KemperSports Announces "Ultimate Buddies Trip" Sweepstakes

One golfer will have the opportunity to win a unique experience at any property in the KemperSports portfolio

NORTHBROOK, III., June 1, 2016 – To celebrate the continued growth of <u>KemperClub</u>, KemperSports' customer engagement initiative, the company announced today a sweepstakes that will give one golfer the chance to win a once in a lifetime golf experience at any property in the KemperSports portfolio.

The sweepstakes, which will run through Sept. 5, 2016, gives one lucky winner the chance to plan the <u>Ultimate Buddies Trip</u> that can be used at one or more properties. Up to \$10,000 credit can be used for golf, lodging, food and beverage or to host a birthday party, wedding or other celebration.

"We are extremely proud of our portfolio of golf courses and resorts across the U.S. and Mexico and look forward to awarding one lucky winner an experience of a lifetime," said KemperSports CEO Steve Skinner. "The Ultimate Buddies Trip is a unique way to showcase the best that KemperSports has to offer."

KemperSports' award-winning portfolio includes golf courses, resorts and tournament venues such as <u>Bandon Dunes Golf Resort</u>, <u>Streamsong Resort</u>, <u>Quail Lodge and Club</u>, <u>Vidanta Resorts</u>, <u>The Glen Club</u>, <u>The Prairie Club</u>, <u>The Wilderness at Fortune Bay</u>, <u>Desert Willow Golf Resort</u>, <u>Butterfield Trail Golf Club</u>, <u>Harborside International</u>, <u>Harbor Shores</u> and <u>Chambers Bay</u>, host of the 2015 U.S. Open.

Entry into the free sweepstakes can be made at www.kemperclub.com/ultimate.

KemperClub is an initiative from KemperSports that is designed to engage customers with special promotions and events at KemperSports golf courses. KemperClub showcases unique experiences and events at more than 120 KemperSports properties across the country.

KemperClub members were recently offered a unique preview opportunity to play the first course at Sand Valley Golf Resort, a Bill Coore and Ben Crenshaw design in Central Wisconsin. Sand Valley Golf Resort is managed by KemperSports and is the latest development venture from Bandon Dunes owner Mike Keiser.

For more information on promotions like this and to join KemperClub, visit www.kemperclub.com.

About KemperSports

Northbrook, Ill.-based KemperSports builds, owns and manages golf courses, resorts, athletic clubs and lodging venues across the U.S., Caribbean and Central America. The company's award-winning portfolio includes nationally-ranked courses and tournament venues such as Bandon Dunes Golf Resort, named the No. 1 Golf Resort in North America by Golf Digest and GOLF magazine; The Glen Club; Desert Willow Golf Resort; Harbor Shores, site of the 2012, 2014, and 2016 Senior PGA Championship presented by KitchenAid; and Chambers Bay, host of the 2010 U.S. Amateur and the 2015 U.S. Open. For more information about KemperSports, please visit http://www.kempersports.com.

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