

## Baseline Newsletter

### October 2020



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### Membership is the lifeblood of our Club

It is no surprise that our waitlist to join Central Park has dwindled a bit during the Covid pandemic. In February we boasted a high of 63 people wanting to join with a wait time of nearly a year. Today that number is 26. But don't panic - to add perspective, historically 30-35 has always been the sweet spot - enough cushion to replace resigning members, yet not so long as to discourage interest in joining.

We're fortunate that our equity membership of 500 has remained at full capacity. Even through the shut-down this spring and the subsequent phasing in of tennis, we remain full at 500. Central Park is still THE place to play tennis in our area. Other local facilities are not faring so well.

Since March we've welcomed 49 new members and said goodbye to the same number, maintaining full membership. What's different is that typically we'd expect an average of 3 resignations per month, usually due to relocation, injury, a life transition or a switch to a seasonal membership. Today that number is closer to 6 per month. So lots of new faces on the courts these days!

Several waitlist members have jumped at the chance to join Central Park, bypassing the year-long wait that they were anticipating. The board is temporarily permitting a prospective member to "jump to the front of the line" allowing those on our waitlist who are more hesitant to join during Covid to stay in a holding pattern if they so desire. Now is a great time to join CP!

### What can members do to help build membership?

- Welcome those new members! Say hello to a new face. Engage. With social opportunities curtailed, it can be more difficult to integrate.
- Tell your tennis friends that memberships are available NOW at Central Park. They might be able to play within a month of first walking in the door.
- Offer to play with a prospective member, providing a chance to "show off" our club; [Julie](#) or the Membership Committee Chairs [Annie Ottesen](#) and [Joyce Ismon](#) can help set that up.

Central Park is very much still the premier "tennis players' club." And the word is getting out – memberships are available now. With the transition of some of the other local tennis facilities, players are looking for alternatives. CP shines. We've done a good job making tennis safe and fun at the same time. Kudos to Julie and the entire staff. Let's all keep up the good work.

Follow this [link](#) to our monthly minutes.

Missed the Annual Meeting—[click here for a recap.](#)



**PRESIDENT**  
**[NANCY GOLDBERG](#)**



# October 2020



Thursday, October 1

Guests allowed - 2 per court

Thursday, October 1

More fitness hours

Friday, October 2

Next Cup Sign up begins

Monday, October 12

Tennis Committee Meeting 6:00 pm

Tuesday, October 13

Facilities Committee Meeting 4:30 pm

Monday, October 19

Membership Committee Meeting 9:30 am

Wednesday, October 21

Finance Committee Meeting 6:00 pm

Monday, October 26

New session Jr. Team begins

Wednesday, October 28

Board of Directors Meeting 6:00 pm

**COMING TO CPTC REMINDER:**  
**ARRIVAL TIME FOR YOUR COURTS, LESSONS OR FITNESS**  
**APPOINTMENTS SHOULD BE NO MORE THAN 5 MINUTES EARLY!**  
**THANK YOU!**

## Welcome New Equity Members

Michael Brennan & Amy Bruestle

Chrissy Bauer

Alex Ma & Sherri Lu

Eddie Schultz

Jordan Ott & Yumin Mao

Karry Zhang

Randy & Momi Henne

## Welcome Seasonal Member

Doug Sayed

## Welcome Young Professional

Eric Gan



## Best to our Resigning Members

Doug Sayed

Gurupurna Vasisht

Yogesh Sharma

Marney Whitney

Tad & Marilou Rolfe

Cy Oskoui

Polly Bonnell

Jake Singer

Jeffrey Chen

## Welcome Jr. Member

Charlie Valdman

Sebastian Acheson

# MANAGER'S MISCELLANY

October arrives with beautiful weather and another month full of changes!

I certainly didn't think I would be starting this month with another staffing change, and one that has an impact on so many of us, but as I mentioned in my annual meeting message, this story is ongoing. Our annual meeting allowed us to recap what your Board, Committees and staff have been faced with over the last six months, but it also shared perspective of the dedication to creating a tennis community like no other.

As Nancy mentions in her article we have seen quite a turnover in our membership since the pandemic began. And rather than think the worst, we stepped up to the challenge. Laurie's ability to paint the picture for prospective members, whether over the phone (during full closure) or while walking through our partially closed facility and sharing what club activity is really like, encouraged 49 people to say yes to CPTC. It also helped that our Tennis Staff engaged prospective members through email, phone calls and assurances that they will find other members like them—wanting to play tennis. Your front desk and maintenance/fitness staff continue to work hard following safety protocols. Cleaning areas throughout the day, sanitizing touch points and tennis balls and ball machines, make CPTC stand out amongst other facilities. And of course, we have some of the friendliest and most caring members around. It takes everyone to create our community, working together to keep it safe and a place members and prospective members want to be! So thank you for the efforts to all! Let's keep it up!

Turning back to the staffing change... Laurie Uhrich has decided that her time has come to leave the nest! She has been offered an opportunity to enter back into the corporate world and has decided she will begin to transition from CPTC. I know leaving CPTC is difficult—that community like no other I mentioned earlier—it includes the staff. Friendships are built, and that good feeling you get when seeing a familiar and friendly face, for some of you on daily basis, is hard to leave. Laurie will be amazing at her new job and will take on the new challenges like she has done with us—a can-do attitude with a smile. I will do what I can to slow that transition— but no guarantees—so when you see her—make sure to wish her the best! We will miss her!

Please be safe and stay healthy! Hope to see you here!

[Julie Wheadon, Club Manager](#)



## FITNESS UPDATES

- ⇒ Self Cleaning and Supervised Workouts (5 or less + staff “supervisor”)
- ⇒ Members will be allowed 45-minute allotments to have access to the Fitness Court.
- ⇒ Need more time? Same day “walk on” call the front desk to register for time before or time after

### AVAILABLE TIMES:

- Monday-Friday 7:00 to 1:00 pm SELF CLEANING
- Monday-Friday 3:00 to 4:00 pm SELF CLEANING
- Monday-Friday 4:00 to 8:00 pm “SUPERVISED” (7– 8 pm coming to GameTime soon)
- Saturday –Sunday 8:00 am to 5:00 pm “SUPERVISED” (12-1 pm coming to GameTime soon)

# COMMITTEE REPORTS

## MEMBERSHIP | CHAIR [ANNIE OTTESEN](#) & [JOYCE ISMON](#)

It is exciting to see so many people playing tennis. We are happy to report that we have added new members every month in spite of COVID. We want to welcome the members who have joined and look forward to the day we can all get together and party.

I encourage all of us to greet everyone you see. Since we all are wearing masks it's even hard to recognize people you know!!!

This is also the perfect time to tell your tennis friends that memberships are available now! As more restrictions are lifted we expect more people will be ready to get back on the court. We will help you set up a time for them see the club and play some tennis. Please contact Julie, Annie or Joyce for more information.

So go out and have a smashing good time!

## FACILITIES | CHAIR [STEVE COLEMAN](#)

A special shout out to Brian Darrow for his years on the Facility Committee as member and chairman. Thank you so much Brian, you will be missed. Also, a thank you to Bill Skilton our newest member, welcome aboard. There have been many updates to the club infrastructure and targets for the committee's review in the upcoming months. We will be reviewing the Capital Needs Assessment to provide a ranking and priorities to the Board for their evaluation in the future. The pool is awaiting new lighting and then will be closed for the season, hopefully to open next year. On courts 1 thru 8, the heaters will be inspected for use this Fall and Winter and the tubes blown out. I know the heaters always look forward to that! The carpet is scheduled to be replaced from the Member Services office down to the courts and the next level. Lastly, we are looking at installing touchless water dispensers. Our next meeting will be October 13 at 4:30 PM, most likely via Zoom.

## TENNIS | CHAIR [BETH LEHMAN-BROOKS](#)

As fall is upon us, days are shortening and the ability to play outdoors is waning. Indoor courts will soon be our only option and certain times are always at a premium. I appreciate everyone's patience as we navigate this new world order as we try to get back to normal. Please be aware of procedures as they change: guest policies, court times, lessons, junior team, etc. We are, thankfully, heading in the right direction with a more return-to-normal status. But as cold and flu season are upon us, we may have to take precautions and take steps back to a tighter format. We definitely don't want to go that way, but we might need to. Please be sure to check out GameTime for all events and reservations for clinics, lessons, fitness and tables for socializing. Also you can log into the Central Park Tennis Club main website to see all our COVID-19 Information & Updates.

### Important Reminder!

Please remember to check your emails!

This is the main form of communication on updates for your court!

If you have not been receiving emails, please contact [Julie](#).



# COMMITTEE REPORTS

## FINANCE | CHAIR [PETRA CARL](#)

This month, the Finance Committee met to discuss refinancing the loan on the Roberts building. Over the past few months, we have reviewed options with our current lender and listened to those provided by other banks. Our primary objective was to see if we could lock in a lower interest rate. In the end, we concluded that the best course of action would be to remain with Umpqua and let our loan reset on January 1. The rate set on that day will be fixed for two years and will, more than likely, be lower than our current rate. This process is seamless, requires no paperwork and costs us nothing. Our recommendation was approved by Board.

Those of you who were able to “attend” our annual meeting heard my recap of the past year. I am very thankful for my committee members who have given their time and talents and have agreed to continue serving with me this year. Next month, we will begin the budgeting process for 2021 and continue brainstorming ways to make the club’s financial information more transparent.

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**THE POINT OF SALE SYSTEM IS UP AND RUNNING!!!!**  
**PLEASE BE PATIENT AS WE WORK THROUGH TO LEARN AND**  
**UNDERSTAND THE NEW SYSTEM.**

**YOU WILL RECEIVE AN EMAIL ANNOUNCEMENT WHEN YOUR MONTHLY**  
**STATEMENT IS AVAILABLE TO VIEW ONLINE.**

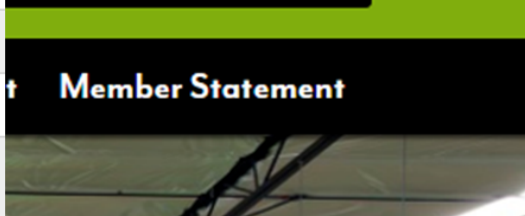


Please log in first to view this page.

### Step Two

Login:	<input type="text"/>
Password:	<input type="password"/>
<input type="button" value="Submit"/>	

### Step Three



## Member Statement

Your balance: \$0.00

[Pay Balance Now](#)

[View Statement](#)



# NEW CARDIO CLASS WITH ETHAN

Click [here](#) to sign up for this quick moving clinic Sundays at 5:30 pm



[Ethan Vaughn](#)  
[Tennis Pro](#)

Clinic	Day of Play	Time	Max # of people
Lisa's Skills & Strategy 2.5 Intermediate	Monday	8:45 - 9:45 am	5
Lisa's Skills & Strategy 3.0+	Monday	9:45 - 10:45 am	5
Chad Cardio Tennis	Tuesday	8:45 - 9:45 am	6
Chad Cardio Tennis	Wednesday	9:45 - 10:45 am	6
Phil's Skills & Drills 2.5+	Wednesday	5:30 — 7:00 pm	6
Phil's Skills & Drills 3.5+	Wednesday	7:15 — 8:45 pm	6
Lisa's Skills & Strategy 3.5+	Thursday	9:45 - 10:45 am	4
Chad Cardio Tennis	Friday	8:45 - 9:45 am	6
Lisa's Skills & Strategy 3.0+	Friday	8:45 - 9:45 am	5
Chad Cardio Tennis	Friday	9:45 - 10:45 am	6
Ethan Cardio Tennis	Sunday	5:30 — 6:30 pm	6



## CPTC USTA TEAMS

**ONLY 4 PER COURT IF YOU HAVE A  
WARM UP COURT BEFORE YOUR MATCH  
(HOME MATCH MUST BE A WALK-ON)**

## REMINDER BALL MACHINE TIMES

*Monday – Friday: first court of day and midday*

*Friday – Sunday: last court of the day*

	7:00-8:30am	7:30-9:00am	2:00-3:30pm	2:30-4:00pm	7:15-8:45pm*	7:45-9:15pm*
Monday	Court 8	Courts 9 & 12	Stadium	Courts 9 & 12	N/A*	N/A*
Tuesday	Court 8	Courts 9 & 12	Stadium	Courts 9 & 12	N/A*	N/A*
Wednesday	Court 8	Courts 9 & 12	Stadium	Courts 9 & 12	N/A*	N/A*
Thursday	Court 8	Courts 9 & 12	Stadium	Courts 9 & 12	N/A*	N/A*
Friday	Court 8	Courts 9 & 12	Stadium	Courts 9 & 12	Court 8	Courts 9 & 12
Saturday	N/A	N/A	N/A	N/A	Court 8	Courts 9 & 12
Sunday	N/A	N/A	N/A	N/A	Court 8	Courts 9 & 12

*\* Ball machines may be booked as a walk on or waitlist court for the last court of the day during the week only\*\**

# CHANGES IN OCTOBER —Tennis Committee Updates



Your Tennis Committee met Monday, September 28

## **TENNIS GUESTS—2 guests/2 members per court now allowed**

- There is to be a maximum 1:1 guest-to-member ratio on the court, i.e., the number of guests cannot exceed the number of members playing on a court.
- Members will be responsible to register guest in GAMETIME and ensure guest has filled out and submitted the Covid Guest Agreement prior to play. Guest will not be allowed to proceed to court until front desk confirms waiver receipt. <https://www.centralparktennisclub.com/template.asp?id=1085&page=124789>
- All guest fees will be applied to member's account. The front desk will not process cash, check or credit card payments for guest fees.
- Guests, like members, may only play on one reserved court per day.
- A person is considered a guest once he/she move on to the court and is actively involved in the play either by feeding balls or directing play or drills, with or without a racquet. That person is then deemed a guest and is required to pay fees and subject to visit limitations.

All other tennis guest policies apply.

## **MODIFIED COURT TIME — 6 –7:15 am** *(Coming to GameTime soon)*

### **Roberts Building Courts 9-12 Only**

In an effort to offer more court time and determine demand, the Roberts bldg. will be available for reservations only **(no day of walk on)** Monday –Friday from 6 am to 7:15 am.

How it will work:

- Our maintenance crew will open the handicap service gate (see signs) and door to Roberts Bldg for play at 5:55 am. Door will be closed at 6:30 am when front desk staff arrives to open remainder of facility.
- Members must check out with front desk when they leave the facility through the Clubhouse for contact tracing.
- Ball machines will not be available at this time, maintenance staff will need access to service the ball machines on court 9 and 12. They will do this with as little disruption as possible to those playing.
- The Committee will review this offering at their October 12 meeting to determine any modifications that need to happen.

We appreciate your patience as we work through all these playing opportunities.

# Central Park Junior Tennis Program

We are committed to the **DEVELOPMENT** of **GOOD ATHLETES & GOOD PEOPLE.**

## Late Fall Junior Program

**October 26—December 20**

No Class November 23– November 29

Sign up will be available Friday, October 9

### Red Stars I & II

Tuesday/Thursday 3:30 pm - 4:30 pm & Sunday 8:30 am - 9:30 am

### Orange Stars I & II

Tuesday/Thursday 3:30 pm - 5:00 pm & Sunday 8:30 am - 10:00 am

### Green Stars I & II

Monday/Wednesday 4:15 pm - 5:45 pm & Sunday 10:00 am - 11:30 am

### Bronze I & II

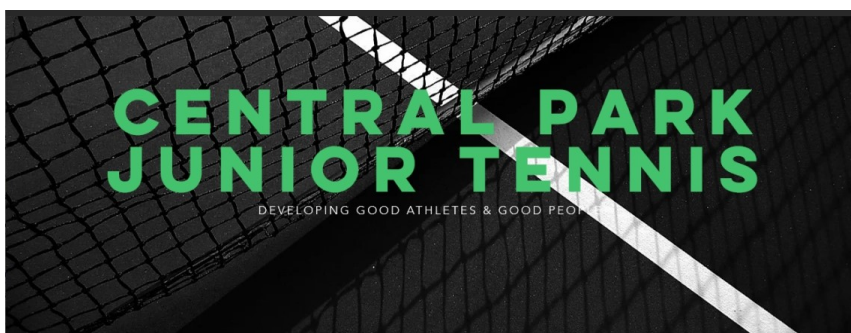
Monday/Wednesday 4:15 pm - 5:45 pm & Sunday 10:00 am - 11:30 am

### Silver

Monday/Wednesday 3:30 pm - 5:30 pm & Sunday 11:30 am - 1:30 pm

### Gold

Tuesday/Thursday 5:00 pm - 7:00 pm & Sunday 11:30 am - 1:30 pm



**Junior Team Parents & Students...**

**<https://www.cptcjuniorteam.com>**



# LATE FALL CUP TENNIS AT CPTC

## Session 2

October 28-December 11

Sign up begins Friday, October 2

*\*Closes October 16*

Sign into [GameTime](#) now!

*Reminder if your in a partnership select the **red x** to void the trio sign up*

Select Classes and Events  
Find your level and read the details

- Evergreen level (2.5) Mondays at 12:45 pm
  - Scroll to start date of October 26 to sign up
- Emerald level (3.0) Fridays at 12:45 pm
  - Scroll to start date of October 30 to sign up
- Classic level (3.5) Thursdays at 11:00 am
  - Scroll to start date of October 29 to sign up
- Rainier level (3.5+) Wednesdays at 12:45 pm
  - Scroll to start date of October 28 to sign up
- Challenge level (4.0) Tuesdays at 11:00 am or 12:45 pm
  - Scroll to start date of October 27 to sign up
- Kingco level (4.5+) Fridays at 11:00 am
  - Scroll to start date of October 30 to sign up
- Sign up with partner or as trio, Evergreen & Kingco individual sign up
- Want to sub? Contact [Lisa Moldrem](#)
- Scores will be recorded
- \$1 fee charged for new can of tennis balls per person, per match.
- Bye for the week of November 23 - November 27 (Thanksgiving)

## ADVERTISING

Thinking of a Move?



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**Wesley K. Nomi, DMD**  
2017 Arizona School of Dentistry  
and Oral Health

READY TO CONNECT? ADVERTISE IN THE  
NOVEMBER/DECEMBER NEWSLETTERS FOR **FREE**

### WEBSITE ADVERTISING RATES

- Learn what others do for a living in our club.

### GREAT SOURCE FOR REFERRALS!

### AD IS LISTED IN:

- Website under Advertisements
- Monthly Baseline Newsletter E-Mailer, over 1000 sent

### REASONABLE RATES:

- First 2 months FREE then - \$25.00/mo with 3 month minimum plus one-time posting fee of \$25

Contact Julie to get started! [juliew@centralparktennisclub.com](mailto:juliew@centralparktennisclub.com)

