

Summary of the June 15 2017 Golf Activity Committee Meeting

3:30 River Strand Main Clubhouse Conference Room

Minutes for 6/15/17 GAC Meeting

Establish quorum

A quorum was present. Attending in person were Randy Clark, Rob Hood & Tom Schultz. Attending via teleconference were Pat Braeger, Lee Morris, Mike Pecora, Jim Moline, Chuck Glasser & Mark Dunham
Absent: Mike Brinales

9 River Strand guests were also present

May 25 2017 meeting minutes were approved with the revised submission by Pat Braeger and will be attached to this meeting minutes.

Rules for guests were established:

- Cell phones must be on silent
- Must remain quiet during meeting but at the end of the meeting questions will be allowed

Discuss & approve Mission Statement

- Pat & Randy submitted Mission Statement via email
- Discussion about working with BOD vs Corey Pion. Revise to include work with Golf Pro to provide feedback & support. See below
- The mission of the River Strand Golf Activities Committee, as representatives of all River Strand golf members, is to research and make appropriate recommendations to the Board of Directors addressing issues which promote the successful management of the golf club; and to provide feedback and support to the Club Pro to improve the quality of the golfing experience for all golfers.
- Recommendations to the Board will consider:
 - 1. Golf member input and needs.
 - 2. The short and long-term financial needs of the golf club.
 - 3. Equality and fairness across all types of golf activities.

Lennar Deficiencies

- Discussed suggestions that affect golf activities
- Does the Pro Shop have responsibility for golf cart & charging systems
- Golfer access to Washrooms in the fitness center currently requires card access but the change proposed by the Golf Transitions Committee to put a gate which requires an id to enter after the washrooms should alleviate this

- Ice machine replacement schedule approximately 5-6 years. Does this need upgrading
- Rob Hood is meeting with Corey on June 16th and will discuss items that should be addressed with the Lennar ownership change.
- Any proposals for Lennar should have associated costs included.

Golf Financials

- Monthly financial updates are posted on River Strand's website
- Committee feels we should know where the club is financially before making any increase recommendations. We can use the previous year financial statement and current monthly statement for that purpose.
- Revenue/expense allocations between social membership and golf membership are being revised by BOD. That will impact the final number for the 2016 golf profit.
- The 2016 Financials are contained on the River Strand Web site, under the "Members Area" Section. At the bottom under River Strand Financial Documents & Annual Audits, scroll down to River Strand 2016 December Financials for Golf .

IT Requirements

- Need to submit IT requirements by months end
- Jim Moline sees three areas of enhancements
 1. Productivity package – replaces mundane tasks to save time & money for the Pro Shop
 2. Chelsea replacement - Easy Links integrates with POS (point of sale system) and eliminates dual transfer member entry
 3. GPS on carts – will help with slow play & monitor cart movement
- Provide more accurate data
- Easy Links gave IT Committee a presentation, it integrates with GPS & has after hour support
- Jay Blackwell looked at other packages recommended & endorsed by PGA
- Jim to work with Pat to schedule presentation to educate committee
- Jim Moline will document IT recommendations for GAC by June 30th.

Data reporting requirements

- Need reports showing revenues for cart and green fees
- Need reports showing public play numbers in more detail

Renter participation in Club events

- Currently transfer members are not allowed to play in Club Championship & Couples Championships events
- Transfer members need an established handicap to play in men's & ladies' day events
- Option to include Transfer members but in their own category/flight for Club events
- BOD voted in 2016 to not include Transfer members in Championship events

- GAC's general consensus is to include Transfer members in their own flight for Championship events
- Pat to write up GAC consensus and submit to the BOD

Budget Time Line

- 2018 Budget requirements
- Do GAC members foresee any requirements?
- Assignment: Members to submit any requirements by email to all committee members

Reciprocal Process Issues

- Pro Shop must call other courses to set up reciprocals. Concerns brought forward to committee about this not being done properly & in a timely manner
- Corey has subsequently talked to his staff about the timeliness of setting up reciprocals.
- Committee will monitor this going forward.

Visitor open forum

Phil Lahm – Concurred with problems with reciprocals

Samara Paice – Turnout could increase in Ladies club Championship events with a 1 day tournament instead of 2.

Meeting adjourned

Minutes by Mark Dunham