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### WENDY'S 3TOUR CHALLENGE

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## **MEDIA ADVISORY**

#### <u>WHO</u>

#### WENDY'S 3TOUR CHALLENGE

Now celebrating its 22<sup>nd</sup> anniversary, the Wendy's 3Tour Challenge, benefiting adoption, is the only professional golf tournament that pits three players from the PGA TOUR, LPGA Tour and Champions Tour against each other in a head-to-head competition for tour bragging rights and a share of the \$1 million purse.

#### <u>WHAT</u>

LPGA TOUR TEAM ANNOUNCEMENT

#### NATALIE GULBIS, CRISTIE KERR and STACY LEWIS

**NATALIE GULBIS** will be making her eighth straight appearance at the Wendy's 3Tour Challenge. The 12-year LPGA Tour veteran enjoyed a career season in 2007 in which she recorded five top-10 finishes, including her first-career LPGA victory at the *Evian Masters*. In 2008, Gulbis posted one top-10 finish and received the William and Mousie Powell Award, which is given annually to the LPGA member that best exemplifies the spirit, ideals and values of the LPGA Tour. In 2009 she placed in the top-20 seven times, including a pair of top-10 finishes. She has been a member of three victorious United States Solheim Cup Teams in 2005, 2007, and 2009. Gulbis helped lead the LPGA Team to its fourth and fifth-career Wendy's 3Tour Challenge victories in 2007 with Cristie Kerr and Morgan Pressel and in 2009 with Kerr and Suzann Pettersen. The 30-year-old has recorded one top-10 finish so far in 2013 and has earned more than \$4.8 million for her career since joining the LPGA Tour in 2002.

**CRISTIE KERR** is making her tenth straight Wendy's 3Tour Challenge start, the most overall and most consecutive appearances by any player in 3Tour history. She has been a member of three (2004, 2007 and 2009) of the five winning LPGA 3Tour teams. The 17-year Tour veteran and major champion was voted Best Female Golfer at the 2011 ESPYS. One of the most consistent players on Tour, she has only missed six LPGA cuts dating back to May of 2007. A native of Miami, Florida, Kerr has recorded \$14,992,577.75 in career earnings, third on the LPGA Tour's career money list, and has been a member of the past seven straight U.S. Solheim Cup Teams. In 2013 she has recorded four top-10 finishes so far to go with her 16th career LPGA victory at the Kingsmill Championship. Kerr has recorded at least one LPGA Tour victory in nine of the past 10 seasons. She is currently ranked No. 15 on the LPGA Tour Official Money List and 12th in the Women's World Golf Rankings.

**STACY LEWIS** is one of the brightest young stars on the LPGA Tour. The 28-year-old former SEC champion and four-time All-American at Arkansas burst onto the professional scene in 2008 finishing third at the U.S. Women's Open in her first event as a pro. Lewis recorded six top-10 finishes over the next two seasons and in 2011 enjoyed a breakout year, with 12 top-10 outings, becoming a Rolex First-Time Winner on the LPGA Tour in style when she defeated Rolex Rankings No. 1 and reigning Rolex Player of the Year Yani Tseng by three shots to claim her first major championship victory at the Kraft Nabisco Championship. In her fourth full year on Tour Lewis became the top-ranked American in the game and earned Rolex Player of the Year honors following a four-win season that included 16 top-10 finishes. Her dominant play has continued this year, resulting in an LPGA-best 14 top-10 finishes, with three victories, including her second major title at the RICOH Women's British Open. She currently ranks No. 2 in Tour scoring average at 69.72 and No. 3 in the Rolex Player of the Year Standings as well as the LPGA Official Money List (\$1,548,799) and in the Women's World Golf Rankings. Lewis will be making her second straight Wendy's 3Tour Challenge appearance on November 12<sup>th</sup> at Rio Secco Golf Club.

#### <u>WHERE</u> RIO SECCO GOLF CLUB

Gracefully draped across 240 acres in the foothills of the Black Mountain Range and located 15 miles from the Las Vegas Strip, Rio Secco Golf Club is renowned for its world-class golf experience and acclaimed Butch Harmon School of Golf. The 7,318-yard, par 72 course was named in USA Today newspaper among the "Top Ten Golf Destinations in the World." Offering instruction for newcomers and professionals alike, The Butch Harmon School of Golf is famed for working with such talents as Tiger Woods, Greg Norman, Ernie Els, Phil Mickelson, Stewart Cink, Dustin Johnson and Natalie Gulbis. Located in Henderson, Nevada, Rio Secco is a Caesars Entertainment golf destination. Other Caesars Entertainment golf courses are: Grand Bear, in Biloxi, Mississippi; The Links at Cottonwoods, in Tunica, Mississippi; the historic Atlantic City Country Club, in Atlantic City, New Jersey; Chariot Run, in Laconia, Indiana; and Cascata, in Boulder City, Nevada. More information about Rio Secco Golf Club is available online at <u>www.riosecco.net</u>; Ph (702) 777-2400.

#### <u>WHEN</u>

#### TUESDAY, NOVEMBER 12, 2013 - GENERAL ADMISSION IS **FREE** NETWORK TELEVISION PREMIERE AIR DATE & TIME – To Be Announced

#### **WHY**

# TO RAISE CHARITY DOLLARS FOR WENDY'S 3TOUR CHALLENGE PRIMARY BENEFICIARY, DAVE THOMAS FOUNDATION FOR ADOPTION

The Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated exclusively to finding permanent homes for the more than 130,000 children waiting in North America's foster care systems. Created by Wendy's<sup>®</sup> founder Dave Thomas, who was adopted, the Foundation implements evidence-based, results-driven national service programs, foster care adoption awareness campaigns and advocacy initiatives. To learn more, visit <u>davethomasfoundation.org</u> or call 1-800-ASK-DTFA.

#### <u>HOW</u>

General Admission to the Wendy's 3Tour Challenge is FREE

For information regarding golf and social event packages please visit www.wendys3tour.com