

I International Golf Conference Caribbean Cayman Islands, 2018



R&A

WORKING FOR GOLF R&A

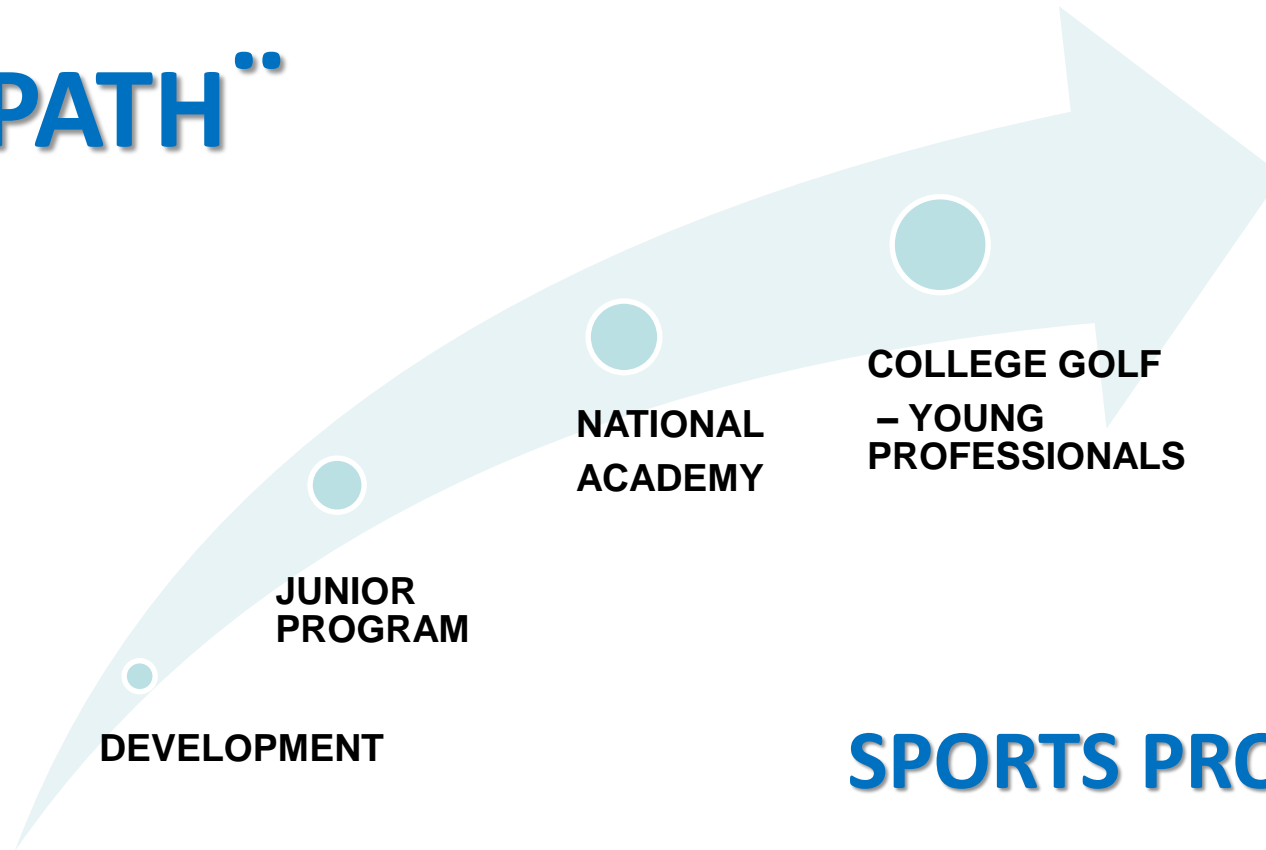
**1st International Golf Conference Caribbean
Administrators and Delegates
Cayman Islands,
August 2018**

MATIAS ANSELMO
Director of High Performance – Argentine Golf Association

HIGH PERFORMANCE PROGRAM WITHIN A FEDERATION
PARENTS
GOLF & OLYMPICS

HIGH PERFORMANCE PROGRAM

“PATH”



“GOAL”



SPORTS PROGRAM

WORKING FOR GOLF



DEVELOPMENT

“Anything you do to promote the game of golf”

1. High Performance coaching is relatively EASY
2. Development is very HARD

☐ CREATIVE

☐ PROACTIVE

☐ HARD WORK

$$= (K + S) * A$$



"SCHOOLS"



"FUN"

DEVELOPMENT

USGA



- ✓ No national High Performance program
- ✓ All Efforts are aimed to grow the game.

GOLF AUSTRALIA



- ✓ Best High Performance Program in the world.
- ✓ 1 RULE: 33-33-33
10% POPULATION (1.3 MILLION GOLFERS)

www.golf.org.au/hp-program

HOW? VISION

"YOUR Swing"



**TECHNIQUE – 25%
STATS & FITTING**



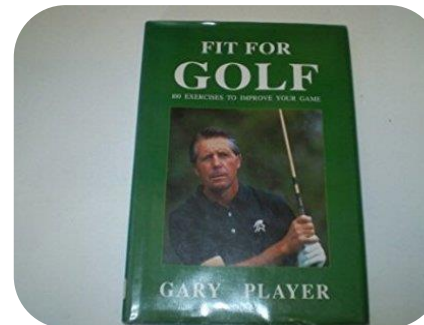
**LEARN HOW TO PLAY- 75%
"ESTRATEGY & PROBABILITIES"**

THINKING

**VISUALIZATION
&
ROUTINES**



**MENTAL
"FEAR"**



**FITNESS
NUTRITION**

**LONG-TERM
&
INJURIES**

JORDAN SPIETH

INTERVIEW



SWING – 25%



"A COACH CAN NOT CREATE TALENT, BUT CAN CERTAINLY RUIN IT"

BUTCH HARMON

STRUCTURE = IDENTITY

HIGH PERFORMANCE CENTER AAG, PILAR GOLF CLUB



ESTRUCTURE - PROFESSIONAL

“HEAD COACH”



PARENTS

I. IMPORTANCE

II. EDUCATION



EDUCATION

Do's

- ☐ SUPPORT AND MOTIVATION
- ☐ PUNISH BAD BEHAVIOR
- ☐ RESPECT FOR THE RULES, THE GAME AND OTHER PLAYERS

Don't's

- ☐ PRESSURE OVER THE RESULTS
- ☐ DEMONSTRATE EMOTIONS



- ☐ INVOLVE IN COCHING

PARENT'S ROLE



INVERSION



ADD VALUE

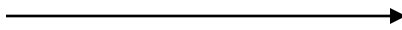


GOLF & OLYMPICS

OLYMPIC CYCLE



OPPORTUNITIES



"FUNDING Activities"

AAG – NOC AGREEMENT

ESTRUCTURE

1. STAFF
2. TECHNOLOGY

COMPETITION

1. TOURNAMENTS
2. NATIONAL EVENTS

AAG – NOC AGREEMENT

1. STAFF - "GRANTS"

2012 —————> 2018



☐ 4 COACHES

☐ .

☐ .



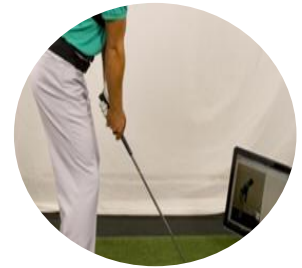
☐ 6 COACHES

☐ 1 FITNESS TRAINER

☐ 1 PSICOLOGIST

AAG – NOC AGREEMENT

2. EQUIPMENT



AAG – NOC AGREEMENT

3. TOURNAMENTS

INSTITUTIONAL

- ☐ WATC
- ☐ LAAC
- ☐ SOUTH AMERICAN
CHAMPIONSHIPS
- ☐ JUNIOR OPEN

OTHER

- ☐ BRITISH AMATEUR
- ☐ LINKS TROPHY
- ☐ US AMATEUR
- ☐ WESTERN AMATEUR
- ☐ PORTER CUP
- ☐ JUNIOR WORLD IMG
- ☐ ORANGE BOWL

AAG – NOC AGREEMENT

4. INTERNATIONAL EVENTS IN YOUR COUNTRY



Golf & Olympics

HIRE A PROFESSIONAL



TAKES TIME & HARD WORK



PAY HIMSELF OFF



ADD VALUE TO YOUR ESTRUCTURE

THANKS!!

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