



1201 35<sup>th</sup> St. Florence, Oregon 97439  
541-997-1940 800-917-GOLF (4653)  
[www.Sandpines.com](http://www.Sandpines.com)

## **SANDPINES GOLF LINKS BRINGING HUNDREDS TO FLORENCE THIS SEASON (FOR IMMEDIATE RELEASE)**

After 20 years, Sandpines Golf Links continues to be a source of fun and an engine of economic strength for the Florence area.

"We love hosting events for local organizations and those from all over the Northwest or beyond," says general manager Michael Pearson. "Anytime we can encourage players to stay overnight in Florence, visit other local attractions, and dine in our local restaurants, is a benefit to everyone."

Sandpines has "stay-and-play" agreements with several local hotels to entice players to linger a little longer in the Florence area. Sandpines entertains golfers from all over North America, Japan, Hong Kong, many European countries, and countries in Africa and South America.

"For example, on June 20 Eugene Area Radio Stations (EARS) an association of broadcasters, brought more than 100 radio execs, key advertisers, and their guests to Sandpines for a day of golf, food, and fun. Many spent the night in local inns and hotels and dined in local restaurants," says Pearson.

"Everything was beyond our expectations. The golf course and (Tavolo) restaurant teams were exceptional. The awards meal was tremendous. Our clients loved it and many said it is the best tournament they play. We will come back again and again," wrote Peter Powell, EARS's executive director, in an e-mail to Pearson.

"A week later we hosted the Association of Oregon Loggers' (AOL) annual charity tournament for The Children's Miracle Network," adds Pearson. "They brought nearly 100 golfers to Florence from all over Oregon. They were able to raise nearly \$30,000 for the cause, and more than half stayed in local hotels, ate in restaurants, and visited local attractions in the days before and after the event."

"I can't say enough about how well the staff and management at Sandpines took care of our organization, our board, and all our players. Everyone had a good time," says AOL's Dorena Kiewer. "The staff did a great job for us. In fact, one reason for the success was that Sandpines brought in another local partner, Apex Heli, to do a golf ball drop. The food and service for our board banquet at Tavolo Restaurant on Thursday was excellent, as was the post-tournament barbeque on Friday. The facility is wonderful and surroundings beautiful."

August 20 will see more than 100 young golfers, ages 10 to 17, and their parents, descend on Florence for the Oregon Golf Association's Oregon Junior Championship. September 6 will bring approximately 100 more visitors to the area for an Oregon Golf Association tour event, and September 7 Sandpines hosts the Florence Women's Coastal Classic best-ball and partners' competition. The Valley Co-op Golf League will bring scores of players to Florence on September 22 for a tournament.

"Large groups from out-of-town certainly give our local economy a shot in the arm, but we also stay loyal to our local players and non-profits," adds Pearson.

For example, on May 31 Sandpines hosted the 17<sup>th</sup> annual FORE Kids charity tournament for the Boys and Girls Club of Western Lane County. On August 23, Siuslaw Outreach Services (SOS) will host their annual Siuslaw Open fundraiser at Sandpines. Up to 25 teams of four can play for \$350 each, individuals for \$89, and Sandpines pass

holders for \$39. All proceeds will help local people live safe, secure, dignified lives through advocacy, shelter, and relevant resources.

“We picked Sandpines because we really like the course and facilities,” says Dave Weigan, SOS director.

“Management has been a great help so our event can be successful, and Tavolo restaurant will provide a post-event meal.”

Adds Pearson, “We love to partner with local non-profits. Even though many think Sandpines is a private club, it is a public course. We welcome anyone of any level of experience and encourage them to bring their out-of-town guests to experience all that Sandpines and Tavolo Restaurant offers. If that leads to bringing tournaments from out of town, it’s all-the-better for our economy.”

Sandpines Golf Links of Florence was awarded in May TripAdvisor’s Certificate of Excellence for 2014, receiving four-and-a-half out of five possible points. The award ranks Sandpines as the number-two overall golf destination on the Oregon Coast, just behind the Bandon Dunes golf complex. The public course also ranks eighth out of 190-plus sports-related attractions on the Oregon Coast. TripAdvisor is the world’s largest travel website.

For tee times or more information about Sandpines Golf Links, visit their website, [Sandpines.com](http://Sandpines.com), or call 541-997-1940 or 800-917-GOLF (4653).