**

Operations Updates

As we have shared in the past, our current lease with Broadmoor Investments (BMI) requires BCC to pay all insurance, taxes, maintenance, repairs and capital improvements. Information about necessary repairs – past, current, and future – have been reported but we wanted to remind our members of the expenses of operating our club.

During 2023 large items included:

- A/C condenser replacement: \$102,127
- Temporary cooling units: \$70,000
- Boiler replacement: \$31,893
- Golf Maintenance Shop repairs: \$28,940
- Course restroom repairs: \$4,680
- Walk-in cooler repair: \$7,080
- Retention pond pump replacements (2): \$21,990
- Pool pump replacement: \$18,638
- Course irrigation line repair: \$6,970

For 2024, we have budgeted repair of the 2ft pool, a new snack bar handler, replacing the fire alarm system, repairing the tennis deck, and other necessary and critical repairs. None of these items are too exciting – and most you cannot see – but they impact our day-to-day operations.

But it doesn't stop there! All of you who own homes know that stuff happens and expenses can pop up just when you think you are on track. Already in 2024 we had frozen pipes to repair, our walk-in-cooler floor had water damage, we have to update the AES meter box for our irrigation box What's next?

Don't despair! **LuAnn Humphrey, Keith Clark, Dave Jongleux, Larry Mitzman, Terry Greene,**

and other members of our Finance Committee and board have been working overtime to identify priorities, obtain estimates, and create a 2024 budget that addresses the repairs we have identified as well as provides for some reserves. We're not spending money we don't have and are being quite diligent where every dollar goes.



Why are we sharing all this with you? First, our members have asked for transparency, and we have been working hard to comply. Second, we want to make sure you know where your monthly Capital Fund dollars go.

And if anyone wants to sponsor anything and put their name on it

Golf Dates

The “golf season” is here . . . and below are our spring tournaments and match play dates:

Thursday, March 14th	Season Kickoff Dinner & Program	6:00 PM
Sunday, March 17th	Shamrock Scramble	1:00 PM Scramble
Wednesday, April 17th	Men's League Starting (19 Nights)	6:00 PM
Thursday, April 18th	Masters Par 3	1:00 PM Individual
Saturday, April 27th	Opening Day	12:00 PM Shamble
Tuesday, May 7th	Ladies' Twilight/ Happy Hour Starting (16 Nights)	6:00 PM
Friday, May 10th	All Club Member / Guest	1:00 PM 1 Best Ball
Saturday, May 18th	Donald Ross (Match Play) All Round 1	10:00 AM Match Play
Friday, May 24th	Carb Day Calcutta	1:00 PM 3 Player

Hear more about events, new lines in the shop, and other important information at our **All-Member Meeting on March 14th**.

Grounds Report by Chris Groene

Great news...as of February 28 our greens are now re-opened for the season!

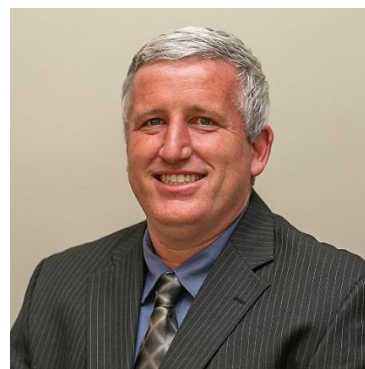
Other than a potential snowfall event in March (this is Indiana!) that might temporarily shut the course down, greens are now open. As we start up the 2024 season, please be mindful to correctly repair all ball marks. This is especially important when the turf is growing slower and takes much longer to recover.

Don't be afraid to correct your playing partners if they are improperly repairing them or even worse, not at all! Ballmarks can take weeks to recover if not properly repaired immediately and negatively impact playing conditions for the entire membership. Check out this short article and video on ball marks from the U.S.G.A.: [Repairing Ball Marks: 5 Things Every Golfer Should Know](#)

“Repairing ball marks is one of the easiest ways that golfers can help superintendents deliver high-quality playing conditions. After

hitting a great shot onto the putting green, fixing your ball mark and a couple nearby is an excellent way to celebrate.” U.S.G.A. Green Section Staff

Green speeds will typically be slower as we start the season and begin to ramp up our maintenance practices. We will gradually lower our mowing height throughout March and April to a height of just under one-tenth of an inch. Rolling practices will begin to be incorporated more frequently as staffing levels and weather allow. My goal is to achieve our desired minimum green speed of 10.5 feet by mid-April.



Be sure to mark April 1 on your calendar as the course will be closed that day for greens deep-line aerification. I am looking forward to another great season at Broadmoor in 2024 and hope to see many of you at the Season Kickoff Dinner on March 14!

The Social Scene

The Member Engagement Committee has been busy planning numerous activities to socialize and get to know other members throughout the year. A rolling preview is below – and more dates will be announced.

March	April	May	June	July
Book Club , 3/13 Q1 All-Member Meeting , 3/14 St. Patrick's Day/Selection Sunday watch party , 3/17 Game Night , 3/29 Easter Brunch/Breakfast with the Bunny , 3/31	Eclipse Party , 4/8 Book Club , 4/17 Game Night , 4/26	Dave's Derby Day , 5/4 Mother's Day Buffet , 5/12 Book Club , TBD Pickleball 101 Open Tennis	Book Club , TBD Pickleball 201 Open Tennis	July 4th Buffet Breakfast at Wimbledon Tennis Tournament , 7/6 Book Club , TBD Swim Up Movie , TBD

Other events to come with dates TBD:

August:	Book Club Swim Up Movie
September:	Labor Day buffet Breakfast at the US Open Tennis Tournament , 9/7 Book Club Doggie Day at the Pool
October:	Book Club Game Night resumes , 10/25
November:	Book Club Game Night , 11/29 Champions' Dinner
December:	Breakfast with Santa Book Club Game Night Holiday Party Blow Out Buffet

Look for signups each month!!!!

If you have ideas, please let us know: contact Alex Durham, <adurham@thepetersonco.com

Oh, What a (Game) Night!

Friday, February 23rd, Broadmoor hosted a great evening of play and camaraderie – and the mussels dinner special was a huge draw for those who just wanted to come for a nice Friday night dinner.

Larry Dorfman and **Nathan Warfel** organized our Inaugural “**Dead of Winter**” Poker Tournament (how fitting it snowed later that night). The buy-in included appetizers, beer, first cocktail free, and cash payouts. Play began at 7:00 and lasted nearly the full three hours planned.



Sixteen players signed up for two tables of 8. Big winners: 1st place **Chris Bohyer**, 2nd place **Larry Dorfman**, and 3rd place **Eric Dollin**.



When asked if they had a good time and wanted to do it again later in the fall, amid the head nods **Jim Wispinski** said “March!”

We will soon reach out to those who played to obtain feedback for future plans. If you weren't there, you missed it!



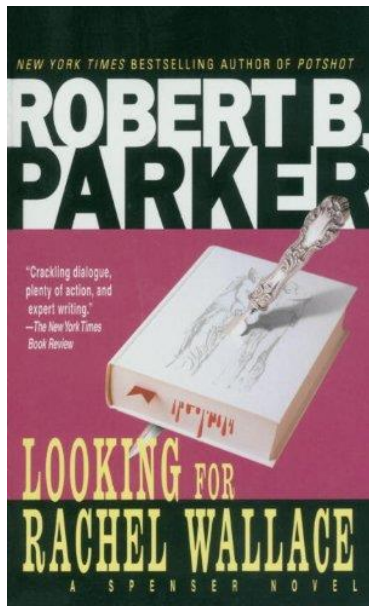
MEANWHILE . . . the monthly Euchre game had 10 players come and play several games rotating partners. Ambassadors **Jenna** and **Andrew Rutherford** set up the tables, and we welcomed newcomers **Del deMao**, **Brandon Phillips** and their ladies. Euchre regulars **Terry** and **Mary Ellen Jungles**, **Sheila Watson**, and **Jan Frazier** rounded out the tables.



Book Club

March 13th, 6:30: Looking for Rachel Wallace

"Rachel Wallace is a tough young woman with a lot of enemies. Spenser is a tough guy with a macho code of honor, hired to protect a woman who thinks that kind of code is obsolete. Privately, they will never see eye to eye.



But when Rachel vanishes, Spenser is ready to lay his life on the line – to find Rachel Wallace."

April 17th, 6:30: The Last House Guest

"Littleport, Maine, has always felt like two separate towns: an ideal vacation enclave for the wealthy whose summer homes line the coast, and a simple harbor community for the year-round residents, whose livelihoods rely on service to the visitors. Typically, fierce friendships never develop between a local and a summer girl – but that's just what happens with visitor Sadie Loman and Littleport resident Avery Greer. The girls are inseparable – until Sadie is found dead."



Don't forget – all the books we have read can be found on our Broadmoor Bookshelf in the Library if one piques your interest! Feel free to borrow then return.

Eclipse Party



You don't need to buy a ticket, you don't need to fight for parking spot. Join us on Monday, April 8th, to watch the eclipse. Reported time

for the sighting is between 3-4pm.

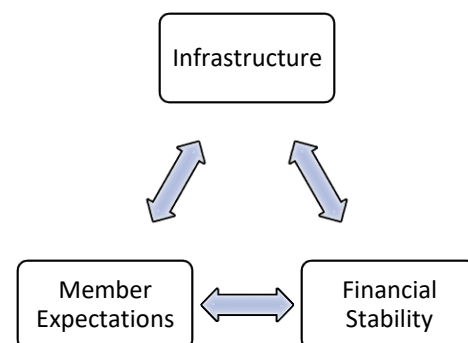
We have glasses and will set up in the most convenient space. There will be early dinner option available following the sighting.



Board/Leadership Planning

Since 2019 the board and leadership team members have annually met for planning. This year our session was conducted on January 6th. Using our current Strategic Plan (1/01/22-12/31/25) as a foundation, our 2024 focus will continue to be on stronger **financial stability**, critical **infrastructure/facilities** repairs and upgrades, improved **member experience**, and **employee** recruitment and retention.

At our March 14th **All-Member Meeting** we will review these plans and more, with updates on how we ended in 2023 with projections for 2024.



Why you should come to our All-Member Meeting

The board and management team present an All-Member Meeting three times a year to report on the status of the club. A typical agenda includes:

- **Strategic Plan Update**
- **Membership Update**
- **Financial Update**
- **Infrastructure Plans**
- **Golf Operations**
- **Greens Update**
- **Social Events**

These meetings are scheduled for March to begin the season, July to report mid-year,

and September/October for ending the golf season.

This year our meeting is scheduled for **THURSDAY, MARCH 14TH**, beginning at 6:00pm and lasting approximately one hour. We will also provide an opportunity for members to talk with Committee Chairs about potential inclusion on our committees.

A buffet will be available beginning at 5:00pm and lasting throughout the

presentation. An RSVP will be required for the buffet.

Come to see your Broadmoor friends to start your summer plans. Hope to see you there!

Importance of RSVP's



As we send out notices and sign-ups for events, please be sure to RSVP so we know how to set up and prepare, especially when food is involved.

Thank you for being faithful readers of our newsletters!