

# 29th Annual Student Affairs Golf Tournament Sponsorship Opportunities June 21, 2017 at the University of Maryland Golf Course 6:30am registration / 7:30am shotgun start

# THE TOURNAMENT

Please join us for the 29<sup>th</sup> Annual Student Affairs Golf Tournament!

This great morning of golf and fun on our award-winning, Audubon-certified course will benefit the **UMD Veterans Scholarship Fund**. The fund supports educational opportunities for Veterans and active duty service members and encourages them to pursue their educational goals.

We respectfully ask you to consider one of the following sponsorship opportunities to support our UMD veteran students.

# SPONSORSHIP OPPORTUNITIES

Platinum-Level Sponsorship - \$5,000

1 available

Your company will be the premiere sponsor of the 29<sup>th</sup> Annual Student Affairs Golf Tournament supporting UMD Veteran Students.

Your business name and logo will be displayed both on the course and digitally in the main dining room thanking your company for your support. Your business will also receive verbal recognition during the awards ceremony, with the opportunity to address and welcome attendees.

Your company also receives two foursomes in the Tournament, recognition on the RecWell website, logo recognition in e-announcements, and an opportunity to put logoed items in gift bags.

## Lunch Sponsorship - \$2,500

1 available

Your company will be the exclusive sponsor of the lunch served at the Golf Course Clubhouse.

Your business name and logo will be displayed both on the course and digitally in the main dining room thanking your company for your support. Your business will also receive verbal recognition during the awards ceremony.

Your company also receives one foursome in the Tournament in addition to the promotional benefits associated with being the exclusive lunch sponsor, and you will have the opportunity to table so that your representatives may network.

### Morning Breakfast Sponsor - \$2,000

Your company will serve as the official sponsor of the morning's continental breakfast buffet.

Your business name and logo will be displayed at the breakfast buffet and the driving range, which will be available during open registration and through announcements. Your business will also receive verbal recognition during the awards ceremony.

Your company receives one foursome in the Tournament in addition to the promotional benefits associated with being the exclusive breakfast sponsor.

# **Gold-Level Sponsorship - \$1,000**

Your company name and logo will be displayed on all printed materials/signage for the golf tournament. Your business will be verbally recognized at the start of play. Additionally, your company will have the opportunity to display its logo and business name at a tee box.

Your company also receives one foursome in the Tournament.

#### Putting Contest (@ Practice Range) - \$800

1 available

Your company will be the exclusive sponsor of the putting contest, held throughout the day, on the putting green.

Your business name and logo will be displayed at the putting green on printed signage for the event. Your company also receives one foursome in the Tournament, and you will also be permitted to have employees network with participants and provide any company giveaways.

#### Par 3 Contest (@ Hole) - \$500

Your company will have the opportunity to serve as host of a Par 3 contest at a designated hole.

Your company will receive a twosome in the Tournament, and your business name and logo will be displayed at the tee box and on printed signage for the event.

#### **Beverage Cart Sponsorship - \$500**

2 remaining

Your company will receive outstanding brand exposure as the beverage cart makes the rounds throughout the tournament.

Your company will receive a twosome in the Tournament, and your logo will appear on the cart as well as on printed signage for the event.

#### Hole Sponsorship - \$250

Your business name and logo will be displayed at the tee box of that particular hole on printed signage for the event, and you will receive one (1) player entry into the Tournament.

### **Prize Contributor**

We are seeking items (i.e. gift certificates, event tickets, sports equipment, apparel, etc.) that can be used as giveaways or prizes for various contests at the tournament.

Thank you for your consideration. If you have any questions about our tournament sponsorship options, please contact Reggie Jackson or Roz Moore at 301-314-3694.

*Gifts in support of the University of Maryland are accepted and managed by the University of Maryland College Park Foundation, Inc., an affiliated 501(c)(3) organization authorized by the Board of Regents. Contributions to the University of Maryland are tax-deductible as allowed by law.*