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**VGCSA Board Meeting**

**Hermitage Country Club**

**10:00 a.m., November 17, 2020**

*Agenda*

1. Rehearsal for Virtual Annual Meeting (10 a.m.)
2. Virtual Annual Meeting (11 a.m.)
3. Call to Order (working lunch) – 11:58 am
4. Approval of Minutes
	1. Motion Sean Baskette. 2nd Jeff Whitmire
5. President’s Report – Chapter Delegates
	1. Jeff Whitmire made remarks about the meeting. GCSAA was surprised not to lose members but gained members.
	2. Financially GCSAA is in a good place.
	3. They are happy with BMP updates and hope they are finished by 2021.
	4. GCSAA got a late start on R4R but were pleasantly surprised with the amount of money raised.
	5. Dues were voted to increase under CPI by $15.
	6. GCSAA would like to see more participation in the certification programs.
	7. GIS will be virtual and will be some neat sessions.
	8. Amendment to the by-laws was discussed
		1. In times like this year (travel restrictions, etc.), it is proposed to extend the officers tenure an extra year.
	9. Offices to fill for GCSA
		1. For Vice President
			1. Kevin P. Breen, CGCS
		2. For Secretary/Treasurer
			1. Kevin P. Sunderman, CGCS
			2. Jeff L. White, CGCS
		3. Three director positions are expiring.
			1. One is a one-year term, two are two-year terms.
			2. We need to select three out of the 5 running.
				1. T.A. Barker, CGCS
				2. Paul L. Carter, CGCS
				3. John M. Christenson
				4. Christopher A. Reverie
				5. Marc E. Weston, CGCS
6. Treasurer’s Report
	1. Mike Mueller gave a Treasurers report.
		1. We are in good standing.
		2. Membership Dues against budget
			1. ODGCSA is up, the other locals are slightly down
		3. Sean Baskette motion to approve Treasurers report. 2nd Jay Wade
7. Executive Director Report
	1. David Norman gave Executive Director’s Report
		1. David gave a review of association events
		2. David reported we secured partner revenue almost all prior to COVID restrictions.
		3. Rounds of golf have been up during COVID restrictions. F&B and clubhouse events (weddings, parties, meetings) have all been down.
		4. VGCSA rescheduled and cancelled events as needed.
			1. VT event was rescheduled from May to August
			2. We were close to raising the same amount of money as the prior year raised in sponsorships.
		5. Local events were successful. Some had to be rescheduled but were still great events.
		6. The virtual annual meeting in place of the Conference at UVA was successful and came off well.
		7. Financially the board was conservative and proved to be a wise move with COVID looming in 2020.
8. 2021 Budget
	1. Motion to approve – Sean Baskette
	2. 2nd – Mike Mueller
	3. All in favor - AYE
9. Local Associations - External VP Reports
	1. GWGCSA, David Walter
		1. Annual Meeting and Buttery Goodness event was exceptional. T weather was great, and the turnout was excellent
		2. Rolled out the new local association app, you can register and pay for events through the app. Playbooks was the company that put the app together.
	2. VTA – Sean Baskette
		1. Year-end meeting at great oaks, great turnout
		2. No changed in the board for the upcoming year.
		3. Looking at creative ways to get guys together next year.
	3. SVTA – Ed Eagle
		1. Fundraiser on 10/8 at Blue Ridge Shadows. $2,600 was raised for the VTF.
	4. TTA – Tim Doran
		1. Bert Walton event was successful, and the weather and turnout were great. Was able to donate $4,500 to VT extension.
		2. Jeremy Frisicaro, Allan Dobbs and Allan Lumagui on board
	5. ODGCSA – Jay Wade
		1. Last event was the scholarship tournament
		2. Annual Meeting will be December 8th at Royal New Kent at 11am.
		3. Board meeting next week to discuss the annual meeting.
10. BMP Project – Tim Doran Update
	1. The Final PDF version of the BMP is complete, and info submitted to GCSAA for them to put in their toolkit.
	2. Tim has the final website draft and is reviewing. Once review is complete the website can go live.
	3. If all goes well, an online workshop in January can be held for putting together a facility BMP.
11. Committee reports
	1. Assistants (Forum) – Josh Peters
		1. Great turnout at Springfield.
	2. Communications – Board Discussion
		1. The Golf Wire – the board discussed partnering with The Golf Wire to get VGCSA new released. We will discuss at next board meeting.
	3. Golf – Jeff Whitmire
		1. Local Assn Challenge
			1. Everyone involved had a great time and would consider making it a recurring event.
		2. Saylor
			1. Phenomenal event, the golf course was in great shape. Lots of toys were donated for Toys 4 Tots.
		3. Match Play recap
			1. Scott Mauldin and Tommy defeated Brent Graham and Cameron Yancey at Kinloch Golf Club in 20 holes.
		4. Government Relations
			1. Robb Bohannon gave an update on what to expect in 2021.
			2. Less face-to-face meetings due to restrictions.
	4. Membership – Board Discussion
		1. The board will continue to recruit assistants and equipment managers.
	5. Partner Program (recap) – David Norman
		1. We recruited well in 2020. Only one partner dropped from Diamond to Gold. We expect companies to renew in 2021.
	6. Turfgrass
		1. VA Tech Turfgrass Research Classic
			1. Raised over $50K and it was a sold-out event.
			2. Sean Baskette commented that he liked the tee times as opposed to shotgun. The event flowed well, pace of play was great, out of towners had an easier time.
				1. Missing the social aspect is one downside to moving this format going forward.
				2. Bill Keene agreed with the positives of moving to tee times.
		2. VTF Report
			1. We will make a donation to the VTF once all outstanding revenue is received for the VT Research Classic.
	7. Website & Social Media – Josh Peters will look into things to be done and report back.
		1. Need to update newsletter archives
		2. Need to updated photos
12. Upcoming Events
	1. VTC Conference & Show (Jan. 19-22)
		1. This will be an all-virtual event held through Zoom.
	2. GCSAA Virtual Conference & GIS (Feb. 2-4)
		1. The conference platform looks impressive.
		2. There are different packages that allow different access to the education.
		3. We will promote the event to the membership through the eLetter and printed newsletter.
	3. Board Meeting dates 2021
		1. January 14
		2. April 22
		3. August 5
		4. November 18
	4. Annual Conference (Dec. 6-7, 2021)
		1. We will plan to return to UVA for the conference.
13. Executive Session - Nominating Committee (Officers, Affiliate & Assistant Reps), Staff Review
14. Adjourn – 1:40 pm