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**VGCSA Board Meeting**

**Stoney Creek at Wintergreen, Nellysford, VA**

**August 9, 2018**

**9:00 Am Start**

*Minutes*

*Mark Cote, Jeff Holliday, Bill Keene, Jay Wade, Sean Baskette, Fred Biggers, Jeff Whitmire, Garrison Fowler, Ed Eagle, Ian Grove, David Norman, Tyler Eastham*

1. Call to Order – 9:10 am
2. Approval of Minutes – Motion Sean Baskette, 2nd – Bill Keene
3. Treasurer’s Report
   1. Tracking on budget
   2. Social Event in San Antonio – great sponsorship, turned a small profit
   3. VGCSA Champ – Keswick, smaller field than normal but good event with slightly less revenue.
   4. R4R – we made an improvement from last year with a 40% increase
   5. Scholarship Donations – waiting on Buy Sod to tell us how much
   6. Close to budget on Dues
   7. Motion to approve – Bill Keene, 2nd Sean Baskette
4. External VP Reports
   1. VTA – Sean Baskette
      1. May Fundraiser well attended raised scholarship money (H.T. Page spoke about sprigging Zoysia)
      2. June meeting at Pete Dye – weed control education from VT Research team
      3. Family night Salem Red Sox – 18 August
      4. Year-end event at Roanoke CC – will confirm date for October
   2. SVTA – Ed Eagle
      1. July meeting at Ed’s place. Less than expected due to weather
      2. Next Event joint with ODGCSA on 9/11 at Devil’s Knob. Dr. Evans maybe coming? Pat Bowers is sponsor and scheduled to speak.
   3. ODGCSA – Jay Wade
      1. June family night at squirrels game – attendance was ok but could grow
      2. 9/11 joint meeting with SVTA.
      3. Annual Meeting at Independence or Golden Horseshoe in November.
   4. TTA – James M. (not in attendance)
   5. GWGCSA – Aaron Wells (not in attendance)
5. Event Review
   1. VGCSA Championship – Cameron defends title, Garrison defends assistants, Jim Wilson Vendor
   2. National Golf Day – Jeff H. Great turnout and experience. Project on national mall was successful and rewarding. Met with government officials and conveyed our message to senator’s assistants
      1. Twitter Challenge to beat the other associations. Goal to get GWGCSA heavily involved because of location.
   3. Joint Meeting at Farmington with CMAA & NGCOA MA
      1. Focused on trend to have an experience to take less time. Farmington was showcasing new facilities – 10 hole executive course and full length driving range. Winter bays with trackman to give another option to practice.
6. Partner Report
   1. Looking good, need to check with Jack Higgins of Earthworks
7. GCSAA Update
   1. Rounds4Research – need more support from board to get other members involved in donating and soliciting bidders from their clubs.
      1. **Ed Eagle suggest we get R4R donation requests out during the winter when they are not busy – talk to GCSAA but opening donation website a bit earlier. Maybe include with dues notice**
   2. Chapter Delegates Meeting – November 13-14 2018
   3. 2019 GCSAA Social Event (San Diego) – Lele Rose will be our entertainer for the event. We will stay at Horton Grand Hotel again. Gallus Golf will sponsor the event.
8. Virginia Tech Turfgrass Research Classic – September 18 is the new date. We have time to raise more money. The event is sold out.
   1. Fred will get a package of skiing with lodging
   2. Bill Keene spoke is working on getting VT football tickets
   3. Jay Wade looking to get golf bag and lessons from his Pro
   4. Sean Baskette will talk to his equipment rep
9. Annual Conference Education – UVA Darden School of Business
   1. Mark Kuhns from Baltusrol
   2. Patrick Gross USGA
   3. Paul Jacobs USGA
      1. Possible speakers?
         1. Shelia Finney – maybe speak on recruitment
         2. Jordan Booth from VT
         3. Curtis Strange – Garrison can reach out
         4. Ryan Zimmerman
         5. Justin Verlander
         6. Bobby Wadkins
10. Strategic Planning Session
    1. Sunday Dec 2nd at 10 am with Steve Randall
11. Government Relations
    1. Two Lobbyist Proposals
       1. Trip Perrin
       2. Hunton, Andrews, Kurth
    2. Do we want to hire out own lobbyist? Fees below
       1. 2018 – 3K
       2. 2019 – 18K assumed it is renewed
    3. Need to email all local reps to vote.
12. Scholarships – Buy Sod Program – waiting on Buy Sod
13. Committee Reports
    1. Assistants (Forum)
       1. Stonehenge on 10/29 - Monday
       2. Informal roundtable focusing on when you become a superintendent, what are you challenges, what should you know before you get there
          1. Matt LeCompete, Ryan Dwyer and Matt Drayton
    2. Awards – (N/A)
    3. Communications (N/A)
    4. Golf
       1. Keswick – lower turnout but good event
       2. Joe Saylor – September at Williamsburg Club
       3. Virlina Cup – team set, Princess Ann in October
       4. Match Play – looking good, semifinals almost set
    5. Membership – (N/A)
    6. Nominating – (N/A)
    7. Research (new dept. head at Tech)
    8. Mid-Atlantic Golf Council (2019 Regional Conference)
       1. Pete Bevacqua is now head of NBC sports, not coming to our meeting…
       2. If we have it will be in Richmond in early March
14. Old Business / New Business
    1. Cote Nomination for VSGA Board
    2. BMP Case Studies – Mark Cote will call Peter McDonough about this
15. Executive Session (optional)
16. Adjourn to Golf Match – 10:48

**WEST EAST**

**Mark Cote (20)** & **David Norman (10)** v **Jeff Whitmire (0)** & **Jay Wade (19)**

**Ed Eagle (10)** & **Fred Biggers (8)** v **Tyler Eastham (4)** & **Garrison Fowler (0)**

**Bill Keene (6)** & **Sean Baskette (11)** v **Jeff Holliday (16)** & **Ian Grove (8)**