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**VGCSA Board Meeting**

**Hunton Andrews Kurth Offices**

**Thursday, January 16, 2020**

**Est. 11:30 a.m.**

*David Norman, Sean Baskette, Jay Wade, Jeff Whitmire,*

*David Walter, Mark Cote, Mike Mueller, Eric Snelsire,*

*Tyler Eastham, Ed Eagle, Josh Peters*

*Agenda*

1. Call to Order
   1. 11:36 am
2. Introduction of New Board Members
   1. New board members were introduced – Eric Snelsire, Josh Peters
3. Approval of Minutes
   1. David Walter motion to approve, Jay Wade 2nd
4. Treasurer’s Report – Budget 2020, Investment Asset Allocation
   1. Mike Mueller gave a treasury report
   2. Sean Baskette motioned to approve, Jay Wade 2nd
5. External VP Reports
   1. VTA – Sean Baskette
      1. First meeting was held on 1/15/20.
      2. Bob Ruff Fundraiser is scheduled for June.
      3. First board meeting is scheduled for 1st week of February to finalize schedule. Goal is to keep event fees down and get more lower end course superintendents involved.
   2. ODGCSA – Jay Wade
      1. New board members announced at annual meeting at Viniterra, include Ryan Dwyer and James Nick.
      2. February event is scheduled for Top Golf.
      3. Next board meeting the yearly schedule will be finalized.
   3. GWGCSA – David Walter
      1. Working on finalizing the schedule at next meeting.
   4. SVTA – Ed Eagle
      1. Working on finalizing the schedule and should be done by the end of the month.
   5. TTA – Tim Doran (not in attendance)
      1. Mentioned in report that meeting attendance is down and would like to have more free meetings. Challenges include the HRBT tunnel commute and military courses note being able to attend meetings. Alan Dobbs will replace Mike Brumbaugh on the board.
      2. Working on Dick Cake Memorial and Burt Walton tournament.
6. Recap of Recent Events
   1. VAC Banquet – Good turnout, David Norman and attendees met with the governor for 10 minutes and go ta picture with him. They spoke about environmental stewardship.
   2. VSGA Annual Meeting
      1. Dick Fisher was awarded the service to golf award.
      2. New World Handicap system was announced live.
      3. State Open will move to a new venue leaving Ballyhack in 2021. The new venue has not been established yet.
7. Government Relations
   1. Recap of Morning Visits
      1. Morning session went well, and Sen. Mason was receptive and open to communicating to the VGCSA about issues we have with legislation.
   2. National Golf Day Community Service
      1. David Walter offered to help the new person in charge of the national mall with working on the irrigation project May 5-6.
8. Rounds4Research
   1. Revenue will support lobbyist and VSGA has agreed to promote the auction to their bidder database.
   2. The board will push their colleagues, especially at high end exclusive clubs to donate packages for golfers. We could double our revenue with a few more quality donations.
9. Other Events
   1. GCSAA Social Event
      1. We have many sponsors and the vent is going to be a hit with live entertainment.
   2. GCSAA Chapter Leaders
      1. David Walter is interested in attending and will scope out the meeting
   3. VA Tech Tourney
      1. Silent auction can be improved but could generate a lot of revenue if we got the right packages for donations.
   4. VGCSA golf events
      1. Joe Saylor – Hermitage CC on October 5th
      2. Virlina Cup – James River CC in Newport News on October 11-13
      3. Match Play – April – October.
   5. Assistants Forum
      1. Josh Peters is heading this event. Keeping the location between central VA and NOVA always brings the highest participation.
      2. We may partner with MAAGCS like done in the past.
10. Partner Program Update
    1. The new partner flyer was previewed to the board, no price increase.
    2. Goal is to grow partner revenue and participation.
    3. Two partners, LSI and Syngenta prepaid in 2019 for 2020 partner program.
11. 2020 Member Survey
    1. Goal is to do a survey this year to all members.
12. Old Business / New Business
    1. Board meeting dates - April 23, August 13 (new date), November 12
13. Adjourn – 1:12 pm