



Belleview Biltmore Golf Club Unveils Upgrades & New Brand Initiative

More than \$350,000 in Improvements for Green Golf Partners Leased Property November – January Grand Re-Opening Celebration Launches Course on New Path

BELLEAIR, FL and INDIANAPOLIS – November 12, 2015 – Belleview Biltmore Golf Club (BBGC) in Belleair is proud to unveil the newly updated golf course, redesigned restaurant and new beach themed golf shop. Indianapolis-based Green Golf Partners (GGP), which leases and operates Belleview Biltmore Golf Club, guided the course renovations that included renovating all 59 bunkers with new drainage, sand, new sod and new tee boxes at holes six, eight and 12. The improvements represent more than \$350,000 of new capital investment by Green Golf Partners in the property during the past six months. The improvements are ready as the snowbirds from the northern part of the U.S. begin their annual migration to Florida and locals look to tune up their golf game during autumn.

"Our vision at the Belleview Biltmore Golf Club is to be the best semi-private facility in the Tampa Bay area by delivering to our members, their guests, and loyal patrons an extraordinary experience," said Zack Vervaecke, GGP General Manager of Belleview Biltmore Golf Club. "We are proud of the commitment and investment that our ownership has made in the property. Our highly motivated team members strive to consistently produce premium golf course conditions, superior dining, in a relaxed and unique atmosphere, at an exceptional value."

"We are so thrilled to have a semi-private course in Belleair that is one of the top golf facilities and clubhouses in the state of Florida," said Gary H. Katica, Mayor of Belleair. "As mayor, we appreciate the tremendous financial investment that the owners of Belleview Biltmore Golf Club have made to enhance the community and world class tourist attractions through the game of golf."

This past Sunday, during Belleview Biltmore Golf Club's Eight inch cup Scramble and grand re-opening celebration, twenty-two foursomes had an incredible day meeting with staff, having fun with new and old friends and enjoying the beautiful weather that started with a shotgun start at 10:00 a.m. During the morning, golfers drove onto the property past a new entranceway sign featuring a more modern and contemporary logo for BBGC reflecting the culture of the Belleair community.

"It was a spectacular day on Sunday," said BBGC PGA Director of Golf, Tyler Arnold. "All of the members and guests of BBGC were impressed with the updates that were made to the course and clubhouse. They really enjoyed themselves."

1501 Bar and Grill at BBGC

Executive Chef and Food and Beverage Director, Mark Thomas, developed a new restaurant theme-concept and menu for members and the public for the 2015 – 2016 season. The 1501 Bar and Grill will feature classical clubhouse cuisine with an edge. You will want to dive into our fresh seafood, hand-cut steaks, juicy steak burgers and scrumptious pasta. Our lunch menu features 16 sandwiches and 15 appetizers. Plus, we bake our breads and cakes in-house daily.

1501 Bar and Grill looks forward to hosting your special event, including wedding receptions, corporate outings, cocktail parties and members and golfers on the go. Our two dining rooms can accommodate up to 150 people.

New BBGC Beach Themed Golf Shop

The newly renovated golf shop features new BBGC logo apparel and accessories along with products from: Under Armour, Greg Norman, Footjoy, Bermuda Sands and Peter Millar. New products will be coming in weekly during the month of November leading up to the holiday shopping season. More golf shop information can be found at http://www.belleviewbiltmoregolf.com or by calling (727) 581-5498.





Activities in November and December will culminate with a formal grand opening ceremony on January 20, 2016 for area members, elected officials, chamber of commerce and the general public.

Belleview Biltmore Golf Club is operated by Green Golf Partners which manages 15 golf courses in Illinois, Indiana, Iowa, Wisconsin and the Southeast. In October, Green Golf Partners opened a Southeast office in Florida that is headed by Regional Vice President Zack Vervaecke, who is also General Manager at BBGC.

Green Golf Partners delivers world-class management and operations expertise for an increasingly broad array of third-party clients in a diverse number of national and regional golf markets.

About Belleview Biltmore Golf Club

With a prestigious history steeped in tradition, the Belleview Biltmore Golf Club is committed to your total golf experience. The club features a picturesque championship course, skilled PGA golf professionals and personal club service. Designed by world famous golf architect Donald Ross, the Belleview Biltmore Golf Club has been an American favorite since 1925. With all this and more, the 71-par championship 18-hole course offers a challenging and scenic golf experience to the serious golfer or weekend player. The staff makes sure to have the best-conditioned golf course anywhere in Florida. On the Belleair golf course you'll see sharp cut cups, properly aligned tee blocks, and bunkers groomed every day. The Belleview Biltmore Golf Club has a variety of memberships to make your golfing fun, memorable and affordable. For more information, go to http://www.belleviewbiltmoregolf.com.

About Green Golf Partners

Green Golf Partners is one of the fastest growing golf course management companies in the United States. The senior management team with more than 100 years of experience combined is considered to be some of the leading golf course management experts in the game of golf in the world. The entire Green Golf Partners team believes that celebrating the game and emphasizing fun is critical to the long-term success at the projects with which they develop. The Green Golf Partners portfolio features courses in five states across the country including such notable properties Kemper Lakes Golf Club in Kildeer, Illinois, and the Belleview Biltmore Golf Club in Belleair, Florida. For more information, go to http://www.greengolfpartners.com.

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