

## July 2023 Newsletter

# BMOOR IN THE KNOW

*A Newsletter for the Broadmoor Community*

**Newsletter Highlights:** Membership / Policy Reminders / Epperson / Recreation / Social

### Dining Room

Tuesday-Saturday

11:00am – 9:00pm

Sunday

11:00am – 4:00pm

### Golf Shop

Tuesday-Sunday

Opens 7:00am

### Golf Simulator

Tuesday-Friday

10:00am-6:00pm

Saturday-Sunday

10:00am – 4:00pm

## From our General Manager: Thank You for the Activity and Atmosphere

July means we are in the summer swing of things and Thank You for making Broadmoor a club with energy, fun and great levels of activity. With a growing and thriving membership, we see activity increasing in all areas of the operation. Broadmoor has welcomed over 30 new members already this year, and we love seeing them take part in all areas of opportunity at the club.

It is that time of year when we have opportunities to showcase Broadmoor and provide multiple events with a Championship atmosphere on the Donald Ross classic course. During this stretch of summer, the Broadmoor team gets ramped up for big events like

The Noel Epperson Invitational, June Herman Invitational, Championship club tournaments, and a host of other activities at the club. These events require months of planning the details and then execution of the plans in all areas of our operations. Broadmoor is fortunate to have a team who not only provides the fun experience, but do so because they want to see you and your guests enjoying the club.

As you continue through the newsletter, you will learn a little more about some of our special events and the anatomy of making them happen. The answer to why we make it a big deal and why we make them a showcase is easy. We know it's a commitment of your time and resources to invite guests for such events. Our way of showing appreciation for your support is to provide a fun, professional and memorable experience. On behalf of the entire team at Broadmoor, Thank You for being at the club, using the club and inviting others to enjoy the experience.

Respectfully, Keith Clark, PGA

[kclark@broadmoorcc.com](mailto:kclark@broadmoorcc.com)

317-408-3170



### Upcoming Events

**July 4**

Sparkler Tournament/  
Cookout

**July 8-9**

Senior Championship and  
Stroke Play

**July 15**

Breakfast at Wimbledon  
(NEW)

**July 15**

Jamboree (NEW)

**July 20**

Junior Club Championship

**July 22**

Horse Race

**July 23**

Parent/Child Tournament

**July 24**

Employee Appreciation  
Day (Club Closed)

**July 29**

June Herman Ladies'  
Invitational

**August 5**

Club Champion Qualifier  
Concert at the Pool: Luau

## Welcome to our Newest Members

### Premier

- Jeff & Therese Hannah
- Louis & Linda Cantor (returning members – welcome back)

### Young Professional

- Mark & Stephanie McNeill
- Hayden Hunter & Delaney Moore
- Alan Mordoh & Ilycia Kahn
- Michael & Brandi Fischer

### Junior

- Logan Zimmerman & Kristen Rice
- Nicholas & Amanda Mannebach
- Eric Lounds & Amy Rohr

### Social

- Brad & Mahrokh Goldsmith
- Nick Marchuk & Becky VanDenburgh

## Member Spotlight: Meet Kevin Dore

Kevin comes to us from our neighbor to the north – Canada! He grew up outside of Toronto but went to the University of Michigan where he majored in Sport Management and played golf. Within a couple of years after graduation he went back to Toronto and eventually joined Nike Canada. From there, he was transferred to Portland, Oregon for the next five years.

His next stop was Indianapolis, working with JD Sports and Finish Line, leading the Nike sales and planning teams for the women and kids' markets. This work includes planning the partnership between JD Sports and Nike.

Kevin started playing golf at the age of 5 on the 9-hole par 3 course at Dundas Valley Golf & Curling Club. Both his brother, who is 4 years older than Kevin, and his dad played. By the age of 11, Kevin was focused on competitive golf and began playing tournaments. He played in the USGA Amateur 4-ball in Kiawah Island, South Carolina, just last month.

As a competitive golfer, when he was transferred to Indianapolis in January 2022, he looked at a few clubs and chose a course with a traditional Donald Ross design. In March 2022, after playing the course, he joined Broadmoor and, wouldn't you know it? Last year he won the Broadmoor Club Championship!

We asked what he likes best at Broadmoor. Of course, golf was his #1 criterion, but he said the club has worked out even better and he has enjoyed it more than he thought! The Club atmosphere – the other golfers, the staff, different events, amenities, good competitive fun – is a bonus to him. Everyone has been helpful and welcoming, especially since he is new to Indy.

Currently single (no dogs, no cats but he's a favorite uncle), Kevin enjoys travelling and exploring new places. He went to Scotland last year and will be going to Italy in September. He also is a fan of indie rock bands such as The National and Lord Huron. And, of course, he follows all University of Michigan college sports. Thanks for choosing us, Kevin!



## Employee Spotlight: James Gilbert

The star of our own JGTV, James Gilbert (also fondly referred to as J!G!) was born and raised in Indiana. After attending Northwest High school, where he played basketball, he enrolled at Ball State University in Muncie with a Division I Basketball scholarship, graduating with a degree in Criminal Justice. Raised by his mom and an only child, he said his mother was a rock – she went to his games and supported him all the way.

James met his wife, Felice, through mutual friends while they were both in high school, although not at the same school. They reconnected after college and have been married 21 years! Felice is a dental hygienist and their daughter, Gabby, is interested in pediatric dentistry as she begins college at Norfolk State in Virginia on a volleyball scholarship.

After college, James' internship at a juvenile facility convinced him that Criminal Justice wasn't for him! But what to do? He and his buddies would go out and hit balls and James, as have many of you, became obsessed and every day would go to the range!



An older gentleman went up to James and gave him this advice: *you will learn a lot about yourself from the game of golf.* He then gave James a Callaway iron – and James made the best shot he ever hit! So he bought Callaway Big Bertha irons and dove right in. But, again, what to do? He knew he wanted to be around golf.

James' next stop in 2000 was at the Sarah Shank golf course, where he began as part of the maintenance crew. He would come in at 5am and work until 1pm, cutting cups, cutting around sprinkler heads, etc., and then from 2pm-10pm he would work in the golf shop. Within 2 years he was promoted to Assistant Golf Professional and then one year later he was named Head Golf Professional.

In 2005, when his daughter Gabby was born, he took a sabbatical from the heavy schedule requirements of being a golf professional. But to "stay in the game," he went to Golf Galaxy and was supervisor of the "back area" before he became their #1 seller for 4 years in a row! There are many trophies and awards that James received for his efforts. But after 4 years there was something more in store for him.

James knew our previous head golf pro, Jason LePage, and James was able to play a little at Broadmoor. An opening occurred and James began as an Assistant Golf Professional in March of 2016. In 2022 he was named Broadmoor's Head Golf Professional.

He wouldn't want to go anywhere else. In fact, one of our previous head pros tried to recruit him to another club, but James loves our membership. He said that the biggest challenge in going from a public course to a private course is getting to know the members. So he spent a lot of time in the bag room at first – wanting to know which member had which clubs, who plays with whom – and he encourages his staff to do the same. During the busy season, James supervises about 12-15 staff members. For the Epperson he wanted to know the names of every guest (some have come back for years) and by Saturday morning he had it down.

What don't we know about James? He had a hard time with this because he is such an open book. But he doesn't own a pair of jeans and he loves shoes and visors!

When James talks about Broadmoor, his eyes light up and he gets a huge smile on his face. He loves coming through the gates every day and feels fortunate to be able to love what he does. During the Epperson, he was the first one through the gates – even before the maintenance crew! James wants to help people with golf – custom fitting, grips, lessons – and have an impact on people. Relationships are important to him and he genuinely loves Broadmoor.

We love you, too, JG!

### **Assisting A Neighbor by Keith Clark**

I want to take this opportunity to share an agreement we have made with our close neighboring club, Meridian Hills. Last Fall we were approached to see if we could provide some assistance this fall. At the beginning of August, Meridian Hills will be closing its golf course for renovation. They were seeking options for places to play and asked if Broadmoor would have interest and availability for assisting. Knowing we could 1) ensure it was managed well, 2) have a controlled limit of rounds (approx. 3 tee times per day) and 3) received a fair compensation for the club, we have offered to assist them during this time.

The rounds will be managed between myself, James Gilbert and the Head Golf Professional at Meridian Hills. James and I have a meeting with their Head Golf Pro to lay out what and how many times could be offered each week. Being very protective of Broadmoor members' peak times, we will lay out what would be available each week. The MH member must contact their Head Pro so that he can book the time based upon what is available. MH members will not have availability to just show up, book online or call our Golf Shop directly to make times. With management controls in place and a reasonably low number of rounds per week offered, this seemed like a win win way to assist a neighbor.

Should you have any inquiries, you are always welcome to contact me directly, [kclark@broadmoorcc.com](mailto:kclark@broadmoorcc.com).



## Events

In addition to creating all-Club events for our members, we also host outside events. These events give us the opportunity to show off the course and the customer experience we all strive for, as well as provide a financial return to the Club.



For the second year in a row, one of our members, Bob Brody, brought the **Franciscan Foundation** to Broadmoor.

The June 15<sup>th</sup> golf outing was followed by dinner and a fundraiser. Franciscan staff members and volunteers raved about Broadmoor! They all said “we want to come back next year!”

Thanks, Bob, for the referral.





A mere two nights later we hosted The **Crispus Attucks Reunion** with **Oscar Robertson**, referred to us by member Mann Harris. These pictures speak for themselves!

Thanks, Mann!



## What happened to our air conditioning?

As many of you know, we are in a 25+ year-old building with a 25+ year-old infrastructure, and we have been putting on band-aids ever since. During our February strategic planning meeting the board decided that this year was the year we had to **take action**.

During our March 2023 All-Member Meeting we shared with you that we would be replacing our units once we secured financing, and we thank member Jim Bates and GEMCO for their help. The condenser unit for the air conditioning (\$102,000) was ordered the first week of April.

Unfortunately, the air conditioner went completely out May 9<sup>th</sup>, after we placed our order. And, as with all construction projects, we are caught in supply chain issues. We are hoping to see the equipment by the end of July, but fingers crossed.

Since we had unusually hot weather this past month and several large events were scheduled – including the Epperson – we had to resort to the cooling units around the building, an additional \$25,000.

We appreciate your patience on this critical matter.

## Reminders

Summertime is a time for fun and we want that for our members and guests. But we also want to remind all members about a few of the policies of the Club.

**Dress Code:** As per our Member Guide, the **golf course** has strict requirements for members and guests that exclude any type of jeans, requires collared shirts, and requires hat bills to the front and tucked in shirts.

While we do not have an official dress code for the **restaurant**, Country Club casual attire should be followed. While not encouraged, tasteful denim jeans are permitted. Cut off shorts, tank tops, halter tops (outside of golf or tennis wear) are not allowed in the main Clubhouse. Hats may be worn but with the bill to the front. If coming into the restaurant from the pool, members must wear some type of cover up and footwear.

***This dress code applies to guests as well as members.***

At the **pool**, appropriate swim attire must be worn by all patrons on the decks and in the pools. We are a family friendly environment and expect proper public attire and behavior. Only swimsuits are allowed in the pools. No cut-offs, or makeshift street clothes are allowed.

**Interactions with Staff:** We have a great staff and our servers are a lot of fun. Please remember that *they are prohibited from drinking while on the clock*, including while driving the beverage carts, so please don't offer or encourage. There are also potential legal liabilities for the Club, particularly for staff who are under 21. Thanks for your help!

## Special Feature: An Anatomy of The Epperson

Staff refer to this as the **Broadmoor Super Bowl!** What does it take to pull off? How well do we do? These and other questions will be answered in this edition.

We began during the winter, scheduling the dates for June rather than later in the summer. The sign up went out in April and by mid-morning we had a full roster of 60 teams!

Staff has been working for weeks to get ready for this signature event. As of Tuesday, 6/20, James had a 90-item punch list! These are just a few of the items!

- Scheduling pairings and tee times
- Ordering give aways
- Printing score cards
- Preparing for electronic posting of scores
- Making sure the technology is working
- Preparing and hosting leader-board information
- Creating menus and food options for 3 days
- Ordering food and drink
- Planning for the Saturday night party
- Staffing up in golf shop and restaurant







**Schedule:**  
**Registration and gift pickup**  
**Lunch**  
**Shotgun Start**  
**Dinner/Refreshments**  
**Challenge Games**

**Thursday, 6/22. Practice Rounds**

The weather was perfect! The day started with golfers rolling up and getting their carts set. The practice range and putting green became very active around 11:30, with lunch available on the patio. After opening remarks and instructions by James, golfers went out on a shotgun start at 1:00pm.



James was ready!

Gifts awaiting registration. Coupons for GFore merchandise included!





Wow! Look at all those options!

Checking the list one more time

The final field consisted of 60 teams of members and their guests. Guests came from around the country, including:

- Michigan
- Kentucky
- Illinois
- Missouri
- Montana
- Colorado
- Louisiana
- Florida
- Ohio
- Pennsylvania
- Georgia
- Massachusetts



There was also a strong showing from local clubs: Meridian Hills, Bear Slide, The Fort, Sagamore, Plum Creek, Woodstock, Ulen, Highland, Twin Bridges, Dye's Walk, Chatham Hills, Holiday Farms, Prairie View, Maple Creek, Ironwood, Sahms, and Bridgewater.





Chef and his team laid out a great spread, as always!



Jasem is happy to pour!







After lunch the putting green was packed!



Hats off to Chris Groene's maintenance staff – the course looked beautiful!





Mann and Tony Harris came back for a winning repeat!



After lunch they were off! Following play, golfers were treated to dinner and challenge games!



# Day Two

## June 23. Play

### Schedule:

**Players' breakfast**  
**Opening Ceremony**  
**Shotgun start Rounds 1/2**  
**Lunch**  
**Shotgun Start Round 3**  
**Hors d'oeuvres and refreshments on the patio**



It was another glorious day, with enough cloud cover to keep the sun out of everyone's eyes.

Players began arriving as early as 7:30 to practice before the 9:00 shotgun start. At few minutes before 9, Jamie Troyer sang the National Anthem – she has a beautiful voice and it was a moving tribute. All were silent.







Then there was a special surprise! Bob Garelick, Irv Freedman, Don Belke, and Marty Kroot – some of our most senior members with a combined 130+ years of membership! They took the initial shots from Tee #1 to a hearty round of applause!

Ziggy was a happy spectator

Then they were off!





# Day Three

**Schedule:**  
**Players' breakfast**  
**Shotgun start Rounds 4/5**  
**Lunch**  
**Championship Shootout**  
**Cocktail Hour**  
**BCC Passport Evening**

## June 24. Final Day of Play

And it was a hot one, 80 degrees by 10am ending up 90+ before the day was over. Between Rounds 4 and 5 lunch was available by the leaderboard.



James, Renee and Keith posting scores while all were waiting to see who would make it to the shootout!







The Shootout didn't start until close to 4:00 – with multiple tying scores and chipoffs, the final chip was made about 7:30pm. Spectators waited to see who the winners would be!



**And the winners were John Dugle with his partner Cameron Chestnut** (pictured here with James and Renee),

**CONGRATULATIONS TO THE MAINTENANCE CREW, FOOD & BEVERAGE TEAM, BERNIE, AND ALL BROADMOOR STAFF WHO MADE THIS A TOURNAMENT TO REMEMBER.**



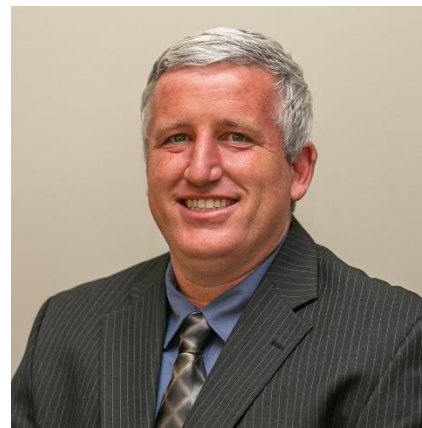




**THANKS TO ALL THE MEMBERS WHO PLAYED AND BROUGHT THEIR GUESTS – SEE YOU NEXT YEAR!**

## Grounds Report by Chris Groene

So far this year the weather has been great for golf and playing conditions; however, it has also caused some early stress to turfgrass. According to the U.S. Drought Monitor, central and northern Indiana are classified in a “moderate drought” (Level 1 out of 4 drought stages) and some northwest counties are already classified “severe drought” (Level 2). The lack of rain and seasonally warmer temperatures have caused root production to slow down significantly. As we approach July, we begin maintenance practices to maintain our current root system through the even more stressful summer months.



There is no doubt Broadmoor plays at its best with “firm and fast” conditions, but to achieve those conditions, especially in fairways with our clay soil, it is a delicate balancing act of providing enough supplemental irrigation for turf health but not overwatering and compromising playing conditions. While we have a very good irrigation system, even the best systems have areas with lack of coverage or overlap. Even within a well irrigated area, small hydrophobic areas begin to form that are known as Localized Dry Spot. These are the first areas in fairways that will begin to wilt under dry conditions and require additional hand watering to avoid overwatering the larger areas with sprinkler heads. These wilted areas typically recover with additional water and cooler temperatures; however, prolonged stress and cart traffic “streaking” can lead to turf loss in those select areas. During times of extreme afternoon heat (+90\*) you may see additional irrigation heads running to help cool those areas and provide enough water to make it through the day. Our goal is to provide as firm and fast as possible conditions, while also balancing the turfgrass health.

***Please continue to do your part by repairing ballmarks and replacing your divot whenever possible.*** To improve chances of survival, it is important to step the divot back into place to ensure good soil contact. If the divot is not replaceable, please continue to fill them with the divot mix provided. Thank you to everyone's increased effort in these areas to help maintain your Donald Ross gem!

## Racquet Sports by Jan Frazier

Our tennis programs got off to a good start earlier in June. Our Thursday Ladies' Clinic has grown since last year and we continue to invite players of all levels to attend. Our Thursday adult pickleball league has been well attended. To enroll in any of the programs, contact Rob Greathouse (rgreathouse@broadmoorcc.com).



We have received feedback that members would like a dedicated tennis evening. With Ladies' golf league on Tuesday, Men's golf league on Wednesday and Pickleball on Thursday, we find that there are not many nights left! But we are setting aside **Friday, July 28** and **Friday, August 11** for **open tennis** play from 6:00-8:00. With enough interest we can try to provide child care. This will be available to all levels, both men and women. No charge and balls will be provided! RSVP will be coming but mark your calendars now.

Interest continues to grow for our newly formed **Singles Ladder**. At the end of the summer we will report the standings! For more information and to be added to the list please contact Rob Greathouse.

### New this Year: Breakfast at Wimbledon

Mark your calendars for Saturday, **July 15<sup>th</sup>**, for our first **Breakfast at Wimbledon**. Enjoy a mimosa and fruit cup before taking the courts at 10am. Courts include both our tennis and pickleball courts, and match ups will be based on the number of players registered. We will wind up at noon with the presentation of awards.

This event is for both adult members and their guests. Look for an RSVP next week!

### Swim Time



can sign up for swim lessons by emailing Rob Greathouse at [rgreathouse@broadmoorcc.com](mailto:rgreathouse@broadmoorcc.com).

Juniors  
Tue-Thurs  
9-12

Ladies' Clinic  
Thurs  
10-11:30

Open Play  
July 28 & August 11,  
6:00-8:00

Singles  
Ladder  
Contact Rob

Breakfast at Wimbledon  
July 15  
10am-12noon

We have received feedback that the bottom surface of the mid-size pool is causing cuts and scrapes to kids' feet. To remedy this, we will need to drain the pool and replace all the tile, but we are not able to do so in the immediate future. In the meantime, some members have found that swim shoes are an ideal solution. Again, thanks for your patience.

Please remember that swim Lessons are open to all ages. Lessons are one-on-one with our experienced lifeguards and can be done in half-hour or hour sessions. You



## Kids' Korner

Junior golf got off to a good start this month, with our junior golfers on the greens Tuesday and Thursday mornings. Our junior tennis program has members coming down to the courts from time to time. Camp Broadmoor, unfortunately, had fewer numbers than anticipated, so it may not be an option next year.



## The Social Scene

### Book Club Updates

Book club continues to provide our members with thought-provoking stories followed by interesting discussions. We are now reading Lessons in Chemistry, by Bonnie Garmus, for our next meeting on **Wednesday, July 12<sup>th</sup> at 6:30**. The next book in the lineup is The Lighthouse Keeper's Daughter by Hazel Gaynor, recommended by Betsy, for discussion on **Wednesday, August 16<sup>th</sup> at 6:30**. Don't forget half-price entrees for Book Club attendees!

### Luau Concert At The Pool

Mark your calendars now for **Friday, August 5<sup>th</sup>**, for our next musical experience down by the pool. The Porchmen will be returning, covering familiar tunes from the 80's, 90's, and beyond – always a fun time!

## Mid-Year All-Member Meeting goes Digital!

As we reported in our last newsletter, for the past few years we have made extra efforts to improve both communication and transparency about the Club, its operations, its challenges, and its successes. We generally have held All-Member Meetings in March to begin the season, June to check in at mid-year, and September for board elections. It's one more avenue for members to ask questions about your Club.

The Mid-Year Report will be via a video we are releasing approximately July 11<sup>th</sup>, and the agenda will include financial updates (as of 5/31/23), metrics, infrastructure updates, membership numbers, and lots of important information about your Club.

***Do you have a story or interesting fact to include in our next edition? Please email Jan Frazier, [jfrazier@planningplusllc.com](mailto:jfrazier@planningplusllc.com)***