

## **KZG Announces the “World’s Top 100 ClubFitters” Awards for 2016**

For Immediate Release

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PALM DESERT, Calif. (January 25, 2016) – KZG, the #1 Custom ProLine, is pleased to announce the eleventh annual “World’s Top 100 ClubFitters” Awards for 2016. Each year KZG honors 100 outstanding ClubFitters possessing superior skill, integrity and passion for their profession.

“The days of selling equipment over the internet, out of a fit bag or ‘eyeballing’ shots on a range are obsolete” states Jennifer King, President of KZG. “Professional ClubFitters are highly trained in understanding the mechanics of the swing, the design features and profiles of clubheads and shafts, utilize sophisticated launch monitors, have a wide spectrum of fitting clubs to work with and assume the responsibility that their fitting instructions are perfectly carried out by a professional club builder.

Everyone in our industry is focused on growing the game. Suggestions of making 18” holes and turning courses into ‘football’ fields have been floated. “The most obvious and quickest way to help grow the game is giving our golfers the right tools so they can improve and truly enjoy the game” says King. “The biggest challenge for the public is discerning a true Professional Fitter from a glorified sales rep claiming to be a fitter”.

“The 2016 ‘Top 100 ClubFitters’ are exceptional professionals. Their primary goal is helping the golfer. Their reputations are important and they will not just give the golfer what they ‘want’ for an easy quick sale, but rather will insist on fitting the golfer into clubs that will be optimized to their swing.”

An independent panel of industry experts determine the criteria necessary to be considered a top Professional ClubFitter. From the criteria submitted, a point system was put into place to grade each application. The panel included Clay Long, renowned club designer and personal fitter for Jack Nicklaus; Gene Parente, president of Golf Laboratories, Inc. the premier golf equipment testing facility and producer of robot testing utilized by every equipment manufacturer; Dr. Jennifer King, KZG’s President; Dr. Christian Reichardt, author of “Pain Free Golf” and doctor of sports medicine and fitness and Ed Mitchell., President and Owner of Mitchell Golf Equipment Co., one of the top providers of equipment for repairs and custom club building.

This year’s Honorees hail from 20 countries around the world, including 41 from the UK/Europe, 36 from the United States, 9 from Canada, 4 from Asia, 8 from Australia and 2 from South Africa. The Honorees come from a wide variety of locations ranging from small stores serving rural areas to large performance centers with multiple fitters and instructors. All are highly skilled and continue to hone their skills to raise the bar for their profession.

## **Australia**

Craig Smith	Point N Putt Golf
Graeme Trew	Murwillumbah Golf Club
Gary Tozer	Aussie Custom Golf Centre
David Reckless	Reckless Golf @ Dural Golf Driving Range
Jeff Mansfield	Jeff Mansfield Golf Solutions
Bryan Ferguson	Golf Tutor
Stephen Herbert	Royal Fremantle Pro Shop
Greg Ashton	Ashton Ent. Proprietary Ltd.

## **Europe & UK**

Andreas Lauss	Golfclub Ottenstein
Manfred Capelli	Capelli Golf
Vincent Willems	European Golf Fitting Studio
Jiri Votroubek	Golf 59
Milan Vantuch	Golf 59
Matt Pearson	Performance Fitting Center at Waterton Park GC
Jean-Michel Queva	Queva Clubfitting
Arnaud Smaghe	Gard & Golf
Marc Brossard	MB Clubs
Olivier Chalon	C.O. Golf
Nicolas Tourkia	L'Atelier du Golf
Alexandre D'Incau	Pro Clubmaker
Matteo Oger	Matteo Clubmaking Golf
Alistair Grandison	Bob & Son
Gerald Friz	Golf+IT
Joerg von der Gathen	Club Align Golf
Benny Pfister	Hole in One Fitting
Marco Burger	Hole in One Fitting
Gabriele Sorbara	Clubfitting di Gabriele Sorbara
Nigel Shaw	Warrenpoint Golf Club
Theo Erben	Fatco Clubfitting
Marcel de Jager	Golfhunter
Brian Griffiths	Golf Academy Brian Griffiths
Kathleen Renders	Golf en Management
Viljem Kern	Kern Golf
Juan Carlos Garcia Diaz	Golf Planet
Agustin Sanchez	Golfinteligente
Mateo Noel Malin	Fit & Golf
Daniel Lasseter	Fitting Center Under Par
Jose Angel	Golf Getafe
Michel Rodriguez	MicRod Clubfitter

Miki Rapado  
Tobias Widmer  
Anders Molin  
Johanna Pyk-Jargard  
Tony Guelli  
John Ahlblom  
Marcus Karlsson  
Giuseppe "Pepe" Naula  
Norbert Studer  
Willi Vogt

Handmade Custom Clubs  
Tobias S Widmer Golf  
Anders Molin Golf  
Johanna's Golf Shop  
Golf Performance Sweden  
Golfakademin i Uppsala  
Golf Monkey  
Pepe's Golf-Clinic  
R & L Custom Golf Clubfitting  
R & L Custom Golf Clubfitting

## **Canada**

Jordy McKenzie  
Lyle Helland  
Terry Stav  
Chris Knight  
Bob Spicer  
Don Irving  
Rene Grandmaison  
John Pflug  
Peter Lamothe

Alberta Golf Works  
Simply Golf  
Golf West  
Vista Ridge Golf  
RJS Custom Clubs  
Artisan Golf Co.  
Grand Lynx Golf Centre  
J P Golf  
Golf Option

## **Asia**

Aswan Baki  
Francis Go  
Jake Ong  
Brian Choi

Aswan the Clubmaker  
Custom Clubmakers International  
Custom Clubmakers International  
Tayoon DotCom Ltd.

## **United States**

John Gose  
Jeff Gravely  
Tim Eberlein  
Jerry Molinar  
Dennis Close  
Bryan Murphy  
Brad Whalen  
Bryan "Buddy" Beem  
Paul Ferrone  
Glenn Southworth  
Jeff Parrot  
Michael Girard  
Sammy Samson

Full Swing Golf  
Swing EZ Golf  
Golf Academy of America  
Marc's Golf Service  
Marc's Golf Service  
KZG Golf Performance Center  
KZG Golf Performance Center  
Colorado Custom Golf  
Downtown Golf  
Southy Custom Golf  
The Landings Golf Club of Clearwater  
Tree Tops Golf  
Samson 5 Golf

Bill Baraban	Baraban's Academy Fore Golf
Brian Camp	Revolution Golf HD
David Camp	Revolution Golf HD
Kelly Mettert	Custom Golf
Mike Dickerson	Golf MD
Dale Cummings	Cummings Custom Clubs
Clark Peterson	Golf Performance Academy
Paul Sanders	Shadows Golf Academy
Curtis Eudy	Leatherman Golf Learning Center
Karl Seibel	Golf Etc.- Monroe Tech Studio
Kelly York	Kelly's Custom Golf
Dave Freed	DV Golf
Kirby Bolen	Golf Stix
Bob Duncan	McGowan Golf
Jari Hakonen	Birdie Finish Golf
Jerry Hintze	Clubmakers Shop
Dave Gedris	Oakmont Golf Center
Bryan Sterk	Golf Etc. - Sioux Falls
Tim Brantley	The Golf Station
Jim Smiley	Golfdom
Matt Trenton	Golfdom
Mike Moldenhauer	The 10 Iron
Hector "Blanco" Matos	Play Better Golf

## **Africa**

Warren Lake	Golf Science
Regardt Van Rooyen	Golf Science

## **About KZG**

Founded in 1994, KZG offers equipment only through the finest professional clubfitters and teachers in the industry. KZG designs and manufactures great equipment, but it is KZG's network of elite professional fitters, teachers and builders, who enhance the performance of KZG clubs making them unbeatable. By partnering with the true professionals who have the skill, integrity and passion to really help improve a golfer's game, KZG has catapulted to a position of prominence in custom golf equipment.

For more information, visit [www.kzg.com](http://www.kzg.com) or call 1-800-200-8800 or 760-341-4433.