

# BE A PART OF THE ACTION!

The State Open dates back to 1924 and is the largest tournament of its kind in Virginia. Co-hosted by the Virginia State Golf Association (VSGA) and the Middle Atlantic Section of the PGA of America (MAPGA), the 54-hole championship offers 144 competitors, comprised of amateurs and professionals, the opportunity to join a prestigious list of past winners including Sam Snead, Tom Strange, Vinny Giles, and Lanny and Bobby Wadkins.

Since 2014, the championship has been held at the nationally award-winning Ballyhack Golf Club in Roanoke, Virginia. Ranked number 15 among Golfweek's "Best New Courses for 2010," and nestled in the foothills of the Blue Ridge Mountains, Ballyhack features dramatic holes with beautiful vistas and alternate playing routes. The layout provides a quality test for professionals and amateurs alike.

Sponsors have the opportunity to play this destination golf course and experience the thrills and challenges that it offers.

In addition to supporting Virginia's golf heritage and accessing the world-class entertainment options offered by Ballyhack, sponsors are helping support youth development while protecting the future of golf through the charitable support of The First Tee of the Roanoke Valley - the official charity of the Delta Dental State Open of Virginia. Founded in 2005, The First Tee of the Roanoke Valley serves thousands of children each year. In 2015 alone, nearly 7,000 benefited from its program.

*The Roanoke Valley Welcomes the return of*  
**THE DELTA DENTAL STATE OPEN OF VIRGINIA**  
July 12-16, 2016



## THANK YOU TO OUR 2015 TOURNAMENT SPONSORS

TITLE SPONSOR

Delta Dental of Virginia

PRESENTING SPONSORS

Bright Services

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 **DELTA DENTAL**<sup>®</sup>



2016 SPONSORSHIP OPPORTUNITIES



**DELTA DENTAL  
STATE OPEN OF VIRGINIA  
OFFICIAL CHARITY  
BENEFICIARY**



## 2016 SPONSORSHIP LEVELS

**Washington..... \$15,000**

*Entitles sponsor to one Ballyhack National Executive Membership for a minimum of one year.\* Membership applies to up to four people in the sponsor's organization, and membership privileges may be used by only one member at any time. Includes one half-page ad in the Virginia Golfer Magazine determined by available ad space as well as recognition in select weekly VSGA Clubhouse digital newsletters. In addition to having sponsor-provided signage displayed on the course during the tournament, each sponsor will be eligible for one 3-person team in the Open Pro-Am and may host an additional foursome at an arranged time during the year for a round of golf at Ballyhack (including lodging in a 4-bedroom guest cottage), or at another elite, Virginia private golf club.\*\**

**Jefferson - Tuesday, July 12, 2016 ..... \$10,000**

*Recognized as the Open Pro-Am sponsor for the player gifts and/or prizes. In addition to having sponsor-provided signage displayed on the course during the tournament, each sponsor will be eligible for one 3-person team in the Open Pro-Am and may host an additional foursome at an arranged time during the year for a round of golf at Ballyhack (including lodging in a 4-bedroom guest cottage), or at another elite, Virginia private golf club.\*\**

**Madison - Youth Day - Wednesday, July 13, 2016 ..... \$5,000**

*Recognized as the sponsor for the Youth Day Golf Clinic and Luncheon. The sponsorship includes three participants in the Open Pro-Am.*

**Monroe ..... \$5,000**

*Company logo featured on 500-dozen practice balls utilized during the tournament. The practice balls will remain in use for the remainder of the season at Ballyhack. In addition, the sponsorship will include three participants in the Open Pro-Am. Sponsor will also have the opportunity to bring five colleagues or clients to the Ballyhack practice facility for a golf clinic with the Ballyhack Golf Professional followed by lunch in the clubhouse.*

**Harrison..... \$1,500**

*A spot for three players in the Open Pro-Am.*

**Contact Ballyhack Golf Club to confirm your sponsorship at (540) 427-1395.**

\*Not available to current or former Ballyhack Golf Club Members.

\*\*Date of overnight stay and round of golf at Ballyhack must be coordinated with Ballyhack and will be on a weekday unless Ballyhack is otherwise able to accommodate a weekend request. Round of golf at another elite venue will be coordinated by the Middle Atlantic Section of the PGA (MAPGA) and will also be on a weekday unless host course is able to accommodate a weekend request.

**Your sponsorship can come with membership privileges. What better place to entertain your clients and guests?**

