

## FOR IMMEDIATE RELEASE

# The Wilderness at Fortune Bay Launches ¡UNO! Hole in One Promotion

Golfers at The Wilderness at Fortune Bay have a chance to win a trip to Mexico's luxurious Vidanta Resorts

**Tower, MN, May 13, 2016** – The Wilderness at Fortune Bay announced a promotion that gives golfers the chance to win a trip for two to Mexico's most luxurious Vidanta properties any time they make a hole-in-one at The Wilderness at Fortune Bay throughout the rest of 2016. ¡UNO! is a partnership between KemperClub, Vidanta Golf and SQN Escapes where any golfer who makes a hole-in-one at a participating KemperSports property in 2016, will win a 7-night trip for two to Vidanta Resorts' Triple-A Four Diamond Grand Mayan Nuevo Vallarta or Grand Mayan Puerto Peñasco.

"As if making a hole-in-one wasn't exciting enough, giving them a trip to Mexico only adds to the excitement," said The Wilderness at Fortune Bay general manager Tom Beaudry.

The Wilderness at Fortune Bay and Vidanta Golf are properties managed by KemperSports. This promotion enables hole-in-one recipients to stay at either the Vidanta Nuevo Vallarta, which is one of the most well-rounded golf destinations in North America, or the Vidanta Puerto Peñasco that is set against the backdrop of the Sea of Cortez and is conveniently located just an hour and a half drive south of the U.S. border in Rocky Point, Mexico, near Tucson, AZ.

"We are honored to send our guests to visit another KemperSports property through this KemperClub promotion," said Beaudry.

KemperClub is an initiative from KemperSports that is designed to engage customers with special promotions and events at KemperSports golf courses. KemperClub is a free e-mail subscription that

showcases unique experiences and events at more than 120 KemperSports properties across the country. To learn more about KemperClub visit www.Kemperclub.com.

### About KemperSports

Northbrook, Ill.-based KemperSports builds, owns and manages golf courses, resorts, athletic clubs and lodging venues across the U.S., Caribbean and Central America. The company's award-winning portfolio includes nationally-ranked courses and tournament venues such as <u>Bandon Dunes Golf Resort</u>, named the No. 1 Golf Resort in North America by <u>Golf Digest</u> and <u>GOLF magazine</u>; The Glen Club; Desert Willow Golf <u>Resort</u>; <u>Harbor Shores</u>, site of the 2012, 2014 and 2016 Senior PGA Championship presented by KitchenAid; and <u>Chambers Bay</u>, host of the 2010 U.S. Amateur and the 2015 U.S. Open. For more information about KemperSports, please visit <u>http://www.kempersports.com</u>.

Join the KemperSports social media conversation at <u>www.facebook.com/kempersports</u> and <u>www.twitter.com/kempersports</u>.

## About the Wilderness at Fortune Bay

Owned by the Bois Forte Band of Chippewa and operated by KemperSports Management, this highly acclaimed Northwoods golf getaway is renowned for its wild beauty and exceptional amenities, making it a shining star in Minnesota. The Wilderness is part of Minnesota's premier resort destination Fortune Bay Resort Casino.

###

### Media contacts:

Pablo Lopez The Wilderness at Fortune Bay - KemperSports (218) 753.8917 ext. 7803 plopez@kempersports.com

### **Brooke Herring**

The Wilderness at Fortune Bay - KemperSports (218) 753.8917 ext. 7509 <u>bherring@kempersports.com</u>