

For Immediate Release

## SHAINA COMAN JOINS MOSAIC TO LEAD SOCIAL MEDIA CAMPAIGNS

Alpharetta, Ga. (March 10, 2015) -

Mosaic Clubs and Resorts has hired Ms. Shaina Coman to work in the company's Digital Wizardry marketing department, focusing entirely on social media promotion for Mosaic clubs.

"In the past we have engaged third parties to help us with social media," said Whitney Crouse, Chairman of Mosaic Clubs and Resorts. "However, this area is so important today that we have created a full time position at Mosaic to ensure our client's clubs have robust and relevant Facebook, Twitter, Instagram, Pinterest, LinkedIn, and YouTube posts."

Shaina is a graduate of Kennesaw University with a degree in marketing focused on social media and entertainment marketing. She is also skilled in graphic design, including an in depth knowledge of Adobe's suite of design platforms.

**About Mosaic Clubs & Resorts** *Mosaic Clubs & Resorts, LLC, is an Atlanta-based golf management company whose partners and principals have broad experience building, owning, and operating over 200 clubs worldwide. The company currently manages private, resort, and daily fee clubs from Texas, through the southeast and in New England, with more than 1,500 employees. Mosaic Clubs & Resorts brings expertise to all aspects of golf, country, and athletic clubs. It also has its own proprietary training division, Mosaic Universiti, which leads Mosaic associates forward in their personal and professional development. For more information, call 678-679-0523. www.mosaicclubs.com.* 

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