

Sudden Valley Golf Club Annual Meeting
Sunday, October 7, 2018, 5:30 pm
El Agave Restaurant

Attendees:

Board members: Mary Jo Case, Rich Fonda, Steve Hagan, Brian Kruhlak, Lorna Lane, Chuck Luttrell, Dave Strauss.

Golf Club members: Clive Allen, Bonnie Frank, Elaine Maki, Bill Pfeil, Shari Pfeil, Bob Shannon, Steve Teske, Scott Thompson.

A quorum of 46 was confirmed with 15 members present and 56 proxies received.

Reports.

Treasurer's Report (Dave Strauss): Copy of budget distributed.

Men's Club (Jim Bergner): No report.

Women's Club (Coleen Thompson): No report.

Handicap Committee (Rick Larrabee): No report.

Social Committee (Marcy Munn): No report.

Greens Committee (Chuck Luttrell): Report distributed.

- Committee completed 55 projects with the help of 72 volunteers contributing 1,115 hours. \$8,500 was spent on beautification. Projects included filling three limited use bunkers, digging & rebuilding bunkers on 14 and 18, removing 20 dead or dying trees, raising the gold tee on 11 and leveling the gold tee on 13. The biggest project was the replacement of the 18th green garden wall and the planting of vegetation on that slope continues (this project alone represented half the money spent on beautification).

Welcome Committee (Mary Jo Case):

- Mary Jo made personal contact with each new woman member to welcome them. She assisted Brian Kruhlak with the New Members Welcome Event and hopes that this event would be repeated in 2019.

Club Captain (Rich Fonda): Report distributed.

- Averaged 77 players in club tournaments. Rich is recommending that the SV Cup competition be dropped because of lack of interest. Deferred to the next board.

Golf Director's Annual Report (Brian Kruhlak): Report distributed.

- Course conditions are excellent thanks to Jacob Close and the Turfcare crew. Bunkers maintenance is considered a SV capital expense and we received \$13,000 of capital funds to update the bunkers on 18. The average bunker needs to be updated/repared every 20-25

years and in the Northwest that is more like every 10-15 years so we are long overdue on bunker upgrades.

- Sudden Valley hosted the Whatcom Amateur Tournament, an individual stroke play event. We had 51 players this year with short notice and minimal advertising. We expect a much larger response in 2019.
- We have had a very successful membership drive in 2018. We had 62 new members for a total of 76 new or upgraded members; up 35% from 2016. Our New Member Welcoming event was very well received. Junior membership was down. Many Juniors are now included in the Family membership count. Our new Head Professional, Scott Thompson came to us from Skagit Country Club where he ran a very successful Junior Program, part of PGA Junior Golf. It is geared to all-comers and Scott plans to implement a similar program here to help grow our club.
- Had a very successful Fall Wind-up with 76 players and 114 attendees at the dinner.
- Recent increases in the minimum wage will put a considerable strain on the Course's budget. The most recent 50 cent increase added \$31,000 to the budget this year. The minimum wage will be increased to \$11.50 in 2019 and again in 2020 when it will be \$13.50/ hour. We have big financial challenges ahead.

Social Chair:

- Shari Pheil and Elaine Maki have agreed to co-chair this committee replacing Marcy Munn.

Election of Executive Committee Members:

- President - No nominations from the floor. John Fuchs was elected.
- Club Captain - No nominations from the floor. Bob Shannon and Jessica Davis have agreed to co-chair.
- Treasurer - No nominations from the floor. Kristen Fuchs was elected.

President's Annual Report (Steve Hagan): Report distributed.

- Steve started his tenure as President by conducting a survey of all members to find out what they wanted from the Club. Ninety-nine people responded and their responses helped set our priorities. The Membership is growing and the course is quickly becoming one of the best in the Pacific NW thanks to Brian, Jacob, Chuck, their respective teams and the memberships' continued support.
- Steve finished up by presenting out-going Club Captain, Rich Fonda with a beer stein to thank him for his hard work during the last four years.

New Business:

- Suggestion made we amend our tournament ruling to allow men over 75 to play from the gold tees so they can remain competitive in our tournaments. Brian had also heard concerns and will be testing this change during the Winter Series. He will make a recommendation for next year based on his findings.
- Chuck Luttrell and Bill Pfeil suggested we increase the allowance spent on meals following our tournaments so we can expand our menu options. General consensus was an increase would be well received.

Meeting adjourned at 6:25 pm (Fonda/Luttrell).