

**HERON LAKES WOMEN'S GOLF CLUB
MINUTES OF BOARD AND GOLF COMMITTEE MEETING
JULY 6, 2015**

The meeting was called to order at 5:40 pm by Julie Gish, President. In attendance, besides the President, were Hollis Brown, Luan Penner, Pam Smith, Janet Elliott and Beverly Bollinger.

1. REVIEW OF the minutes of the January 10, 2015 meeting were discussed as follows:

- **Publicity: Facebook:** at this point, no one has been asked or has volunteered to keep up a Facebook page to publicize our Women's Group online with the goal of attracting more members. **Poster:** 3 new posters have been put up at the HL Clubhouse – inside the Ladies Restroom, in the main Clubhouse area on the Women's Club designated wall area, and posted just outside the door to the deck.
- **Bank Statements:** Pamela Bartlett and Julie Gish have access to the Women's Club online statement which will avoid monthly costs of mailing and printing out a statement (we save \$14.00/month by being online).
- **Vice President Elect:** because Penny Wolsky will be relocating with her job, she was not put on the access list for the banking statement.
- **Welcome Letters:** Currently, the secretary has standard welcome letters which get sent out to all regular members as well as online members. Another letter will be created to welcome Junior members as well.
- **Ambassadors:** The aim of this Jan. 10 suggestion was to make new members welcome (Tuesday or Saturday) by having designated, congenial members assigned to them to familiarize them with rules, etiquette, etc. At this point no official ambassadors have been assigned but efforts have been made to assure that any new members have a good first experience with our groups.
- **Website Cleanup:** Julie Gish and Kylene Trevor have "cleaned up" our website, e.g. deleting old newsletters, improving wording, removing financial report. Also, continuing efforts are being made so that when an interested golfer does a "Google" search for golf in the Portland area, Heron Lakes Women's Club is one of the clubs highlighted.
- **Combined event with Men's Club:** nothing new to report at this point.
- **Birdie Board:** this has been replaced with the new "goals" board and has been received well by the membership.

Pam Smith coordinated efforts with the grounds keeper so that the golf course was "tournament ready" for the Spring Handicap event. Thanks to Pam.

Julie Gish and Luan Penner worked on the wording of Heron Lake's description of our handicapping policy to adhere to the same format as that used by the OGA.

Pam Smith made a motion to accept the January 10 minutes and Janet Elliott seconded the motion. The motion passed unanimously.

2. BUDGET REVIEW

- Our budget was based on having 70 regular members; however, currently we have 67. Also, the estimate was 5 members who keep their handicaps at another club We actually have 6.
- There was a concern about the Interclub play's budgeted amount of \$75 when we have paid out \$315.00. Janet Elliott explained that the difference of \$240.00 will be paid back into our club's funds after Pamela Bartlett makes the deposit of all the checks she has collected for this event.
- Julie Gish presented a table showing how member dues are allocated. The major categories are 47% to OGA and 38% to all tournament related expenses.

3. SECRETARY/MEMBERSHIP REPORT

- We have 62 Tuesday players, 12 Saturday players, 8 Online and 1 Junior member.
- Welcome letters have been sent out to new members and online members.
- It was asked if the Board wanted members to receive a list of names and phone numbers. It was decided that two emails would go out asking if members wanted to "opt" out of having their name sent to the general membership before the list is sent out.

4. TOURNAMENTS

- It was noted that \$1,100.00 was given out in 2014 but that \$1,300.00 is budgeted for 2015.
- Payout ratio is currently 75% for Tuesday players and 25% for Saturday players with 1/3 of the field getting money.
- Tabled for now is further discussion of tournament payouts and whether the same allocation should stand or be based more on the actual number of participants who sign up to play vs the existing number of Tuesday vs Saturday players.
- Relating to the above discussion, Julie presented a graph showing the membership fluctuations over the years between the Tuesday and Saturday groups.
- Janet Elliott made a suggestion that ALL tournaments should be flighted.
- Hollis brought up the Memorial Tournament and the fact that no player from Saturday's group wishes to run this tournament so that if it is to be continued a Tuesday member will have to take the responsibility.
- Hollis also mentioned that the Saturday Club Championship might be dropped since there is no tournament chair and there is a lack of interested Saturday players. Julie is going to look at the rules concerning this situation as well as a handicap chair because of declining Saturday

membership. Hollis will ask her group if they want to participate in the Tuesday Club Championship.

5. JOB DESCRIPTIONS – Julie handed out copies of job descriptions for all of our Club’s officers and asked that we review them and add/delete/change anything we feel needs to be updated.

6. PRESIDENT ELECT – Vacancy – Julie will send out an email asking for volunteers for a nominating committee to fill this position since Penny Wolsky has had a job change and relocation situation which does not allow her to stay in the Portland area.

7. REGISTERED AGENT

- Mary Kinnick is the Non-profit registered agent for our club with the state of Oregon.

8. ANNUAL BANQUET

- Our annual banquet will have to be rescheduled because of a conflict with WIP. Julie will check whether October 17 would be possible with Riverside Country Club.

9. NEXT MEETING – we will meet again in early September to discuss, among many items, the feedback on tournaments (specifically Saturday’s players), payouts and the annual banquet.

The meeting adjourned at 7:40 pm.

Respectfully Submitted,

Beverly Bollinger
Secretary/Membership