

River Strand Golf and Country Club
Golf Activities Committee Meeting Minutes
August 24, 2017

A meeting of the River Strand Golf and Country Club Golf Activities Committee was held on August 24, 2017. The meeting was called to order at 3:30 p.m. and a quorum of 8 committee members were present, either physically (Mike Brinales, Chuck Glasser, Mike Pecora, Pat Braeger, Lee Morris, Jim Moline, Rob Hood, Mark Dunham) or via teleconference call. Those members not present were: Randy Clark, and Tom Schultz. There was 1 homeowner member and 1 Board member (Mike Fisher) of the River Strand Golf and Country Club present, as well as Oscar Parks, Head Golf Pro.

Minutes of the prior meeting of this committee held on July 29, 2017 were read and approved.

The following items were discussed in the order noted below:

Visage GPS System- (Rob Hood) Last meeting, the GAC made a recommendation to the Board of Directors (BOD) to lease a Visage GPS System effective January 1, 2018. The BOD asked the GAC to initiate a survey of all the golf members to update their views on the appropriateness of having GPS on our carts and the resulting cost increase. The increase has been suggested to be \$1 per 18 Hole round, and \$.50 for a 9 Hole round. The survey would convey the facts about the GPS system as being positive even though many members have a handheld device. The system provides much more than just yardages by being a course management tool to combat slow play, reduce course damage by limiting the carts to the cart rule of the day, and finally positioning our course as a "high end" facility. Pat Braeger will tackle the wording that will accompany the survey and forward it to the board for their approval.

Slow Play Incidents on Golf Course- Oscar Parks spoke on this topic that there seems to be a disconnect between the rangers responsibility, the pro shop staff and supervisors as to who is responsible for removal of guests that are behaving poorly. Outside alcohol (not sold by River Strand) is being brought on to the course and golfers can become unruly. Oscar mentioned that there is a manual for the rangers that may need updating.

A sub-committee of Lee Morris, Mike Brinales, and Oscar Parks will meet to discuss:

- Better define the rangers roles and responsibilities to elevate serious issues back to the Pro Shop
- Outside Alcohol- LCC rules and recommendations, signs
- Rules & Regulations and where to post -pro shop/carts/check in stand
- What types of behavior constitutes removal of patrons
- Guidelines to speed up slow play

Food & Beverage Committee proposal with incentive involving golf reward There was discussion that the incentives may not be fair to their respective budgets as awarding free golf as an incentive was positioned as a cost neutral give away. The proposal did not take into account the lost cart revenue for those free rounds. Both Pat Braeger and Chuck Glasser have given feedback on this to the F&B Committee.

Committee members interfacing with ICON staff- Please be respectful of the ICON staff and the demands on their time when interfacing with them. Only those committee members who have been designated as the contact for a committee item should request items from ICON staff. Please do not "drop" in unannounced and try to limit your time with the staff as they have other responsibilities in addition to ours. There should never be any discussion of personal issues during your visits or telephone calls.

Tournament Sub-Committee formation- (Jim Moline) There was a lot of discussion on this topic along with the Handicap Committee functions and responsibilities. The Tournament discussion centered on the level of involvement of the pro shop staff and committee volunteers in executing the tournaments in a professional manner. More discussion is needed and Jim Moline will work with Oscar on a planning/execution plan and a clear delineation

of who is expected to carry out which tasks/responsibilities. Jim will then bring the plan back to the GAC for recommendations/adoption.

Relationship of Golf Leagues with the GAC Due to time constraints this topic will be discussed at our next meeting.

Request From Oscar Parks for Capital Outlay Items- The GAC discussed the items on the list and decided to prioritize two items that will be forwarded to the Budget Committee for inclusion into the budget. There was discussion on the cost and better numbers are required from the Golf Pro to move forward. The items are as follows:

Pro Shop Update and Makeover- The floor displays and slat wall need replaced. New fixtures, display tables, and slat wall would allow us to display more merchandise and potentially make products more appealing to the customer. The back office of the pro shop serves as storage area and work space. It has never been adequately furnished; it needs a new desk, supply cabinets, and storage shelves for merchandise. The main office would be best utilized if there were two desks and a space efficient cabinet. Project estimate \$10,000-\$12,000. Quality fixtures alone are about \$7,500.

Starter Building and Comfort Station- in the place of the concrete island behind the driving range where the starters are currently stationed. The proposed location is a focal point of the operation and is certainly not being used to its fullest potential. Based on conversation with Renze, who did some research on building shelters on the golf course, the approximate cost to build a structure 30'X36' is at least \$8.50 per square foot + labor. Estimate \$15,000-\$25,000. A significant factor in the cost of the structure is the roof; my recommendation is that it should closely resemble the clubhouse's roof (barrel tile)

Event Guide – The committee reviewed the latest version of the Golf Event Guide. There was discussion pertaining to a memorial golf event being organized by a member for a deceased golf member of the club that is listed in the event guide. The Tournament sub-committee will set guidelines for what types of events should be listed in the event guide.

The entry restriction for all of the major golf tournaments should be changed to TBD. As the events draw near, the restrictions will be determined.

There were other items that will be referred to the respective committee- such as computers to the I.T. committee and the electronic gate relocation to the buildings committee.

There were no closing remarks.

The meeting adjourned at 5:22 p.m.

Respectfully submitted by:

Lee Morris