

Course of Study for a concentration in

# PGA Golf Management

*\*suggested course of study\**

## Freshman Year

### Fall Semester

EN	1103	English Composition I	3
MA	1313	College Algebra (or higher)	3
BIO	1023	Plants and Humans with lab	3
	___3	Fine Art Elective	3
BIS	1012	Into to Business Information Systems	2
<b>MKT</b>	<b>2211</b>	<b>PGM Level 1 Seminar</b>	<b>1</b>

Total Credits 15

**CP 2103 First Work Semester (Summer)**

### Spring Semester

EN	1113	English Composition II	3
MA	1613	Business Calculus (or higher)	3
PS	1113	American Government	3
	___3	Behavioral Science Elective	3
	___3	Humanities Elective	3
<b>MKT</b>	<b>2221</b>	<b>Golf Professional Development I</b>	<b>1</b>

Total Credits 16

**Playing Ability Test**

## Sophomore Year

### Fall Semester

ACC	2013	Financial Accounting	3
EC	2113	Principles of Macroeconomics	3
BL	2413	Legal Environment of Business	3
CO	1003	Public Speaking	3
	___3	Humanities Elective	3
<b>MKT</b>	<b>2231</b>	<b>Golf Professional Development I</b>	<b>1</b>

Total Credits 16

**CP 2203 Second Work Semester (Summer)**

### Spring Semester

ACC	2023	Managerial Accounting	3
EC	2123	Principles of Microeconomics	3
BQA	2113	Business Statistical Methods I	3
	___3	Natural Science with lab	3
	___3	International Elective	3
<b>MKT</b>	<b>2241</b>	<b>Golf Professional Development II</b>	<b>1</b>

Total Credits 16

**CP 3303 Third Work Semester (Fall)**

**PGM 1011 PGA Golf Management Level 1**

## Junior/Senior Year

### Spring Semester

BIS	3233	Management Information Systems	3
BQA	3123	Business Statistical Methods	3
FIN	3113	Financial Systems	3
MGT	3213	Organizational Communication	3
MKT	3013	Principles of Marketing	3
<b>MKT</b>	<b>2311</b>	<b>PGM Level II Seminar</b>	<b>1</b>

Total Credits 16

### Summer Term I

MKT	___3	*Marketing Elective	3
FIN	3123	Financial Management	3

Total Credits 6

**CP 3403 Fourth Work Semester (Spring)**

### Summer Term II

MKT	___3	*Marketing Elective	3
MGT	3114	Management and Production	4

Total Credits 7

### Fall Semester

PE	3163	Sport Psychology	3
MKT	3213	Retailing	3
MKT	4413	Consumer Behavior	3
PSS	4414	Turf Management with lab	4
MGT	3513	Human Resource Management	3
<b>MKT</b>	<b>2251</b>	<b>Golf Form Technique and Analysis</b>	<b>1</b>

Total Credits 17

**PGM 1021 PGA Golf Management Level II**

**CP 4503 Fifth Work Semester (Summer)**

## Final Senior Semester

### Fall Semester

MKT	4533	Marketing Research	3
BUS	4853	Business Policy	3
MKT	___3	*Marketing Elective	3
FNH	3283	Food Service Management	3
<b>MKT</b>	<b>4233</b>	<b>Golf Merchandise Management</b>	<b>3</b>

Total Credits 15

**PGM 1031 PGA Golf Management Level III**

## \*Marketing Electives

MKT	3933	International Marketing	3
MKT	4113	Personal Selling	3
MKT	4123	Advertising	3
MKT	4143	Sales Management	3
MKT	4213	Internet Marketing	3
MKT	4613	Services Marketing	3

**124 Hours are required for graduation**