

**MEDIA
INFORMATION**
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**WENDY'S
3TOUR
CHALLENGE**

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MEDIA ADVISORY

WHO

WENDY'S 3TOUR CHALLENGE

Now celebrating its 22nd anniversary, the Wendy's 3Tour Challenge, benefiting adoption, is the only professional golf tournament that pits three players from the PGA TOUR, LPGA Tour and Champions Tour against each other in a head-to-head competition for tour bragging rights and a share of the \$1 million purse.

WHAT

PGA TOUR TEAM ANNOUNCEMENT

JASON DAY, BILLY HORSCHEL and BOO WEEKLEY

JASON DAY is one of the brightest stars on the PGA TOUR. The 25-year-old Australian native turned professional in 2006 and earned his PGA TOUR card after finishing 2007 ranked No. 5 on the Web.com Tour money list. Day recorded his lone PGA TOUR victory in 2010 at the *HP Byron Nelson Championship*, which helped springboard him into a career 2011 season where he recorded 10 top-10 finishes, including two runner-up efforts on two of golf's biggest stages, *The Masters Tournament* and *U.S. Open Championship*. The following season Day played in 17 events and recorded four top-10 finishes. This past year he competed in 21 events, recording seven top-10 finishes, again showing up big at the majors with a third place outing at *The Masters Tournament*, another runner-up effort at the *U.S. Open* and a T8 finish at *The PGA Championship*. He ended the 2013 regular season and playoffs ranked No. 14 and No. 17 respectively in FedExCup points. Additionally, Day was ranked No. 12 on the 2013 PGA TOUR money list with more than \$3.6 million, surpassing the million dollar mark on TOUR for the past five seasons in a row, and is currently No. 16 in the world rankings. He capped off his 2013 season with a strong performance in his second Presidents Cup appearance with a 3-1-1 record in the International team's loss to the U.S. in October at Muirfield Village Golf Club. Day is returning for his second consecutive Wendy's 3Tour Challenge appearance after his birdie on the second hole of a sudden death playoff clinched the PGA TOUR's ninth Wendy's 3Tour victory in the 2012 event.

BILLY HORSCHEL is one of the PGA TOUR's most exciting young stars. The Florida native was a three-time first-team All-American for the University of Florida Gators before turning professional in 2009. Horschel gained rookie status that same year through PGA TOUR Qualifying School but his 2010 season was cut short in late February by a tendon injury to his left wrist that required surgery. He earned a Major Medical Extension for the 2011 season and recorded three top-10 finishes over the next two years. He enjoyed a career 2013 season in which he burst out of the gates recording two top-10 finishes in his first four events

(more)

in route to eight total top-10 outings, including his first career PGA TOUR victory at the *Zurich Classic of New Orleans*. His win in New Orleans completed a four tournament stretch in which he recorded top-10 finishes at each event. His seventh top-10 of the season came at the U.S. Open Championship, sharing the 36-hole lead with Phil Mickelson before weekend rounds of 72-74 led to a T4 finish in his second start in a major championship. Horschel's career season found him tied for second most top-10 finishes in 2013 with Zach Johnson, Matt Kuchar, 2013 FedExCup Champion Henrik Stenson, Steve Stricker, and 2013 PGA TOUR Player of the Year Tiger Woods. Horschel finished the 2013 regular season and playoffs ranked a career-best No. 6 and No. 16 respectively in FedExCup points and No. 13 on the TOUR money list with more than \$3.5 million in earnings. He missed the cut at the *Frys.com Open* to start his 2013-2014 season but bounced back with a strong T11 finish in his next outing at last week's *CIMB Classic*. This will be Horschel's first Wendy's 3Tour appearance.

BOO WEEKLEY is making his second Wendy's 3Tour Challenge start. He will try to remain undefeated in 3Tour competition this November at Rio Secco Golf Club after posting a victory in 2010 for the PGA TOUR team with Bubba Watson and Dustin Johnson. Weekley had a banner 2013 PGA TOUR season. He recorded his third-career PGA TOUR win during the *Crowne Plaza Invitational at Colonial* to go with three other top-10 finishes, including a runner-up effort at the *Tampa Bay Championship presented by Everbank*. The Florida native ended his 2013 campaign ranked No. 12 and No. 29 in FedExCup regular season and playoff standings respectively and is currently the 48th ranked player in the world. Weekley made the cut in a career-best 23 of 27 starts in 2013 and finished the season ranked No. 22 on the PGA TOUR money list, with a career-high \$2,786,662; it was the third time (2007 and 2008) in his career that he passed the \$2 million mark in earnings for a season. He has one start so far this season, opening 2013-2014 with a first round 67 at the *CIMB Classic* before an eventual T33 finish. Weekley is a fan favorite and was an emotional leader on the winning 2008 U.S. Ryder Cup Team played at Valhalla Golf Club in Louisville, Kentucky. The 16-year TOUR veteran has career earnings exceeding \$11 million.

WHERE

RIO SECCO GOLF CLUB

Gracefully draped across 240 acres in the foothills of the Black Mountain Range and located 15 miles from the Las Vegas Strip, Rio Secco Golf Club is renowned for its world-class golf experience and acclaimed Butch Harmon School of Golf. The 7,318-yard, par 72 course was named in USA Today newspaper among the "Top Ten Golf Destinations in the World." Offering instruction for newcomers and professionals alike, The Butch Harmon School of Golf is famed for working with such talents as Tiger Woods, Greg Norman, Ernie Els, Phil Mickelson, Stewart Cink, Dustin Johnson and Natalie Gulbis. Located in Henderson, Nevada, Rio Secco is a Caesars Entertainment golf destination. Other Caesars Entertainment golf courses are: Grand Bear, in Biloxi, Mississippi; The Links at Cottonwoods, in Tunica, Mississippi; the historic Atlantic City Country Club, in Atlantic City, New Jersey; Chariot Run, in Laconia, Indiana; and Cascata, in Boulder City, Nevada. More information about Rio Secco Golf Club is available online at www.riosecco.net; Ph (702) 777-2400.

WHEN

TUESDAY, NOVEMBER 12, 2013 - GENERAL ADMISSION IS FREE

NETWORK TELEVISION PREMIERE AIR DATE & TIME – December 18 at 8:00 p.m. on Golf Channel

WHY

TO RAISE CHARITY DOLLARS FOR WENDY'S 3TOUR CHALLENGE
PRIMARY BENEFICIARY, DAVE THOMAS FOUNDATION FOR ADOPTION

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The Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated exclusively to finding permanent homes for the more than 130,000 children waiting in North America's foster care systems. Created by Wendy's® founder Dave Thomas, who was adopted, the Foundation implements evidence-based, results-driven national service programs, foster care adoption awareness campaigns and advocacy initiatives. To learn more, visit davethomasfoundation.org or call 1-800-ASK-DTFA.

HOW

General Admission to the Wendy's 3Tour Challenge is **FREE**

For information regarding golf and social event packages please visit www.wendys3tour.com

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