

C R O S S .

C O R P O R A T E G I F T S

Gift. Reward. Promote.

2015 CORPORATE GIFT COLLECTION





Gift. Reward. Promote.

Gift

There is no better way to show appreciation than with a gift. High quality, and suited for every taste, a pen or accessory from A.T. Cross encourages creativity and fosters imagination. The perfect choice for an executive, business partner or colleague, our products enable you to make an impression in a premium way.

Reward

Whether a sales goal was reached, a valued employee promoted or an anniversary celebrated, career landmarks should always be recognized. A Quality Writing Instrument or accessory from A.T. Cross is a great way to celebrate success, make an impression and build relationships.

Promote

No matter if it's scribbling notes in a meeting, or when clipped to a shirt pocket, a pen is a highly visible tool that all of us reach for during our business day. With your name, logo, or message on an A.T. Cross Quality Writing Instrument, there's no better way to gain quality exposure for your brand.



Experience. Quality. Attention to Detail.

Experience

Since 1846 A.T. Cross Quality Writing Instruments have become the tools of choice for millions around the globe as they put their ideas to paper. As an organization, A.T. Cross continues to look to the future while maintaining a commitment to the original concept of a great writing experience, which has kept consumers coming back for generations.

Quality

A.T. Cross is renowned for fine craftsmanship showcased in both contemporary and classic styling, delivering to the highest quality standards and customer satisfaction. We stand by our products, and all A.T. Cross Quality Writing Instruments are backed by our industry-leading lifetime mechanical guarantee.

Attention to Detail


No company has the longevity that A.T. Cross has achieved without delivering above and beyond their customers' expectations. Jewelry-quality decoration, premium packaging, unparalleled customer service and the fastest lead times in the industry are the hallmarks of our organization.

What better way to make a lasting impression than with a product that is guaranteed for a lifetime?


ROSS



Give The Gift Of Jewelry-Quality Emblematic Decoration

Look For The  icon. Cross proudly offers custom, jewelry-quality Emblematic Decoration on a selected assortment of our fine Writing Instruments. With precision-cast dies and vivid color fill and screening options, our emblems are impeccably crafted to afford you a customized way to align your brand with the most well respected name in the Pen & Accessories market.

Industry-Leading One-Day Turnaround Service

Look for The  icon. Cross understands that Corporate Gift needs sometimes arise at the last minute and require next day service. In order to be able to satisfy our customer's requirements for these extremely time sensitive programs, Cross has partnered with Leed's to add select Cross brand skus to Leed's expanding line of retail brands within the corporate gift channel of distribution. These skus are eligible for Leed's industry leading, one-day turnaround.

If a last minute project requires quicker turnaround service than is standard through Cross, our customer service team will be happy to assist you in coordinating an order through Leed's. The service will incur a nominal price increase in order to guarantee that your customer's needs are met.

CROSS		6-57	
BETTER COLLECTION			
Bailey	10	Aventura	14
Cross Click	11	Easy Writer	15
Stratford	12	Cross Edge	16-17
Calais	13		
TECH STYLUS COLLECTION			
Tech3+	20-21	Tech2.2	23
Tech2	22		
PREMIUM COLLECTION			
ATX*	26-27	Classic Century*	30-31
Century II	28-29	Tech4	32-33
LUXURY COLLECTION			
Apogee*	36-37	Cross Townsend*	40-41
ACCESSORIES			
Jotzone Journals	44-45	Leather Collection	49-52
Signature Journals	46-47	Desk Set	53
Cross Prime Collection	48		
GENERAL			
Refill Reference Guide	54-55	Gift Boxes	56-57

FRANKLINCOVEY		58-65	
WRITING COLLECTION			
Newbury	60	Lexington	63
Nantucket	61	Freemont	64
Greenwich	62		
GENERAL			
Gift Boxes	65		
REFERENCE			
Engraving	68-70	General Information	80-81
Emblems	71-73	Distributor Special Programs	82
Imprinting	74-75	Warranties	83
Debossing	76-79		



C R O S S[®]

Since 1846, Cross has become synonymous with unparalleled devotion to craftsmanship and quality. Our collection of premium writing instruments is designed and engineered to deliver a great writing experience wrapped in distinctive styling and innovative design, which enables you to capture your every thought and effortlessly put them to paper.

We also complement our writing instrument collections with a range of business accessories including leather goods and journals. The Cross commitment to impeccable customer service, jewelry-quality craftsmanship and fine writing experience has enabled our brand to establish a devoted following for more than seven generations. In your hand, it becomes a symbol of success and achievement, and is guaranteed for a lifetime of ideas.



Richard S. Cross

EMILY DAWSON
Human Resources
123 Everglade Rd.
Middleboro, MA
555.158.3585

Dear Thomas,

We are pleased to offer you the position of Sales Director.
Your skills and experience will be an ideal fit for our sales
department.

If you choose to accept this job offer, please sign the
second copy of this letter and return it to me at your
earliest convenience. We look forward to your joining
to the team. Please let me know if you need any
or I can provide more information.

Sincerely,

Emily Dawson

Emily Dawson
Director, Human Resources





BETTER COLLECTION



1. LS DC EM



2. DC CI **EM**



3. DC **CI** EM

NEW



4. DC CI EM

NEW



5. **LS** DC EM

BAILEY

The sophisticated Bailey collection delivers executive quality at an exceptional value. The Deep Cut Engraved center band and rich lacquer finishes exhibit classic styling that is ideal for corporate giving. And with its lifetime mechanical guarantee, this gift will be appreciated for generations.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Medalist - Chrome with 23 Karat Gold							
AT0452-6	Ballpoint Pen (Shown)	\$50.50	\$50.50	\$48.25	\$46.90	\$46.00	\$43.75
AT0455-6	Selectip Rolling Ball Pen	\$55.50	\$55.50	\$53.00	\$51.50	\$50.50	\$48.00
2. Black Lacquer							
AT0452-7	Ballpoint Pen	\$40.50	\$40.50	\$38.75	\$37.70	\$37.00	\$35.25
AT0455-7	Selectip Rolling Ball Pen	\$45.50	\$45.50	\$43.50	\$42.30	\$41.50	\$39.50
AT0456-7MS	Fountain Pen - Medium (Shown)	\$50.50	\$50.50	\$48.25	\$46.90	\$46.00	\$43.75
3. Red Lacquer							
AT0452-8	Ballpoint Pen	\$40.50	\$40.50	\$38.75	\$37.70	\$37.00	\$35.25
AT0455-8	Selectip Rolling Ball Pen (Shown)	\$45.50	\$45.50	\$43.50	\$42.30	\$41.50	\$39.50
4. Blue Lacquer							
AT0452-12	Ballpoint Pen	\$40.50	\$40.50	\$38.75	\$37.70	\$37.00	\$35.25
5. Chrome							
AT0452-10	Ballpoint Pen	\$40.50	\$40.50	\$38.75	\$37.70	\$37.00	\$35.25

5A

Decoration Options Key: LS = Laser Engraved DC = Deep Cut Engraved CI = Custom Imprint EM = Emblem

Bailey ships in a Premium Gift Box, please refer to page 56-57 for gift box showcase. Box Sleeve Imprint Available. Pricing includes one line of either laser, drag, or deep-cut/color-filled engraving OR one color custom imprint. Silk screened or die struck emblems are available for an additional charge of \$2.50. Please refer to page 73 for details on emblem decoration. Additional lines, locations, or colors are extra. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 68-75.

1. LS DC **EM**

2. DC CI EM

3. DC **CI** EM4. **LS** DC CI EM

5. DC CI EM

NEW



6. DC CI EM

NEW

CROSS CLICK

Let your ideas flow smoothly with the Cross Click slim gel retractable pen - this modern interpretation of Cross's iconic silhouette features smooth gel ink and an easy to use click mechanism.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Polished Chrome							
AT0625-1	Gel Ink Pen	\$30.50	\$30.50	\$29.00	\$27.50	\$26.00	\$20.46
2. Classic Black							
AT0625-2	Gel Ink Pen	\$30.50	\$30.50	\$29.00	\$27.50	\$26.00	\$20.46
3. Pearlescent White							
AT0625-3	Gel Ink Pen	\$30.50	\$30.50	\$29.00	\$27.50	\$26.00	\$20.46
4. Satin Chrome							
AT0625-4	Gel Ink Pen	\$30.50	\$30.50	\$29.00	\$27.50	\$26.00	\$20.46
5. Orange Sunburst							
AT0625-13	Gel Ink Pen	\$30.50	\$30.50	\$29.00	\$27.50	\$26.00	\$20.46
6. Bright Blue							
AT0625-14	Gel Ink Pen	\$30.50	\$30.50	\$29.00	\$27.50	\$26.00	\$20.46

5A

Decoration Options Key: LS = Laser Engraved DC = Deep Cut Engraved CI = Custom Imprint EM = Emblem

Cross Click ships in a Premium Gift Box, please refer to page 56-57 or gift box showcase. Box Sleeve Imprint Available. Pricing includes one line of either laser or deep-cut/color-filled engraving OR one color custom imprint. Silk screened or die struck emblems are available for an additional charge of \$2.50. Please refer to page 73 for details on emblem decoration. Additional lines, locations, or colors are extra. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 68-75.



MOTOROLA



1. **LS** **DC** **EM**



2. **LS** **CI** **EM**



3. **DC** **CI** **EM**

STRATFORD

A smooth distinguished silhouette with all the historical charm of a classic Cross product.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Chrome							
AT0172-1	Ballpoint Pen (Shown)	\$31.50	\$31.50	\$30.72	\$30.20	\$28.38	\$27.60
AT0175-1	Selectip Rolling Ball Pen	\$37.50	\$37.50	\$36.54	\$35.90	\$33.66	\$32.70
2. Satin Chrome							
AT0172-2	Ballpoint Pen	\$31.50	\$31.50	\$30.72	\$30.20	\$28.38	\$27.60
AT0175-2	Selectip Rolling Ball Pen (Shown)	\$37.50	\$37.50	\$36.54	\$35.90	\$33.66	\$32.70
3. Satin Black							
AT0172-3	Ballpoint Pen (Shown)	\$31.50	\$31.50	\$30.72	\$30.20	\$28.38	\$27.60
AT0175-3	Selectip Rolling Ball Pen	\$37.50	\$37.50	\$36.54	\$35.90	\$33.66	\$32.70

5A

Decoration Options Key: LS = Laser Engraved DC = Deep Cut Engraved CI = Custom Imprint EM = Emblem

Stratford ships in a Premium Gift Box, please refer to page 56-57 for gift box showcase. Box Sleeve Imprint Available. Pricing includes one line of either laser, drag, or deep-cut/color-filled engraving OR one color custom imprint. Silk screened or die struck emblems are available for an additional charge of \$2.50. Please refer to page 73 for details on emblem decoration. Additional lines, locations, or colors are extra. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 68-75.



1. LS DC EM

2. LS DC EM

3. LS DC EM

4. LS DC EM

5. LS DC EM

CALAIS

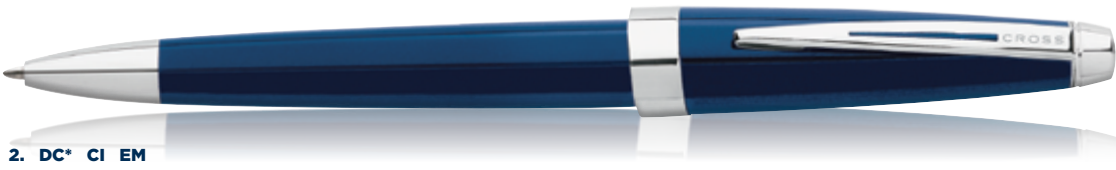
With Art Deco inspired lines and striking two-toned finishes, the Calais Collection is an instant classic. Lightweight, sleek, with chrome accents and a bold profile, it brings a crisp, clean look to the table every time.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Chrome/Black Lacquer							
AT0112-2	Ballpoint Pen	\$31.50	\$31.50	\$30.20	\$28.90	\$28.38	\$21.00
2. Chrome/Blue Lacquer							
AT0112-3	Ballpoint Pen	\$31.50	\$31.50	\$30.20	\$28.90	\$28.38	\$21.00
3. Two-Tone Chrome							
AT0112-4	Ballpoint Pen	\$31.50	\$31.50	\$30.20	\$28.90	\$28.38	\$21.00
4. Chrome/Green Lacquer							
AT0112-7	Ballpoint Pen	\$31.50	\$31.50	\$30.20	\$28.90	\$28.38	\$21.00
5. Chrome/Red Lacquer							
AT0112-8	Ballpoint Pen	\$31.50	\$31.50	\$30.20	\$28.90	\$28.38	\$21.00

5A

Decoration Options Key: LS = Laser Engraved DC = Deep Cut Engraved CI = Custom Imprint EM = Emblem

Calais ships in a Premium Gift Box, please refer to page 56-57 for gift box showcase. Box Sleeve Imprint Available. Pricing includes one line of either laser, drag, or deep-cut/color-filled engraving OR one color custom imprint. Silk screened or die struck emblems are available for an additional charge of \$2.50. Please refer to page 73 for details on emblem decoration. Additional lines, locations, or colors are extra. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 68-75.



AVENTURA

A refined profile combined with classic colors for timeless appeal.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Onyx Black							
AT0152-1	Ballpoint Pen	\$39.50	\$39.50	\$38.82	\$38.44	\$37.46	\$32.70
AT0155-1	Selectip Rolling Ball Pen (Shown)	\$44.50	\$44.50	\$43.72	\$42.94	\$42.16	\$36.70
2. Starry Blue							
AT0152-2	Ballpoint Pen (Shown)	\$39.50	\$39.50	\$38.82	\$38.44	\$37.46	\$32.70
AT0155-2	Selectip Rolling Ball Pen (Shown)	\$44.50	\$44.50	\$43.72	\$42.94	\$42.16	\$36.70

5A

Decoration Options Key: DC = Deep Cut Engraved (*name only in white) CI = Custom Imprint EM = Emblem

Aventura ships in a Premium Gift Box, please refer to page 56-57 for gift box showcase. Box Sleeve Imprint Available. Pricing includes one line of either deep-cut/color-filled engraving OR one color custom imprint. Silk screened or die struck emblems are available for an additional charge of \$2.50. Please refer to page 73 for details on emblem decoration. Additional lines, locations, or colors are extra. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 68-75.

Available for 1-day turnaround service, please contact us for more details.



1. DC **CI** EM

2. LS DC CI EM

3. DC CI **EM**

EASY WRITER

Sleek design meets superior comfort in this fine writing instrument. Everything about it was designed to make writing a joy. From the wider profile, to the soft, yielding grip, to the incredible finesse and smoothness that you'll experience when you put pen to paper. It's the pen that feels every bit as good as it looks.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Matte Black The classic sophistication of matte black accented with polished chrome appointments.							
AT0692-1	Ballpoint Pen	\$40.50	\$40.50	\$38.75	\$37.70	\$37.00	\$35.25
2. Satin Chrome A more subtle matte chrome gracefully offset by bright polished chrome appointments.							
AT0692-3	Ballpoint Pen	\$40.50	\$40.50	\$38.75	\$37.70	\$37.00	\$35.25
3. Blue Lacquer Vibrant blue in rich lacquer finished with polished chrome appointments.							
AT0692-4	Ballpoint Pen	\$40.50	\$40.50	\$38.75	\$37.70	\$37.00	\$35.25

5A

Decoration Options Key: LS = Laser Engraved DC = Deep Cut Engraved CI = Custom Imprint EM = Emblem

Easy Writer ships in a Premium Gift Box, please refer to page 56-57 for gift box showcase. Box Sleeve Imprint Available. Pricing includes one line of either laser, drag, or deep-cut/color-filled engraving OR one color custom imprint. Silk screened or die struck emblems are available for an additional charge of \$2.50. Please refer to page 73 for details on emblem decoration. Additional lines, locations, or colors are extra. For Decorated product ordering information, please refer to page 68-75. Minimums apply on decorated orders.



1. LS* DC CI EM



2. LS* DC CI EM



3. LS* DC CI EM

CROSS EDGE

Edge features unique slide-open technology allowing you to unleash your creative side. The Metallic resin set against eye-catching finishes is sure to turn heads around the office. Edge gel ink pen also accepts jumbo ballpoint pen refill making it perfectly suited to handle everyone's individual writing style. Edge is the essential combination of function, versatility and style.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Jet Black Jet Black upgrades classic chrome accents with matte black fusion resin.							
AT0555-2	Gel Ink Pen	\$50.50	\$50.50	\$49.60	\$48.70	\$46.90	\$46.00
2. Nitro Blue Nitro Blue explodes in a bold burst of metallic blue with sleek chrome accents.							
AT0555-3	Gel Ink Pen	\$50.50	\$50.50	\$49.60	\$48.70	\$46.90	\$46.00
3. Octane Green Octane Green delivers high performance in a flash of metallic green fusion resin and chrome.							
AT0555-4	Gel Ink Pen	\$50.50	\$50.50	\$49.60	\$48.70	\$46.90	\$46.00



Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
4. Titanium Titanium Blast rocks a heavy-metal mix of silvery fusion resin and brilliant chrome.							
AT0555-5	Gel Ink Pen	\$50.50	\$50.50	\$49.60	\$48.70	\$46.90	\$46.00
5. Formula Red Bold and determined, this red matte finish contrasts beautifully with shining chrome appointments demanding attention.							
AT0555-7	Gel Ink Pen	\$50.50	\$50.50	\$49.60	\$48.70	\$46.90	\$46.00
6. Polished Chrome Metallic appointments blend seamlessly into the mirror-like chrome finish reflecting all of your brightest moments.							
AT0555-8	Gel Ink Pen	\$50.50	\$50.50	\$49.60	\$48.70	\$46.90	\$46.00
5A							
Decoration Options Key: *LS = Laser Engraved (Center Ring Only) DC = Deep Cut Engraved CI = Custom Imprint EM = Emblem Cross Edge ships in a Premium Gift Box, please refer to page 56-57 for gift box showcase. Box Sleeve Imprint Available. Pricing includes one line of either laser or deep-cut/color-filled engraving OR one color custom imprint. Silk screened or die struck emblems are available for an additional charge of \$2.50 ^A . Please refer to page 73 for details on emblem decoration. Additional lines, locations or colors are extra. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 68-75. Available for 1-day turnaround service, please contact us for more details.							

MAIL » INBOX » GREAT JOB EVERYONE

Anthony,

The meeting went great and we are on board for a 2015 launch date. There are just a few more small details to wrap up, but that's all up to us now. Let your team, and Emily, know that we appreciate all their hard work.

Thanks again,
Richard

REPLY

FORWARD

DELETE





TECH STYLUS COLLECTION



TECH3+

The Tech3+ is one clever multi-tasker. With a simple, smooth twist, switch from black ballpoint pen to red ballpoint pen to 0.5mm pencil. Now with the addition of an attachable smart stylus, you can navigate your smartphone, tablet or any other touch-screen device with ease. Enhance the way you work and create, every day.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Lustrous Chrome Bright, polished chrome with classic Cross engravings distinguish this Tech3+ selection.							
AT0090-1	Multi-function Pen	\$60.50	\$60.50	\$57.75	\$55.00	\$53.90	\$52.25
2. Satin Black Technology meets style. Our popular satin black finish, accented with bright chrome appointments.							
AT0090-3	Multi-function Pen	\$60.50	\$60.50	\$57.75	\$55.00	\$53.90	\$52.25
3. Satin Chrome The matte finish with polished chrome appointments adds subtle sophistication to this clever multi-tasker.							
AT0090-5	Multi-function Pen	\$60.50	\$60.50	\$57.75	\$55.00	\$53.90	\$52.25



Black
Ballpoint



Red
Ballpoint



.05mm Pencil
with Eraser



Stylus



4. DC CI EM



5. DC CI EM



5. DC CI EM

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
4. Satin Black with Black Appointments Our popular satin black finish with matching appointments makes a modern statement.							
AT0090-7	Multi-function Pen	\$60.50	\$60.50	\$57.75	\$55.00	\$53.90	\$52.25
5. Metallic Blue A bright blue satin finish with chrome appointments, that is bold and fun.							
AT0090-8	Multi-function Pen	\$60.50	\$60.50	\$57.75	\$55.00	\$53.90	\$52.25
6. Pearl White Pure and simple. A glossy pearlescent white finish contrasted against chrome appointments.							
AT0090-9	Multi-function Pen	\$60.50	\$60.50	\$57.75	\$55.00	\$53.90	\$52.25

5A

Decoration Options Key: LS = Laser Engraved DC = Deep Cut Engraved CI = Custom Imprint EM = Emblem

Tech3+ ships in a Premium Gift Box, please refer to page 56-57 for gift box showcase. Box Sleeve Imprint Available. Pricing includes one line of either laser, drag, or deep-cut/ color-filled engraving OR one color custom imprint. Silk screened or die struck emblems are available for an additional charge of \$2.50^A. Please refer to page 73 for details on emblem decoration. Additional lines, locations, or colors are extra. For Decorated product ordering information, please refer to page 68-75. Minimums apply on decorated orders.

^A Available for 1-day turnaround service, please contact us for more details.



Black Ballpoint



Replaceable Stylus



TECH2

The Tech2 Stylus and Ballpoint pen allows you to quickly switch from traditional writing to digital interface. Modern problems require modern solutions, making this dual function writing instrument a perfect tool for every business professional.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Satin Black with Satin Black Appointments Our Popular satin black finish with matching appointments makes a bold first impression.							
AT0652-1	Dual-Function Pen	\$35.50	\$35.50	\$34.00	\$32.50	\$31.90	\$31.00
2. Chrome with Satin Black Appointments A brilliant chrome finish with sleek black appointments clearly reflects your individuality.							
AT0652-2	Dual-Function Pen	\$35.50	\$35.50	\$34.00	\$32.50	\$31.90	\$31.00
3. Pearl White Lacquer Pure and simple. A glossy pearlescent white finish contrasted against satin black appointments.							
AT0652-5	Dual-Function Pen	\$35.50	\$35.50	\$34.00	\$32.50	\$31.90	\$31.00
4. Metallic Blue Lacquer A bright blue satin finish with satin black appointments that is bold and fun.							
AT0652-6	Dual-Function Pen	\$35.50	\$35.50	\$34.00	\$32.50	\$31.90	\$31.00
							5A
Decoration Options Key: LS = Laser Engraved DC = Deep Cut Engraved CI = Custom Imprint EM = Emblem Tech2 ships in a Premium Gift Box, please refer to page 56-57 for gift box showcase. Box Sleeve Imprint Available. Pricing includes one line of either laser, drag, or deep-cut/color-filled engraving OR one color custom imprint. Silk screened or die struck emblems are available for an additional charge of \$2.50 ^A . Please refer to page 73 for details on emblem decoration. Additional lines, locations, or colors are extra. For Decorated product ordering information, please refer to page 68-75. Minimums apply on decorated orders. Available for 1-day turnaround service, please contact us for more details.							



Black Ballpoint



Stylus



1. DC CI



2. LS DC



3. DC CI



4. DC CI

TECH2.2

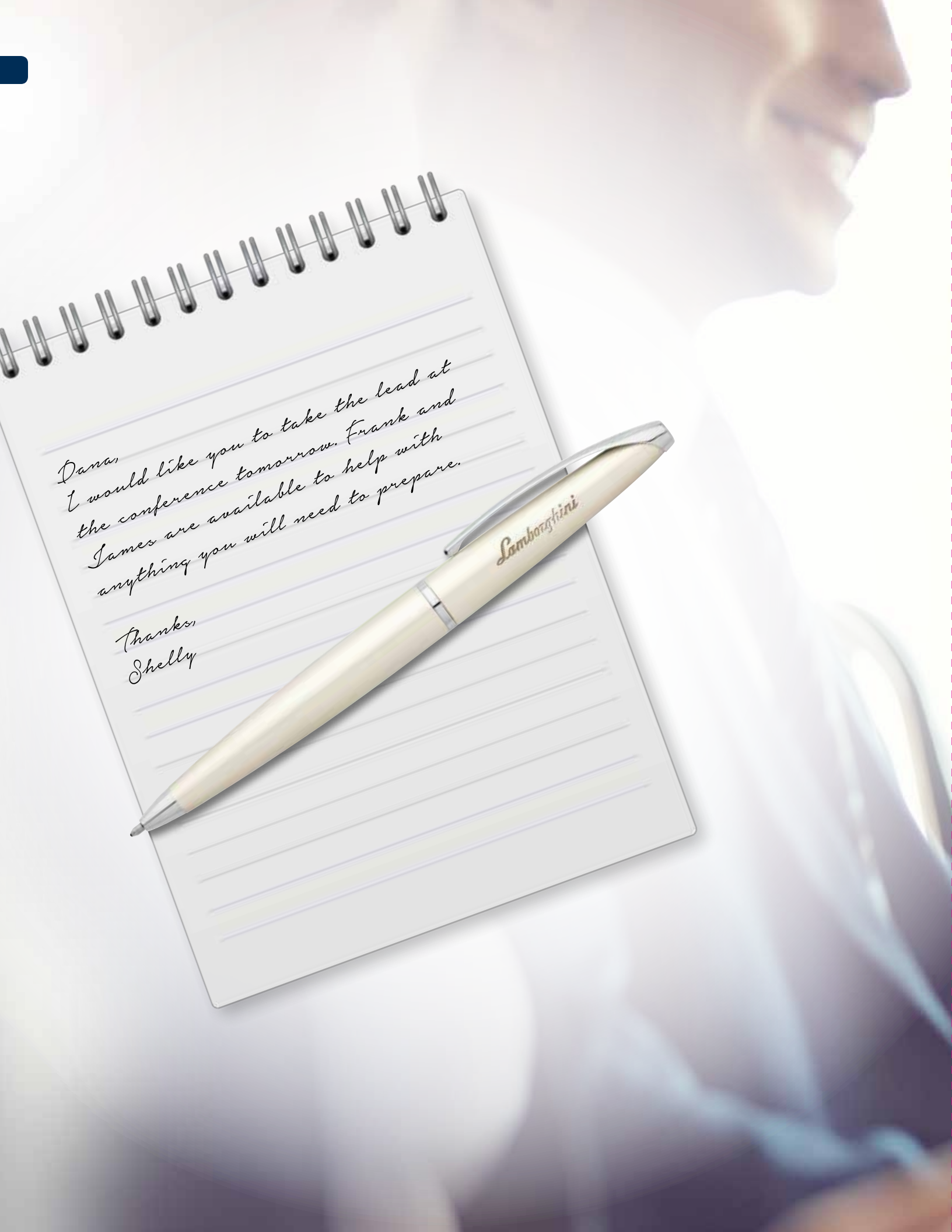
The Cross Tech2.2 Stylus and Ballpoint pen allows you to navigate on your tech device with ease or jot notes on paper with a contemporary flair.

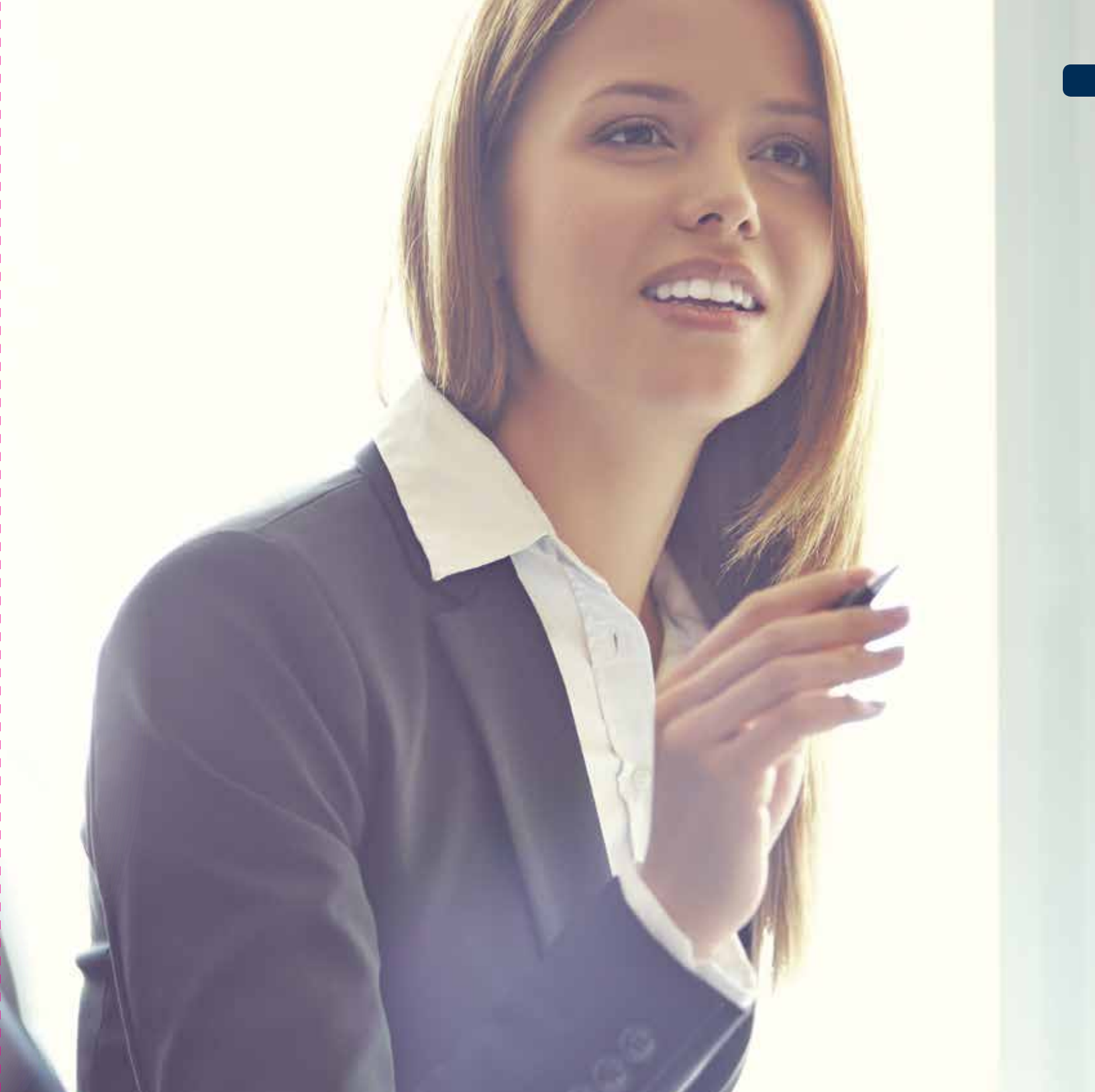
Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Black Lacquer A beautiful glossy black lacquer finish makes a bold first impression.							
AT0682-1	Dual-Function Pen	\$25.50	\$25.50	\$24.50	\$23.50	\$23.10	\$22.50
2. Chrome A brilliant chrome finish clearly reflects your individuality.							
AT0682-2	Dual-Function Pen	\$25.50	\$25.50	\$24.50	\$23.50	\$23.10	\$22.50
3. Pearl White A pearlescent white finish with contemporary black accents.							
AT0682-5	Dual-Function Pen	\$25.50	\$25.50	\$24.50	\$23.50	\$23.10	\$22.50
4. Metallic Blue A glossy metallic blue finish combines with modern black accents.							
AT0682-6	Dual-Function Pen	\$25.50	\$25.50	\$24.50	\$23.50	\$23.10	\$22.50
5A							
Decoration Options Key: LS = Laser Engraved DC = Deep Cut Engraved CI = Custom Imprint							
Tech2.2 ships in a Narrow Gift Box, please refer to page 56-57 for gift box showcase. Pricing includes either one line of laser, drag, deep-cut/color filled engraving OR one color custom imprint. Additional lines, locations, or colors are extra. For Decorated product ordering information, please refer to page 68-75. Minimums apply on decorated orders.							

Dana,
I would like you to take the lead at
the conference tomorrow. Frank and
James are available to help with
anything you will need to prepare.

Thanks,
Shelly

Lamborghini





PREMIUM COLLECTION



1. DC CI



2. LS DC CI EM

ATX

A pleasure to have and to hold, the ATX Collection has a contemporary, chic style. With a streamlined and ergonomic design, available in metal finishes and rich lacquers.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Basalt Black							
The two most popular of all writing instrument colors, black and chrome, combine to create an exciting look.							
882-3	Ballpoint Pen	\$65.50	\$65.50	\$62.50	\$59.50	\$58.30	\$56.50
885-3	Selectip Rolling Ball Pen (Shown)	\$80.50	\$80.50	\$76.75	\$73.00	\$71.50	\$69.25
2. Matte Chrome							
A two-textured treatment in chrome: a subtle satin finish combined with smooth, ultra-brilliant chrome plated appointments.							
882-1	Ballpoint Pen (Shown)	\$65.50	\$65.50	\$62.50	\$59.50	\$58.30	\$56.50
885-1	Selectip Rolling Ball Pen	\$80.50	\$80.50	\$76.75	\$73.00	\$71.50	\$69.25
3. Pure Chrome							
Super-smooth chrome finish, polished to perfection and reflecting the contemporary fashion for modern metals. With chrome plated appointments.							
882-2	Ballpoint Pen (Shown)	\$55.50	\$55.50	\$53.00	\$50.50	\$49.50	\$48.00
885-2	Selectip Rolling Ball Pen	\$70.50	\$70.50	\$67.25	\$64.00	\$62.70	\$60.75



Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
4. Translucent Blue Lacquer The ATX Blue Translucent Lacquer offers an expression of both purpose and individuality.							
882-37	Ballpoint Pen	\$70.50	\$70.50	\$67.25	\$64.00	\$62.70	\$60.75
885-37	Selectip Rolling Ball Pen (Shown)	\$85.50	\$85.50	\$81.50	\$77.50	\$75.90	\$73.50
5. Pearlescent White Lacquer The modern, shimmering finish combines with polished chrome appointments for a perfect fit, to covet and treasure.							
882-38	Ballpoint Pen (Shown)	\$70.50	\$70.50	\$67.25	\$64.00	\$62.70	\$60.75
885-38	Selectip Rolling Ball Pen	\$85.50	\$85.50	\$81.50	\$77.50	\$75.90	\$73.50

5A

Decoration Options Key: LS = Laser Engraved DC = Deep Cut Engraved CI = Custom Imprint EM = Emblem

ATX ships in a Premium Gift Box, please refer to page 56-57 for gift box showcase. Box Sleeve Imprint Available. Pricing includes one line of either laser, drag, or deep-cut/color-filled engraving OR one color custom imprint. Silk screened or die struck emblems are available for an additional charge of \$2.50^A. Please refer to page 73 for details on emblem decoration. Additional lines, locations, or colors are extra. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 68-75.

Available for 1-day turnaround service, please contact us for more details.



1. DC DG **EM**



2. LS **DC** CI EM

CENTURY II

The evolution of perfection. Our legendary classic, updated, thoroughly of the moment.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. 10 Karat Gold Filled/Rolled Gold (Cap and Barrel) Our 10 karat gold filled/rolled gold finish combines gold's timeless value with unsurpassed craftsmanship.							
4502WG	Ballpoint Pen	\$160.50	\$160.50	\$152.75	\$145.00	\$141.90	\$137.25
4504	Selectip Rolling Ball Pen (Shown)	\$195.50	\$195.50	\$186.00	\$176.50	\$172.70	\$167.00
2. Classic Black Satin black finish and 23 karat gold plated appointments make a definitive statement of style.							
2502WG	Ballpoint Pen DC	\$90.50	\$90.50	\$86.25	\$82.00	\$80.30	\$77.75
2504	Selectip Rolling Ball Pen DC (Shown)	\$105.50	\$105.50	\$100.50	\$95.50	\$93.50	\$90.50



3. DC  EM



4. LS  DG EM




5. LS DC DG EM

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
3. Royal Blue							
An attractive luminescent blue finish, accented beautifully by chrome plated appointments.							
412WG-24	Ballpoint Pen (Shown)	\$80.50	\$80.50	\$76.75	\$73.00	\$71.50	\$69.25
414-24	Selectip Rolling Ball Pen	\$95.50	\$95.50	\$91.00	\$86.50	\$84.70	\$82.00
4. Medalist							
Striking two-tone metal; a combination of polished chrome and 23 karat gold plated appointments.							
3302WG	Ballpoint Pen (Shown)	\$90.50	\$90.50	\$86.25	\$82.00	\$80.30	\$77.75
3304	Selectip Rolling Ball Pen	\$105.50	\$105.50	\$100.50	\$95.50	\$93.50	\$90.50
5. Lustrous Chrome							
The smooth, polished look of chrome gives a decidedly modern feel to the Century II profile.							
3502WG	Ballpoint Pen 	\$65.50	\$65.50	\$62.50	\$59.50	\$58.30	\$56.50
3504	Selectip Rolling Ball Pen (Shown) 	\$80.50	\$80.50	\$76.75	\$73.00	\$71.50	\$69.25

5A

Decoration Options Key: LS = Laser Engraved DC = Deep Cut Engraved DG = Drag Engraved CI = Custom Imprint EM = Emblem

Century II ships in a Premium Gift Box, please refer to page 56-57 for gift box showcase. Box Sleeve Imprint Available. Pricing includes one line of either laser, drag, or deep-cut/color-filled engraving OR one color custom imprint. Silk screened or die struck emblems are available for an additional charge of \$2.50^A. Please refer to page 73 for details on emblem decoration. Additional lines, locations, or colors are extra. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 68-75.

 Available for 1-day turnaround service, please contact us for more details.



1. DC DG EM



2. DC DG EM



3. LS DC DG EM



4. LS DC CI EM



5. DC EM



6. LS DC DG EM

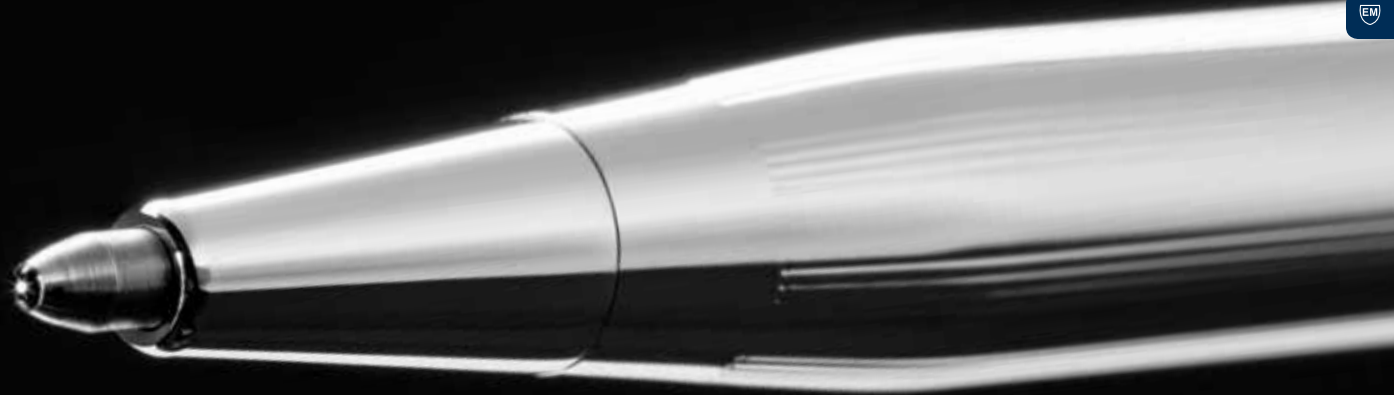


7. LS EM

CLASSIC CENTURY

A monument to mid-century modern design, our most iconic silhouette, the Classic Century continues to inspire visionaries as it has for six decades.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. 14 Karat Gold Filled/Rolled Gold (Cap and Barrel) Renowned Cross quality and a soft rose-gold hue create writing instruments to be valued for a lifetime.							
1502	Ballpoint Pen (Shown)	\$155.50	\$155.50	\$148.00	\$140.50	\$137.50	\$127.00
150305	0.7mm Pencil	\$155.50	\$155.50	\$148.00	\$140.50	\$137.50	\$127.00
2. 10 Karat Gold Filled/Rolled Gold (Cap and Barrel) Our 10 karat gold filled/rolled gold finish makes an elegant complement to the Classic Century design.							
4502	Ballpoint Pen (Shown)	\$100.50	\$100.50	\$95.75	\$91.00	\$89.10	\$82.45
450305	0.7mm Pencil	\$100.50	\$100.50	\$95.75	\$91.00	\$89.10	\$82.45
3. Medalist Guaranteed Cross quality in a stylish combination of polished chrome and 23 karat gold plated appointments.							
3302	Ballpoint Pen	\$65.50	\$65.50	\$62.50	\$59.50	\$58.30	\$54.10
330305	0.7mm Pencil	\$65.50	\$65.50	\$62.50	\$59.50	\$58.30	\$54.10
AT0085-75	Gel Ink Pen (Shown)	\$75.50	\$75.50	\$72.00	\$68.50	\$67.10	\$62.20



Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
4. Classic Black							
The exceptionally handsome satin black finish of these popular writing instruments is accentuated by 23 karat gold plated appointments.							
2502	Ballpoint Pen	\$65.50	\$65.50	\$62.50	\$59.50	\$58.30	\$54.10
250305	0.7mm Pencil	\$65.50	\$65.50	\$62.50	\$59.50	\$58.30	\$54.10
AT0085-79	Gel Ink Pen (Shown)	\$75.50	\$75.50	\$72.00	\$68.50	\$67.10	\$62.20
5. Black Lacquer							
This modern re-interpretation of the Classic Century offers a rich black lacquer finish with polished chrome appointments.							
AT0082-77	Ballpoint Pen	\$55.50	\$55.50	\$53.00	\$50.50	\$49.50	\$46.00
AT0085-77	Gel Ink Pen (Shown)	\$65.50	\$65.50	\$62.50	\$59.50	\$58.30	\$54.10
6. Lustrous Chrome							
Unequaled Cross craftsmanship in a brilliant chrome plated finish.							
3502	Ballpoint Pen (Shown)	\$37.50	\$37.50	\$35.90	\$34.30	\$33.66	\$31.42
350305	0.7mm Pencil	\$37.50	\$37.50	\$35.90	\$34.30	\$33.66	\$31.42
AT0085-74	Gel Ink Pen	\$45.50	\$45.50	\$43.50	\$41.50	\$40.70	\$37.90
7. Satin Chrome							
A bold re-interpretation of the Classic Century Chrome finish, with a knurled grip section.							
AT0082-14	Ballpoint Pen (Shown)	\$30.50	\$30.50	\$29.25	\$28.00	\$27.50	\$25.75
AT0083-14	0.7mm Pencil	\$30.50	\$30.50	\$29.25	\$28.00	\$27.50	\$25.75

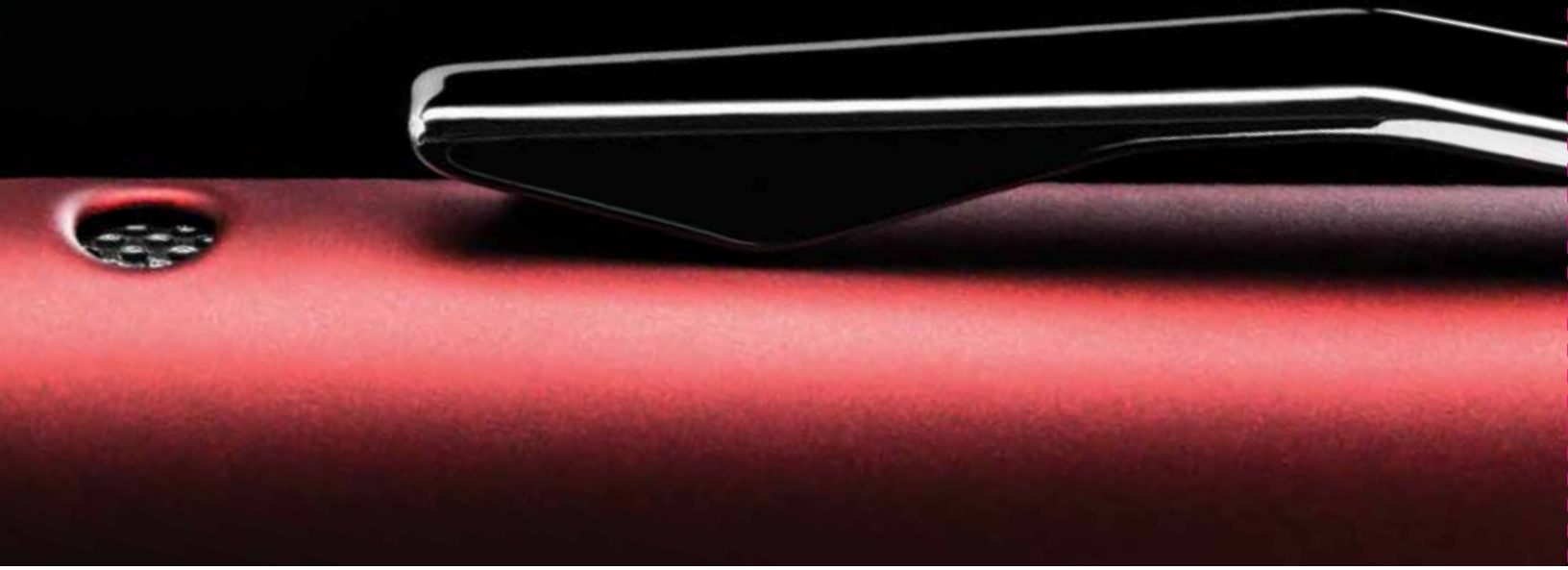
Item #	Description	MSRP	1-49	50-124	125-249	250-499	500+
1. 14 Karat Gold Filled/Rolled Gold (Cap and Barrel)							
150105	Ballpoint Pen and 0.7mm Pencil Set	\$311.00	\$311.00	\$296.00	\$281.00	\$275.00	\$254.00
2. 10 Karat Gold Filled/Rolled Gold (Cap and Barrel)							
450105	Ballpoint Pen and 0.7mm Pencil Set	\$201.00	\$201.00	\$191.50	\$182.00	\$178.20	\$164.90
3. MEDALIST							
330105	Ballpoint Pen and 0.7mm Pencil Set	\$131.00	\$131.00	\$125.00	\$119.00	\$116.60	\$108.20
4. Classic Black							
250105	Ballpoint Pen and 0.7mm Pencil Set	\$131.00	\$131.00	\$125.00	\$119.00	\$116.60	\$108.20
6. Lustrous Chrome							
350105	Ballpoint Pen and 0.7mm Pencil Set	\$75.00	\$75.00	\$71.80	\$68.60	\$67.32	\$62.84
7. Satin Chrome							
AT0081-14	Ballpoint Pen and 0.7mm Pencil Set	\$61.00	\$61.00	\$58.50	\$56.00	\$55.00	\$51.50

5A

Decoration Options Key: LS = Laser Engraved DC = Deep Cut Engraved (*Signature Engraving Shown) DG = Drag Engraved CI = Custom Imprint EM = Emblem

Classic Century ships in a Premium Gift Box, please refer to page 56-57 for gift box showcase. Box Sleeve Imprint Available. Pricing includes one line of either laser, drag, or deep-cut/color-filled engraving OR one color custom imprint. Silk screened or die struck emblems are available for an additional charge of \$2.50. Please refer to page 73 for details on emblem decoration. Additional lines, locations, or colors are extra. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 68-75.

Available for 1-day turnaround service, please contact us for more details.





Black
Ballpoint



Red
Ballpoint



Blue
Ballpoint



.07mm Pencil
Eraser
Pops-up When
Pencil is Selected



1. DC **EM**



2. DC **EM**



3. **DC** **EM**

TECH4

The 4-function multi-writer's smooth revolving mechanism makes switching from blue, red, and black ballpoints quick and easy. The innovative auto propel pencil eraser automatically pops up when the pencil is selected. The smooth touch finish is comfortable to write with, highly durable, and slip resistant.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Performance Black Smooth Touch The deep smooth touch black finish commands full attention.							
AT0610-1	Multi-function Pen	\$90.50	\$90.50	\$86.25	\$82.00	\$80.30	\$77.75
2. Formula Red Smooth Touch Brilliantly bold, the red smooth touch finish awakens the adventurous spirit.							
AT0610-2	Multi-function Pen	\$90.50	\$90.50	\$86.25	\$82.00	\$80.30	\$77.75
3. Lustrous Chrome The striking, lustrous chrome finish exudes confidence, authority and sophistication.							
AT0610-3	Multi-function Pen	\$90.50	\$90.50	\$86.25	\$82.00	\$80.30	\$77.75

5A

Decoration Options Key: DC = Deep Cut Engraved EM = Emblem

Tech4 ships in a Premium Gift Box, please refer to page 56-57 for gift box showcase. Box Sleeve Imprint Available. Pricing includes one line of deep-cut/color-filled engraving. Silk screened or die struck emblems are available for an additional charge of \$2.50. Please refer to page 73 for details on emblem decoration. Additional lines, locations, or colors are extra. For Decorated product ordering information, please refer to page 68-75. Minimums apply on decorated orders.

RICHARD CROSS
ABC Bank
524 First Street
San Francisco, CA
555.236.5871

Dear George,

Congratulations, your business loan has been approved and your check is enclosed. Best of luck with your new business, please contact us with any questions or concerns. We look forward to assisting you with all of your banking needs.

Sincerely,

Richard Cross

Richard Cross
Loan Officer, ABC Bank





LUXURY COLLECTION



APOGEE

Archival in inspiration, romantic in tradition, 21st century in design.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Frosty Steel Lacquer Flaunts an engine-turned pattern layered in pale blue lacquer for a cool jewel-like luxury that's smooth to the touch.							
AT0122-6	Ballpoint Pen (Shown)	\$150.50	\$150.50	\$143.25	\$136.00	\$133.10	\$128.75
AT0125-6	Selectip Rolling Ball Pen	\$180.50	\$180.50	\$171.75	\$163.00	\$159.50	\$154.25
2. Black Star Lacquer Brilliant lacquer, hand-polished to perfection and accented by polished chrome plated appointments.							
AT0122-2	Ballpoint Pen	\$135.50	\$135.50	\$129.00	\$122.50	\$119.90	\$116.00
AT0125-2	Selectip Rolling Ball Pen (Shown)	\$165.50	\$165.50	\$157.50	\$149.50	\$146.30	\$141.50



3. LS* DC CI



4. LS*

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
3. Titian Red Lacquer							
A deep, glowing red finish inspired by the great Venetian painters and colorists.							
AT0122-3	Ballpoint Pen	\$135.50	\$135.50	\$129.00	\$122.50	\$119.90	\$116.00
AT0125-3	Selectip Rolling Ball Pen (Shown)	\$165.50	\$165.50	\$157.50	\$149.50	\$146.30	\$141.50
4. Chrome							
As retro-modern as it gets. Deep-engraved chrome features a diamond-patterned texture.							
AT0122-1	Ballpoint Pen (Shown)	\$115.50	\$115.50	\$110.00	\$104.50	\$102.30	\$99.00
AT0125-1	Selectip Rolling Ball Pen	\$145.50	\$145.50	\$138.50	\$131.50	\$128.70	\$124.50
5A							
Decoration Options Key: LS = Laser Engraved (*Center Ring Only) DC = Deep Cut Engraved CI = Custom Imprint Apogee ships in a Deluxe Gift Box, please refer to page 56-57 for gift box showcase. Gift box imprint available. Pricing includes one line of either laser or deep-cut/color-filled engraving OR one color custom imprint. Additional lines or locations are extra. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 68-75.							







1. DC DG



2. DG EM



3. DC EM



4. CI EM

CROSS TOWNSEND

Our most celebrated writing instruments, crafted of precious metals elegant lacquer and metal finishes. Each is perfectly balanced and engineered for a lifetime of smooth effortless writing. The Cross Townsend is the essence of style and sophistication, making it the “Pen of Choice” for several American Presidents.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Platinum Plated							
A stunning platinum plate finish and exquisite diamond-pattern engraving make this an accessory of undeniable sophistication.							
AT0042-1	Ballpoint Pen	\$225.50	\$225.50	\$214.50	\$203.50	\$199.10	\$192.50
AT0045-1	Selectip Rolling Ball Pen (Shown)	\$275.50	\$275.50	\$262.00	\$248.50	\$243.10	\$235.00
2. 10 Karat Gold Filled/Rolled Gold (Cap and Barrel)							
With a higher gold content than gold plate, our 10 karat gold filled/rolled gold finish features the optimum combination of elegance, strength, and wearability.							
702	Ballpoint Pen (Shown)	\$190.50	\$190.50	\$181.25	\$172.00	\$168.30	\$162.75
705	Selectip Rolling Ball Pen	\$235.50	\$235.50	\$224.00	\$212.50	\$207.90	\$201.00
3. Quartz Blue Lacquer							
Multiple layers of translucent lacquer on an intricately engraved diamond pattern create a deep blue finish. Rhodium plated appointments.							
692-1	Ballpoint Pen	\$155.50	\$155.50	\$148.00	\$140.50	\$137.50	\$133.00
695-1	Selectip Rolling Ball Pen (Shown)	\$190.50	\$190.50	\$181.25	\$172.00	\$168.30	\$162.75
4. Black Lacquer/23K Gold Plated							
A classic combination: highly polished black lacquer with 23 karat gold plated appointments. Fountain Pen comes with 18 karat gold nib.							
572	Ballpoint Pen	\$145.50	\$145.50	\$138.50	\$131.50	\$128.70	\$124.50
575	Selectip Rolling Ball Pen	\$170.50	\$170.50	\$162.25	\$154.00	\$150.70	\$145.75
576-FD	Fountain Pen - Fine	\$325.50	\$325.50	\$309.50	\$293.50	\$287.10	\$277.50
576-MD	Fountain Pen - Medium (Shown)	\$325.50	\$325.50	\$309.50	\$293.50	\$287.10	\$277.50



5. DC CI EM



6. LS DC DG EM



7. LS DC DG EM

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
5. Black Lacquer/Rhodium Plated							
Black lacquer - multi-layered and highly polished - provides the perfect counterpoint to rich, rhodium plated appointments.							
AT0042-4	Ballpoint Pen	\$145.50	\$145.50	\$138.50	\$131.50	\$128.70	\$124.50
AT0045-4	Selectip Rolling Ball Pen (Shown)	\$170.50	\$170.50	\$162.25	\$154.00	\$150.70	\$145.75
6. Medalist							
Bright, polished chrome combines with 23 karat gold plated appointments to make an undeniable statement of style.							
502	Ballpoint Pen	\$135.50	\$135.50	\$129.00	\$122.50	\$119.90	\$116.00
505	Selectip Rolling Ball Pen (Shown)	\$150.50	\$150.50	\$143.25	\$136.00	\$133.10	\$128.75
7. Lustrous Chrome							
Uncompromising craftsmanship and a bright chrome finish make this a selection of uncommon value. Fountain Pen comes with stainless steel nib.							
532	Ballpoint Pen (Shown)	\$115.50	\$115.50	\$110.00	\$104.50	\$102.30	\$99.00
535	Selectip Rolling Ball Pen	\$130.50	\$130.50	\$124.25	\$118.00	\$115.50	\$111.75
536-FS	Fountain Pen - Fine	\$145.50	\$145.50	\$138.50	\$131.50	\$128.70	\$124.50
536-MS	Fountain Pen - Medium	\$145.50	\$145.50	\$138.50	\$131.50	\$128.70	\$124.50

5A

Decoration Options Key: LS = Laser Engraved DC = Deep Cut Engraved DG = Drag Engraved CI = Custom Imprint EM = Emblem

Cross Townsend ships in a Deluxe Gift Box, please refer to page 56-57 for gift box showcase. Gift box imprint available. Pricing includes one line of either laser, drag, or deep-cut/color-filled engraving OR one color custom imprint. Silk screened or die struck emblems are available for an additional charge of \$2.50_A. Please refer to page 73 for details on emblem decoration. Additional lines, locations, or colors are extra. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 68-75.

Moving day agenda:

Moving company coming in morning
and dropping off things by noon

Electrician meeting us outside in
morning to run new lines into house



January fourth -
moving day!

© Cross®/otzone™



ACCESSORIES



Accessory Pen - 4.67"

3. Small Journal

2. Medium Journal

1. Large Journal

COLOR OPTIONS



Black and Orange



Black and Navy Blue



Black and Bright Blue



Black and Light Gray

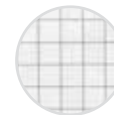


Black and White

PAPER OPTIONS



Lined Paper
Available on all Jotzone Journals



Graph Paper
Available on Medium Sized Jotzone Journals



Blank Paper
Available on Medium Sized Jotzone Journals

CROSS JOTZONE JOURNALS

Available in a variety of striking color combinations. Each journal features a cleverly integrated pen sleeve that's ideal for storing the complimentary pen, plus ribbon page marker, expandable inner pocket, acid-free paper and perforated pages.

Item #	Description	MSRP	1-249	250-499	500+
1. Large Journal Size: 7.5" x 10"					
AC273-1L	Large Black & Orange - Lined Paper	\$35.50	\$35.50	\$33.40	\$31.90
AC273-2L	Large Black & Navy Blue - Lined Paper	\$35.50	\$35.50	\$33.40	\$31.90
AC273-3L	Large Black & Bright Blue - Lined Paper	\$35.50	\$35.50	\$33.40	\$31.90
AC273-5L	Large Black & Light Gray - Lined Paper	\$35.50	\$35.50	\$33.40	\$31.90
AC273-6L	Large Black & White - Lined Paper	\$35.50	\$35.50	\$33.40	\$31.90

extemporaneous presentation. Both are invited back next year to give a longer presentation about our organization. After brief discussion, Board congratulated Swanson and asked her to pass on their congratulations to Browne as well.

to Ander
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seconde

Board Meeting
Notes

JOYZONE

Item #	Description	MSRP	1-249	250-499	500+
2. Medium Journal					
Size: 6" x 8.5"					
AC273-1M	Medium Black & Orange - Lined Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-1MB	Medium Black & Orange - Blank Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-1MG	Medium Black & Orange - Graph Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-2M	Medium Black & Navy Blue - Lined Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-2MB	Medium Black & Navy Blue - Blank Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-2MG	Medium Black & Navy Blue - Graph Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-3M	Medium Black & Bright Blue - Lined Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-3MB	Medium Black & Bright Blue - Blank Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-3MG	Medium Black & Bright Blue - Graph Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-5M	Medium Black & Light Gray - Lined Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-5MB	Medium Black & Light Gray - Blank Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-5MG	Medium Black & Light Gray - Graph Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-6M	Medium Black & White - Lined Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-6MB	Medium Black & White - Blank Paper	\$30.50	\$30.50	\$28.75	\$27.50
AC273-6MG	Medium Black & White - Graph Paper	\$30.50	\$30.50	\$28.75	\$27.50
3. Small Journal					
Size: 4.75" x 5.5"					
AC273-1S	Small Black & Orange - Lined Paper	\$25.50	\$25.50	\$24.10	\$23.10
AC273-2S	Small Black & Navy Blue - Lined Paper	\$25.50	\$25.50	\$24.10	\$23.10
AC273-3S	Small Black & Bright Blue - Lined Paper	\$25.50	\$25.50	\$24.10	\$23.10
AC273-5S	Small Black & Light Gray - Lined Paper	\$25.50	\$25.50	\$24.10	\$23.10
AC273-6S	Small Black & White - Lined Paper	\$25.50	\$25.50	\$24.10	\$23.10
3A					
Decoration Options Available: Blind Debossing and Foil Debossing					
Journals ship with protective acetate cover. Pricing includes one location of blind debossing OR foil debossing. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 76-79.					



1. Medium Journal

2. Small Journal

Accessory Pen - 4.67"

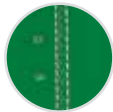
COLOR OPTIONS



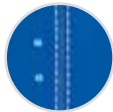
Black and Orange



Black and Navy Blue



Black and Bright Blue



Black and Light Gray

PAPER OPTIONS



Lined Paper
Available on
all Signature
Journals

CROSS SIGNATURE JOURNALS

Available in a variety of striking color combinations. Each journal features a cleverly integrated pen sleeve that's ideal for storing the complimentary pen, plus ribbon page marker, expandable inner pocket, acid-free paper and perforated pages.

Item #	Description	MSRP	1-249	250-499	500+
1. Medium Journal Size: 6.50" x 8.75", Paper Size A5: 5.83" x 8.27"					
AC236-1M	Medium Journal Black/Grey	\$30.50	\$30.50	\$28.00	\$26.75
AC236-2M	Medium Journal Brown/Tan	\$30.50	\$30.50	\$28.00	\$26.75
AC236-4M	Medium Journal Green/Lt.Green	\$30.50	\$30.50	\$28.00	\$26.75
AC236-5M	Medium Journal Blue/Lt.Blue	\$30.50	\$30.50	\$28.00	\$26.75

- Swanson mentioned that staff member, Sheila Anderson's husband is ill and in the hospital. motion to send a gift to Anderson's husband, expressing the organization's sympathy and support; seconded and passed.

DECORATION EXAMPLES



Blind Debossing

Silver Foil Debossing

Gold Foil Debossing

Item #	Description	MSRP	1-249	250-499	500+
2. Small Journal Size: 5.00" x 6.25", Paper Size A6: 4.13" x 5.83"					
AC236-1S	Small Journal Black/Grey	\$25.50	\$25.50	\$23.50	\$22.50
AC236-2S	Small Journal Brown/Tan	\$25.50	\$25.50	\$23.50	\$22.50
AC236-4S	Small Journal Green/Lt.Green	\$25.50	\$25.50	\$23.50	\$22.50
AC236-5S	Small Journal Blue/Lt.Blue	\$25.50	\$25.50	\$23.50	\$22.50
					3A
Decoration Options Available: Blind Debossing and Foil Debossing location Journals ship with protective acetate cover. Pricing includes one location of blind debossing OR foil debossing. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 76-79.					



1. Cross Prime Tech Padfolio
 Cross Prime tech padfolio combines textured Ultra Hyde with blue fabric accents. Features elastic brackets that hold most 7" & 10" tablet models including all versions of the iPad including the iPad Air and Galaxy. View tablet in standard padfolio or turn case into an angled viewing stand. Interior organization includes pen loop, business card pockets, and Cross writing pad. Zippered closure keeps contents secure.



2. Cross Prime Notebook
 Cross Prime refillable notebook combines textured Ultra Hyde with blue fabric accent. Features an 80 page notebook with ribbon page markers, elastic pen loop for storing the complementing Cross pen, elastic notebook closure and business card pocket.



3. Cross Prime Zippered Padfolio
 Cross Prime padfolio combines textured Ultra Hyde with blue fabric accent. Interior tablet pocket includes a scratch-proof lining and velcro closure. Organizational panel equipped with pen or stylus loops, ideal for storing the complementing Cross pen, elastic loop to hold mini power bank, cord wrap for ear buds, business card pockets, and universal smartphone case. Includes 8.5" x 11" Cross writing pad. Zippered closure keeps contents secure.

CROSS PRIME COLLECTION

Item #	Description	12-49	50-99	100-149	150-199	200-399+
1. Cross Prime Tech Padfolio Size: 10.6" H x 11" W x 8" L						
2767-68	Cross Prime Tech Padfolio with Pen	\$51.63	\$49.53	\$47.43	\$45.35	\$41.98
2767-48	Cross Prime Tech Padfolio without Pen	\$39.33	\$37.73	\$36.13	\$34.55	\$31.98
2. Cross Prime Notebook Size: 10" H x .75" W x 7" L						
2767-66	Cross Prime Refillable Notebook with Pen	\$43.03	\$41.28	\$39.53	\$37.78	\$34.98
2767-44	Cross Prime Refillable Notebook without Pen	\$30.73	\$29.48	\$28.23	\$26.98	\$24.98
3. Cross Prime Zippered Padfolio Size: 12.5" H x 1" W x 9.6" L						
2767-63	Cross Prime Zippered Padfolio with Pen	\$61.48	\$58.98	\$56.48	\$53.98	\$49.98
2767-43	Cross Prime Zippered Padfolio without Pen	\$49.18	\$47.18	\$45.18	\$43.18	\$39.98
5R						
Decoration Options Available: Blind Debossing						
Cross Prime Collections ships in a gift box. Pricing includes one location of blind debossing. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 76-78.						



1. Zippered Padfolio

Premier leather cover features a cleverly integrated pen sleeve that's ideal for storing the complementing Cross pen. Zippered closure keeps contents secure. Interior tablet pocket includes a scratch-proof lining and Velcro closure to keep tablets safe and secure. Organizational panel equipped with pen or stylus loops, business card pockets and a universal Smartphone case. Includes an 8.5" x 11" Cross writing pad.

Accessory Pen - 4.67"



2. Jr. Zippered Padfolio

Premier leather cover features a cleverly integrated pen sleeve that's ideal for storing the complementing Cross pen. Zippered closure keeps contents secure. Interior organization includes a gusseted e-reader pocket, document pocket, business card pockets, ID pocket and elastic pen loops. Includes a 5" x 8" Cross writing pad.

CROSS LEATHER COLLECTION

Item #	Description	12-49	50-99	100-149	150-199	200-399+
1. Zippered Padfolio						
Size: 12.5" H x 10.25" W x 1" L						
2767-53	Zippered Padfolio with pen	\$73.78	\$70.78	\$67.78	\$64.78	\$59.98
2767-33	Zippered Padfolio without pen	\$61.48	\$58.98	\$56.48	\$53.98	\$49.98
2. Jr. Zippered Padfolio						
Size: 9.5" H x 6.5" W x 1" L						
2767-52	Jr. Zippered Padfolio with pen	\$49.18	\$47.18	\$45.18	\$43.18	\$39.98
2767-32	Jr. Zippered Padfolio without pen	\$36.88	\$35.38	\$33.88	\$32.38	\$29.98

5R

Decoration Options Available: Blind Debossing

Cross Leather Collection ships in a gift box. Pricing includes one location of blind debossing. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 76-79.



1. Tech Padfolio
Premier leather cover features a cleverly integrated pen sleeve that's ideal for storing the complementing Cross pen. Zippered closure keeps your tablet secure during transport. Adjustable brackets hold most tablet models including all versions of the iPad. Interior organization includes document pocket, business card holders, elastic pen loop and 5" x 8" Cross writing pad.



Accessory Pen - 4.67"



2. 7x10 Notebook
Premier leather cover features a cleverly integrated pen sleeve that's ideal for storing the complementing Cross pen. Refillable 100 page notebook with blue and gray page ribbons. Features three business card pockets.

CROSS LEATHER COLLECTION

Item #	Description	12-49	50-99	100-149	150-199	200-399+
1. Tech Padfolio Size: 10.5" H x 9" W x 1" L						
2767-51	Tech Padfolio with pen	\$59.02	\$56.62	\$54.22	\$51.82	\$47.98
2767-31	Tech Padfolio without pen	\$46.72	\$44.82	\$42.92	\$41.02	\$37.98
2. Notebook Size: 10" H x 7.25" W x 1.25" L						
2767-54	Notebook with pen	\$55.33	\$53.08	\$50.83	\$48.58	\$44.98
2767-34	Notebook without pen	\$43.03	\$41.28	\$39.53	\$37.78	\$34.98
						5R
Decoration Options Available: Blind Debossing						
Cross Leather Collection ships in a gift box. Pricing includes one location of blind debossing. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 76-79.						

1. Travel Wallet

Premier leather wallet features a cleverly integrated pen sleeve that's ideal for storing the complementing Cross pen. Zippered closure keeps contents secure. Interior organization includes a Passport holder, ID holder, three business or credit card pockets, elastic pen loop, zippered pocket, and boarding document holder.



Accessory Pen - 4.67"

2. Passport Wallet

Premier leather wallet features a cleverly integrated pen sleeve that's ideal for storing the complementing Cross pen. Zippered closure keeps contents secure. Interior organization includes a quick access Passport holder, ID holder, three business or credit card pockets, and an elastic pen loop.

CROSS LEATHER COLLECTION

Item #	Description	12-49	50-99	100-149	150-199	200-399+
1. Travel Wallet Size: 9.5" H x 4.63" W x 1" L						
2767-40	Travel Wallet with pen	\$43.03	\$41.28	\$39.53	\$37.78	\$34.98
2767-35	Travel Wallet without pen	\$30.73	\$29.48	\$28.23	\$26.98	\$24.98
2. Passport Wallet Size: 5.88" H x 4.5" W x 0.75" L						
2767-41	Passport Wallet with pen	\$36.88	\$35.38	\$33.88	\$32.38	\$29.98
2767-36	Passport Wallet without pen	\$24.58	\$23.58	\$22.58	\$21.58	\$19.98
5R						
Decoration Options Available: Blind Debossing						
Cross Leather Collection ships in a gift box. Pricing includes one location of blind debossing. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 76-79.						

1. Luggage Tag

Premier leather luggage tag features chrome accented hardware with Cross branding. Use the included identification card or easily slip your own business card into the item for easy identification on any bag.



2. Money Clip

Premier leather money clip features chrome accented hardware to hold your money, cards, receipts or anything else worth carrying.



3. Business Card Holder

Premier leather business card holder has a magnetic closure to keep your cards secure. The two integrated card slots allows you to hold ample enough of your own cards in one slot and those given to you by others in the other pocket.



CROSS LEATHER COLLECTION

Item #	Description	36-99	100-149	150-249	250-399	400-799
1. Luggage Tag Size: 7.25" H x 2.75" W x 0.38" L						
2767-37	Luggage Tag	\$12.28	\$11.78	\$11.28	\$10.78	\$9.98
2. Money Clip Size: 2.75" H x 1.5" W x 0.38" L						
2767-39	Money Clip	\$12.28	\$11.78	\$11.28	\$10.78	\$9.98
3. Business Card Holder Size: 2.88" H x 4.13" W x 0.63" L						
2767-38	Business Card Holder	\$14.73	\$14.13	\$13.53	\$12.95	\$11.98
						5R
Decoration Options Available: Blind Debossing						
Cross Leather Collection ships in a gift box. Pricing includes one location of blind debossing. Minimums apply on decorated orders. For Decorated product ordering information, please refer to page 76-79.						



1. DG SS 

DESK SET

Reward achievement with a classic emblem of success. Our finely crafted set is available in hand-rubbed hardwood and fitted with desk-sized versions of our iconic Classic Century Ballpoint Pen and 0.7mm mechanical pencil, plus a name plate suitable for customization.

Item #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
1. Double Desk Set							
5201	Walnut Finish Base/10 Karat Gold Filled/Rolled Gold Ballpoint Pen and 0.7mm Pencil	\$255.50	\$255.50	\$243.00	\$230.50	\$225.50	\$208.00
5A							
<p>Decoration Options Key: DG = Drag Engraved SS = Silk Screened EM = Emblem</p> <p>Decoration Options Available: Nameplate - Drag Engraved (name engraved only), Template, Silk Screened (shown silk screened logos on a name plate are an additional charge of \$13.00), Emblem (die struck on name plate only). Decoration is not available on pen or pencil.</p> <p>Pricing includes one line of drag engraving OR template on nameplate. Additional lines, locations, or colors are extra. For Decorated product ordering information, please refer to page 68-75.</p>							

CROSS REFILL REFERENCE GUIDE

Genuine Cross refills ensure the optimal performance of a Cross writing instrument. Each writing instrument is conveniently packaged with a Cross refill. The chart below indicates which refills are included with each writing technology, and provides refill reorder numbers.

Writing Instrument	Refill/Accessories Included With Purchase	Refill Item #	Optional Blue Re-Item #
Apogee			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
ATX			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
Fountain Pen	Black Fountain Pen Cartridge (2)	8921***	8920***
Aventura			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
Bailey			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
Fountain Pen	Black Fountain Pen Cartridge (2)	8921***	8920***
Calais			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Century II			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
Classic Century			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
0.7mm Pencil	0.7mm pencil leads (3) /1 eraser in unit	8742'/8753''	NA
Ballpoint Pen and 0.7mm Pencil Set	Black Medium Ballpoint Pen Refill (one) in unit and .07mm pencil with leads (3) /1 eraser in unit	8513/8742'/8753''	8511
Slim Gel Rolling Ball	Black Slim Gel Rolling Ball Refill (one) in unit	8910-1	8910-2
Cross Click			
Slim Gel Ink	Black Slim Gel Rolling Ball Refill (one) in unit	8910-1	8910-2
Cross Edge			
Gel Ink	Black Gel Rolling Ball Refill (one) in unit	8523	8521
Easy Writer			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Stratford			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
Tech2			
Dual-Function Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
	Stylus Replacement	8939	

CROSS REFILL REFERENCE GUIDE

Writing Instrument	Refill/Accessories Included With Purchase	Refill Item #	Optional Blue Re-Item #
Tech2.2			
Dual-Function Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Tech3+			
Multi-function Pen	Black Medium Ballpoint Pen Refill (one) in unit	8518-4	8518-6
	Red Medium Ballpoint Pen Refill (one) in unit	8518-5	NA
	0.5mm Mechanical Pencil Leads (3) /1 eraser in unit	8710*/8753**	NA
	Stylus Replacement	9020S-X	NA
Tech4			
Multi-function Pen	Black Medium Ballpoint Pen Refill (one) in unit	8518-4	8518-6
	Red Medium Ballpoint Pen Refill (one) in unit	8518-5	NA
	Blue Medium Ballpoint Pen Refill (one) in unit	NA	8518-6
	0.7mm Mechanical Pencil Leads (3) /1 eraser in unit	8742*/8753**	NA
Cross Townsend			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
Fountain Pen	Black Fountain Pen Cartridge (2)	8921***	8920***
Cross Accessory Pen (Pen Not Sold Separately)			
Ballpoint Pen	Black Medium Accessory Pen Refill (one) in unit	8779B-4	NA
<p>For more information on Refills, please visit our website www.CrossCorporateGifts.com</p> <p>Writing Instrument Refill Changes - Request to change from standard refill will result in a refill change charge of \$.30_A per unit.</p> <p>*8710 refers to a card of fifteen (15) leads for reorder **8753 refers to a card of five (5) erasers for reorder ***8921/(optional blue ***8920) refers to a card of six (6) black fountain pen cartridges *8742 refers to card of fifteen (15) 0.7mm leads for re-order **8781 refers to a card of five (5) 0.7 pencil converter erasers for re-order</p>			

GIFT BOXES

Cross is your prime resource for sophisticated, meaningful gift solutions. Whether it is offering a gift of year-end gratitude to a hard-working sales force, commemorating a service anniversary or promotion, or an incentive package for those lofty corporate goals, Cross's impeccable quality product and award-winning customer service are the perfect gift.

NARROW GIFT BOX

Special narrow gift box for Tech2.2



CROSS LEATHER COLLECTION GIFT BOXES

Each leather accessory ships in a custom sized gift box.



GIFT BOXES



PREMIUM GIFT BOX
Decoration Option: Box sleeve
imprint



DELUXE GIFT BOX
Decoration Options:
box imprint (shown)





The FranklinCovey Collection features stylish writing instruments designed and engineered by A.T. Cross. For 25 years, FranklinCovey has been providing the most effective organizational and planning tools available to businesses and professionals.

FranklinCovey products are functional, affordable and of excellent quality. Our refillable writing instruments have been specially developed to complement the FranklinCovey planning systems. With a wide range of styles and designs, this collection appeals to a broad range of consumers.

A gift bearing the FranklinCovey name instantly celebrates individual or corporate success, and the lifetime mechanical guarantee assures many years of writing pleasure.





Black Ballpoint



Stylus

4.820"



NEWBURY

A classic dual function ball pen with a touch-screen stylus featured on the top - this convenient pen lets you jot notes on paper or navigate on your smart phone or tablet with ease.

Item #	Description	50-249	250-499	500-1000+
1. Matte Black Ballpoint Pen with Stylus				
FC0112-1	Ballpoint Pen with Stylus	\$9.00	\$7.76	\$6.74
2. Chrome Ballpoint Pen with Stylus				
FC0112-2	Ballpoint Pen with Stylus	\$9.00	\$7.76	\$6.74
				ABC
Decoration Options Key: LS = Laser Engraved CI = Custom Imprint				
Each FranklinCovey writing instrument is handsomely boxed in gift-ready packaging. Pricing includes one color custom imprint OR one line of laser engraving. Additional lines or locations are extra. For Decorated product ordering information, please refer to page 68-75. Minimum order 50 units. Box Imprinting available.				



1. **LS**

2. **CI**

NANTUCKET

The FranklinCovey Nantucket combines great function, exuberant fashion and fun all in one. Its simple click to write functionality makes it a very practical pen to use, in a simple, yet stylish profile. Whether this pen is for business or pleasure, the Nantucket will speak volumes about you.

Item #	Description	50-249	250-499	500-1000+
1. Polished Chrome				
FC0072-4	Ballpoint Pen	\$10.00	\$8.63	\$7.50
2. Polished Black Lacquer				
FC0072-5	Ballpoint Pen	\$10.00	\$8.63	\$7.50
				ABC

Decoration Options Key: LS = Laser Engraved CI = Custom Imprint

Each FranklinCovey writing instrument is handsomely boxed in gift-ready packaging. Pricing includes one color custom imprint OR one line of laser engraving. Additional lines or locations are extra. For Decorated product ordering information, please refer to page 68-75. Minimum order 50 units. Box Imprinting available.



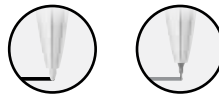
Available as
Pen and Pencil Sets



GREENWICH

Whether you're taking notes or signing contracts, the FranklinCovey Greenwich commands respect. Accompanied by a lifetime mechanical guarantee, Greenwich is sure to make a lasting impression.

Item #	Description	50-249	250-499	500-1000+
1. Satin Chrome				
FC0022-1	Ballpoint Pen (Shown)	\$10.00	\$8.63	\$7.50
FC0021-1	Ballpoint Pen & .09mm Pencil Set	\$20.00	\$17.27	\$15.00
2. Chrome				
FC0022-2	Ballpoint Pen (Shown)	\$10.00	\$8.63	\$7.50
FC0021-2	Ballpoint Pen & .09mm Pencil Set	\$20.00	\$17.27	\$15.00
3. Chrome/Evening Blue Lacquer				
FC0022-3	Ballpoint Pen (Shown)	\$10.00	\$8.63	\$7.50
FC0021-3	Ballpoint Pen & .09mm Pencil Set	\$20.00	\$17.27	\$15.00
4. Chrome/Tuxedo Black Lacquer				
FC0022-4	Ballpoint Pen (Shown)	\$10.00	\$8.63	\$7.50
FC0021-4	Ballpoint Pen & .09mm Pencil Set	\$20.00	\$17.27	\$15.00
				ABC
Decoration Options Key: LS = Laser Engraved				
Each FranklinCovey writing instrument is handsomely boxed in gift-ready packaging. Pricing includes one line of laser engraving. Additional lines or locations are extra. For Decorated product ordering information, please refer to page 68-75. Minimum order 50 units. Box Imprinting not available on this product.				



Available as
Pen and Pencil Sets



LEXINGTON

The classic styling and craftsmanship of the Lexington from FranklinCovey is sure to get a reaction. Its sleek, impressive design will gain both the attention and respect of your colleagues. Supported by a lifetime mechanical guarantee, Lexington will be there for all those important meetings and special moments.

Item #	Description	50-249	250-499	500-1000+
1. Midnight Black Lacquer/Chrome				
FC0012-1	Ballpoint Pen (Shown)	\$10.00	\$8.63	\$7.50
FC0015-1	Rolling Ball Pen	\$15.00	\$12.95	\$11.25
FC0011-1	Ballpoint Pen and 0.9mm Pencil Set	\$20.00	\$17.27	\$15.00
2. Chrome				
FC0012-2	Ballpoint Pen	\$10.00	\$8.64	\$7.50
FC0015-2	Rolling Ball Pen (Shown)	\$15.00	\$12.95	\$11.25
FC0011-2	Ballpoint Pen and 0.9mm Pencil Set	\$20.00	\$17.27	\$15.00
3. Chrome/Gold-Tone				
FC0012-3	Ballpoint Pen (Shown)	\$10.00	\$8.63	\$7.50
FC0015-3	Rolling Ball Pen	\$15.00	\$12.95	\$11.25
FC0011-3	Ballpoint Pen and 0.9mm Pencil Set	\$20.00	\$17.27	\$15.00
ABC				
Decoration Options Key: LS = Laser Engraved Each FranklinCovey writing instrument is handsomely boxed in gift-ready packaging. Pricing includes one line of laser engraving. Additional lines or locations are extra. For Decorated product ordering information, please refer to page 68-75. Minimum order 50 units. Box Imprinting not available on this product.				



Available as
Pen and Pencil Sets



FREEMONT

Freemont from FranklinCovey delivers traditional styling with a contemporary flair. The streamlined silhouette is available in several rich, lustrous finishes, each finely accented with distinctive chrome appointments. Backed by a lifetime mechanical guarantee, Freemont will be there to support you in all your endeavors.

Item #	Description	50-249	250-499	500-1000+
1. Deco Black Lacquer				
FC0032-1	Ballpoint Pen	\$10.99	\$9.50	\$8.24
FC0035-1	Rolling Ball Pen	\$15.99	\$13.81	\$12.00
FC0036-1MS	Black Fountain Pen with Stainless Steel Nib - Medium (Shown)	\$20.99	\$18.13	\$15.74
FC0031-1	Ballpoint Pen and 0.9mm Pencil Set	\$20.99	\$18.13	\$15.74
2. Satin Chrome				
FC0032-2	Ballpoint Pen	\$10.99	\$9.50	\$8.24
FC0035-2	Rolling Ball Pen (Shown)	\$15.99	\$13.81	\$12.00
FC0031-2	Ballpoint Pen and 0.9mm Pencil Set	\$20.99	\$18.13	\$15.74
3. Vineyard Red Lacquer				
FC0032-3	Ballpoint Pen (Shown)	\$10.99	\$9.50	\$8.24
FC0035-3	Rolling Ball Pen	\$15.99	\$13.81	\$12.00
FC0031-3	Ballpoint Pen and 0.9mm Pencil Set	\$20.99	\$18.13	\$15.74
4. Blue Lacquer				
FC0032-4	Ballpoint Pen (Shown)	\$10.99	\$9.50	\$8.24
FC0035-14	Rolling Ball Pen	\$15.99	\$13.81	\$12.00
FC0031-4	Ballpoint Pen and 0.9mm Pencil Set	\$20.99	\$18.13	\$15.74
				ABC
Decoration Options Key: LS = Laser Engraved CI = Custom Imprint Each FranklinCovey writing instrument is handsomely boxed in gift-ready packaging. Pricing includes one color custom imprint OR one line of laser engraving. Additional lines, locations, or colors are extra. For Decorated product ordering information, please refer to page 68-75. Minimum order 50 units. Box Imprinting available.				

GIFT BOX

At A.T. Cross, our end goal is to provide our partners with the same reliable, meticulous service that we offer our consumers. We strive to develop and provide real tools and resources which will help you grow your business with us. Experience the luxury of reliability: Contact your Cross Representative for more details and to place your order today.



Melissa Smith

*Meeting with new client today -
John Ashworthy at noon*

☎ 401.555.1234

🌐 LV.com
lv.com

LOUIS VUITTON



REFERENCE

ENGRAVING SERVICES

STANDARD ENGRAVING

Most Cross writing instruments include an area on the cap for engraving. Standard caps accept one line of engraving. The barrel section of writing instruments cannot be engraved. Engraving methods for precious metal caps include drag, deep-cut without color, deep-cut enamel filled and laser. Drag engraving offers a choice of block, script and double-line Gothic type styles. For deep-cut, enamel-filled engraving, type styles include block, script and Times Regular. Color-fill options vary by product. 18, 14 and 10 karat gold filled/rolled gold writing instruments may be color-filled with black, blue, red or green. Sterling silver, silver plated, platinum plated, Medalist and chrome plated finishes accept gold tone. Lacquer finishes with gold plated appointments are color-filled with gold tone. Lacquer and satin finishes with rhodium or chrome plated appointments are filled with silver tone. Aventura writing instruments accept white color-fill. (on name engraved units only no template engraving)
Laser-style engraving does not accept color-fill.

For standard name engraving, production lead time is three to five working days. Please allow ten working days for personalized signature engraving.

BLOCK



DEEP-FILLED TIMES REGULAR



DOUBLE-LINE GOTHIC



SCRIPT



SIGNATURE



Available exclusively on Cross Townsend, Apogee lacquer finishes, ATX, Century II, Classic Century, Tech3+ and Tech4.

TEMPLATE ENGRAVING

Template engraving is a custom process that duplicates simplified logos or stylized print. It is available on the engraving panel of all Cross writing instruments except Aventura. Depending on the product being customized, template engraving options may include drag, deep-cut without color, deep-cut color-filled or laser engraving.

A complete list of options is noted in the standard engraving section above.

Laser engraving on all chrome writing instruments appears as tone-on-tone.

TEMPLATE, DRAG STYLE



TEMPLATE, LASER STYLE



TEMPLATE, DEEP-FILLED STYLE



TEMPLATE, LASER STYLE



STANDARD ENGRAVING ON DESK SET NAMEPLATES

Desk set nameplates can be engraved in block, script and double-line Gothic. Nameplates do not accept color-fill.










ENGRAVING SERVICES

STANDARD NAME ENGRAVING FEES		
STYLE	COST PER LINE	
Minimum order	1	
N/A for FranklinCovey	—	
Drag block, script or double-line Gothic	\$5.50 _A	
Laser block or script	\$5.50 _A	
Deep-filled block, script or Times Regular (black, blue, red, green and metallic gold or silver tone)	\$5.50 _A	
Personalized Signature	Cross	\$25.00 _A
	FranklinCovey	N/A

STANDARD TEMPLATE ENGRAVING FEES		
Cross requests that artwork be prepared to sm@rt code specifications. Sm@rt codes 1S and 1X apply to this type of decoration. Please visit www.mycrossbiz.com to access the link for the sm@rt code website.		
DESCRIPTION	COST	
Minimum order	Cross - 12 template units	—
	FranklinCovey - 50 template units	—
Paper proof, black and white or color	No charge	
Template tooling fee when artwork is vector-based or to sm@rt code specifications	—	
Template tooling fee when artwork is not vector-based or does not meet sm@rt code specifications	\$100.00 _A	
Less-than-minimum fee	\$100.00 _A	
With deep-filled enamel (black, blue, red, green and metallic gold or silver tone) N/A for FranklinCovey	\$5.50 _A (per line)	
Additional charge for PMS colors (per color)	\$2.00 _A (per color, per unit)	
Additional charge for multiple colors (non-PMS) N/A for FranklinCovey	\$.70 _A (per color, per unit)	
Additional engraving location charge	Cross	\$5.50 _A (per line)
	FranklinCovey	N/A

ENGRAVING OPTIONS PER FINISH			
DESCRIPTION	Deep Cut, Block, Script, or Times Regular	Laser, Block, Script, or Times Regular	Drag, Block, Script, or Double-line Gothic
Number of characters and spaces available	22	22	28
Chrome, Medalist, Cross Townsend Platinum Plated	✓	✓	✓
10, 14 and 18 Karat Gold Filled/Rolled Gold	✓	—	✓
Satin finishes with gold plated appointments	✓	✓	—
Satin finishes or smooth touch with chrome plated appointments	✓	—	—
Lacquer	✓	—	—
Nameplates, gold or chrome plated	—	—	✓

ENGRAVING/IMPRINT LOCATIONS*	
Name and logo engravings will be centered in each of the locations shown below:	
FRANKLINCOVEY	CROSS
 Greenwich 1.3" x 0.2"	 Calais 1.3" x .30"
 Lexington 1.4" x 0.2"	 Century II 1.5" x .26"
 Nantucket 1.2" x 0.2"	 Classic Century 1.3" x .16"
 Newbury 1.3" x 0.2"	 Cross Click 1.3" x .16"
 Freemont 1.3" x 0.2"	 Easy Writer 1.6" x .265"
CROSS	Edge 1.0" x .26" Ring .47" x .26"
 Apogee 1.3" x .25" Cap: 1.3" x .23" Ring: .27" x .23"	 Stratford 1.5" x .25"
 ATX 1.4" x .20"	 Tech2 and 2.2 1.7" x .21"
 Aventura 1.2" x .20"	 Tech3+ 1.7" x .21"
 Bailey 1.4" x .20"	 Tech4 1.6" x .27"
	 Townsend 1.6" x .16"
*Refer to collection pages for specific decoration options.	

ENGRAVING ORDERING INFORMATION

STANDARD ENGRAVING

The following must be submitted with orders for standard engraving:

- Item numbers, descriptions and order quantities of items to be engraved.
- Exact copy - example: Richard T. Cross, Richard T. Cross, R.T.C., R. T. C., or R. Cross. Spacing and punctuation must be indicated.
- Font style - examples: Script, Block, Double-Line Gothic, or Times Regular.
- Engraving style - example: Deep-cut color-filled with black.
- Fountain pen nib size.
- Ship-to address, required delivery date and preferred shipping method.
- Before submitting an order for standard engraving, check the following:
 - Select the engraving style preferred by referencing the chart on the previous page for applicable styles.
- Name engraving list needs to be supplied via Excel spreadsheet along with purchase order.

TEMPLATE ENGRAVING

The following must be submitted with orders for template engraving:

- Item numbers, descriptions and order quantities of items to be template engraved.
- For new orders submit a template name, for example, "Gateway". For repeat orders, submit the name and number of the existing template.
- Fountain pen nib size.
- Ship to address, required delivery date and preferred shipping method.

ADDITIONAL CHARGES

Art charge - Orders for new template engraving not submitted to sm@rt code specifications or requiring special design services are subject to an additional charge. Original letterhead, business cards, faxed artwork, bitmapped digital artwork, web images, and printed art on non-flat surfaces are subject to this charge. Cross reserves the right to reset all artwork to provide a quality decoration that best fits the decoration area. The minimum size for typesetting on most products is 6-point type.

PMS color-fill charge - An additional per unit color-fill fee will be imposed for all PMS colors.

Cancellations or changes to orders - Firm orders which are cancelled or changed while in process will be assessed a service charge in addition to the cost of the components already produced. If order requires any manufacturing change while in process, a new lead time will be quoted. Please note: Any change may affect the original ship date.

Please contact your Cross customer service representative for additional information.

LEAD TIMES

A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated product are not approved until final artwork is received and approved by customer.
















Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)

DESCRIPTION	LEAD-TIME
Paper proof, black and white or color	3 working days
Template sample	5 working days
Approved template order	5 working days
New or repeat order, standard engraving (straight line text)	5 working days
Name engraving	3-5 working days
Name engraving over 50 units	5 working days

EMBLEM STYLES

DIE-STRUCK EMBLEMS

For die-struck emblems, select either plain (without color) or color-filled with oven-baked enamels in single or multiple colors. Die-struck emblems are sterling silver, chrome plated, 10 karat gold filled/rolled gold or 23 karat gold plated with a raised metal imprint that is available in multiple finishes, including color-filled, antique plate, or 3 different sprays (flat black spray, two-tone spray, or antique spray). The standard die-struck emblem price includes a maximum of 2 colors. Additional colors will incur extra charges.

7 COLORS	5 COLORS	1 COLOR	0 COLORS	BLACK
				
COLOR-FILLED Hand painted with 1 or more colors.	ANTIQUE PLATE Whole emblem plated with black nickel. Raised details polished to expose shiny metal surface.	FLAT BLACK SPRAY Black coating hand applied to logo background only.	TWO-TONE SPRAY Textured gold or silver coating hand applied to logo background.	ANTIQUE SPRAY Dark gray coating hand applied to logo background.
				
				

SILK-SCREENED EMBLEMS

A highly refined image reproduction process using single or multiple colors on a variety of standard emblem blanks. Extremely accurate design and color reproduction is possible. The sample set-up charge is for an existing silk-screen emblem design for which no stock exists, thus requiring machine set-up. A design change requires a new screen/set-up and will be invoiced at the full tooling charge.

The standard silk screened emblem price includes a maximum of 3 colors. Please note that white is considered a color. Additional colors will incur extra charges.

4 COLORS	3 COLORS	3 COLORS	3 COLORS
			

Corporate logos or registered trademarks are shown only to illustrate Cross's logo reproduction capabilities. Merchandise bearing logos can be purchased only by the organization to which the logos or trademark belongs and only through authorized Cross distributors.

EMBLEM PLACEMENT

EMBLEM PLACEMENT

Die-struck and silk-screened emblems may be given either a vertical or horizontal placement on a writing instrument cap. Please indicate your preference for orientation when you submit your logo artwork. Desk set nameplates are 3 1/4 inches by 1 1/8 inches. Logos are positioned in the lower left corner (see Chase example), unless otherwise specified. Die-struck emblems affixed to desk set nameplates are the same size as die-struck emblems on pocket writing instruments.*

VERTICAL EMBLEM PLACEMENT	HORIZONTAL EMBLEM PLACEMENT	LOGOS ARE SILK-SCREENED DIRECTLY ONTO THE NAMEPLATE	DIE-STRUCK EMBLEMS ARE AFFIXED TO THE NAMEPLATE
			

STANDARD EMBLEM SHAPES:

Our selection of standard shapes for die-struck and silk-screened emblems is represented below. Please select the shape that best suits your logo by emblem shape number.

DIE-STRUCK EMBLEMS											
D-1	D-2	D-3	D-4	D-5	D-6	D-7	D-8	D-9	D-10	D-11	D-12
SILK-SCREENED EMBLEMS											
S-1	S-2	S-5	S-6	S-7	S-9	S-10	S-11	S-12	S-13	S-14	S-15
S-16	S-21	S-22	S-23	S-24	S-25	S-26	S-27	S-28	S-29	S-30	S-31
S-32	S-35	S-36	S-37	S-40	S-41	S-42	S-43	S-47	S-48	S-51	S-52
S-54	S-55	S-59	S-60	S-61	S-62	S-63	S-64	S-67	S-68	S-71	S-73
S-74	S-76	S-78	S-80	S-81	S-82	S-86	S-87	S-90	S-93	S-101	S-104
S-123	S-124	S-132	S-133	S-134							

*Size and location of emblem subject to approval by A.T. Cross

NON-STANDARD/CUSTOM EMBLEM SHAPES

Cross also fabricates die-struck and silk-screened emblems in custom shapes for an additional custom tooling charge. Please call your customer service representative for additional information.

EMBLEM ORDERING INFORMATION

PRICING		
Cross requests that artwork be prepared to sm@rt code specifications. Sm@rt codes 1S and 1X apply to this type of decoration. Please visit www.mycrossbiz.com to access the link for the sm@rt code website.		
DESCRIPTION	SILK-SCREENED EMBLEM	DIE-STRUCK EMBLEM
Minimum order	24	24
Tooling charge, standard shape	\$250.00 _A *	\$400.00 _A *
Decoration price (additional)**	\$2.50 _A	\$2.50 _A
Each additional color (per color)	Over 3 - \$0.70 _A	Over 2 - \$0.70 _A
Paper proof, black and white or color - new artwork only	—	—
Less-than-minimum fee	\$100.00 _A	\$100.00 _A
*Standard emblem shapes. See page 72		
**When ordering emblems please add \$2.50 _A to listed column price		

ORDERING REQUIREMENTS

The following must be submitted with orders for new die-struck or silk-screened emblems:

- Item numbers, descriptions and order quantities.
- Cross will also accept digital vector artwork in Adobe Illustrator, Corel Draw 9.0 or earlier, and Freehand 9.0 or earlier. Please convert all fonts to paths; do not send actual fonts. Email files to artwork@cross.com, referencing your P.O. number and distributor name in the subject line. While we will accept artwork that is not vector-based (black and white line art, enlarged to 300% of desired size), kindly note that a fee will be incurred. Halftones or screen images are not acceptable for reproduction purposes.
- PMS colors — (coated gloss only) and color placement. PMS = Pantone® Matching System, an international printing, publishing, and packaging color guide.
- For new orders, submit an emblem name, for example, "Nike Swoosh". For repeat orders, submit the name and number of the existing emblem.
- Silk-screened emblem shape numbers — select one of the shapes, listed on page 72 if applicable. Die-struck emblems also can be formed into the shape of the logo for an additional charge.
- Fountain pen nib size.
- Ship to address, required delivery date and preferred shipping method

LEAD TIMES

A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated product are not approved until final artwork is approved by customer.

Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)

DESCRIPTION	SILK-SCREENED EMBLEM	DIE-STRUCK EMBLEM
Paper proof, black and white or color	3 working days	3 working days
Sample for approval	7 working days	10 working days
New design order	7 working days	10 working days
Repeat design order	6 working days	8 working days
Emblematic and imprinted order	10 working days	10 working days

PROOFING OPTIONS

- Color paper proof
- Black and white paper proof
- Pre-production sample of your design on a Cross writing instrument or desk set nameplate

ADDITIONAL CHARGES

Tooling and set up — Less than minimum, PMS color matching and color revision charges may be incurred, depending on the order requirements. Please contact your Cross customer service representative for complete pricing.

Art charge - Orders for new emblems not submitted to sm@rt code specifications or requiring special design services are subject to an additional art charge. Original letterhead, business cards, faxed artwork, bitmapped digital artwork, web images, and printed art on non-flat surfaces are subject to this charge. Cross reserves the right to reset all artwork to provide a quality decoration that best fits the decoration area. The minimum size for typesetting on most products is 6-point type.


























Cancellations or changes to orders - Firm orders which are cancelled or changed while in process will be assessed a service charge in addition to the cost of components already produced. If order requires any manufacturing change while in process, new lead time will be quoted.

IMPRINTING SERVICES

Using an imprint image reproduction process, Cross will recreate your company trademark or symbol on applicable writing instruments in one or multiple colors of your choice.

Extremely accurate design and color reproduction is possible. Standard imprint colors are listed below. A PMS color-match fee will be charged for other requested colors.

IMPRINT EXAMPLES
<p>CROSS</p>  <p>Aventura Cap</p>
<p>FRANKLINCOVEY</p>  <p>Freemont</p>
<p>GIFT BOX IMPRINT EXAMPLES</p> <p>CROSS</p>  <p>Imprint Directly on Deluxe Gift Box \$2.00_A</p>  <p>Imprint on Premium Gift Box Sleeve \$3.00_A</p>
<p>FRANKLINCOVEY</p>  <p>Available on select product \$0.70_A</p>

IMPRINT LOCATIONS																
<p>Please refer to page 69 for all writing instrument engraving and imprinting locations, except for Aventura, which can be imprinted on the barrel as shown below.</p>																
<p>CROSS</p>  <p>Aventura - Barrel 1.2" x .20", Tall Cap 1.2" x .20" Long Cap 1.2" x .20"</p>																
<p>STANDARD IMPRINT COLORS</p> <table border="1"> <tbody> <tr> <td></td> <td>Red</td> </tr> <tr> <td></td> <td>Blue</td> </tr> <tr> <td></td> <td>Yellow</td> </tr> <tr> <td></td> <td>Green</td> </tr> <tr> <td></td> <td>Black</td> </tr> <tr> <td></td> <td>White</td> </tr> <tr> <td></td> <td>Gold Tone</td> </tr> <tr> <td></td> <td>Silver Tone</td> </tr> </tbody> </table>		Red		Blue		Yellow		Green		Black		White		Gold Tone		Silver Tone
	Red															
	Blue															
	Yellow															
	Green															
	Black															
	White															
	Gold Tone															
	Silver Tone															
<p>STANDARD IMPRINT TYPE STYLES (MAXIMUM 3 LINES)</p> <p>Avante Garde</p> <p>Bookman</p> <p><i>Brush Script</i></p> <p>Helvetica</p> <p><i>Murray</i></p> <p>Old English</p>																

IMPRINT ORDERING INFORMATION

PRICING			
Cross requests that artwork be prepared to sm@rt code specifications. Sm@rt codes 1S and 1X apply to this type of decoration. Please visit www.mycrossbiz.com to access the link for the sm@rt code website.			
DESCRIPTION		PRODUCT IMPRINT	GIFT BOX IMPRINT
Minimum order (no imprint inventory held)	Cross	24	24
	FranklinCovey	50	50
Standard imprint type styles		See page 74	—
Imprint color		See page 74	Black
Tooling charge		\$80.00 _A *	\$80.00 _A *
Decoration price	Cross	\$5.50 _A	\$3.00 _A
	FranklinCovey	N/A	\$0.70 _A
Each additional color (per color)		Over 1 - \$0.70 _A	Over 1 - \$0.70 _A
Each additional imprint	Cross	\$5.50 _A	\$3.00 _A
	FranklinCovey	N/A	\$0.70 _A
PMS color match charge (per color)		\$40.00 _A	—
Paper proof, black and white or color - new artwork only		—	—
Black/white paper proof - new artwork only		—	—
Color paper proof for repeat orders		\$40.00 _A	\$40.00 _A
Black/white paper proof for repeat orders		\$20.00 _A	\$20.00 _A
Less-than-minimum fee		\$100.00 _A	\$100.00 _A
Standard imprint type styles		See page 64	—
Gift box sleeve imprint	Cross	Includes one color	\$3.00 _A
Gift box custom imprint	Cross	Includes one color	\$2.00 _A
Decoration price	FranklinCovey	Includes one color	\$0.70 _A
*One-color imprint only. Multi-color imprints will incur an additional charge. Contact your A.T. Cross customer service representative for details.			

LEAD TIMES

A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated product are not approved until final artwork is approved by customer.

Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)

DESCRIPTION	LEAD-TIME
Paper proof, black and white or color	3 working days
Sample for approval	6 working days
New design order	6 working days
Repeat design order	6 working days
Emblematic and imprinted order*	10 working days

*Standard emblem shapes. See page 72 for silk-screened and die-struck emblem information.

IMPRINT ORDERING REQUIREMENTS

The following must be submitted with orders for custom imprinting.

- Item numbers, descriptions and quantities.
- Cross prefers to receive artwork prepared to sm@rt code specifications.
- Imprint location and type style.
- For new orders, submit a design name, for example, "Texaco Star".
- For repeat orders, submit the name and number of the existing imprint.
- Fountain pen nib size.
- Ship to address, required delivery date and preferred shipping method.
- See page 64 for additional charges, PMS colors, and paper proof information.

DEBOSSING

PRICING - JOURNALS

Cross requests that artwork be prepared to sm@rt code specifications. Sm@rt codes 1S and 1X apply to this type of decoration. Please visit www.mycrossbiz.com to access the link for the sm@rt code website.

DESCRIPTION	BLIND EMBOSS	FOIL DEBOSS
Minimum order	6	6
Tooling charges	\$80.00 _A *	\$80.00 _A *
Decoration price (per unit)	\$5.50 _A	\$5.50 _A
Each additional location (per unit)	\$5.50 _A	\$5.50 _A
Color paper proof - new artwork only	—	—
Black and white paper proof - new artwork only	—	—
Color paper proof for repeat orders	\$40.00 _A	\$40.00 _A
Black and white paper proof for repeat orders	\$20.00 _A	\$20.00 _A
Less-than-minimum fee	\$100.00 _A	\$100.00 _A

LEAD TIMES - JOURNALS

A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated product are not approved until final artwork is approved by customer.

Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)

DESCRIPTION	BLIND EMBOSS	FOIL DEBOSS
Color paper proof	N/A	N/A
Black and white paper proof	3 working days	3 working days
Sample for approval	10 working days	10 working days
New design order	10 working days	10 working days
Repeat design order	8 working days	8 working days

LEAD TIMES - CROSS LEATHER COLLECTION

DESCRIPTION	BLIND EMBOSS
Color paper proof	2 working days
Sample for approval	5 working days
New design order	5 working days
Repeat design order	5 working days

PRICING - CROSS LEATHER & PRIME COLLECTIONS

DESCRIPTION	BLIND EMBOSS			
Minimum order	See catalog pages			
Tooling charges	\$75.00 _V *			
Each additional location (per unit)	1-49	50-149	150-499	500+
	\$0.99	\$0.69	\$0.59	\$0.39 _V
Sample set-up/revision charge	\$100.00 _V			
Color paper proof - new artwork only	—			
Black and white paper proof - new artwork only	—			
Color paper proof for repeat orders	\$40.00 _V			
Black and white paper proof for repeat orders	\$20.00 _V			
Less-than-minimum fee	\$100.00 _V			

ORDERING REQUIREMENTS

The following must be submitted with orders for new debossed orders:

- Item numbers, descriptions, and order quantities.
- For new orders, submit a design name, for example "Texaco Star".
For repeat orders, submit the name and number for the existing deboss decoration.
- Ship to address, required delivery date and preferred shipping method.

PROOFING OPTIONS

- Color paper proof
- Black and white paper proof
- Pre-production sample of your design on a leather product

ADDITIONAL CHARGES

Tooling and set up as well as less than minimum charges may be incurred depending on the order requirements. Please contact your Cross customer service representative for complete pricing.

Art Charge - Order for new deboss decoration not submitted to sm@rt code specifications or requiring special design services are subject to an additional art charge. Original letterhead, business cards, faxed artwork, bitmapped digital artwork, web images, and printed art on non-flat surfaces are subject to this charge. Cross reserves the right to reset all artwork to provide a quality decoration that best fits the decoration area.

Cancellations or changes to orders - Firm orders which are cancelled or changes while in process will be assessed a service charge in addition to the cost of components already produced. If order requires any manufacturing change while in process, new lead time will be quoted.



Blind Debossing Silver Foil Debossing Gold Foil Debossing

DEBOSSING

Journals are available for custom debossing. Debossing imprints the journal with a logo or monogram impression. Debossed locations are recommendations. Locations and logo size may vary depending on individual logo. Please send artwork to artwork@cross.com for specialized consultation on your logo and placement. Please note that logo debossing may be limited to text.



JotZone Journals



Signature Journals

DEBOSSING



Cross Prime Tech Padfolio



Cross Prime Notebook



Cross Prime Zippered Padfolio



DEBOSSING



Travel Wallet



Passport Wallet



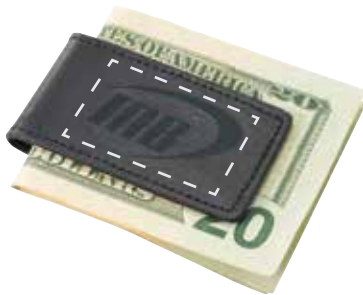
Zippered Padfolio



Tech Padfolio



Jr. Zippered Padfolio



Money Clip



Business Card Holder



Luggage Tag

GENERAL INFORMATION

WRITING ORDERS

Your order must include:

1. Quantity desired.
2. Product number of item.
3. Emblem, imprint or template number where applicable (reference to previous P.O.'s is not accepted).
4. Writing instrument refill point (if other than standard).
5. Fountain pen nib size.
6. Exact copy (typed or printed) for engraving or imprinting.
7. Artwork for template engravings. Reference the engraving section for art requirements.
8. Artwork for emblems or imprints. Reference the appropriate decoration section for art requirements.
9. Desired imprint or engraving area.
10. Desired emblem shape number and type, i.e. die-struck or silk-screened.
11. Customer's complete shipping address.
12. Required delivery date and preferred shipping method.

PACKAGING

- Most Ballpoint Pens are packaged with a medium black refill.
- All rolling ball pens are packaged with a black gel rolling ball refill.
- All writing instruments ship in a premium gift box.

TYPESETTING

The minimum size for typesetting for most decorations is 6 point type (example: this is 6 point type). Cross reserves the right to reset all imprint copy and logos to fit the imprint area and/or provide the best quality imprint.

TEMPLATE ENGRAVING

A process that duplicates simplified logos or stylized print is available on most writing instruments and select timepieces.

EMBLEMS

See page 72 for writing instrument application.

IMPRINTS

Cross will recreate your company trademark or symbol on most lacquer and satin finish writing instruments using an imprint image reproduction process. Extremely accurate design and color reproduction is possible.

PROOFING OPTIONS

- Color paper proof
- Black and white paper proof
- Pre-production sample

ARTWORK/E-MAIL

Cross prefers to receive artwork prepared to sm@rt code specifications. Artwork for colorless laser and drag engraving should be prepared to sm@rt code designation 1X. Artwork for deep-cut color-filled engraving should be prepared based on sm@rt code 1S. Visit www.mycrossbiz.com to access the link for the sm@rt code website. We will also accept digital vector artwork in Adobe Illustrator, Corel Draw 9.0 or earlier, and Freehand 9.0 or earlier. Please convert all fonts to paths; do not send actual fonts. Email files to artwork@cross.com, referencing your P.O. number and distributor name in the subject line. You may also provide artwork on a disk formatted for PC. While we will accept artwork that is non-vector-based, kindly note that a fee will be incurred.

TOOLING

Tooling (screens, pads, dies, plates and templates) remains Cross property. All tooling will be held in a quality-controlled environment at Cross's factory for 48 months after the last order to manufacture. If a manufacturing order is not received for a specific design within a 48-month period, the tooling will be discarded due to inactivity. New set up and tooling charges apply if a tool has been discarded due to inactivity. Separate tooling charges for men's and women's watches will apply.

EMBLEM QUALITY

For maximum security, Cross jewelry-quality emblems are double-pegged and riveted to the clip of writing instrument caps. Cross can reproduce your company trademark using single or multiple colors on a variety of standard and custom emblem shapes. Color enamels are hardened to protect against peeling, chipping, or cracking. Each and every emblem is inspected 100% for proper dimension, security, color correctness, design definition and alignment to the clip.

LOGOS AND TRADEMARKS

All decorated product with corporate logos or registered trademarks is shown only to illustrate logo reproduction capabilities. Merchandise bearing logos can be purchased only by the organization to which the logo or trademark belongs and only through authorized Cross distributors.

ENGRAVING

Please send a separate Excel document specifying product numbers, desired engraving style and the specific wording or letters to be engraved. Do not send us the item for engraving as this takes more time and increases your handling and mailing costs.

Production lead time for engraving orders is 3 working days from factory receipt of acceptable engraving list. (excluding templates) 50 units or more = 5 working days.

GENERAL INFORMATION

CANCELLATIONS/CHANGES TO ORDERS

Firm orders which are cancelled or changed while in process will be assessed a service charge in addition to the cost of the components already produced. If order requires any manufacturing change while in process, a new lead time will be quoted. Please note: Any change may affect the original ship date.

INCREASED ORDERS

Increases to orders already received by Cross will be treated as new orders and a new lead time will be quoted.

SPLIT SHIPMENTS/DROP SHIPMENTS

No additional charges for split shipments (example: shipping to end user event location or merchandise that by necessity, due to its size or nature, is being shipped to multiple locations). Order must specify split shipment information upon submission of purchase order. Each split shipment must be at least minimum order quantity. Blanket purchase orders requesting individual shipment locations for single units are not considered split shipments and will follow drop ship policy below.

Cross recognizes that in today's business environment, suppliers are asked to provide shipping/fulfillment services for individual product orders to end-user recipients. A drop ship charge of \$16.00A will be applied for each drop ship location, where Cross handles third party order fulfillment (example - shipping to individual end-user residential addresses). This charge includes ground freight.

Drop Shipment destinations are required at the time of order placement. Drop ship charges as noted above will apply.

EXPEDITE CHARGE

Any requests for delivery in front of our standard lead times will incur an additional \$50.00 net expedite charge. We reserve the right to decline expedite requests.

RETURNS

Emblematic/engraved/imprinted merchandise may not be returned. Plain merchandise returns must be authorized in writing from Cross and will be subject to a 15% restocking charge. All authorized returns must be made freight prepaid within 60 days of the original shipment.

LOSS/DAMAGE CLAIMS

Claims for short shipments, damage or merchandise not received must be submitted within 30 days from date of shipment.

Prices subject to change without notice.



ATTENTION DISTRIBUTORS!

Cross recommends that your customers follow sm@rt artwork guidelines to ensure quick order turnaround and cost savings. These guidelines outline the requirements for specific types of electronic art files, as well as how to handle fonts, linked images, and other important information. Sm@rt codes have been provided for each decoration type to enable customers to quickly identify minimum artwork requirements. Details can be found at www.smart-artwork.com.

DISTRIBUTOR SPECIAL PROGRAMS

CROSS DISTRIBUTOR SELF-PROMOTION PROGRAM:

50% off first column net decorated pricing on all Cross writing instruments. Discount cannot be applied to promotional prices.

- Includes an emblem, template engraving, or custom imprint of your distributor logo.
- Minimum order of 24 units for emblems, 12 units for template engraving, 24 units for custom imprints.
- Tooling charges are not included.
- Excludes all precious metals, FranklinCovey, stationary products, Calais, desk sets, promotional items and new product launches for the first 3 months. Other products may not be available due to stock situations. Contact your sales rep for more information.
- Maximum order quantity 300 units.

CROSS SPEC SAMPLE PROGRAM:

50% off first column net decorated pricing on all Cross writing instruments.

- Limit: 2 decorated samples or 1 plain sample. No returns accepted.
- Excludes all precious metals, desk sets, timepieces, promotional items and new product launches for the first 3 months. Other products may not be available due to stock situations. Contact your sales rep for additional information.
- Tooling charges are not included.
- Cross requests that artwork be prepared to sm@rt code specifications. Visit www.mycrossbiz.com to access the link for the sm@rt code website.



WARRANTIES

WRITING INSTRUMENT FULL PERPETUAL WARRANTY

All Cross writing instruments and desk set penholder mechanisms are unquestionably guaranteed against mechanical failure, regardless of age. Any Cross product or part requiring service under this warranty will be repaired or replaced at no charge when received at our factory from the consumer (postage and insurance are the responsibility of the consumer, and processing fees may apply). Any such product that is no longer in production and cannot be repaired will be replaced with a comparable Cross product. Leads, erasers, ink refills and stylus tips exhausted in the course of normal use, and emblems and other customized decoration, are excluded from this warranty; also excluded are fountain pen nibs and other parts damaged from impact, unreasonable use or obvious abuse, as well as wear, aging discoloration or other deterioration of the leather wrapping. The Cross guarantee extends our assurance of a lifetime of writing pleasure to every owner of a Cross writing instrument. This warranty gives you specific legal rights, and you may have other rights which vary from state to state or jurisdiction to jurisdiction. Customers are advised to obtain insurance against loss or damage when shipping products to Cross. Without proof of shipment, Cross cannot replace product it does not receive.

WARNING

Pen caps can obstruct breathing. Keep out of mouth. This product is not intended for children.

APPLICABLE TO STYLUS TIPS

In no event shall Cross be liable for incidental or consequential damages of any kind or character including, without limitation, physical damage to the surface of hand-held PCs, cell phones, smart phones or other electronic devices. Some states and jurisdictions do not allow the exclusion of incidental or consequential damages, so the above exclusions may not apply to you.

LEATHER FULL ONE YEAR WARRANTY (CROSS)

All Cross personal accessories are unquestionably guaranteed against mechanical failure and defects in workmanship for one year from the date of purchase. Any Cross accessory or part requiring service under this warranty will be repaired or replaced at no charge when received from the consumer at our factory. Postage and insurance are the responsibility of the consumer, and shipping and handling fees may apply. Any such product that is no longer in production and cannot be repaired will be replaced with a comparable Cross product. Logos, engraving and other decorations are excluded from this warranty, as are parts damaged from impact, unreasonable use or obvious abuse and materials which become worn in the course of normal use. This warranty gives you specific legal rights, and you may have other rights which vary from state to state or jurisdiction to jurisdiction.

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