VGCSA Board Meeting

Offices of Hunton Andrews Kurth

Thursday, January 17, 2019

10:00 a.m.

Sean Baskette, Ed Eagle, Tim Doran, Bill Keene, Jeff Whitmire, Mark Cote,

Jay Wade, Mike Mueller, David Walter, Josh Nunn, David Norman

1. Agenda
2. Call to Order – 11:56 am
3. Introduction of New Board Members – New board members were introduced to the group
4. Approval of Minutes – Sean Baskette made motion to approve, Jay Wade 2nd
5. Treasurer’s Report – Budget 2019 – Jeff Whitmire reviewed the budget with the board.
6. External VP Reports
   1. TTA – Tim Doran reviewed the schedule. There will be a Topgolf event at VA Beach Topgolf, and they will add social event to coincide with major championships. There might be a TTA/ODGSA joint meeting in the fall
   2. GWGCSA – David Walter reported the schedule for the year. GWGCSA is doing their own match play event with championship being played at RTJ.
   3. VTA – Sean Baskette reported the schedule is being put together still. The annual fundraiser tournament will be moved to June. VTA is exploring ideas for a social event during the summer.
   4. ODGCSA – Jay Wade reviewed the schedule and noted the first part of the year is planned with a March Madness social in March and the scholarship tournament in April at Kiskiack. Also looking to plan a special event for Dick Fisher’s 45th Anniversary. Jay Wade is hosting a First Green event on May 6 at Magnolia Green GC.
   5. SVTA – Ed Eagle reviewed the schedule. There will be a meeting at Sly Fox in April, June is TBA and September there will be a meeting, and in October the annual fundraiser will be held at Caverns Country Club.
7. Strategic Planning Meeting – A SCOR analysis was completed.
   1. Strengths - The decision was made to hire a lobbyist and it is a strength of the association. The green bags at the legislative visit were eye catching.
   2. Challenges – the current relations with the VT Team is a challenge during their transition to hiring a new person to replace Erik Ervin.
   3. Opportunities – site visits by local boards to recruit and network with superintendents in the area. Chase Rogan could accompany the visits and this will get board members names and faces in front of members and potential members.
   4. Risks – doing the same things, not changing things up.
   5. Goals – get Virginia Golf Day solidified potential for May 22 at Kingsmill, site visits, Invite Chase Rogan for April 18 board meeting for board orientations for new board members and also discuss community outreach initiatives.
8. VAC Banquet – Our lobbyist Rob Bohannon introduced board members to key contacts and they talked to a lot of people. They laid ground work for continuing the great relationship with VAC.
9. Annual Conference – Overall great reports with varied speaker evaluations. Water talks were good. Comments included getting a dynamic person for next year (like Rotella in 2017). Board needs to start thinking about who they want at the conference this year and what topics to cover. Maybe we can get a celebrity like Justin Verlander, DN will each out to Trevor Hedgepeth to make that ask.
10. Government Relations
    1. Recap of Morning Visits – great visit, was very busy in the building with everyone visiting.
    2. Senate Bill 2580 (Chlorpyrifos ban) – the general feeling is the bill would die in the committee and not get voted on.
    3. National Golf Day Community Service – April 30th and teams will be split up to beautify different monuments in D. C.
11. Rounds4Research – we need more top cubs to donate to raise our collection amount. Jay Wade and Mark Cote will reach out to some top clubs and request donations.
12. Virginia Tech Turfgrass Research Classic & Field Day is on May 20th at Independence Golf Club
    1. There will be a silent auction again and all proceeds form that will go to paying for the lobbyist
    2. Mark Cote mentions VGCSA should take on the lobbyist fee solely without help from allied associations.
13. Other Events
    1. GCSAA Social Event – Feb 6th, lots of sponsors and Le Le Rose will be our entertainment
    2. GCSAA Chapter Leaders – attended last year
    3. VGCSA golf events – Hope to have Saylor at Spring Creek, Championship at Boonsboro, possibly Kinloch for finals of Match Play, depending on their closure schedule this year.
    4. Assistants Forum – possibly two events, the Cutter Cup with MAAGCS and the forum. Need to discuss with MAAGCS.
14. Partner Program – solicitation has begun for 2019 partners.
15. 2019 Committee Assignments – David Walter is now in charge of Awards
16. Old Business / New Business
    1. SB 1599 GCSAA voting proposal – Sean Baskette and Jay Wade approve
    2. Board meeting dates (April 18, August 8, November 14)
    3. Possible Board Retreat at Keswick or Farming
17. Adjourn – 2:09 pm