

BMOOR IN THE KNOW

A Newsletter for the Broadmoor Community

Dining Room

Tuesday-Friday

11:00am-9:00pm

Saturday

10:00am-9:00pm

Sunday

10:00am-8:00pm

Golf Shop

Tuesday-Sunday

Opens 7:30am

A Big Thank You To The Entire Team

.I hope this message finds you well and enjoying the summer season at Broadmoor Country Club. We have been experiencing exciting levels of activity in all areas of the club and I thank you all for making Broadmoor a place people want to be. Our team strives to provide a consistently wonderful experience that you expect. As they say, "it takes a village" and I want to take this opportunity to say thank you to our team.



Each year, the activity levels increase during the summer season, and we look to match

that activity with quality and quantity of fine staff. As an extension to our core team, we are fortunate to have the addition of wonderful seasonal staff. All together, we see our staffing levels of 30 in March grow to our current level of 85. This increase in summer staffing assist our core team with ensuring that our facilities are properly maintained, our events run smoothly, and our members receive the best possible experience. Their dedication, hard work, and enthusiasm contribute significantly to the vibrant atmosphere at Broadmoor.

Their efforts do not go unnoticed and are instrumental in making our club a place that we are all proud to be a part of. It is a sad reality though that we will begin seeing many of the seasonal staff departing by the time the next newsletter comes out. Nearly all will be departed by mid August.

Please join me in extending a heartfelt thank you to each member of our core and seasonal team for their tireless efforts and unwavering commitment to our club's success. Their, skills and hospitality create the activity and atmosphere we all enjoy and it is greatly appreciated We plan to have an employee appreciation day off site later this month. Please be watching for details and I thank you in advance for considering support for their fun event.

Kind Regards,

Keith Clark, PGA; 317-408-3170; kclark@broadmoorcc.com

Upcoming Events

July 4

Annual Buffet

July 12

Couples 9 & Dine

July 13

Breakfast at Wimbledon
Tennis Tournament

July 17

Book Club

July 18

Pickleball 201 Clinic

July 19

Mid-Summer Poker
Tournament

August 9

Luau at the Pool

Membership Update by Tracy Schooler

Our spring influx of new members usually slows down as the summer progresses. Here's a few interesting facts about our membership initiatives.

We have an excel spreadsheet that tells the statistics and numbers for conversion rates based on clubhouse tours, course tours, and an overall conversion rate of everyone who inquires at Broadmoor:

- **Clubhouse Tours: 50%**
- **Golf Course Tours: 86%**
- **Overall Conversion Rate: 73%**



In other words, if we get prospective members on the greens, we can close them! Another reason to bring your friends to this amazing Donal Ross Golf Course!

Welcome New Members!

YOUNG PROFESSIONAL

Cahmelan Porter

SOCIAL MEMBERSHIP

Kara Licurgo

Premier: 40+	Promotional Initiation: \$8,000 \$6,000 Dues: \$546 Capital Fund: \$135 F&B: \$75
Young Professional: 30-39	Promotional Initiation: \$6,000 \$4,500 Dues: \$425 Capital Fund: \$135 F&B: \$75
Junior 29 and under	Promotional Initiation: \$3,500 \$2,650 Dues: \$303 Capital Fund: \$135 F&B: \$75
Social Membership (no golf)	Promotional Initiation: \$1,000 Dues: \$172 Capital Fund: \$70 F&B: \$75
Corporate Membership	Call Tracy for details!

Member Spotlight: Meet the Phillips

Brandon and Jacqueline (Jacquie) Phillips can frequently be found around Broadmoor either on the golf course, at the pool, or at one of our many member events. While Brandon has an impressive background, you won't believe Jacquie's.



Brandon is originally from here, although his family moved around when he was young. At the age of 12 – 8th grade – he began school at Park Tudor and was there all through his high school years. Brandon was an avid hockey player and after high school played junior hockey for two years – one year in Toledo, one year at Bozeman, Montana. He then returned to Indiana where he graduated from IU as a Finance Major and has worked in the field of wealth management ever since. He currently is with Mariner Wealth Advisors.

Brandon started playing golf after college with friends and, like so many of us, really got into it. He started looking around for a course to join and had been here several times with a high school friend. He loved the course and joined Broadmoor in 2011.

Jacquie's journey is the more interesting of the two (which Brandon readily admits!). She was born in California but ended up at Carmel High School. After graduation she went to Paris to study at le Cordon Bleu, focusing on cuisine and pastry, including sculpting chocolate! She then came back to Indiana and worked for various bakeries. She became Executive Chef for the Bob Vandergriffe drag racing team where she travelled all over the US, cooking for both sponsors and teams. She did this for 4-5 years before being hired by the Marriott Conference Center as Chef de Cuisine. After 5 years at this position, she became the Sous Chef at Capitol Grille. But we're not done yet!

After a year at the Capitol Grille she left "cheffing" behind and became a paralegal (head whiplash here), getting her credentials through Boston University. She is now at Krieg DeVault and has been there almost a year – and loves what she does! She's also an admitted "adrenaline junkie" – she has a Ducati motorcycle, loves skydiving, and spent time in a cage facing a great white shark!



Brandon and Jacquie met 6 years ago through an on-line dating app (Bumble) and clicked. Many of our members attended their wedding on May 4th of this year, and they are going to South Africa in the fall for a delayed honeymoon.



The Phillips support Broadmoor through significant participation in what we have to offer. Brandon plays in the Wednesday night Men's

League, our annual Noel Epperson Tournament, the Mordoh Cup, Club Qualifiers, and our holiday tournaments. Together they spend time at the pool, play

pickleball, attend our game nights and wine tastings. Jacquie's favorite golf event is Scary Mary and favorite social event is doggie day at the pool with puppy Harry.

When asked what they like best about Broadmoor, in addition to the course they love the people and love the staff. They have developed some awesome friendships and Brandon has gone on golf trips with other members. Jaquie loves the Broadmoor community, and mentioned how the Club is nice without being stuffy.

We're glad to have you here!

Employee Spotlight: Meet Tom Kryspin

The entire membership knows and appreciates the incredible work of our Grounds Crew – the unsung heroes of the course. We thought we would spotlight some of these dedicated employees, beginning with Tom Kryspin. This is Tom's 4th season, and his journey to Broadmoor is an interesting story!



Tom is originally from Connecticut and he obtained experience in greens keeping at

the Patterson Club in Fairfield, CT. He came to Indiana to attend DePauw University in Greencastle, where his mom attended. While at college he played LaCross and graduated with a BA in Communication.

After college he returned to Connecticut and took a job at Boston University, creating media for the athletics program. After one year, his boss got him in contact with someone in WWE, and he spent three years working in digital media in New York.

Originally Tom thought his career was going to be working on documentaries, but COVID was enough for him, working 70-80 hours per week, and he decided to return to Indiana. Responding to an ad on Craigslist, he was hired at Broadmoor and loves it here! Tom likes the fact that there is something new every day – his specialty is spraying and cutting cups, and he is licensed to work with chemicals. He will soon

begin working on becoming a Certified Assistant through the Golf Club Superintendents Association of America (GCSAA) online course.

In his personal life, Tom has a long-time girlfriend, Manon – on and off since 2014 but back together since 2020. In his free time he



likes playing with his dog, Mike, a 5-year-old mix.

Tom, thanks for your hard work for Broadmoor!

Operations Updates: Making Progress

Each month we have tried to present a financial picture of our operational challenges – again, 25-year-old facilities. Operational planning happens during our strategic planning sessions in January and we spend the rest of the year in implementation. Slowly but surely we are making tremendous progress, even if our members don't always “see it.” And we are focused on paying as we go without incurring debt.

The **Tennis House** is finished and Rob has finally moved in! Stop by and see the freshly painted walls, new flooring, and a place for our Director of Recreation to call his own.



The landscaping project is finished for this summer and we will give our new design some time to settle in. While the heat of this summer doesn't help, the grounds crew has



done a great job keeping everything watered.

The **Patio Project** has been advertised and we have already had several pledges – including the generous donation from a member who pledged \$25,000 in matching funds!

With this summer's rays beating down, the pool is a popular place (Juneteenth had swimmers!). As a reminder, we put in \$50K to repair the 2ft pool and filled in the baby pool. We continue to add lounge chairs and umbrellas as we need.



Golf Updates by James Gilbert

Be sure to check our website for dates, new events, changes, and anything else that helps you play the most golf that you can! Each month we will spotlight highlights of note.



July	August	September	October
July 4 th Firecracker Tournament	August 3 rd -4 th Sr. Championship/ Ladies Championship	September 14 th Couples for a Cause	October 4 th Glow Golf
July 12 th Couples 9&Dine	August 10 th Men's Club Championship Qualifier	September 21 st June Herman Women's Member/Guest	October 12 th Season Wind Down Golf Event
July 13 th Stroke Play & Horse Race Qualifier	August 11 th Horse Race	September 28 th Closing Day	October 26 th Scary Mary
July 14 th Stroke Play Qualifier	August 23 rd -25 th Men's Club Championship		
July 25 th Junior Club Championship			
July 26 th -28 th Mordoh Cup			

Couples 9 & Dine

The first C9&D of the season was Friday, June 7th. It was a tremendous turnout – 54 players signed up! Four-person teams played a 9-hole Par 3 scramble, and it was a close one! First place winners, **Keith and Brittany Suttle** and **Aaron and Tasha Monson**, ended up with -5. Several



teams came in at -4 but **Vera and George McAdoo** and **Terry and Rhonda Trammell** edged into

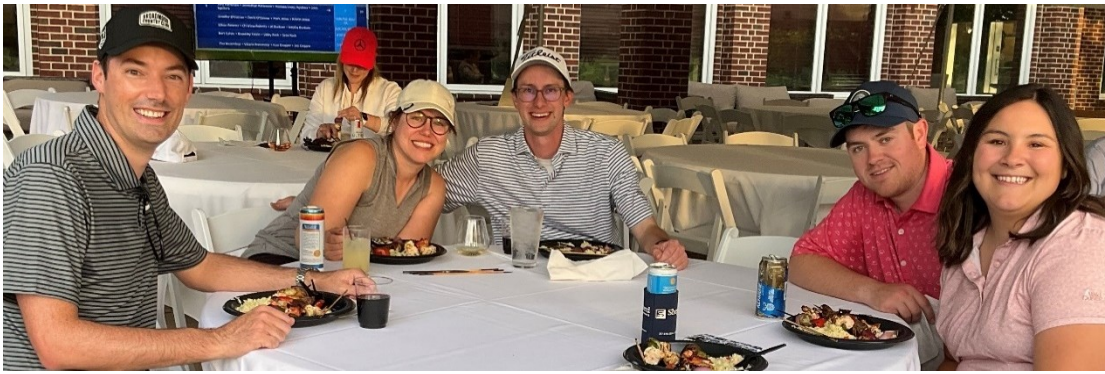


2nd place. **Vanessa and John Lopez and Tory and John Patterson** received the Superscore award!

Mark your calendars for July 12th for our next one, which will include High Noon samplings before play, wine samples with dinner and a rousing evening of karaoke!

More of those who came to play





We repeat: mark your calendars for July 12th for our next one, which will include High Noon samplings before play, wine samples with dinner and a rousing evening of karaoke! We are also making plans to arrange for a limited number of babysitters. Look for more information soon!

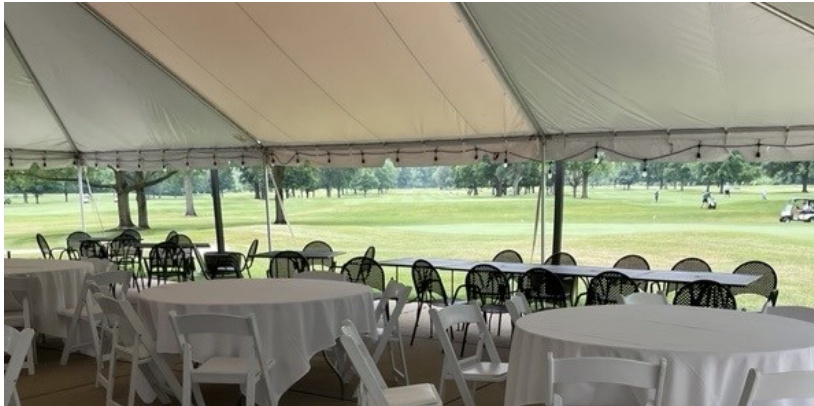
Epperson Takes Center Stage

Our signature tournament, **The Noel Epperson Invitational**, took place June 20-22. This annual traditional event is named after a long-time and beloved Broadmoor golf pro, Noel Epperson. Thursday, June 20th, was practice day, with the first day of play Friday, June 21st and playoffs Saturday, June 22nd, followed by an evening dinner dance.

While our members and guests experience the results of our efforts, not many know what goes into it – ordering the tent, bringing in additional carts, printing schedules, cleaning inside and out . . . so we thought we would show you just a little bit!



Extra carts rolled in Wednesday for our 60 teams!



Tent ready for Breakfast, Lunch & Dinner (although the air conditioned restaurant and ball room were popular)!



James making sure the glass is clean!



Josh and Stephanie cleaning the curbs.



Jay working on the front entrance to the shop.



The calm before the storm . . .



Katherine and Marly getting the Donut Bar ready.

Tournament Time

Tournament players – members and guests – experienced 3 days of golf heaven (although hotter than . . .), beginning with the practice round on Thursday, June 20th; first day of play Friday, June 21st; and final championship rounds on Saturday, June 22nd. We thought the rest of the membership might be interested to see it!

Upon arrival, the parking lot was packed with cars and the range and putting green were the same!



They are working hard on their putts!



James is running the show . . .



60 teams and 120 players, oh my!

Blake and Keith are ready to start.



Some of those who came to play!



Dave Jongleux with Zach Mingee.

Andrew Rutherford brought his father.



Ray Coyne taking advantage of our caddy program. Smart guy!



We knew the Harris' – Mann and son Tony – would sign up!





Readying for a 9:00m shotgun start, James called the players together for the beautifully sung National Anthem.



Board President LuAnn Humprey gave a warm welcome to our members and their guests.

Honoring our new tradition of celebrating long-time members, **Don Boelke**, **Dick Leventhal**, **Dr. Irv Freedman** and **Marty Kroot** began the tournament with the first drives off #1 tee.





Marty Kroot taking an opening drive!



Our dedicated golf shop employees!

Once the players rolled out, it was breakfast time for those who made this happen – our golf shop and grounds crew members!



A fan favorite!



Chris Groene and Blake Wolfe can be proud of their teams!



The F&B Team plays a HUGE part from the beginning to the end of the Epperson weekend. On Friday, Avery and Katherine had already put in a full day at the bar by 9:30am!

FINAL DAY

Saturday was just a little cooler with some breeze, but it was still a tough day for everyone to grind it out! After a morning start, players were able to pick up a "grab and go" lunch by the leader boards.



Katherine and Nathan ready the food: kabob city!



Ed and Bear Hammann take a few minutes for lunch.



Waiting for the results . . .



Korey Niemann with partner Tom Mulligan wait for results.

After 3 days of golf, including Thursday's practice round, the players were ready to see who went to the Shootout!



Does Mike Riddle like what he sees?



James and Blake update the Leader Board



1st, 2nd, and 3rd place winners! Many of our members have played in this event for years – for some, it was the first or second year. Guests came from all parts of the country, including Illinois, Michigan, California, Montana, Florida, Texas, Kentucky, South Carolina, Massachusetts, and Tennessee!

MEANWHILE . . .

All hands were on deck in the clubhouse as the staff got ready for the Saturday night dinner dance. The theme was Broadmoor at the Olympics, and the many decorations helped with the atmosphere!



No job too small for super GM Keith Clark!

The satellite bar was ready.



AND THE WINNERS ARE . . .

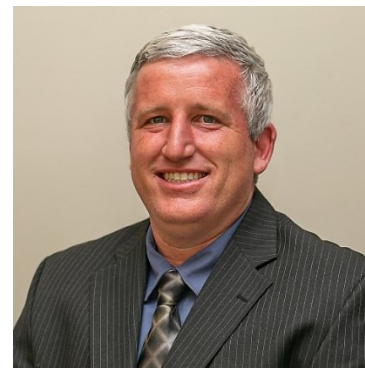


Member Eric Dollin and Guest Tom Dollin, pictured here with Blake and James. Congratulations!

Thanks to all our members and guests for playing and to our incredible staff who made it happen! ***Please come back next year!***

Grounds Report by Chris Groene

The crew spent weeks getting ready for the Epperson, so we thought we would take this opportunity to again let everyone know who's on the team! In addition to our seasonal staff, here are the key players:



- Chris Groene, GCSAA Class A Golf Course Superintendent – 15th Season
- Eric Spicer – Assistant Superintendent – 5th Season
- Ryan Allison – Assistant Superintendent – 5th Season
- Bret Miller – Equipment Manager – 14th Season
- Guillermo Parra – 24th Season
- Alejandro Rodriguez-Campos – 8th Season
- Tom Kryspin – 4th Season
- Josh McCauley – 4th Season
- Stephenie Thompson – 3rd Season
- Joey Beatty – 3rd Season

The Social Scene

July	August	September	October	November
July 4th Buffet	Luau Concert at the Pool, 8/9	Labor Day Buffet	Book Club, TBD	Book Club, TBD
Breakfast at Wimbledon Tennis Tournament, 7/13	Book Club, TBD	Breakfast at the US Open Tennis Tournament, 9/7	Game Night resumes, 10/25	Game Night, TBD
Book Club, 7/17.	Swim Up Movie, TBD	Book Club, TBD		Champion's Dinner, TBD
Pickleball 201, 7/18	Open Tennis, 8/16	Doggie Day at the Pool (last day pool is open)		
Mid-Summer Poker Tournament, 7/19		Open Tennis, 9/20		
Open Tennis, 7/19				
Pickleball League 102, begins 7/25				
Swim Up Movie, TBD				

July 4th Activities

The events we set up for Memorial Day proved to be a success, so we are repeating them on July 4th!

- **Firecracker Tournament** shotgun start 9:00am.
- **Traditional Buffet** 11:00am-4:00pm.
- **Bounce House** all day.
- **Water sports** begin approximately 1:30: relay races, water balloon toss, cannon ball, PIG in the pool.
- **Corn hole** begins approximately 3:00 – hope to see our returning champs the Terry's!



Friday night open tennis June 14th: Amy Sermersheim and Danielle Mancewicz rallied the teams!, Next night July 19th.



LUAU CONCERT AT THE POOL!

Friday night, August 9th. This is a family event. At 6:00 the pool area will be closed and only those with RSVP's will be able to re-enter. There will be a lifeguard for kids to swim while music is playing under the covered tent. Buffet and summer cocktails will be available. More to come!

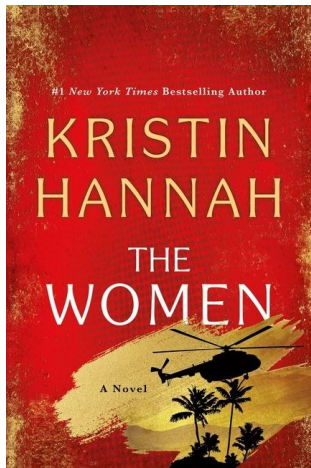
SAFE SITTER RESPONSES!

We have had responses to our search for sitters during adult events. Look for options when we send out RSVP's for these events.

Book Club

July 17th, 6:30: The Women by Kristin Hannah

"Women can be heroes. When twenty-year-old nursing student Frances 'Frankie' McGrath hears these words, it is a revelation. Raised in the sun-drenched, idyllic world of Southern California, and sheltered by her conservative parents, she has always prided herself on doing the right



thing. But in 1965, the world is changing, and she suddenly dares to imagine a different future for herself. When her brother ships out to serve in Vietnam, she joins the Army Nurse Corps and follows his path.

The Women is the story of one woman gone to war, but it shines a light on all women who put themselves in harm's way and whose sacrifice and commitment to their country has too often been forgotten. A novel about deep friendship and bold patriotism, The Women is a richly drawn story with a memorable heroine whose idealism and courage under fire will come to define an era."

NOTE: Book Club is a great way to get to know other members while reading books you might never have picked up. COME!

August 14th, 5:30: One Italian Summer by Rebecca Serle

When her mother dies, Katy Silver is left reeling. Carol wasn't just her mom, she was Katy's best friend and her first phone call. . . the mother-daughter trip of a lifetime looms: two weeks in Positano, following the very same route Carol did as a young woman. Katy had been waiting years for Carol to take her, and now suddenly she is faced with going on this adventure alone.

But then the impossible happens: Carol appears for real, in the flesh. Healthy and suntanned . . . and thirty years old. Katy doesn't understand what is happening or how. But over the course of her time in Italy, Katy gets to know Carol in this new form, and soon she must reconcile the mother she loved with the younger woman she is meeting for the very first time."



After months of "heavy" books, we are doing something different this time. Book clubbers are meeting at Broadmoor at 5:30 and carpooling down to **Indy Reads** in Fountain Square. If you have books

you want to get rid of, bring them and we will donate to Indy Reads. After a short book discussion, we will go out to eat. **Join us!**

Importance of RSVP's



As we send out notices and sign-ups for events, please be sure to RSVP so we know how to set up and prepare, especially when food is involved.

Thank you for being faithful readers of our newsletters!