

## **RIVER STRAND FOOD & BEVERAGE COMMITTEE MINUTES**

Tuesday, January 9, 2018

9:00 AM

**Present:** Phil Lahm, Chair, Al Ambrosino, John Caracciola, Matt DeFano, Joan Militscher,

Robbie Phaneuf, Marlene Wolf

Board Liaisons: Mike Fisher, Bob Walsh

Food & Beverage Manager: David McLaughlin

General Manager: Rob Brown

Food & Beverage Director: Kalen Ensminger

Teleconference: Kent MacCarl

1. Meeting called to order at 9:00 am. A quorum was established.
2. Posting and e-blast about meeting was confirmed.
3. Teleconferencing was available for Kent.
4. Minutes from November 27, 2017 were reviewed.
5. Subcommittee Reports:
  - With the new pricing of Happy Hour drinks, a problem has occurred regarding the percentage calculated on the drinks for gratuities. The board is currently working with Icon to resolve the issue so that everyone is fairly compensated.
  - Costs for the construction recommendations are available.
  - So far, 175 residents have reserved a place for the pool party on January 13<sup>th</sup>. All residents will need their Membership Cards and numbers. Bracelets will be distributed.  
Only the main pool gate will be used. It will be opened at 10 am. Food will be available from 12 – 3 pm. Music will continue until 4 pm. A last-minute email blast will go out.
6. The change in Happy Hour drinks has taken place. (See first bullet under #5, Subcommittee Reports.)
7. Resident incentive program for referrals: a second party must be the one who is having the event, not the one who is referring, in order for the incentive to be paid. The incentive will be 5% of the food and beverage expenditure only.
8. New Subjects:
  - Comment card system: Phil looked over a large stack of cards from December. Most were positive. Suggestions included: offer vegan choices, have more selections/specials. The cards should be dropped in the box by the member, not given to the server. The server should let the member know this.
  - There has been no movement on the signage on the tee boxes.

- Entertainment: The Glass Onion Beatles tribute band is sold out for its performance on January 27<sup>th</sup>. The band is also available the following week, on February 3<sup>rd</sup>. Those who are on the wait list will be notified.

Upcoming: February 10: classic rock band

February 20 and 21: Neil Diamond tribute singer

March 16: St. Patrick's Day celebration

March 27 and 29: Frank Sinatra tribute singer, Jimmy Mazz.

New Year's Eve: discussions are underway for any changes that may need to be made. 86 people attended this year's celebration.

- Rob brought up a concern that because of our tax status, we must pay a tax on non-member revenue (grill room, dining room, pro shop, golf course). If a member doesn't give his/her member card and number, the sale must be recorded as a cash (non-member) sale and we must pay a tax on it. Although residents are supposed to show their member card for all transactions it doesn't always happen. Therefore, members will be notified and reminded that all transactions will require a member's card or that transaction will not take place. There will be signs, email blasts, notices in the newsletters and reminders given by servers at each mealtime until March 1, 2018 when it will be fully enforced.

#### 9. Open Discussion:

- 165 people signed up for Trivia Night
- A discussion took place concerning what the board needs from the subcommittee in order for the renovations of the Tiki Bar to proceed: plans, drawings, etc.

10. Next meeting date: Tuesday, February 13<sup>th</sup> at 9:00 am in the Clubhouse Conference Room.

11. The meeting was adjourned at 10:40 am.