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## Introduction to Westfields



Our Fred Couples' signature championship golf course is one of the premier courses in the Mid- Atlantic region.

Opened in the Fall of 1998, its convenient location provides easy access for all of your guests driving from the DC/MD/VA area.

Woods surrounding the facility are complimented by our rolling hills and scenic environment providing a "pure golf" experience.

Westfields is a facility that all will most certainly enjoy as we look forward to the opportunity to host you and your guests.



# The Westfields Experience

- Cart & Greens Fees Included for all Golfers
- Practice Range Balls Included
- Complimentary Hot/Cold Towels
- Taylor Made Jet Speed Rental Clubs Including:
  - New 2014 Jet Speed Driver and Speed Blade Irons
- Personalized Scorecards, Scoreboard & Electronic Message Display on our Grill Room TV's
  - Logos can be added to all



# The Westfields Experience

- Tournament Formatting & Reports
  - Alpha & team lists for registration
- Special Event Set-Up:
  - Longest drive, Closest to the pin, Accurate drive, Longest putt, Break the glass, Hit the green, Red solo cup drive, Yellow ball, Red tee
  - Use/Beat the pro challenge
- Tournament Rules Sheet (for each cart)
- Professional Scoreboard & Scoring



### Merchandise

Westfields has access to numerous vendors who offer great tournament packages and discounts. Most of these items can be done with any corporate sponsor logo you may have. Allowing Westfields to make these purchases for you relieves you of the worry of ordering, receiving and transporting the merchandise for your event.





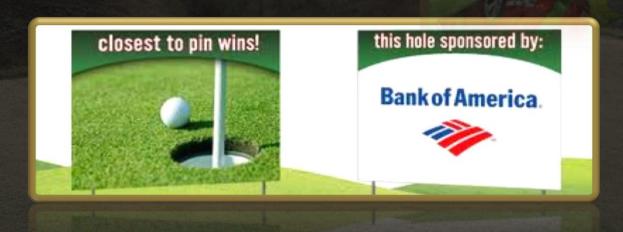
### Catering

Westfields has a full service on-site Food & Beverage Operation. We have our own chef and full service banquet staff to accommodate any request you may have. We are happy to recommend a menu for you or you may create something on your own. Themed menu's make for a interesting and memorable dining experience as presentation is of the utmost importance.

### Event Signage, Insurance & Special Events

Each event has many different needs. From Tee Signs, Hole-In-One options and Special Events, Westfields has access to many vendors that will be able to cater to them all. We can provide you with a list of those whom we feel are the best. The day of your event we will set up and place all your signage throughout Westfields. Whether it be on specific holes or around the clubhouse alleviating one more of the many stressful things you have to do the day of the event.





#### **Bag Drop**

As your players arrive our staff will collect their bag from them at our bag drop. We will tag their bag with their name and transport it down to the appropriate cart. We will then direct them to the proper place to park and where to go for registration.





### Registration

Generally located on the front porch of the clubhouse, registration will be a focal point as your guests arrive. With both sides of the walkway available, you have space for checkin as well as any tee gifts, raffles or mulligans you would like to give away or sell. A wonderful place to start the event, registration will lead your guests throughout the clubhouse for any needs they might have prior to a great day on the course.

### Raffles & Silent Auctions

Having a raffle or silent auction is a great way to generate revenue.

Depending on your events needs, we have plenty of space for your event to work. Choosing the lobby, grill room or the deck, all places will provide more than enough space for your needs.

Golf merchandise can make a great silent auction or raffle gift, we can help point you in the right direction.



# Putting Contests & Announcements

#### **Announcements**

Once all the pre-event activities have been completed, our deck is a great focal point to make announcements. Standing 25 feet above the golfers you will have an opportunity to welcome all your guests and make any announcements that you would like. Following your announcements our staff will go over the rules, format of play, and any other information your guests need to enjoy a wonderful day.

#### **Putting Contests**

A fun way to start off the golf tournament is with a putting contest. Whether it be the Standard contest, Mega Putt or a Helicopter Drop it's a great way to gather all participants together before a great day on the golf course.



# Awards Ceremony & Reception

Following golf, your group can gather in our wonderfully renovated Grill Room or Pavilion. Both are perfect spots to finish off what is sure to be a delightful day at Westfields. Both spaces provide plenty of space for events of all sizes and will surely have all your guests leaving with a smile on their face.



# Payment & Event Evaluation

### Payment

Following your event, you have two option of payment. The day of your event you may pay with a check or credit card, or we can set up a house account for you which will allow us to send you an invoice w/ Payment Terms.

#### Evaluation

Mailed with your receipt or invoice will be an event evaluation. We at Westfields are always striving to be better. We ask for any feedback that you would like to give us as we know it will help us enhance the overall experience.



### We Look Forward to Hosting Your Event!!

