**VGCSA Board Meeting**

**Keswick Club, Keswick, VA**

**August 8, 2019**

**9:00 Am Start**

*Minutes*

Bill Keene, Mark Cote, Tim Doran, Jay Wade, Ed Eagle, Sean Baskette, David Walter, Peter McDonough, Aaron Wells, Jeff Whitmire, David Norman, Tyler Eastham

* Call to Order – Bill Keene called meeting to order at 9:03 am
* Approval of Minutes – Motion to approve Sean Baskette, 2nd Jay Wade – minutes approved
* Treasurer’s Report
  + Bill Keene gave a brief report on financials
  + Dues down for all locals except for SVTA
  + Partner Program doing well
  + VT Research Classic is behind on collections but we are still collecting, and profit will be 50K+
  + Motion to approve Treasurer’s Report – Sean Baskette, 2nd Aaron Wells
* External VP Reports
  + David Walter – GWGCSA – Glow Ball event in September. Working through their local match play event.
  + Sean Baskette – VTA
    - Opening meeting in May saluting Al Divine who retired.
    - Fundraiser in June was at Pete Dye River Course, should be able to give $2K for scholarships this year.
    - First 9 and “whine” cancelled due to rain but more scheduled
    - Looking into a zip lining event in September
    - Year-end meeting will be at The Water’s Edge
  + Ed Eagle – SVTA
    - June Meeting in Waynesboro was well attended
    - September meeting will be at Shenandoah Valley CC on 9/26
    - October meeting at Luray Caverns GC on 10/17
  + Jay Wade – ODGCSA
    - April Scholarship Tournament was a success and ODGCSA should be able to give $2K again this year
    - June Baseball game was low attendance and weather was very hot. Maybe do a night game next time.
    - September – looking to do a joint meeting with education and golf.
    - Annual meeting in December
  + Tim Doran - TTA
    - Bert Walton Memorial tournament September 26 at Broad Bay
* GCSAA Update
  + Rounds4Research
    - $8,419.20 raised this year, will be used to support government relations fees
    - Doubled last year’s money raised
* Chapter Delegates Meeting
  + If interested in going let Bill Keene and David Norman know
* 2020 GCSAA Social Event (Orlando)
  + Outdoor event at DoubleTree Orlando by Hilton at SeaWorld
  + David Norman and Tyler Eastham are looking into entertainment
* New Logo Guidelines
  + The board discussed using the new GCSAA logo
* Virginia Tech Turfgrass Research Classic & Field Day
  + David Norman and Tyler Eastham are still collecting outstanding monies due for the event.
  + VT wants proposals from multiple sources for research project.
* BMP Conversion
  + Grant Application – we applied for $10K and should hear if the application is approved soon.
  + Contract Approval – We contacted Stacey Kingsbury to help with implementing the BMP to the web.
  + Motion to use grant money to convert BMP to the Web – ($10K from grant and $3K from VGCSA account) Sean Baskette, 2nd Tim Doran
* Annual Conference Education
  + Topics we need to explore
    - Leadership, Team Building, Stress Management, Successes and Failures from this season
  + Aaron Wells like the roundtable idea and financial planning ideas
  + Peter McDonough suggested Paul Latshaw – former superintendent, turf consultant now, anything from team building to turf science. George Thompson, former Supt. now in Pinehurst, dedicated to helping young people.
  + VT Turf Team Rapid Fire Session - Monday
    - Mike Goatley
    - David McCall
    - TBA
  + Suggestion to bring in a member to speak on their experiences with team building (Pete Wendt, Scott Furlong)
  + Aaron Wells suggested John Turnour, groundskeeper for Washington Nationals park
  + Pre-con – if we do it, good topic is ABW
    - Steve McDonald has done ABW research, could be a person to recruit for this portion of the event. Possibly Sam Camuso, Kuhar,
  + Celebrity Interview Ideas
    - Justin Verlander, Wadkins brothers, Frank Beamer, Ian Happ (Keith Happ’s son), Ryan Zimmerman, Upton brothers
  + We will invite USGA to speak – Daren Brevard, Pat O’Brian, Paul Jacobs, Elliott Dowling
  + We will invite Rob Bohannon to do a 15 minute update
  + GCSAA – Shelia Finney could be a good speaker to talk on career development
  + Financial Planning – Andy Wilson, Lighthouse Wealth Management
  + Damon Devito – Owner, UVA teacher
  + Government Lobbyist Team – Robb Bohannon or Todd Haymore
* Strategic Plan Implementation – club visits
  + SVTA - Ed Eagle mentioned SVTA has tried to have meetings at clubs that don’t normally host them or at clubs with members that have not been to meetings recently
  + SVTA – Ed will take one more
  + ODGCSA – Josh Nunn and Jay Wade can split 8 clubs
  + GWGCSA – David Walter and Mike Mueller and Aaron Wells, can do 8 clubs
  + TTA – Tim Doran and Jeff Whitmire can team up for 5 visits
  + VTA – Sean Baskette and Bill Keene will try to hit 5 clubs
* Government Relations
  + Virginia Golf Day – May 25th during LPGA tournament. Governor Northam signed the proclamation.
  + National Golf Day
    - Was on May 1st, community service project was primarily the areas around the monuments this year.
    - Feedback from congressional meetings has been strong, the consensus is that our message is being conveyed very well.
    - NGD 2020 is May 6th
  + Lobbyist recap & contract extension
    - Motion to allocate up to $21K for contract extension for 2020, Sean Baskette Motion, Jay Wade 2nd
* Committee Reports
  + Assistants (Forum) – Spring Creek CC in October – still need to secure a speaker
  + Awards – We will begin promotion nominations to the members
  + Communications – Newsletter was delivered and next one is in October
  + Golf
    - VGCSA Championship was a good turnout
    - Cameron Yancey won
    - Joe Saylor in August
    - Match Play – Whitmire suggested that semi-finals will happen same day as finals to include 8 people to play together, finalists play 36 holes that day
  + Virlina Cup – Two captains picks rounded out the team, Jeff Snyder and Matt Boyce
  + Nominating – Mike Mueller not present to report
* Mid-Atlantic Golf Council (2020 Regional Conference) – Holliday assigned, Mid-Atlantic Golf Council will work on this event as well.
* Scholarship
  + Buy Sod will have a final number for us very soon and it could be a good bit more than the previous year.
* Old Business / New Business
* Executive Session (optional)
* Adjourn to Golf Match - WEST versus EAST