



# BMOOR IN THE KNOW

A newsletter for the Broadmoor Community

**Newsletter Highlights:** [Membership](#) | [Golf](#) | [Greens](#) | [Recreation](#) | [Social Events](#)

## Dining Room

### Wednesday - Saturday

11:00 am - 9:00 pm

### Sunday

11:00 am - 4:00 pm

## Golf Shop

### Wednesday - Sunday

9:00 am - 5:00 pm

## Golf Simulator

### Wednesday - Friday

10:00 am - 6:00 pm

### Saturday - Sunday

10:00 am - 4:00 pm

Please allow enough time for your play to complete before posted closing time.

## Upcoming Events

### April 5

Masters Par 3

### April 9

Easter Brunch

### April 12

Book Club

### April 19

Men's League Begins

### April 21

Euchre Night

### April 27

Golfini Trunk Show

### May 2

Ladies' League Begins

### May 6

Annual Derby Party

### May 11

Book Club

**Click the Event to  
Register Today!**

## A Letter from the General Manager

This month's article provides me the opportunity to share an exciting announcement. As mentioned in the previous newsletter, a major focus I always have for club operations is to generate atmosphere and activity. I find that having more people at the club typically creates more fun, which is the atmosphere Broadmoor members and our team enjoy.

To continue our growth success, we sought to add a person to our Broadmoor management team who would not only build our membership but also ensure our members have the club engagement they seek. This involves our communications, onboarding, marketing and matching activities to our membership's desires.

I am very happy to introduce to you **Kara Larch** ([klarch@broadmoorcc.com](mailto:klarch@broadmoorcc.com)). Kara joined our team March 20<sup>th</sup> and is making an impact right away.

Kara is a recent graduate of Purdue University with her degree in communications. Kara is an accomplished golfer herself and has country club experience. Her interpersonal skills, event planning, collaborative leadership and communications specialist background made her such a great fit for Broadmoor.

Hitting the ground running, Kara is working with our Spring Membership Drive campaign. This has multiple components including social media, direct mailer and "we welcome your referrals." Our Spring campaign is very attractive for new members – if you have someone in mind, we would love to send them more information.

As part of our social media campaign, Kara recognized an enhancement opportunity by creating and making good use of a **Broadmoor LinkedIn page**. To make that page most productive, if you are a user of LinkedIn, we would be honored to have you begin **following Broadmoor**.

We all look forward to sharing fun with *Every Member, Every Guest, Every Time*. Please know that you are always welcome to contact me directly with your feedback, suggestions, and kudos to staff.

Respectfully,

Keith Clark, PGA

[kclark@broadmoorcc.com](mailto:kclark@broadmoorcc.com)

317-408-3170



## March All-Member Meeting

Our first quarterly All-Member Meeting was held March 1<sup>st</sup>, and we were pleased at the number of members who attended.

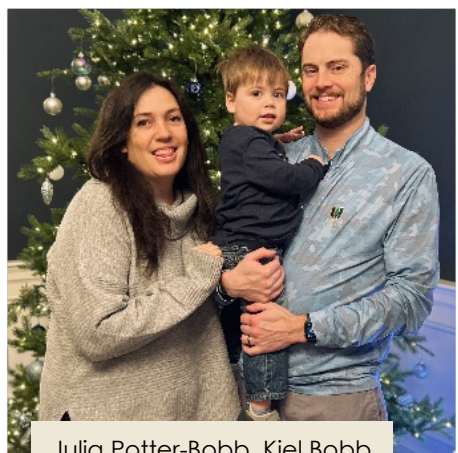
For those unable to make it, you can view the PowerPoint [here](#).

Be on the look out... we will be scheduling meetings again in June and September.

## Member Spotlight

**Julia Potter-Bobb** and **Kiel Bobb** joined Broadmoor in 2019, and we can lay claim to one of the best female golfers in the state as a member of Broadmoor! Julia Potter-Bobb, who hails from Granger, Indiana, is the Director of Business Operations and Membership for both the PGA and IGA side of Indiana golf, which is the vital hub of golf in the State of Indiana. Her work supports the various clubs around the state, including helping with any IG membership or handicap issues that may arise. Her office also oversees First Tee, which operates under the Indiana Golf Foundation.

Kiel hails from Columbus, Indiana, and is the Assistant Controller for TA Services, a 3PL (third-party logistics) partner providing solutions to supply chain management problems. What people may not know about Kiel is that he is a golf "techie" – passionate about the fitting aspect of a club and extremely knowledgeable about equipment. Married in 2018, Julie and Kiel welcomed baby boy August, who will be 2 in July and keeps them both busy!



Julia Potter-Bobb, Kiel Bobb  
& August

Julia has a long list of accomplishments in the game of golf. In both 2013 and 2016 she was the USGA Women's Mid-Am Champion for players 25 years+. She won the State Am 5 times and was Player of the Year in the State of Indiana 10 times (yes, 10!). With a full-time job and a toddler, she appreciates our ladies' league, which forces her out to play. Both she and Kiel find that having both the Men's League and Ladies' League gives them an equal balance in juggling their responsibilities.

When asked what folks may not know about her, Julia shared that at the age of 16 she had back surgery to fuse part of her spine due to Scoliosis (she said we could share). She also enjoys cooking and baking, with favorites including family recipes for a bolognese sauce and beef stroganoff with a twist!



## Welcome to our Newest Members!

### Premier

- Mike & Betsy David
- Robert & Misty Boyd
- Mark Dice & Lynn Houston

### Young Professional

- Ethan & Christina Roberts

### Junior

- Austin Tevlin

### Social

- Dr. Larry & Carly Yong



Vera and George McAdoo

## Member Spotlight... Part Two

*We have so many awesome members we just can't limit the spotlight to one per edition!*

**Vera and George McAdoo** have been members since 2002, and you will find their backgrounds quite interesting (and historical). Vera came to the United States in 1967 from Prague, Czechoslovakia, to work at the IU School of Medicine in Electron Microscopy Research. During the next 37 years she was promoted to several positions, and upon her retirement in 1999 she oversaw the lab while also teaching.

After serving in the US Army 1963-65, George received his Ph.D. in Clinical Psychology from Florida State University in Tallahassee. In 1970 he began at the IU School of Medicine as

a Clinical Psychologist in the Department of Psychiatry. Upon his retirement in 2002 as an Emeritus Professor, he was also awarded the Sagamore of the Wabash from Indiana Governor Frank O'Bannon. After retiring, he consulted at Eskenazi Hospital for an additional 14 years.

You will see both George and Vera on the golf course, each playing 3-4 times per week. In 2008 Vera took over the Chairmanship of the Ladies' Interclub Group, consisting of 7 Indianapolis-area clubs at the time. When she first took over, Broadmoor was in last place; 3 years later BCC won (she has since given the charge to LuAnn Humphrey). To top it off, in 2008 Vera won the Broadmoor Ladies' Club Championship (her plaque is on the wall)!

Before golf – which they didn't take up until later in life – both were avid tennis players. George started playing in high school and eventually played League Tennis, captaining a team out of the Carmel Racquet Club and going to the Senior Nationals. Vera started playing in her early 30's and also ended up playing League Tennis, making several trips to Senior Nationals as well.

For our history buffs out there, here is the most interesting part! When Vera came to the United States in 1967, she brought her two-year-old son but her six-year-old daughter had to remain in Prague to start first grade (government regulations). Vera's visa was for a two-year Fellowship and she had planned to return home when she was finished. She severely missed her daughter, who had just completed the end of her school year, but Vera did not have a re-entry visa. Seeing her distress, Vera's boss called Indiana Senator Birch Bayh, who got her a visa so she could re-enter the US with her daughter.

Several days after she returned from this trip, the Russians invaded the Czech Republic in 1969. Several weeks later she received a threatening letter to return home within two weeks "or else." Her mother advised Vera to stay in the US, since those individuals who had left for the West and returned were no longer able to keep their jobs at their university. Vera subsequently received a letter from the Czech-Russian government that she had been sentenced "in absentia" to two years in prison and six months thought reform. Ask her about the rest of the story!

So many of our members have such interesting stories – we would like to hear yours! Email [jfrazier@planningplusllc.com](mailto:jfrazier@planningplusllc.com).

### 2023 Member Guide

We're putting the final touches on our **2023 Member Guide**, which will soon be available on the website. Once finished, we will also send a link.



## Employee Spotlight - Kara Larch, Director of Membership Engagement

Keith introduced Kara in his article, but we wanted to give a little more information. She will be the driver for our social media outreach, website update, conducting new member orientation, and other activities to ensure our members have multiple ways to connect with the Club and increase their engagement.

A recent graduate of Purdue with a BA in Health Communications, Kara was the Marketing and Event Coordinator at the Krenicki Center in West Lafayette where she built relationships with corporate partners. But her key advantage over other candidates was her time spent at Harrison Hills Country Club where she was the Pro Shop supervisor under the direction of the PGA Professional. Kara also promoted and enrolled members into various membership programs.



**Please help us welcome Kara!**

**Easter Sunday Brunch**  
from **10am to 2PM**  
Easter Candy Treats For All

- BELGIUM WAFFLES
- CHEF'S OMELET STATION
- LOX & CAPERS
- SCRAMBLED EGGS
- SLICED HAM
- VEGETABLE MEDLEY
- ASSORTED PASTRIES
- SHRIMP COCKTAIL
- MAC & CHEESE
- HASH BROWNS
- BACON & SAUSAGE
- CHICKEN TENDERS
- GREEN BEANS
- SALAD BAR

**Adults \$35 / Kids \$16**

## Food & Beverage Updates from Jasem Alhaidah

Despite the bitter cold, March has been a great month for F&B. While events kept us busy this past month, we would love to see more members coming in for lunch and dinner, and we have a plan in place for that.

In the coming weeks you will continue to see menu prices drop significantly, along with some new menu items replacing the least sold items. Be on the lookout for the return of our lunch buffets throughout April, as they were beginning to take off before our January hiatus.

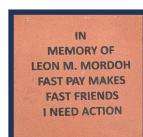
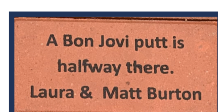
**Please join us for our traditional Easter Brunch** on April 9<sup>th</sup> – it's a fun time for the kids!

As always- please reach out to me directly with any F&B questions or concerns. Thank you, Jasem ([jalhaidah@broadmoorcc.com](mailto:jalhaidah@broadmoorcc.com)).

## Brick Project Update

For our newer members who may not be aware, we created the **Legacy Brick Project** to coincide with our 2022 Centennial Year. We had some starts and stops but our first phase of this project was finalized in October, and we hope you have had fun reading some of the tributes. We want to expand the brick path and eventually put in concrete benches.

In case you missed the opportunity to buy a brick or wanted to add another tribute, we will be having a second call-out in May. The 4x8 size is \$250, 8x8 \$500, and 12x12 \$1,000. The first round of orders covered not just the engraved bricks but also the concrete lip, brick installation, current industrial flagpole, and marble stone. New brick fees will also include future concrete benches. More information to come.



Interested in purchasing a brick? Contact [Jan Frazier](#) to be added to the list.



## Golf, Golf & More Golf from James Gilbert, Head Pro

As the weather starts to warm up, it's time to dust off those clubs and get ready to start swinging! As your golf pro I am excited to welcome you back to another season and want to warmly welcome our new members in 2023. We are thrilled to have you and look forward to your participation in our upcoming events and activities.

The entire Golf Shop wants to thank all our members for your continued dedication and support toward the sport of golf. As always, we are committed to providing you with the best possible golfing experience and will work hard to ensure the course is in impeccable condition for the season ahead.



James Gilbert

In April we have several exciting events and activities planned for you, starting with the **Masters Par 3 Tournament** on **Wednesday, April 5<sup>th</sup>**. This event promises to be a fun-filled day of golf, great food, and friendly competition. Additionally, the **Men's League** starts **Wednesday, April 19<sup>th</sup>**, and **Opening Day** will be **Saturday April 29<sup>th</sup>** (**Ladies' League and Clinic** will begin **May 2<sup>nd</sup>**).

Registration is **NOW OPEN** for these events!



The Golf Shop is starting to see new merchandise arrive, so stop by and browse our collection before your next round. If you want even more savings, ask about joining our Ross Club.

The practice facilities (driving range), with their soggy, saturated conditions, will remain closed until the turf sufficiently dries out (in the meantime, don't forget our downstairs simulator as well as the Correct2Compete facilities).

We look forward to seeing everyone on the course soon and wish you all a successful and enjoyable season. When on the course, please observe proper golfing etiquette.

Please stay current on any changes or updates to our golfing schedule and events by regularly checking our website and social media pages.



### Broadmoor Winter Simulator League Results:

**1<sup>st</sup>: Colin Terry/Todd Sermersheim**

**2<sup>nd</sup>: Tom Gormley/Patrick Long**

**3<sup>rd</sup>: PJ Stockert/Larry Waskom**

**4<sup>th</sup>: Dan Durham/Kyle Beaty**

5<sup>th</sup>: Kevin Dore/Brandon Phillips

6<sup>th</sup>: Josh Kaback/Eric Dollin

7<sup>th</sup>: Matthew Baker/Andrew Vassilo

8<sup>th</sup>: Bart Calvin/Brookley Calvin

The top 4 teams are selected to play in a 1 v 4 and 2 v 3 two week championship face-off. Highest 2 scores from weeks 1-7 were dropped.

**Winter Simulator League CHAMPIONS:** Kyle Beaty and Dan Durham

## *Hello friends... a tradition unlike any other... The Masters*

The Masters golf tournament is here  
The time of year that golf fans cheer  
The best in the world, all on one course  
Fighting for the green jacket, of course.

The Augusta National, a true golfing gem  
A course with history, and memories, and then  
The fairways are green, the bunkers are white  
And the greens are perfect, a golfer's delight.

The players are ready, they've trained all year  
They'll need all their skill, and a little bit of fear  
To conquer this course, and win the prize  
To be named the champion and hear the fans' cries.

From tee to green, every shot counts  
No room for error, no room for doubts  
The galleries will cheer, the players will strive,  
To make history and keep their hopes alive.

The pressure is on, with every swing  
The tension is high, it's a nerve-wracking thing  
But the best of the best, will rise to the top  
And claim the green jacket, and never stop.

So, let the tournament begin, let the players play  
May the best golfer win, on this special day  
The Masters golf tournament, a true golfing test  
An event we all cherish, and truly attest.

## ***Our tradition unlike any other... The Noel Epperson Invitational***

ENTRIES FOR THE 2023 NOEL EPPERSON INVITATIONAL WILL BE ACCEPTED BEGINNING  
**SATURDAY, APRIL 8 FROM 8AM TO 3PM**

**The registration process to fill a limited field of 60 will be as follows:**

1. At the end of collecting entries on Day 1, 3:00pm, we will count the total number of entries to determine the next step in the process.
2. If we have more than 60 teams on Day 1, a random drawing will be conducted by Saturday, April 15<sup>th</sup>, to determine which teams will be placed on the waitlist, (i.e. if we have 63 entries, 3 teams will be randomly drawn and put on the waitlist).
3. The order of drawing will determine the waitlist order.
4. Subsequent teams will be added to the waitlist, first come, first served.
5. If we have 60 teams or less, all accepted teams on Day 1 are confirmed as entered. Subsequent teams will be added first come, first served until the field is full. A waitlist will be kept for teams beyond the first 60 teams.
6. Members must have their accounts paid up to date to be eligible to register.

### **Golf Trivia: Why are golf courses called links and why are golf bunkers filled with sand?**

The game of golf originated in Scotland (we already know that!). The early courses were primitive by today's standards. Only the tees, fairways and greens were grass. The rest of the course was either sand or scrub heath. The grass areas were said to have appeared to be links of green against the drab scrub and sand surroundings.

Golf courses near the seacoast were often the grazing grounds of wandering sheep. The sheep would frequently gather in depressions on the course for protection from the strong coastal winds. Their constant grazing of these depressions resulted in the same type of sandy traps and bunkers that have become common on most golf courses today.

Source: The Book of Totally Useless Information, by Don Voorhees

## From the Ground Up by Chris Groene, Course Superintendent

The March weather pattern was quite a roller coaster as we saw daytime high temperatures range from 32° to 72° and lows reaching 20°. Overall, soil temperatures have continued to increase enough to encourage, although slow right now, turfgrass growth and rooting.

Throughout March we consistently monitored the weekly weather and would mow and prep the golf course on better days. During this time all fairways, tees, and collars were mowed once per week. Greens were mowed 2-3 times per week with additional rolling as needed. We anticipate rough mowing to begin in late March. Also, during this time the grounds crew went through all 139 bunkers to clean out debris, weed and edge, mechanical spin rake, and hand raked and repaired all edges. Sand depths were also audited and sand was moved around the bunker as needed. Additional sand will also be added as needed throughout the year. Other projects included ongoing debris cleanup, cart path cleanup and repairs, select tree removals and cleanup, and clubhouse landscaping bed cleanup and mulch installation.

Looking ahead, our plans for April include wrapping up winter projects and increasing the course maintenance intensity. We will be increasing the frequency of mowing and bunker raking, as well as focusing on increasing and maintaining consistent green speeds. We are looking forward to several scheduled events in April, including the Master's Par 3 event, league play starting, and the Opening Day Tournament at the end of the month.

**Be sure to mark APRIL 10<sup>th</sup> on your calendar as we are scheduled for Greens and Tee Aerification, weather dependent.** The course will be closed the entire day during aerification. Updates will be provided as we get closer to that date with any scheduling changes that may occur.

Greens aerification is never popular due to the surface disruption it causes but is a vitally important process to promote rooting and a healthier plant, which results in better conditions throughout the entire season. Our deep-tine aerification process is specifically designed to achieve two goals: (1) provide deep channels to promote gas exchange and water infiltration throughout the soil profile resulting in better rooting and (2) minimize surface disruption. Greens are then sand top-dressed, rolled, and fertilized all in an effort close the surface holes as quickly as possible and return the greens to normal playing conditions.

## April DIY Tips



One of the most often overlooked items by homeowners is mowing with a dull blade. This creates a tearing effect on the leaf blade and often results in a whiteish look to the lawn several days after mowing. The tearing of the leaf also causes more stress on the plant to recover and will increase the likelihood of disease and weed infestation. Sharpening your blades at the beginning of every season is a great way to avoid this and will lead to an overall healthier lawn.

Pre-emergent applications for the prevention of crabgrass should be made between mid-April and mid-May. One of the best homeowner solutions is to use a "One and Done" fertilizer application during this time. These products will feed your lawn for 3-4 months as well as provide pre-emergent crabgrass control.

For an additional cost, some "One and Done" fertilizers also include an insecticide that will provide season-long control against grubs as well. If you chose not to include an insecticide at this time, you can make an independent application later in the year. There are a lot of different options when it comes to these fertilizers so be sure to read the label.

**Feel free to contact me with any questions.**



## Court Report by Rob Greathouse, Director of Recreation

We have been working hard to finalize our plans for court sports this summer. As a reminder, we have 3 dedicated tennis hard courts, 4 dedicated pickleball courts, and one hybrid court, striped for both tennis and pickleball.

### TENNIS

**Junior Tennis:** offered **Tuesday, Wednesday, Thursday mornings, 9:00am-12:00pm** from **June 13-July 27**. Juniors can come and play for one or more hours under the supervision of our tennis instructor, Dell Pride. Members will be charged on a per hour basis and fees will be set shortly. We ask for an RSVP to Rob Greathouse (24 hours before play so we can be sure to have enough staff).

*BCC Junior Clinics are NOT part of Camp Broadmoor, although campers will also be on the courts for a couple of hours each week.*

**Ladies' Tennis:** this clinic is offered **Thursdays, 10:00am-11:30am** beginning **June 8<sup>th</sup>** and running as long as weather permits. Like Juniors, the clinic will be on a "pay as you play basis" which means that every time you come to clinic you will be charged against your member account. Fees will be set shortly.

**NEW TO BROADMOOR: Singles Ladder,** for both men and women. Rob Greathouse will be setting this up. Once we have the final roster of players, we will create the ladder and then let opponents set their own schedules, reporting final scores to Rob by 7pm each Sunday. There is no gender restriction in pairings, but we do want to get an idea of your playing strength (if you have never been USTA rated, we have the guidelines for self-rating).

#### Juniors

6/13-7/27

T-W-Th

9a-12p

#### Ladies

Begins 6/8

Thursdays

10a-11:30a

#### Singles Ladder

6/8-9/4

We will ask for a \$5 donation each time you play to pay for balls and contribute to an end-of-season prize!

**IF YOU ARE INTERESTED, PLEASE EMAIL ROB TO GET ON THE LIST.**

Current plans are to get this started June 8 and run through Labor Day Weekend (with enough interest, there may be a finals playoff that weekend!).

### PICKLEBALL

The **Broadmoor Pickleball League** is new this year! Play is scheduled as follows:

- Thursday evenings, 6-8.
- Session I: 5/18-7/13 (no play 7/6)
- Session II: 7/20-9/7

Ryan Atkinson will be our Pickleball Director and run the League, and fees will be set shortly. Broadmoor will supply the balls, but we ask players to bring their own paddles.

For those who think they may be interested, we are again hosting a **PICKLEBALL 101 Clinic** for all members on **Thursday evening, May 11<sup>th</sup>, from 6-8**. More information is to come!

### INDY PICKLERS

We have again signed a contract with the **Indy Picklers**, who will be using our courts May-October each morning and some evenings. This has been a very collaborative and mutually beneficial relationship -- players have guaranteed access to courts, and we receive revenue to help pay for court upkeep.

Broadmoor members can play with this group at any time -- please contact Rob Greathouse.

**Any time the courts are not reserved for clinics, members can play at no cost since this is part of your membership.**

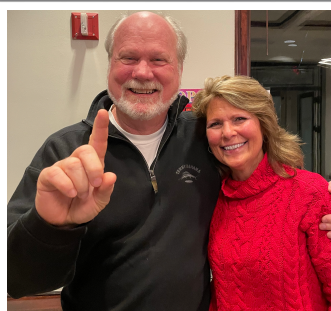
**We do suggest you contact Rob before play to make sure the courts are available.**

## Euchre

Our monthly Euchre parties continue to grow, and we have quite a few members who are "regulars" at the tables. Fridays seem to work well!

At our March 24<sup>th</sup> party our Euchre hosts, the Rutherford's, set up a ladder to add excitement to the evening for 8 teams!

**The winners of the evening?**



Terry & Mary Ellen Jungels

**Can YOU defeat them?**

Next Chance - April 21st

In addition to a fun night of cards, for \$15 you get appetizers and your first cocktail free!

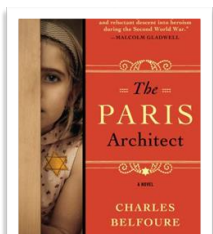
**Want to have your own game night?**

Think about Broadmoor – great space, great food, great drinks.

**Contact Jasem if you want to explore options!**

## Broadmoor Book Club

The last meeting of the **Broadmoor Book Club** was held Wednesday, March 15<sup>th</sup>, to discuss *Violeta* by Isabel Allende.

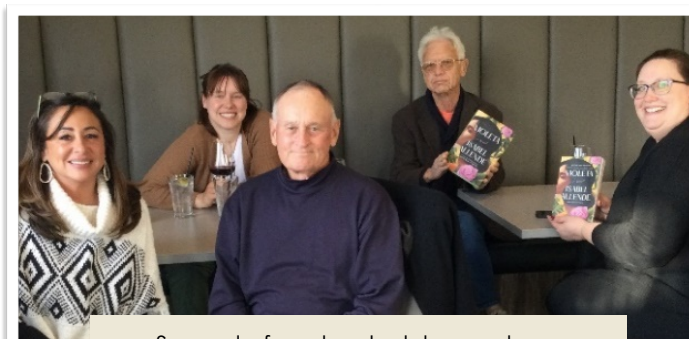


The next book we will be reading is **The Paris Architect** by **Charles Belfoure**, recommended by Vera McAdoo, and the meeting will be held Wednesday, April 12<sup>th</sup>, at 6:30.

The May book selection, **American Dirt** by **Jeanine Cummins**, will be discussed on Thursday, May 11<sup>th</sup>, at 6:30.



**No need to register... just show up!**



Several of our book club members:  
Vanessa Lopez, Terry Greene, Betsy Dinardi,  
Jenna Rutherford and Larry Dorfman

## Sponsored Events

- We are currently setting the calendar for our social events this year.
- If your company would like to sponsor one of our events, let us know.
- Your name will be on all notices to the members and acknowledgement of the event. Jasem can even create a "signature cocktail" for the evening for you. Think of "Concert on the Course Sponsored by YOUR NAME HERE."

**Interested? Contact Keith Clark.**

## Babysitting

Do you have a teen who would be interested in babysitting for our younger members during some of our events? A way to make money and help our members come to more events!

**If your teen is interested, please contact Keith Clark.**

**Do you have other ideas or want to get involved?**

**Email Alex Durham, Membership Engagement Chair. We would love to have your involvement!**