

MARCH 2015

# BIRDIES & BACKHANDS



Dear Members,

It seems like this has been the longest winter ever! Well March is here and the daffodils are blooming so relief is on the way.

We have a new menu in place. Chef Adrian has added several new original dishes including a Crab Cake BLT sandwich and a Wild Mushroom Tandoori Pizza. Also, some new salads are on the menu.

**Don't forget to make your reservation for our Easter Brunch which is on April 5<sup>th</sup>.**

**This year as always we will have a petting zoo. And, don't forget about the Men's Member Guest scheduled for May 27<sup>th</sup>-May 30<sup>th</sup>.** Both those events sell out so please make your reservations as early as possible.

You may notice that the HOA is re-landscaping the Mountain Park and King Road entrances. I would like to encourage those of you that live in the neighborhood to support the HOA by paying the annual dues which are very inexpensive compared to any neighboring subdivision.

Brookfield Virtual Garage Sale is in full swing. This is a great site to buy and sell whatever you have or need and trade with your neighbor. It takes the risk out of the transaction and you can physically see and touch that which you are considering buying [www.brookfieldvirtualgaragesale.com](http://www.brookfieldvirtualgaragesale.com)

If you are not already signed up please take advantage of our BCC Text messaging system. We do not bombard you but we will give you vital information pertaining to events and last minute changes or events such as a frost delay or what the Whole Foods Special is this week. To sign up text 41-411 to BCCTEXT. You will be glad you did.

Also, if you want to tell your fellow members about what you or your business do then please consider taking advantage of our Member to Member/Business to Business weekly blast email. This is a great way to support your fellow member. Simply send your information with pictures to [assistant@brookfieldcountryclub.com](mailto:assistant@brookfieldcountryclub.com) and we will put it up on our blast.

We recently experienced some vandalism on the upper courts that resulted in some damage to the courts that we are having repaired. Evidently a fire was built on the court itself. Please report any unusual activity to us when you see it.

We have lots of near projects planned for this year. You will appreciate the coming improvements.

Sincerely,

*Bill Houck*

**Family**  
**bingo**  
**NIGHT**

M	A	R	C	H
☘	☘	☘	I	4
☘	☘	DINNER 6 PM	BINGO 6:30 PM	☘
FREE	TO	PLAY	☘	Fans of Prizes

## Easter Brunch

Sunday, April 5 Served from 10am-3pm

*Brunch* 10am - 3pm  
*Petting Zoo* 10:30am - 2:30pm  
*Egg Hunts* 11:30am, 12:30pm,  
& 1:30pm

*Adults* \$28.95++ *Kids 6-12* \$15.95++  
*5 & Under* \$6.95++

*\*Reservations Required*  
*48 Hour Cancellation Policy*



# BIRDIES & BACKHANDS

## COURSE MAINTENANCE

Jason Quarles



It seems that we have had another **“frigid-nation” this winter. There** was always a chance of snow but never enough to amount to anything. For golf courses, this is a very good thing. The turf not being under a blanket of snow means the chance of winter kill is less likely. I am sure everybody remembers #9 fairway. We thought we needed two truckloads of sod,

but no one had any until July. So, we pushed thru it with several aerifications. This entailed blowing the plugs into the bare areas, packing them down, and throwing fertilizer to it. In the end, we only needed a couple of pallets of Zoysia on the backside of the mound along the mulch bed and it all grew in. Thank you for being so patient and understanding.

We have spent most of the winter redoing water cooler stations and trash cans. It was evident that the Gun Stock stain was only good for inside wood working and was only good for a month at a time. We tried touching them up three times. We choose to pull them in this winter, break them down to the basics, sand, **kiltz, and use exterior paint “Mid Night Walnut”.** Now all of the trash cans, water coolers, and hole signs look brand new.

This has been the time we have been cleaning, pruning, edging all beds, and installing new mulch and pine straw. We eliminated some Boxwoods and Leirope and installed more hardscapes at the landscape bed on #10. This was for the safety of some of our members who were having trouble leaving the club at the stop sign. Now when you look back to your left down #10, you have a better view of oncoming traffic.

The yellow poles have been removed, and we returned to the traditional method of 90° degrees.

Please help us in always obeying cart rules, and when you exit, obey cart signs in the approach. #2 is closed until it is completely dried out.

We want to protect this hole because this is the first thing our guest see coming down Hickory Oak Hollow. All you see is the skid marks down the hill where they have slid down the hill, or you see the burnout marks going up it at the steepest point. Not to mention the broken split rails, or the steering rods that get bent sliding all the way down it. The bright side to this is the split rail kept them out of the creek. Like I always say, **“it’s a team effort.”** So, if you see your linemen jumping off sides and hurting the team, always step up, speak out, and remind them we can’t move forward when we are always moving backwards with damages.

We will continue with some of our projects around 18 green and tennis courts. The work that goes unseen is right around the corner with our agronomy plan which entails pre-emerge, fertilizer, and aerification. Yes, I said aerification. This is the ground work that we do to set us up for a good summer. We will always work hard to get them back rolling firm and fast for your enjoyment. These are the three fundamentals practices that we do to ensure that the course is ready for you and your guest for the New Year!! I hope that you are doing the same thing with your game. On these cold days is the perfect time to get into the Performance Center and work on your fundamentals, so you could have a fun year on the links.



## Brookfield Country Club Staff

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& Director of Swim Team ext. 221  
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# BIRDIES & BACKHANDS

## IMPORTANT NUMBERS

Front Office	770.993.1990
Golf Pro Shop	770.992.9230
Tennis Pro Shop	770.993.8424
Players Club	ext. 226
Membership	ext. 223

## BCC TEXTING ALERT SYSTEM

Our new texting alert system will allow you to begin receiving special offers, club news and alerts all via text. BCCTEXT will send you all golf, tennis, dining, and pool texts. To sign up simply text BCCTEXT to 41411.

Or, you can choose to receive texts from individual departments.

Text BCCGOLF to 41411 to receive all golf texts.  
Text BCCTENNIS to 41411 to receive all tennis texts.  
Text BCCDINING to 41411 to receive all dining texts.  
Text BCCSWIM to 41411 to receive all pool texts.

There is no fee for subscribing,  
but standard message & data rates may apply

## WELCOME OUR NEWEST MEMBERS:

### Golf Memberships

Robert & Amy Pritchard  
Ed & Terri Stamm  
Andrew & Alison Foster

### Sports Memberships

Larry & Joy Cade  
Peter & Cynthia Plantico  
James & Shannon Shryock  
Randy & Peggy Newton

**\$10 LISTING FEE • ITEM LISTING MINIMUM:  
\$50 • CONCIERGE SERVICE AVAILABLE \$25**

[WWW.BROOKFIELDVIRTUALGARAGESALE.COM](http://WWW.BROOKFIELDVIRTUALGARAGESALE.COM)



# EVENTS & ENTERTAINMENT

SUN	MON	TUE	WED	THU	FRI	SAT
<p><i>*mark your calendars</i> <b>FAMILY BINGO NIGHT - MARCH 14</b>  <b>TEAM TRIVIA &amp; WEDNESDAY NIGHT DINNER - MARCH 18</b></p>						<p>KEY:            Golf            Tennis            Food &amp; Beverage            Swim Team            Special Events</p>
1 Dining 11-4	2 Club Closed	3	4 Ladies Golf Opening Coffee Ladies Golf Guest Day	5 6/14 Menu 5:30 - 9pm Men's Golf Guest Day	6 Mr. Bill's Party 6-7pm Dining 5:30-9pm	7
8 Daylight Savings Time Dining 11-4	9 Club Closed	10	11 Ladies Golf Guest Day	12 6/14 Menu 5:30 - 9pm Men's Golf Guest Day	13 St. Patty's Round Robin Mr. Bill's Party 6-7pm Dining 5:30-9pm	14 Family Bingo Night 2 Man Shootout
15 Dining 11-4 Tennis Field Trip To GA Tech	16 Aerification Club Closed	17	18 Team Trivia 7pm *Reservations Recommended Dining 6-8pm Ladies Golf Guest Day	19 6/14 Menu 5:30 - 9pm Men's Golf Guest Day	20 Mr. Bill's Party 6-7pm Dining 5:30-9pm	21
22 Dining 11-4	23 Club Closed	24	25 Ladies Golf Guest Day	26 6/14 Menu 5:30 - 9pm Men's Golf Guest Day	27 Mr. Bill's Party 6-7pm Dining 5:30-9pm	28
29 Super Brunch 11-2	30 Club Closed	31				

## MARCH DINING HOURS

Tuesday & Wednesday Lunch 11:00am-4:00pm  
 Thursday & Friday Dining 11:00am-9:00pm  
 Saturday & Sunday Dining 11:00am-4:00pm  
 Thursday Nights 6/14 Menu 5:30pm-9:00pm  
 Mr. Bill's Party Every Friday Night 6:00pm-7:00pm  
 Friday Nights Dinner 5:30pm-9:00pm  
 The Sunday Super Brunch Buffet will be offered on the  
 last Sunday of the month. Served from 11:00am-2:00pm

# BIRDIES & BACKHANDS



## WEDNESDAY NIGHT DINNER & TEAM TRIVIA

*Grab the Whole Gang!*

**Wednesday, March 18**

**THE FUN STARTS AT 7PM  
IN THE PLAYERS CLUB**

*\*Reservations Required*



# BIRDIES & BACKHANDS

## E-STATEMENTS

You will receive the e-statement by the 5th of each month. If you have not received it by then please check your spam folder, add Sharron

[sroach@brookfieldcountryclub.com](mailto:sroach@brookfieldcountryclub.com)

We appreciate your helping us, "Go Green" and are happy to be able to provide you with faster service. Let Lauren know if you have any questions.

Sharron Roach [sroach@brookfieldcountryclub.com](mailto:sroach@brookfieldcountryclub.com).



## FITNESS CENTER HOURS

The Fitness Center  
OPENS AT 5:00AM and  
CLOSES AT 11:00PM daily.

If you need to access  
the Fitness Center  
after the Clubhouse closes,  
please ask for a key fob  
at the Front Desk.

Limited to ages 13-15 with parents,  
16+ must sign in.

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to receive all pool texts.

There is no fee for subscribing,  
but standard message & data rates may apply

# ON THE GREENS

## ON THE GREENS WITH TIM CRANDALL

Ok so we are promising to turn this weather around and kickoff March with some good playing conditions. In the meantime we have some exciting things going on in the golf shop and with our junior program.

Come check out the Winter Clearance Sale! Get up to **40% off!** In addition look out for our **St. Patrick's Pot of Gold Sale** taking place March 13<sup>th</sup> – 17<sup>th</sup>. This is your chance to receive up to 50% off in stock merchandise.

Support the juniors at our US Kids Club Demo Day. A professional from US Kids Clubs will be onsite assisting with fittings for any juniors interested in a set of US Kids Clubs. This event will take place on April 19<sup>th</sup>.

Reminder! The First Annual BCC Ryder Cup will be played on April 11<sup>th</sup> and 12<sup>th</sup>, 2015. Please let us know of your availability if you are on the list of **Ryder Cup Players but can't make the dates.**

## 2015 SUMMER GOLF CAMPS

5 weeks per series – 1 hour per Sunday

February 15 - March 15

March 22 – April 26

May 3 – May 31

August 16 – September 20

September 27 – October 18

October 25 – November 22

We also have the Summer Camp Schedule dates set – Camps will run from Tuesday – Thursday, 9am – 2:30 and include lunch. \$200 for members and \$225 for non- members

June 2 – 4<sup>th</sup>, 16-18<sup>th</sup> and 23<sup>rd</sup> – June 25<sup>th</sup>

July 7<sup>th</sup> – 9<sup>th</sup>, 21<sup>st</sup> – 23<sup>rd</sup> and 28<sup>th</sup> – July 30<sup>th</sup>

Call for more details on any of our Junior Programs or if you are interested in private instruction. We have lesson and club fitting packages available for all.

## UPCOMING EVENTS

Ladies Opening Coffee March 4<sup>th</sup>! Sign up in the golf shop. There is still time to sign up for the Ladies Coffee. Starts at 11am



**2015 Men's 2 Man Shootout** The 2015 Two Man Brookfield Shootout is a 18 hole event that will be played on March 14<sup>th</sup>, 2015. Shotgun will start at 9:30 am. Breakfast will be available at 8 am and Lunch will immediately follow the round.

Eligibility: 2 person teams consisting of MGA members with current USGA handicap index.

Format: Teams will play a Holes 1-6 Best Ball, holes 7-12 Alternate Shot and holes 13-18 scramble format. Flight winners will participate in an alternate shot shootout competing for the overall championship! Sign up in the golf shop.

Reminder Handicaps will be billed in your March billing; any member that is currently in the handicap computer will remain in the computer and be billed in March for a handicap unless the golf shop is notified that you would like to be removed. The deadline to remove your handicap from the system will be April 15<sup>th</sup> and will incur a \$6.00 GSGA fee.



# ON THE COURTS



## JR. TENNIS *trip to* GA TECH MATCHES

*March 15*

Sign up in the Tennis Center  
770.993.8424



or contact Todd Black  
[tblack@brookfieldcountryclub.com](mailto:tblack@brookfieldcountryclub.com)



# ON THE COURTS

## GREEN GROUP

Beginning Juniors: Emphasis on hand-eye coordination development. Introduction to stroke FUNdamentals, basic court terms and intro into the Quick Start Program

**(36' court).**

Mondays & Wednesdays  
3:00-3:30 PM

1 x a week = \$7.50 per clinic  
2 x a week = \$7.00 per clinic  
Flex Rate = \$9.50 per clinic

## BLUE GROUP

Advanced Beginners: Stroke production and mechanics. Development of movement and the sustained shot combinations.

**The Quick Start Program is used with the 36' and 60' court.**

Mondays, Wednesdays & Thursdays  
3:30-4:30 PM

1 x a week = \$14.00 per clinic  
2 x a week = \$12.00 per clinic  
3 x a week = \$10 per clinic  
Flex Rate = \$18.00 per clinic

## RED GROUP

Intermediate Juniors: Reinforce FUNdamental shots, introduce specialty shots, promote comprehensive point play and develop strategy. Mondays, Wednesdays & Thursdays

4:30-5:30 PM

1 x a week = \$14.00 per clinic  
2 x a week = \$12.00 per clinic  
3 x a week = \$10 per clinic

## PRE-ACADEMY

Pre-Academy Juniors: Prepare for the next level of competition.

Players at this level work to advance their groundstroke consistency, serve/return consistency and point play.

Conditioning is also introduced as part of a weekly routine.

Mondays, Wednesdays & Thursdays  
4:30-6:00 PM

1 x a week = \$22.00 per clinic  
2 x a week = \$20.00 per clinic  
3 x a week = \$19.00 per clinic  
Flex Rate = \$27.00 per clinic



## LADIES SINGLES DRILL

Time: Monday 10:30-11:30  
Cost: \$12

This hour will consist of all singles drills, strategy, and point play. The goal of the drill is to get a better grasp of the court positioning and shot selection and to use in singles match play. Sign up by e-mail: [mstrahan@brookfieldcountryclub.com](mailto:mstrahan@brookfieldcountryclub.com)



## POWER HOUR

Time: Tuesday 6:30-7:30  
Cost: \$12

This hour will be a coed constant moving drill. All point play and learn as we play drills. This drill is geared for doubles and mixed doubles practice. Sign up by e-mail: [mstrahan@brookfieldcountryclub.com](mailto:mstrahan@brookfieldcountryclub.com)

## ADVANCED DRILLS

Time: Wednesday 9:30-10:30  
Cost: \$12

This hour will be all live ball play drills. We will be focusing on doubles point scenarios during this hour. Sign up by e-mail: [mstrahan@brookfieldcountryclub.com](mailto:mstrahan@brookfieldcountryclub.com)

\*all groups must have 3 people to make a lesson\*



For more information on Junior Clinics, please contact  
Tennis Pro Todd Black.  
[tblack@brookfieldcountryclub.com](mailto:tblack@brookfieldcountryclub.com)  
770.993.8424

For more information on Adult Clinics, please contact  
Michael Strahan.  
[mstrahan@brookfieldcountryclub.com](mailto:mstrahan@brookfieldcountryclub.com)  
770.993.8424