

I International Golf Conference Caribbean Cayman Islands, 2018



**1st International Golf Conference Caribbean
Administrators and Delegates
Cayman Islands,
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- About PGA TOUR Latinoamérica

- TOUR Composition

- Player Development

Sponsorship Landscape

WORKING FOR GOLF



About PGA TOUR Latinoamérica

Composition of Our Tour



LATINOAMÉRICA

7 Seasons

+100

Tournaments

+18

Countries

+50 Clubs



6 Seasons

+70

Tournaments

+12

Countries

+40 Clubs

Composition of Our Members

We promote the future latin stars of golf...



Jose Rodriguez (MEX)



Julian Etulain (ARG)



Sebastian Muñoz (COL)



Roberto Diaz (MEX)

... and we count with more than **200** members
from more than **20** countries...

Player Development

Through playing opportunities and playing benefits



Sponsorship Landscape

Finding creative solutions to face the reality of the region while leveraging the PGA TOUR Latinoamérica platform




ZURICH[®]
ARGENTINA
SWING

 **MATCH
PLAY**

GARZÓN
TAJAMARES GOLF


Preferred Golf Course

WORKING FOR GOLF 

Q&A

