



City of Rhinelanders

Office of the Interim City Administrator

December 20, 2017

RE: Request for Proposal - City of Rhinelanders Northwood Golf Course

The City of Rhinelanders (City) is requesting written proposals from Management firms (Firms) to manage and operate the Northwood Golf Club. The management will include all operations of the Golf Club including course and grounds, operations and pro-shop, and food and beverage.

Northwood Golf Club opened in May of 1989 and was designed by Architect, Don Herfort. At the championship tee the yardage is 6724, par 72, rating 73.1, and slope 140. It has been rated Golf Digest 4.5 stars "place to play", ranked number 3 municipal golf courses in America – Golf Digest 2003, and ranked 16th in Golf Digest golf courses \$50 or less. The course is carved out of ancient rock, rolling hills, and dense forest.

The objective of the proposal is to provide the City with a qualified management team which will provide a high level of service to the public while it operates, manages, promotes and maintains the course and related facilities in a fiscal responsible manner. Activities to perform under this agreement include but are not limited to all services for public golfing on the 18-hole golf course, course maintenance, pro-shop management, cart rental, food and beverage service and banquets facilitation.

The initial term of this agreement shall be no more than 2 years. Historic financial information is available on request, as well as a recent consultation report prepared for the City. Viewing of Clubhouse, F&B, and Pro-Shop can be arranged. Club website has drone view of each hole. Course is now snow covered.

The City of Rhinelanders will accept proposals until 4:00 pm on Thursday, January 11, 2018. Proposals shall be submitted to Val Foley, City Clerk, 135 S. Stevens Street, Rhinelanders, WI 54501. Proposals will be reviewed and it is anticipated that a contract will be awarded in the first half of February 2018.

All bids are subject to approval of the City of Rhinelanders City council. The City of Rhinelanders reserves the right to reject any or all bids or to waive any irregularities in any bid or to accept any bid or combination of bids that would be most advantageous to the City of Rhinelanders.

Additional information or questions should be directed to Keith Kost, Interim City Administrator at kkost@rhinelandercityhall.org.