

## CORPORATE ADVANTAGE PROGRAM

## FULL SPONSORSHIP PACKAGED DETAILS

## \$995 Annual Fee Includes:

- GPS Signage to appear on In-Cart GPS screens throughout the duration of the sponsored hole(s)
  - o Staging, Banner, & Green-side Ads
  - Approximately 30,000 guaranteed views by a captive audience with a very desirable demographic.
- Pere by Challenge Hale 1486

3 areas at the course to view your Ad throughout a round!

- Staging, Banner & Green-side Advertising Includes:
  - o The Staging area is defined as an area generally around the clubhouse or cart storage facilities
    - Dimensions: 234x480 Resolution: 72 pixels/inch Format: PNG-8bit (Staging Specs)
  - o <u>Banner advertising</u> is available when the cart is in play and the GPS unit is not displaying a warning, alert, message, staging or green-side advertisement.
    - Dimensions: 234x100 Resolution: 72 pixels/inch Format: PNG-8bit (**Banner Specs**)
  - o <u>Green-Side advertising</u> allows for the course to sell advertising spots in areas where yardage to various hazards is no longer needed (around the green). The full screen ad is displayed along with the yardage to the green.
    - Dimensions: 234x380 Resolution: 72 pixels/inch Format: PNG-8bit (**Green-side Specs**)

## **Other Opportunities**

- Opportunity to purchase additional bulk round packages at a discounted rate of \$350 per every 10 rounds
- Commit to 2 years and pay only \$3,000 (\$800 savings!) one-time payment
- \$2,195 for GPS C.A.P. plus (1) Full Annual Membership for (1) Person
- Complimentary Room Rental for any company event\*

  (\*based upon availability, must purchase food and beverage at event)

Please contact Megan Marshall @ megan.marshall@greatlifegolf.com or 816.305.6242 for more details.