

## **Economic Impact for Phoenix Open 2012 done by ASU.**

- 1. Total economic impact- 222 million**
- 2. 30 percent non local attendees**
- 3. Visitor's spent 89.7 million – Direct**
- 4. Total by visitors 172.3 indirect and direct**
- 5. Sales tax 5.5 million for state, Scottsdale and Maricopa County.**
- 6. Total attendance 518,000.**
- 7. 49.7 spent by the Thunderbirds, PGA and other people associated with the Tournament.**