



April 8, 2015

Thank you for your interest in the 2015 Turfgrass Research Field Day, hosted by the Mississippi State University Extension Service in cooperation with the Mississippi Turfgrass Association.

Our 2014 event was a huge success, with more than 130 industry professionals in attendance, and 19 sponsored exhibitor booths. **We owe a great deal of gratitude to our exhibitors:** *Agri-AFC, BASF, BWI, Cushman, FMC, Greenville Turf & Tractor, Harrell's, Helena Chemical Company, Humphries Farm Turf Supply, Jerry Pate Turf & Irrigation, Ladd's, Mississippi 811, Mississippi Turfgrass Association, Nu-Farm, PBI-Gordon, Redexim Turf Products, Sod Solutions, Syngenta, Williams Equipment & Supply, and Winfield Solutions.* **Special thanks to our Little Dewey's BBQ lunch sponsors:** *BASF, Cushman, Jerry Pate Turf & Irrigation, Sod Solutions, Mississippi Turfgrass Association.* **And thank you Harrell's for donating an iPad**, which helped earn more than \$300 for the MTA scholarship fund.

I would like to personally ask that you consider sponsoring and exhibiting at this year's event. My cell phone number is below if you would like to discuss this personally. Sponsorship funds are used to provide breakfast and lunch, as well as toilets, tents, tables, and chairs. Additional revenue is used to support continuing turfgrass research efforts at MSU by paying utilities, equipment costs, and undergraduate student employees.

We will offer three different sponsorship levels for your consideration – Gold (\$600), Silver (\$300), and Bronze (\$200) level sponsorships. All sponsorship levels will be granted employee passes and space for equipment display. Gold sponsorship helps pay for lunch and includes your company logo prominently featured on the commemorative t-shirt and on table-top displays. This pricing is the same as last year's lunch sponsor deal. Silver sponsorship also includes your company logo on the t-shirt. Bronze sponsorship is just exhibit space. In addition, we will place posters throughout the facility and run a marquee featuring company logos on the projection screen recognizing sponsors.

A common area will be provided for equipment demonstration. We suggest exhibitors bring their own tail-gating tent. Equipment can be delivered the day prior to the event.

We greatly appreciate your support and will work hard to ensure this program continues to be a successful activity and tremendous benefit for Mississippi's turfgrass industry.

Sincerely,

Jay McCurdy, PhD
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