

**Subject:** VGCSA Board of Directors Meeting

**Date, Time, Place:**

November 4, 2010

10:00 a.m.

VGCSA Office, Glen Allen, Va.

**Attendance:** Ed Eagle, CGCS, Matt Boyce, Jeff Holliday, CGCS, Mark Cote, Chris Petrelli, Jeff Van Fleet, Eric Spurlock, David Norman, Jeff Berg (phone), Josh Saunders (phone)

1. Call to order at 10:06 P.M. (Boyce)
2. Approval of previous board meeting minutes
   1. Motion Boyce, 2nd Spurlock
3. Treasurer’s Report (Holliday)
   1. Discussed year end statements
   2. BMP contributions, discussed association support, local associations as well as allied association support
   3. Holliday will contact Betty Parker about BMP income tracking
4. Executive Directors Report
   1. Norman discussed management company report
   2. Discussed updating membership data base with help from External VP’s and the GCSAA
   3. Highlighted key areas
   4. Report describes Norman’s contractual fulfillment
5. Budget Review
   1. Discussed budget highlights
   2. Discussed Landscape Supply’s relationship with the BMP tournament.
   3. Approved additional Diamond Partner, Motion Holliday, 2nd Petrelli
6. External VP Reports
   1. SVTA (Eagle)

* Seminar went well,
* Approved $5000 for BMP
* Elected new officers
* Ed eagle stepping down as Ext. V.P.
  1. GWGCSA (Van Fleet)
* Sept. meeting at Creighton Farms, 60 attendees, Va. Tech. caravan
* October the Superintendent/Assistant
* Annual meeting at Evergreen
  1. TTA (Petrelli)
* Annual meeting 11/10 at Cedar Point
* Outer Banks event Sept. 23rd went well
* 18-20 members attended the Norfolk Tides game
  1. ODGCSA (Price)
* Mark Price was absent, no report
  1. VTA (Cote)
* Ballyhack meeting in Sept. went well
* Oct. meeting was held at Westlake, speaker Stan Zonteck, officers elected
* Norman commented on the low membership participation for the year.

1. Chapter Delegates Report (Spurlock)
   1. Eric discussed event highlights
   2. Hire local search firm to help find CEO, hope to have someone hired by GSI
   3. Field staff representatives, two in place so far, will add two in 2011
   4. Discussed Slate of officers for the 2011 GCSAA BOD
2. Committee Reports (Berg)
   1. BMP (Berg)

* Discussed options with Landscape Supply Tournament
* Holliday will work with Betty Parker on funding
* Get updates from Betty Parker
  1. Awards (Eagle)
* No Update
  1. Golf Committee (Boyce)
* Joe Sailor went well
* Virlina Cup- Spurlock commented on how smoothly the event went, Virginia won 10-6, everyone thanked Boyce and Norman for their hard work. Spurlock captain next year, motion Boyce, 2nd Holliday
* Looking for course for Sailor event next year
  1. Government Relations (Berg)
* Sent letter for WIP
  1. Virginia Golf Council (Spurlock)
* Va. Golf Trail discussed, VGCSA will have no involvement
  1. VTC (Holliday)
* Conf. coming up in January
* ODGCSA class on Monday
* Contact Tom Tracy about BMP Donation
  1. Publication (Berg)
* Fall newsletter sent
* Article in GCM about Virlina Cup
  1. Partner Program
* Add Diamond level sponsor
* Discussed future addition of Platinum sponsor
* Budget same for 2011
  1. Education (Petrelli)
* Webinar Starts in Jan. and runs through Jan.
* Discussed topic options
  1. Assistants Forum (Berg & Sanders)
* Question for forum done
* Kuhns contacted
* Good initial sign up
* Josh going to make cold calls to encourage Assistant participation
  1. Web Site & Electronic Communication (Berg)
* Good Progress
* Put new pictures on web site
* Tabs for information when available
  1. Membership (Van Fleet & McGrory)
* No update

1. GCSAA Conference & Social Event w/ MAAGCSA & ESGCSA (Norman)
   1. Social Event, Feb. 9 Double Tree 7:00 to 10:00
   2. Room Block available for $120
2. Auction -2010; Rounds4Research (Norman)
   1. Start soliciting clubs for participation
   2. Driven by private clubs
   3. Possible advertising in local magazines
   4. Encourage external VPs to contact courses
   5. Deadline for course participation Jan.
3. New Buisness
   1. No new buisness
4. Old Business/New Business (Boyce)
   1. Letters to members who are not current GCSAA members explaining affiliation agreement. Berg will contact GCSAA about letter
5. Executive Session-Nominations for new board members
6. Meeting adjourned at 2:03, Motion by Eagle, 2nd Boyce

Respectfully submitted,

Jeff Holliday, CGCS

Sect./Treasurer