



Dear Arkansas GCSA Affiliate Member,

Thank you for your continued support and sponsorship of the AR Chapter of the GCSAA. The Chapter enjoyed great events this year due to your generosity. These events definitely would not be possible without you.

This year we have seen increased attendance at chapter events. We have also created a membership committee to further increase event attendance, as well as increase chapter membership, including Class C (assistant superintendent) members.

The board has several exciting new events planned for 2017, including a foot golf tournament and tours of Garvan Gardens, Baum Stadium, and Little Rock area golf courses. We hope these new event ideas, in addition to our golf and education seminars, will continue to grow attendance and membership.

We hope we can count on you for your generous support and sponsorship in 2017, so that we can continue to grow this chapter and industry, not to mention an increased customer base for our wonderful sponsors/vendors.

Enclosed is a sponsorship packet outlining the different levels of available sponsorship opportunities. To take advantage of all sponsorship benefits mentioned in the packet, your sponsorship commitment must be received no later than **February 1, 2017**. If you have any questions please contact me or Mary Beth Rogers, our Executive Director.

Merry Christmas and Happy Holidays!

Thank you,

*Scott Kuhn, President*

# 2017 Sponsorship Levels

---

## Platinum Sponsor - \$2,500

**Newsletter Ads**

**Website**

**Unlimited Memberships**

**Sponsorship Banner**

**Annual Meeting**

**Super Invitational Official Tournament**

**Event Sponsorship**

**Eblast**

**Free Monthly Meeting Fee**

---

## Sponsor Benefits

Full Page Ads! The only level to get full 8x10 ads.

Your logo will be on the home page and you can submit a video advertisement that will play on the home page.

An exclusive Platinum Benefit! FREE unlimited memberships for your company.

Full Color Logo Banner - This banner with your full color logo is hung at every event so that Platinum Sponsors get recognition at every event.

Your full color logo on the Sponsorship Banner, hole sponsorship, and one free dinner at the banquet.

Your full color logo on the Sponsorship Banner, hole sponsorship and opportunity to donate a tee prize.

The opportunity to bring in a speaker from your company or host a speaker at one of our regular monthly meetings. Speaker must qualify for GCSAA PDI Education Points.

Along with your meeting you will sponsor the eblast and postcard announcements featuring your logo.

Attend any monthly meeting completely free!

---

## Gold Sponsor - \$1,250

**Newsletter Ads**

**Sponsorship Banner**

**Annual Meeting**

**Super Invitational Tournament**

**Membership**

---

## Sponsor Benefits

2 Quarter Page Ads in the issues of your choice.

Your logo will appear as a Gold Sponsor on our event banner.

Free Dinner & Hole Sponsorship at the golf tournament.

Hole Sponsorship and opportunity to donate a prize.

2 Free Affiliate Memberships

---

## Silver Sponsor - \$750

**Newsletter Ads**

**Sponsor Banner**

**Annual Meeting**

**Super Invitational Tournament**

**Membership**

---

## Sponsor Benefits

2 Business Card Size Ads in the issues of your choice.

Your logo will appear as a Silver Sponsor on our event banner.

Hole Sponsorship.

Hole Sponsorship.

1 Affiliate Membership

---

## Bronze Sponsor - \$500

**Sponsor Banner**

**Annual Meeting**

**Membership**

---

## Sponsor Benefits

Your Company will be listed as a Bronze Sponsor on our event banner.

Hole Sponsorship.

1 Affiliate Membership

---

## *Please return this form with your Sponsorship Contract*

Ad Contact Person: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **Advertising per Sponsorship Level**

#### **Newsletter Ad Details**

The GCSA of Arkansas Newsletter is distributed to our 200+ membership. The newsletter is printed with a full color cover and averages 18 pages including turfgrass news, research, event news, photos and announcements. Please submit your ads in jpg format to [golfsecretary@att.net](mailto:golfsecretary@att.net).

#### **Newsletter Ad Dimensions:**

Platinum Sponsors: Full Page Ads (7.5" wide x 10" tall)

Gold Sponsors: Quarter Page Ads (3.5" x 3.5")

Silver Sponsors: Business Card Size

#### **Sponsor Banner**

Platinum & Silver Sponsors: Please submit your full color logo for the event banner.

#### **Website Video Ad**

Platinum Sponsors may have a short advertising video placed on the Home Page of our website. Each platinum sponsor will have a video ad run for a minimum of 30 days timed to coincide with your sponsored meeting.

#### **Monthly E-blasts**

Each month we send an e-blast to our entire membership with event reminders, call to action, news and other announcements. We will include one platinum sponsor logo in each e-blast. Your month will correlate with the month you host an event.

#### **How to Contact Us**

Mailing Address: P.O. Box 185, Bryant, AR 72089

Email: [golfsecretary@att.net](mailto:golfsecretary@att.net)

Phone: 501-860-0187

Web: [arkansasgcsa.org](http://arkansasgcsa.org)



# 2017 Sponsorship Contract

This document certifies that the company named below and the Golf Course Superintendents Association of Arkansas enter into a binding agreement for sponsorship and advertising for the year 2017.

**- Every sponsor must return a signed contract by February 1, 2017.**

Company Name: \_\_\_\_\_

Company Rep: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

## Membership Information

Additional membership may be listed on a separate sheet.

Please provide information on each member so that the Membership Directory and mailing list will be up to date.

Member Name: \_\_\_\_\_

Preferred Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

## Payment Options

**Full Payment:** Pay entire amount by February 1, 2017

**Split Payment:** First half due by February 1, 2017. Second half due by July 1, 2017.

- No substitutions or subtractions allowed. Any unused portions of your sponsorship may not be subtracted from your total payment.
- The GCSA of Arkansas reserves the right to withhold advertising when payment is not made by July 1st. These ads will be forfeited and not made up in later issues. Sponsors not paid in full by July 1, 2017 will not be eligible for the split payment option in the future.

By signing below \_\_\_\_\_ agrees to pay the  
(Company Name)

GCSA of Arkansas a total of \$ \_\_\_\_\_ for a \_\_\_\_\_ Sponsorship.

\_\_\_\_\_

Signature of Company Representative

\_\_\_\_\_

Date