



THE HERON NEWS

VOLUME 1 NO. 1 / MAY 2018



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THE HERON NEWS

MAY 2018

WELCOME TO CAROLINA NATIONAL GOLF CLUB



BY: STEVE BEECROFT, PGA
GENERAL MANAGER

Welcome to the inaugural issue of the Heron News!! To say it has been an unbelievable first four months of the year is an understatement. The transition to Arnold Palmer Golf Management has taken on a lot of behind the scenes time and effort. The ownership group is growing more comfortable with their operations and services to the point that we can move forward enacting our plans & goals for 2018.

I do not think that anyone can truly appreciate the effort that our owners have put forth since last April when we switched to self-managing and removed TGM from our businesses. We have been removing everything "Traditional" from our business licenses, tax Id's, leases and permits. Just recently we renewed our ABC permits, which is not a quick, easy task. I know that it may appear that nothing is getting done regarding our cap-ex plan, however, the sheer amount of time and effort with the transition coupled with the awful weather so far in 2018 has put us behind schedule but we will be moving forward. We are going to continue to show improvements instead of announcing improvements.

Our main goal is getting the greens prepped and ready for the warmer weather. APGM's Agronomy team, recently arrived on property to tour the courses and meet with Tom & I. Based on their findings and experience, our greens should come back fully within a few weeks of warmer weather especially at night. Stan, Bud & Tom are working on a proposal for ownership that will entail purchasing several covers for our greens. This is a healthy expense but we can all see the cost of not having them if needed. The next faction of APGM that will be on property early May will be the Risk Management & Safety team. This has been a very important topic for the team and us. We will have a full audit this summer based on their recommendation. The resources available to the management teams are second to none. When someone asks me what it is like or different working with APGM, this is what makes me proud to part of their team.

The Member Relations Committee has not met this year based on my recommendation. Not having clear concise answers on important topics such as capital improvement projects led to this decision. At this time we are ready to move forward in re-creating this committee. I appreciate the time and effort that the previous committee members have donated to the Club. The new Committee will consist of the following positions, four (4) male members, four (4) female members, the MGA & WGA Presidents and one (1) WRPOA BOD appointee. The goal of this new committee is to promote & be proactive with communications directly affecting the overall success of the Club for the membership & community. It is my intention that this group will meet once a month with my staff and I. In order to conduct successful meetings, agendas must be formed ahead of time by the committee so that the staff has ample time to research and answer these items. Ultimately we would like to open communications with the entire membership and not have personal agendas unveiled at these meetings. One of the positions will be required to take & formulate meeting minutes to distribute to the entire membership as well as the community. Another position will be tasked with creating meeting agendas for distribution before the meetings. Meetings will take place the second Tuesday of the month at 5:00 pm in the Clubhouse with June 12th being the first official meeting. Please send me an email or drop a note off on my desk for consideration to become a member of this committee. We would like to have a broad cross representation of members on the committee. Terms will be for the male & female committee members will be two (2) years. However, since this our first year, four (4) members will serve a one (1) year term so that we can rotate equally every year with an official June 1st calendar year guide.

CALENDAR OF EVENTS

May 2018

Carolina National Golf Club

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 TUES. NIGHT DINNER	2	3 BOOK CLUB	4 PUB NIGHT	5
6	7 I.G.A. LUNCH	8 PRIME RIB NIGHT	9 CLUB 25 9 am SG	10 MENS MEMBER/MEMBER 3pm SG	11 PUB NIGHT	12 MENS MEMBER/MEMBER 8:30 am SG
13 MOTHERS DAY BRUNCH 11 & 1	14 I.G.A. LUNCH	15 LADYBIRDS 9 am TUES. NIGHT DINNER	16	17 MENS MEMBER/MEMBER 3pm SG	18 MENS MEMBER/MEMBER 8:30 am SG	19 MENS MEMBER/MEMBER 8:30 am SG
20	21	22 TUES. NIGHT DINNER	23 SUPER FUN DAY 8:30 am SG BURGER NIGHT	24 WGA SUPER FUN DAY 9 am SG	25 PUB NIGHT I.G.A.	26
27	28 MEMORIAL DAY EVENT	29 TUES. NIGHT DINNER	30	31		



DINING & SOCIAL EVENTS

Questions about an Event??? Call the Plantation Grille (910) 755-5200

MAY 1ST

TUESDAY NIGHT DINNER.
RESERVATIONS REQUIRED. CALL 910-755-5200 EXT. 8
OPEN TO THE PUBLIC.
SEATING TIMES;
5:00PM, 5:45PM,
6:30PM, & 7:15PM

MAY 3RD

BOOK CLUB EVENT
(BACK ROOM)
NORMAL DINING HOURS
11:00AM-4:00PM
6:00PM (BAR)

MAY 4TH

PUB NIGHT
RESERVATIONS REQUIRED
CALL 910-755-5200 EXT 8
OPEN TO THE PUBLIC
SEATING TIMES;
5:00PM, 5:30PM,
6:00PM, 6:30PM,
7:00PM & 7:30PM

MAY 5TH

KENTUCKY DERBY PARTY
GRILLE CLOSES @ 3PM FOR PRIVATE EVENT



MAY 8TH

PRIME RIB NIGHT
RESERVATIONS REQUIRED
CALL 910-755-5200 EXT 8
OPEN TO THE PUBLIC
SEATING TIMES:
5:00PM, 5:45PM,
6:30PM & 7:15

MAY 10TH

CLUB 25 EVENT
GRILLE CLOSSES AT 12:30PM FOR PRIVATE EVENT



MAY 11TH

PUB NIGHT
RESERVATIONS REQUIRED
CALL 910-755-5200 EXT 8
OPEN TO THE PUBLIC
SEATING TIMES;
5:00PM, 5:30PM,
6:00PM, 6:30PM,
7:00PM & 7:30PM

MAY 13TH

MOTHER'S DAY BRUNCH
RESERVATIONS REQUIRED!! OPEN TO THE PUBLIC
SEATING TIMES; 11AM & 1PM; REGULAR LUNCH MENU NOT AVAILABLE

MAY 15TH

LADYBIRDS EVENT
REGULAR GRILL HOURS (11-4)

MAY 17TH

MEN'S MEMBER-MEMBER PAIRINGS PARTY; GRILLE CLOSSES AT 5PM FOR SPECIAL EVENT

MAY 18TH

MEN'S MEMBER-MEMBER LUNCHEON; GRILLE CLOSSES @12:30 FOR PRIVATE EVENT

MAY 19TH

MEN'S MEMBER-MEMBER DINNER; GRILLE CLOSSES AT 4:30PM FOR PRIVATE EVENT

MAY 22ND

TUESDAY NIGHT DINNER.
RESERVATIONS REQUIRED. CALL 910-755-5200 EXT. 8
OPEN TO THE PUBLIC.
SEATING TIMES;
5:00PM, 5:45PM,
6:30PM, & 7:15PM



PUB NIGHT (RESERVATIONS REQUIRED) OPEN TO THE PUBLIC SEATING TIMES; 5:00PM, 5:30PM, 6:00PM, 6:30PM, 7:00PM & 7:30PM



MAY 29TH

TUESDAY NIGHT DINNER.
RESERVATIONS REQUIRED. CALL 910-755-5200 EXT. 8
OPEN TO THE PUBLIC.
SEATING TIMES;
5:00PM, 5:45PM,
6:30PM, & 7:15PM

MAY 23RD

MGA SUPER-FUN DAY
GRILLE CLOSSES @12:00 FOR PRIVATE EVENT

BURGER NIGHT
RESERVATIONS REQUIRED; SEATING TIMES 5:00PM, 5:30PM, 6:00PM, 6:30PM, 7:00PM & 7:30PM
OPEN TO THE PUBLIC

MAY 25TH

PUB NIGHT
RESERVATIONS REQUIRED
CALL 910-755-5200 EXT 8
OPEN TO THE PUBLIC
SEATING TIMES;
5:00PM, 5:30PM,
6:00PM, 6:30PM,
7:00PM & 7:30PM

MAY 28TH

MEMORIAL DAY EVENT
GRILLE CLOSED ALL DAY FOR EVENT



AROUND THE CLUB



Ladies 2-Day Member/ Member

Nancy Lopez Flight

Carrie Kist Carrie Stewart	91	64	185
	68	72	140
April Miller Olivia Wells	96	94	190
	75	71	146
Carly Ward, Jenny Wiley	90	89	179
	66	65	131

Christie Kerr Flight

Olivia Shaffer Olivia Deane	96	82	178
	61	63	114
Chloe Stewart, Carli Rogers	105	99	204
	74	70	144
Chloe Griffith Christie Agnew	92	97	189
	63	66	129

Laura Davies Flight

Rene Spence Renee O'Neil	107	106	212
	69	69	134
Carli Matthews Chloe Deane	91	89	180
	69	58	117
Jessie Gorman Caiti Wells	109	103	212
	76	69	145

Class to be 150 lbs
Day 1
Hole #1: **Laura Rice**
Hole #2: **Christie Kerr**

Day 2
Hole #1: **Dana Carter**
Hole #2: **Renee O'Neil**

Colleen Booth

94	92	186
71	68	139
96	90	186
71	67	138
95	93	188
69	67	136

Sharon Hynes

103	97	200
72	66	138
96	93	189
71	69	140
100	94	194
68	62	130



FROM THE GOLF SHOP

WARM WEATHER HAS ARRIVED!!! As the cooler weather pushes away we are FINALLY starting to get great golfing weather! This means the golf season is officially in full gear. Despite the weather, the month of April had lots of golfers out on the course with a mixture of Men's and Women's events.

On April 2nd we held, the Masters Par 3 challenge with each hole playing the exact yardage of the Par 3 tournament in Augusta. With over 40 members playing, it was a fun event for all. Thanks for participating!!

On April 18th. the M.G.A. held it's Super-Fun day with a Twisted Shamle Format. Congrats to all of our winners!

Our Women's 2-Day Member-Member was held on Tuesday, April 17th and Thursday, April 19th. Two person teams, played two 18 hole matches with a variety of winners in each flight. A beautiful dinner was held on the evening of April 19th in the Plantation Grille. Congratulations to all of our winners! Check out our photos on our Facebook page!!!



CONGRATULATIONS!! Mr. Larry Shreffler on his Hole-In-One on April 7th on Heron #5

MERCHANDISE SPOTLIGHT



Roughly 2 years ago, Adidas introduced a new foam for golf shoes called Boost! This revolutionary technology threw out regular foam in our shoes that brakes down after a year and replaced it with a new chemically engineered foam design that lasts exceedingly longer and is far more comfortable! I don't have a time frame of when the foam breaks down yet because the original Boost golf shoes I bought are still in perfect shape and are just as comfortable as the day I tried them on over two years ago! Instead of the foam taking a constant beating from walking on it all day, the Boost foam is now giving back to your foot and giving you a bit of spring in your steps!

Tour360 2.0 adipower boost 3

GOLF TIP OF THE MONTH



One of the most common issues we have down south with Bermuda grass is chipping around the greens. The trouble usually involves chunking our chip or hitting a bladed shot that rolls across the green onto the other side of the fringe.

The reason many of us do this is ball position in our stance, we normally will set up with the golf ball in the middle of our stance! In order to hit a proper chip, we need to make a choice to either hit a high chip that stops sooner, or a lower chip that rolls out more. The picture on the left shows how to hit a high chip. The ball is played off of our front foot, your weight is forward, and your hands are in front of the leading edge of the clubhead. The picture on the right shows how to play a low chip. Again, your weight is forward, your hands are in front of the leading edge of the clubhead, and the ball is played off of the back foot rather than the front. With these two shots you will be able to save a lot of strokes out on the golf course by taking away double or even triple chipping onto a green!



MEMBERSHIP INFORMATION

* MEMBERSHIP PRICES AND PLANS SUBJECT TO CHANGE



MEMBERSHIP AMENITIES

FULL INDIVIDUAL MEMBERSHIP \$253 MONTHLY

INCLUDES:

- Unlimited green fees (requires \$21 cart fee per individual, juniors under 18 are free)
- Advance tee times reserved year round
- GHIN Handicap service included with membership
- Invited to join MGA and WGA (a small admin fee is required for membership)
- Invitation to participate in 20+ member only tournaments and outings
- 10% discount in our pro shop, restaurant, and snack bar
- Member only pricing on golf lesson packages and clinics
- Exclusive access to seasonal merchandise sales and personalized merchandise
- Unlimited walking any time out of season or after 12:30 in season (March, April, May, September, October)

FAMILY MEMBERSHIP \$301 MONTHLY

Family memberships are valid for multiple family members living within a household.

INCLUDES:

- Unlimited green fees (requires \$21 cart fee per individual, juniors under 18 are free)
- Advance tee times reserved year round
- GHIN Handicap service included with membership
- Invited to join MGA and WGA (a small admin fee is required for membership)
- Invitation to participate in 20+ member only tournaments and outings
- 10% discount in our pro shop, restaurant, and snack bar
- Member only pricing on golf lesson packages and clinics
- Exclusive access to seasonal merchandise sales and personalized merchandise
- Unlimited walking any time out of season or after 12:30 in season (March, April, May, September, October)

SENIOR INDIVIDUAL MEMBERSHIP \$197 MONTHLY

Senior Individual memberships are only valid for ages 75 or older.

INCLUDES:

- Unlimited green fees (requires \$21 cart fee per individual, juniors under 18 are free)
- Advance tee times reserved year round
- GHIN Handicap service included with membership
- Invited to join MGA and WGA (a small admin fee is required for membership)
- Invitation to participate in 20+ member only tournaments and outings
- 10% discount in our pro shop, restaurant, and snack bar
- Member only pricing on golf lesson packages and clinics
- Exclusive access to seasonal merchandise sales and personalized merchandise
- Unlimited walking any time out of season or after 12:30 in season (March, April, May, September, October)

SENIOR FAMILY MEMBERSHIP \$242 MONTHLY

Senior family memberships are only valid for ages 75 or older and for multiple family members living within a household.

INCLUDES:

- Unlimited green fees (requires \$21 cart fee per individual, juniors under 18 are free)
- Advance tee times reserved year round
- GHIN Handicap service included with membership
- Invited to join MGA and WGA (a small admin fee is required for membership)
- Invitation to participate in 20+ member only tournaments and outings
- 10% discount in our pro shop, restaurant, and snack bar
- Member only pricing on golf lesson packages and clinics
- Exclusive access to seasonal merchandise sales and personalized merchandise
- Unlimited walking any time out of season or after 12:30 in season (March, April, May, September, October)

NON-RESIDENT MEMBERSHIP \$169 MONTHLY

To be eligible for this membership category, non-residents must have their permanent address located outside a 50-mile radius of the club. This category is open to all residents within the household.

INCLUDES:

- Unlimited green fees (requires \$21 cart fee per individual, juniors under 18 are free)
- Advance tee times reserved year round
- GHIN Handicap service included with membership
- Invited to join MGA and WGA (a small admin fee is required for membership)
- Invitation to participate in 20+ member only tournaments and outings
- 10% discount in our pro shop, restaurant, and snack bar
- Member only pricing on golf lesson packages and clinics
- Exclusive access to seasonal merchandise sales and personalized merchandise
- Unlimited walking any time out of season or after 12:30 in season (March, April, May, September, October)

MEMBERSHIP AMENITY PLANS

	Annual	Monthly
Individual Cart Plan	<input type="checkbox"/> \$1,930	<input type="checkbox"/> \$168
Family Cart Plan	<input type="checkbox"/> \$3,276	<input type="checkbox"/> \$294
Individual Range Plan	<input type="checkbox"/> \$360	<input type="checkbox"/> \$32
Family Range Plan	<input type="checkbox"/> \$540	<input type="checkbox"/> \$48
Men's Locker	<input type="checkbox"/> \$60	<input type="checkbox"/> \$5
Women's Locker	<input type="checkbox"/> \$60	<input type="checkbox"/> \$5
Bag Storage	<input type="checkbox"/> \$96	<input type="checkbox"/> \$8
Additional Bag Storage	<input type="checkbox"/> \$96	<input type="checkbox"/> \$8
Individual Professional Package	<input type="checkbox"/> \$2,304	n/a
(Includes carts, range, bag storage & locker)		
Family Professional Package	<input type="checkbox"/> \$3,884	n/a
(Includes carts, range, bag storage & locker)		

IN THE KITCHEN WITH MIKE

MENU ITEMS OF THE MONTH!!!!



CHICKEN CAESAR WRAP \$10.00



U.S. OPEN BURGER \$10.00



PRIME RIB FRENCH DIP \$12.00

\$10.95

BURGER NIGHT

at Carolina National Golf Club
Wednesday, May 23rd
5-7pm (Res. REQUIRED)

8OZ. BURGER ON BROICHE BUN

CHOOSE YOUR TOPPINGS

Lettuce, Tomator, Red Onion,
Mushrooms, Pickles, Jalapeno
Peppers, Roasted Peppers,
Hashbrowns, Avocado, Spinach,
Bacon, Fried Egg, Cajun Seasoning

ADD YOUR CHEESE

American, Cheddar, Swiss, Provolone,
Bleu

SIDES

House Kettle Chips, French Fries
Onions Rings, Coleslaw, Potato Salad



Callaway



Stand Bag

Enter the drawing by going on our website
and filling out the form on our homepage.
www.carolinanationalgolfclub.com

DEMO DAYS

MAY 5

10:00-2:00



MAY 12

10:00-2:00

PING

2018



SAVE THE DATE!!

Men's Member-Member

May 17-19, 2018

\$95/Player

*Includes Golf, Food and
Tee Gift*

Sign Up Now: 910-755-5200

MOTHER'S DAY BRUNCH

SUNDAY, MAY 13TH
SEATING TIMES: 11:00 & 1:00
RESERVATIONS REQUIRED



CAROLINA NATIONAL GOLF CLUB

HAPPY MEMORIAL DAY!!!

Memorial Day Event

MONDAY, MAY 28TH, 2018

FOR MORE INFORMATION, CONTACT OUR GOLF SHOP (910) 755-5200



PRIME RIB NIGHT

TUESDAY, MAY 8th, 2018

5:30pm - 7:30pm

Char-grilled and delicious. Tender cuts of quality meats cooked to perfection. Tasty side dishes, selection of fine sauces and a deliciously fresh dessert. Reservations Required!!!



JOIN OUR E-CLUB

BE THE FIRST TO KNOW & RECEIVE EXCLUSIVE DEALS
www.carolinanationalgolfclub.com

FOLLOW US ON SOCIAL MEDIA!

f @CarolinaNationalGolf
t @CarolinaNationalGolfClub
i @Freddies27Holes



2018 SUMMER GOLF LEAGUE

JUNE 7TH - AUGUST 23
EVERY THURSDAY NIGHT
5:30PM SHOTGUN START
*8-PERSON TEAMS
FORMAT: 3 BB NET OF 8

LEAGUE FEE:
\$30 (MEMBERS)
\$40 (NON-MEMBERS)

WEEKLY FEE: \$20.00
(INCLUDES CART, RANGE BALLS,
SKINS AND PAR 3 CONTESTS)

*THE LEAGUE WILL HAVE 1 DIVISION CONSISTING OF 6 TEAMS.
EACH TEAM HAS 8 PLAYERS. A DRAFT WILL BE CONDUCTED
FOLLOWING PLAY ON JUNE 7TH.

FOR MORE INFORMATION AND TO SIGN-UP PLEASE CALL THE
GOLF SHOP. 910-755-5200.

CLUBHOUSE INFORMATION

STAFF DIRECTORY

GENERAL MANAGER
Steve Beecroft, PGA

DIRECTOR OF SALES & MARKETING
Daniel Fountain, PGA

GOLF COURSE SUPERINTENDENT
Tom Dedrick, GCSAA

FOOD & BEVERAGE MANAGER
Felicia Robinson

EXECUTIVE CHEF
Michael Michaud



HOURS OF OPERATION

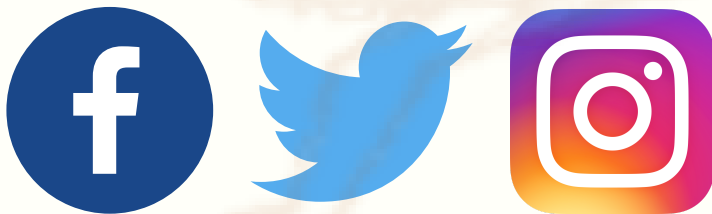
CLUBHOUSE
7:00am - 6:00pm

GOLF SHOP
7:00am - 6:00pm

PLANTATION GRILLE
11:00am - 4:00pm

SNACK BAR
7:00am - 4:00pm

FOLLOW US!!!



FEEDBACK?? LET US KNOW

Email: feedback@carolinanationalgolfclub.com



