

2017 VGCSA Partner Program Packages

Diamond Partners (\$4,400)* *Best Value!*

limited to 9 exclusive partners

Item	Value
VGCSA Newsletter Advertising (4 issues) + Listing	\$4,000
Diamond Partner Newsletter inserts (2)	\$1,000
VGCSA Directory – Full Page Ad + Listing of All Reps	\$1,700
VGCSA Joe Saylor Hole Sponsor + Program Listing	\$300
Diamond Partner Web Site Link (full year)	\$500
Online Directory Listing	\$300
Partner News Scroll Web Messages	\$500
Through the Green eNews Banner	\$500
VGCSA Friend of Assistants Sponsor	\$200
Partner Thank You Reception, Annual Meeting	\$100
Total Value	\$9,100

Gold Partners (\$2,200)*

VGCSA Directory – Full Page Ad + Listing of All Reps	\$1,500
VGCSA Joe Saylor Hole Sponsor + Program Listing	\$300
Partner Web Link (full year)	\$300
Online Directory Listing	\$300
Partner News Scroll Web Messages	\$500
Through the Green eNews Banner	\$500
VGCSA Newsletter Listing (4 issues)	\$200
Total Value	\$3,600

Silver Partners (\$1,100)*

VGCSA Directory – Half Page Ad + Listing	\$1,000
VGCSA Joe Saylor Hole Sponsor + Program Listing	\$300
Online Directory Listing	\$300
VGCSA Newsletter Listing (4 issues)	\$200
Total Value	\$1,800

Bronze Partners (\$700)*

VGCSA Directory – Quarter Page Ad + Listing	\$750
Online Directory Listing	\$300
VGCSA Newsletter Listing (4 issues)	\$200
Total Value	\$1,250

***Grandfather Rates:** 2016 Partners Renewing by January 31, 2017 receive 2016 rates.

Partner Upgrades

Upgrade full page Directory ad to Back Cover	\$1,000
Upgrade full page Directory ad to Cover 2 or 3	\$500
Upgrade 1/2 page Directory ad to full page	\$250
Upgrade 1/4 page Directory ad to 1/2 page	\$250
Upgrade 4 Diamond Crier ads to Back Cover	\$1,000

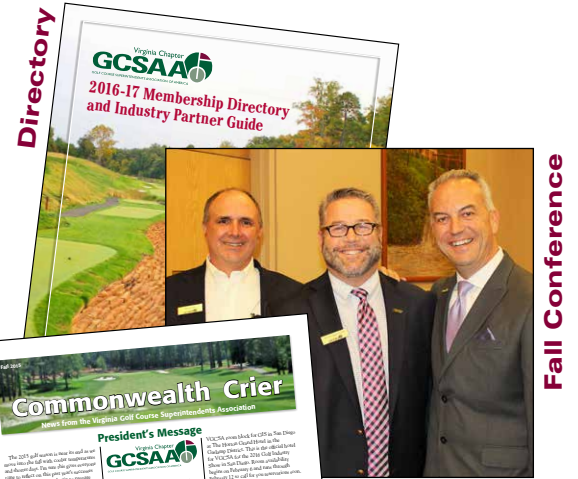


VGCSA Headquarters (submit materials)

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Editor's Office

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2017 VGCSA Partner Program (a la carte)

VGCSA Directory Advertising

Ad Artwork Due: March 31 • Publish Date: May 1

Interior Ads: Black & White • Cover Ads: Full Color

Submit Arwork as High Resolution PDF

Full Page (7.5" x 10")	\$1,500
1/2 Page (7.5" x 5")	\$1,000
1/4 Page (3.625" x 4.875")	\$ 750
Cover 2 or 3	\$2,000
Cover 4	\$2,500

Commonwealth Crier Advertising

Official Quarterly Newsletter of the VGCSA

Advertising Available ONLY to Diamond Partners

All Ads 1/2 page (Horizontal: 7.5" x 5", Vertical: 3.75" x 10")

Submit Arwork as High Resolution PDF

Season value 4 x \$1,000 = \$4,000

Issue	Ad Artwork Due	Mail Date
Spring	February 20	March 1
Summer	May 19	June 1
Fall	September 5	September 14
Winter	December 8	December 19

Through the Green eNewsletter

Official Weekly Electronic Newsletter of the VGCSA

Season Presenting Sponsor	\$2,500
Weekly Banner	\$200

Web Site Advertising

Partner Link (a la carte)	\$300
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VGCSA-CMAA-NGCOA Joint Meeting

Presenting Sponsor	\$900
Breakfast Sponsor	\$400
Golf Sponsor	\$400

2017 Event: Monday, June 12, Two Rivers Country Club, Williamsburg, VA

Other events TBA

VGCSA Assistants Forum

Presenting Sponsor	\$500
Breakfast/Lunch	\$400
Friend of Assistants	\$200

All levels include signage and program listing

Virginia Tech Fundraiser Tournament

Official Fundraiser to Support Turfgrass Research

Presenting Sponsor	\$5,000
CGCS Patron	\$2,500
Class A Patron	\$2,000
Superintendent Patron	\$1,500
Research Patron	\$1,000
Friend	\$500
Team Entry	\$800

VGCSA Annual Meeting

Presenting Sponsor	\$1,000
Reception Sponsor	\$800
Supporting Sponsor	\$500

All sponsorships include signage and program listing (tickets purchased separately)

VGCSA Annual Conference

Presenting Sponsor	\$5,000
Supporting Sponsor	\$1,000
Speaker Sponsor	\$500
Breakfast/Lunch Sponsor	\$500

VGCSA Joe Saylor Golf Tournament

Presenting Sponsor	\$1,000
Lunch/Awards Sponsor	\$500
Putting/Range Sponsor	\$500
Beverage Sponsor	\$400
Hole Sponsor	\$300

All levels include signage and program listing

VGCSA Championship

Presenting Sponsor	\$1,000
Lunch Sponsor	\$500
Reception Sponsor	\$500
Hole Sponsor	\$200

GCSAA Social Event Sponsorship

Presenting Sponsor for GCSAA social event with MAAGCS and ESAGCS

Presenting Sponsor	\$1,000
Supporting Sponsor	\$500
Friend	\$250

2017 Event: Wednesday, Feb. 8, DoubleTree Sea World, Orlando, FL

Includes recognition in invitation, on-site signage, and guest messages



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2017 VGCSA Partner Program Registration Form

Partner/Company _____
Address _____
City _____ State _____ Zip _____
Contact Person _____ Phone _____
Email _____

Partner Packages

☐ Renew my 2016 sponsorship for 2017
(book by January 31, 2017 and receive 2016 rates)

- | | |
|--|----------------|
| <input type="radio"/> Diamond Partner | \$4,400 |
| <input type="radio"/> Gold Partner | \$2,200 |
| <input type="radio"/> Silver Partner | \$1,100 |
| <input type="radio"/> Bronze Partner | \$700 |

Package Upgrades *No price increase!*

- | | |
|--|---------|
| <input type="radio"/> Upgrade Full Page Directory Ad to Back Cover | \$1,000 |
| <input type="radio"/> Upgrade Full Page Directory Ad to Cover 2 or 3 | \$500 |
| <input type="radio"/> Upgrade Half Page Directory Ad to Full Page | \$500 |
| <input type="radio"/> Upgrade Quarter Page Directory Ad to Half Page | \$250 |
| <input type="radio"/> Upgrade Diamond Crier Ad to Back Cover | \$1,000 |

Rep Listing (Diamond/Gold Only)

Rep 1 _____
Region _____
Phone _____
Email _____

Rep 2: _____
Region _____
Phone _____
Email _____

Rep 3: _____
Region _____
Phone _____
Email _____

Total Due \$ _____

☐ **Installment Option:** Please bill in two installments

Online credit card payment is available at www.vgcsa.org

Please submit this form to VGCSA Headquarters via email or mail. You will be invoiced. Thank you!



VGCSA Headquarters

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A la carte Advertising

VGCSA Directory Advertising

Ad Artwork Due: March 31, Publish Date: May 1

- | | |
|------------------------------------|---------|
| <input type="radio"/> Full Page | \$1,500 |
| <input type="radio"/> Half Page | \$1,000 |
| <input type="radio"/> Quarter Page | \$750 |
| <input type="radio"/> Cover 2 or 3 | \$2,000 |
| <input type="radio"/> Cover 4 | \$2,500 |

Web Site Advertising

- | | |
|---|-------|
| <input type="radio"/> Partner Link (a la carte) | \$300 |
|---|-------|

Through the Green eNewsletter

- | | |
|---|---------|
| <input type="radio"/> Season Presenting Sponsor | \$2,500 |
| <input type="radio"/> Weekly Banner | \$200 |

Virginia Tech Fundraiser Tournament

- | | |
|---|---------|
| <input type="radio"/> Presenting Sponsor | \$5,000 |
| <input type="radio"/> CGCS Patron | \$2,500 |
| <input type="radio"/> Class A Patron | \$2,000 |
| <input type="radio"/> Superintendent Patron | \$1,500 |
| <input type="radio"/> Research Patron | \$1,000 |
| <input type="radio"/> Friend | \$500 |
| <input type="radio"/> Team Entry | \$800 |

GCSSA Social Event Sponsorship

- | | |
|--|---------|
| <input type="radio"/> Presenting Sponsor | \$1,000 |
| <input type="radio"/> Supporting Sponsor | \$500 |
| <input type="radio"/> Friend | \$250 |

VGCSA Annual Meeting

- | | |
|--|---------|
| <input type="radio"/> Presenting Sponsor | \$1,000 |
| <input type="radio"/> Reception Sponsor | \$800 |
| <input type="radio"/> Supporting Sponsor | \$500 |

VGCSA Annual Conference

- | | |
|---|---------|
| <input type="radio"/> Presenting Sponsor | \$5,000 |
| <input type="radio"/> Supporting Sponsor | \$1,000 |
| <input type="radio"/> Speaker Sponsor | \$500 |
| <input type="radio"/> Breakfast/Lunch Sponsor | \$500 |

VGCSA Joe Saylor Golf Tournament

- | | |
|--|---------|
| <input type="radio"/> Presenting Sponsor | \$1,000 |
| <input type="radio"/> Lunch Sponsor | \$500 |
| <input type="radio"/> Awards Reception | \$500 |
| <input type="radio"/> Beverage Sponsor | \$400 |
| <input type="radio"/> Hole Sponsor | \$300 |

VGCSA Championship

- | | |
|--|---------|
| <input type="radio"/> Presenting Sponsor | \$1,000 |
| <input type="radio"/> Lunch Sponsor | \$500 |
| <input type="radio"/> Reception Sponsor | \$500 |
| <input type="radio"/> Hole Sponsor | \$200 |

VGCSA-CMAA-NGCOA Joint Meeting

- | | |
|--|-------|
| <input type="radio"/> Presenting Sponsor | \$900 |
| <input type="radio"/> Breakfast Sponsor | \$400 |
| <input type="radio"/> Golf Sponsor | \$400 |

VGCSA Assistants Forum

- | | |
|--|-------|
| <input type="radio"/> Presenting Sponsor | \$500 |
| <input type="radio"/> Breakfast/Lunch | \$400 |
| <input type="radio"/> Friend of Assistants | \$200 |