

**MEDIA  
INFORMATION**  
FOR IMMEDIATE RELEASE  
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**WENDY'S  
3TOUR  
CHALLENGE**

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## **MEDIA ADVISORY**

### **WHO**

#### WENDY'S 3TOUR CHALLENGE

*Now celebrating its 21<sup>st</sup> anniversary, the Wendy's 3Tour Challenge, benefiting adoption, is the only professional golf tournament that pits three players from the PGA TOUR, LPGA Tour and Champions Tour against each other in a head-to-head competition for tour bragging rights and a share of the \$1 million purse.*

### **WHAT**

#### LPGA TOUR TEAM ANNOUNCEMENT

#### NATALIE GULBIS, STACY LEWIS and SUZANN PETTERSEN

**NATALIE GULBIS** will be making her seventh straight appearance at the Wendy's 3Tour Challenge, equaling Cristie Kerr for the most LPGA Tour appearances. The 11-year LPGA Tour veteran enjoyed a career season in 2007 in which she recorded five top-10 finishes, including her first-career LPGA victory at the *Evian Masters*. In 2008, Gulbis posted one top-10 finish and received the William and Mousie Powell Award, which is given annually to the LPGA member that best exemplifies the spirit, ideals and values of the LPGA Tour. In 2009 she placed in the top-20 seven times, including a pair of top-10 finishes. She has been a member of three victorious United States Solheim Cup Teams in 2005, 2007, and 2009. Gulbis helped lead the LPGA Team to its fourth and fifth-career Wendy's 3Tour Challenge victories in 2007 with Cristie Kerr and Morgan Pressel and in 2009 with Kerr and Suzann Pettersen. The 29-year-old has recorded three top-10 finishes so far in 2012 and has earned more than \$4.6 million for her career since joining the LPGA Tour in 2002.

**STACY LEWIS** is one of the brightest young stars on the LPGA Tour. The 27-year-old former SEC champion and four-time All-American at Arkansas burst onto the professional scene in 2008 finishing third at the U.S. Women's Open in her first event as a pro. Lewis recorded six top-10 finishes over the next two seasons and in 2011 enjoyed a breakout year, with 12 top-10 outings, becoming a Rolex First-Time Winner on the LPGA Tour in style when she defeated Rolex Rankings No. 1 and reigning Rolex Player of the Year Yani Tseng by three shots to claim her first major championship victory at the Kraft Nabisco Championship. Now in her fourth full year on Tour Lewis has become the top-ranked American in the game. Her dominate play this year has resulted in 14 top-10 finishes, including an LPGA high three victories, and No. 1 rankings in each of the following categories: Rolex Player of the Year Standings, Top-10 finishes, Birdies, Eagles and Rounds in the 60s. She is also No. 2 on Tour in scoring average (70.33), on the LPGA Official Money List (\$1,598,596) and in the Women's World Golf Rankings. Lewis will be making her Wendy's 3Tour Challenge debut on November 13<sup>th</sup> at Rio Secco Golf Club.

(more)

**SUZANN PETTERSEN** is one of the most consistent stars on the LPGA Tour. The 31-year-old Norwegian has recorded eight career LPGA victories, and including her 2011 earnings of more than \$1.3 million has exceeded the \$1 million mark each of the past five years in a row. She became a Rolex First-Time Winner on the LPGA Tour in 2007 at the *Michelob ULTRA Open* and just three events later recorded her second victory and first major championship win at the *McDonald's LPGA Championship*. So far in 2012 Pettersen has recorded four top-10 finishes, including a second place showing at the *Wegmans LPGA Championship*. She has been in the top-10 in the Women's World Golf Rankings for 278 consecutive weeks, the current longest streak on the LPGA Tour, and is presently ranked No. 8 in the world. She is No. 16 on the LPGA Official Money List and No. 20 in the Rolex Player of the Year standings. Pettersen has been a member of six European Solheim Cup Teams (2002, 2003, 2005, 2007, 2009 and 2011) and will be making her third Wendy's 3Tour Challenge appearance.

### **WHERE**

#### **RIO SECCO GOLF CLUB**

*Gracefully draped across 240 acres in the foothills of the Black Mountain Range and located 15 miles from the Las Vegas Strip, Rio Secco Golf Club is renowned for its world-class golf experience and acclaimed Butch Harmon School of Golf. The 7,318-yard, par 72 course was named in USA Today newspaper among the "Top Ten Golf Destinations in the World." Offering instruction for newcomers and professionals alike, The Butch Harmon School of Golf is famed for working with such talents as Tiger Woods, Greg Norman, Ernie Els, Phil Mickelson, Stewart Cink, Dustin Johnson and Natalie Gulbis. Located in Henderson, Nevada, Rio Secco is a Caesars Entertainment golf destination. Other Caesars Entertainment golf courses are: Grand Bear, in Biloxi, Mississippi; The Links at Cottonwoods, in Tunica, Mississippi; the historic Atlantic City Country Club, in Atlantic City, New Jersey; Chariot Run, in Laconia, Indiana; Cascata, in Boulder City, Nevada; and Caesars Golf Macau. More information about Rio Secco Golf Club is available online at [www.riosecco.net](http://www.riosecco.net) ; Ph (702) 777-2400.*

### **WHEN**

**NOVEMBER 13, 2012 - GENERAL ADMISSION IS FREE**  
**NETWORK TELEVISION PREMIERE AIR DATE & TIME - DECEMBER 13, 2012 AT 8PM EST**  
**TELECAST AIRED EXCLUSIVELY ON *GOLF CHANNEL***

### **WHY**

**TO RAISE CHARITY DOLLARS FOR WENDY'S 3TOUR CHALLENGE**  
**PRIMARY BENEFICIARY, DAVE THOMAS FOUNDATION FOR ADOPTION**

*The Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated exclusively to finding permanent homes for the more than 134,000 children waiting in North America's foster care systems. Created by Wendy's® founder Dave Thomas, who was adopted, the Foundation implements results-driven national service programs, foster care adoption awareness campaigns and advocacy initiatives. To learn more, visit [davethomasfoundation.org](http://davethomasfoundation.org) or call 1-800-ASK-DTFA.*

### **HOW**

**General Admission to the Wendy's 3Tour Challenge is FREE**  
For information regarding golf and social event packages please visit [www.wendys3tour.com](http://www.wendys3tour.com)