

May 2023 Newsletter

BMOOR IN THE KNOW

A Newsletter for the Broadmoor Community

Newsletter Highlights: Membership / Centennial / Golf / Greens / Recreation / Social

Dining Room

Tuesday-Saturday

11:00am – 9:00pm

Sunday

11:00am – 4:00pm

Golf Shop

Tuesday-Sunday

Opens 7:00am

Golf Simulator

Tuesday-Friday

10:00am-6:00pm

Saturday-Sunday

From our General Manager

During early April we were able to experience a few days of true spring weather with temperatures in the 80's (although the recent cold snap has been a surprise!). As the warmth slowly comes back, we get to see the beautiful transformation with plants and trees blooming to full color. It's this time also we enjoy seeing members beginning to use all areas of Broadmoor, which brings activity and energy to the club. Do you know others who would enjoy being a part of the Broadmoor community?



Member referrals are the most significant element of successful growth at private clubs. Beyond the great benefit of

having your friends, family and/or associates enjoy Broadmoor with you, referrals allow us to continue to grow our activity in events and enhance your club experience. Right now is a wonderful time to invite others to visit, tour, play and consider Broadmoor for membership. The golf course is spectacular and the energy we are experiencing is very inviting. This is also why we have chosen to launch our newest membership promotion and member referral awards programs.

Who might you know who could be interested in a golf or social membership at Broadmoor? We would enjoy the opportunity to contact them, invite them out for a tour and share our information.

We all look forward to sharing fun with Every Member, Every Guest, Every Time. Please know that you are always welcome to contact me directly with your feedback, suggestions, and kudos to staff.

Respectfully,

Keith Clark, PGA

kclark@broadmoorcc.com

317-408-3170

Upcoming Events

May 6

Derby Party

May 10

Book Club

May 11

Pickleball 101

May 13

Donald Ross Match Play

May 14

Mamma Mia's Mother's Day

May 19

Member Guest

May 26

Carb Day Calcutta

May 28

Race Listening Party

May 29

Memorial Day Cookout

June 8

Couples 9 & Dine

June 11

Concert on the Course



Welcome to our Newest Members

Premier

- Steve & Heather Van Camp
- Tom & Angie Merz

Young Professional

- Alec & Jenny Tod
- Nick & Brooke Faris

Junior

- Justin Kopp & Emilie Krack
- Brian Joswick
- Jadon Bliss
- Ross Bixler

Social

- Megan Palmer & Stephanie Hannah

Member Spotlight: Meet the Jungels

Having met through their boys' soccer games, Terry and Mary Ellen Jungels married in 2004, and their combined family consists of three boys (one of whom, Tim, is also a member). The Jungels joined Broadmoor during our Centennial Membership Drive in the fall of 2019 – and liked it so much they stayed! Since that time they have been strong supporters of the Club, sponsoring family parties in 2020, 2021 and 2022; attending member events; and participating in social activities – in fact, they were the champs at our Euchre Tournament in March! Terry is an avid golfer and we really hope to see Mary Ellen at our Ladies' clinic.

Originally from Chicago, Terry attended Purdue where he received his undergraduate degree in accounting and Master's Degree in Agronomy. Terry has worked on golf courses, built golf courses and managed golf courses. Since 1989 he has owned Total Lawn Care and, while he thinks about retiring, he wants to focus on the science side of the industry. Mary Ellen had a long and successful career in the banking industry. She was with Indiana National Bank for 30 years and retired in March of 2020 from Regions Bank. During those years she was in the management program, went to private banking, and ended her time as a wealth manager. Once she retired, Terry decided she needed to come and work for him part time!

Both have been very active in the community. Terry coached wrestling for 25

years at St. Michael's/Ritter Junior High and Mary Ellen continues to volunteer at the track for their 4th grade education program.

Interesting fact? Terry is also a Citizen of Luxembourg. His great grandmother came to this country at a time women could not vote, so she saw no benefit in relinquishing her Luxembourg citizenship – which has passed down through the family all these years.

When asked what they like about Broadmoor, they had quite a list: it's a pretty place, members are great, and they had wonderful things to say about our staff. We are so very glad they have chosen Broadmoor as their happy place!



Member Spotlight: Behind the Scenes

For this issue we want to use this space to “spotlight” our many members who work diligently behind the scenes on the Club's committees. Committees spend time documenting our monthly financial figures, planning members' events and programs, setting club policies, and everything else that goes into providing what we hope is an excellent member experience!

Finance Committee

Chair: Dave Jongleux

- Larry Mitzman
- Andrew Rutherford
- Mann Harris
- Phil Genetos
- LuAnn Humphrey
- Eric Dollin

Staff Liaison: Keith Clark

Golf and Greens Committees

Chairs: Nathan Warfel (golf) and Colin Terry (greens)

- Julia Potter-Bobb
- Rusty Scott
- Todd Sermersheim
- Rich Wolfe
- Ned Torson
- Bear Hammann
- LuAnn Humphrey
- Josh Kaback
- Steven Napier
- P.J. Stockert

Staff Liaisons: James Gilbert and Chris Groene

Facilities Committee

Chair: Terry Greene

- Larry Dorfman
- Jim Bates
- Rich Potosnak
- LuAnn Humphrey
- Scott Rosa
- Jan Frazier

Staff Liaison: Keith Clark

Member Engagement & Recreation Committee

Chair: Alex Durham

- Jenna Rutherford
- Linda Goeke
- Larry Dorfman
- Lisa Noe
- Amy Sermersheim
- Jan Frazier

Staff Liaisons: Jasem Alhaidah, Rob Greathouse and Kara Larch



If you would be interested in serving on one of our committees, please contact Keith Clark and he will notify the Committee Chairs!

Employee Spotlight: Jasem Alhaidah

Jasem was born in Saudi Arabia. His mother was from the States and his father was from Saudi Arabia. His parents met on spring break in Florida and they moved to Brownsburg when Jasem was 4, where his mother had family.

After graduating from Franklin College in 2020 with a music degree, Jasem wanted to be a high school choir director. But in mid-2020 – with schools closed and the education picture looking unstable – Jasem made a switch. Based on a referral from Gabe Hoffman of our golf staff, Jasem applied for and initially became a bartender for us.

While working in his first job for Broadmoor, Jasem also had an eye towards becoming a firefighter, fulfilling his calling to help people. But in November, 2021, he was promoted to Assistant Manager and one year later, November, 2022, he was named Director of Food and Beverage. He is doing a different kind of firefighting now, with a staff of 20-30 servers, bartenders, and kitchen staff reporting to him. Working between 60-70 hours per week during our busy season, he has his hands full!

On April 4th of this year Jasem got engaged to his long-time love, Claudia Hoffman, planning a wedding for the fall of 2024. But what you may not know is that when not working here, his passion is fishing and hunting with friends. His recent fishing experience in Ocean Springs, Mississippi landed him this big fish!



When asked what goals his work at Broadmoor fulfills, he is “helping people” on a different level, building relationships with our members. While initially somewhat intimidated and trying to learn nearly 300 member names, Jasem has become a key member of the Broadmoor family. His favorite events are weddings and our member events, as he sees a side of members we don't usually see when they can relax and just have a good time.

What would he like to see for Broadmoor? Continued growth and expansion, increased dining activity year-round, and checking off all the boxes for a great member experience. We know that with Jasem around we will get there!

Ongoing Centennial Projects

Last year we celebrated our 100 years of history, which began in June 2022 with the first Board of Directors meeting. However, the first rounds were not played until July 4, 1924, once the course and clubhouse were finished – so we can celebrate for another year!

We hope you have enjoyed reading some of the “legacy” bricks many of our members purchased. If you want to be part of the on-going **legacy brick project** or purchase additional bricks, please contact Kara Larch (klarch@broadmoorcc.com) and she will send you the appropriate links. We hope to have “Part II” rolled out for the Mordoh Cup in September.

Many members contributed items to place in our **Time Capsule**, and we left room in our brick area for its placement. We thought a fitting time would be the July 4th weekend, to coincide with the first rounds being played. In the meantime, if you still have mementos to include, please contact Kara Larch. More information to come!



Member Engagement by Kara Larch



Time sure does seem to be flying with nice weather and summer just around the corner! First, I would like to say thank you to our members for an awesome first month in my role. It has been so great to start to meet and interact with you. This month I would like to talk about what we have coming up at Broadmoor as well as member engagement.

As we move into the busy season, we have numerous exciting events coming up for members of all ages. We just kicked off our men's league with ladies' league not far behind. On May 6th we will be having our Kentucky Derby Party. We are getting ready for Mother's Day brunch which will feature a Mamma Mia! theme as well as bottomless mimosas. Looking forward later into May we are having the Carb Day Calcutta on May 26th as well as the BCC cookout on May 29th. These are all events where we would love to have big turnouts!

Member engagement is such an important part of the club and this community that Broadmoor has built. This season we will focus on member engagement and how we can increase that as a club. We love to continue to get feedback from our members as to events they would like to see happen.

Broadmoor truly is the place to be, and I am so excited to kick off the 2023 season.

The Importance of Club Fitting by James Gilbert

Dear golf enthusiasts,

As the weather starts to warm up (finally) and we prepare to swing into the season, I wanted to take a moment to talk about the importance of club fitting. Club fitting is the process of customizing your clubs to your unique swing characteristics, and it can have a significant impact on your game.



When you use clubs that are not suited to your swing, you may experience a number of problems, including inconsistent ball flight, loss of distance, and difficulty hitting the ball accurately. A well-fitted set of clubs, on the other hand, can help you achieve greater consistency and accuracy, and can even add distance to your shots.



There are many factors that go into club fitting, including club length, lie angle, shaft flex, grip size, and more. A good club fitter will take the time to assess your swing and make recommendations based on your individual needs.

If you're serious about improving your game, I highly recommend investing in a professional club fitting. Not only will it help you play better, but it can also make the game more enjoyable by giving you the

confidence to hit shots you might not have attempted before.

So if you haven't been fitted for clubs recently, I encourage you to make an appointment to get fitted. You'll be amazed at the difference it can make.

Masters Par 3 Results

April 20th was a beautiful day for the Masters Par 3 (rescheduled) tournament! This tournament was an individual gross and net.

Gross Winners	Net Winners:
<ul style="list-style-type: none">Justin Kopp (27)Brett Paschke (30)Julia Potter-Bobb(31)	<ul style="list-style-type: none">James Still (29)Andrew Rutherford (29)Phil Genetos (29) <p><i>All three net winners tied and their placement was chosen using a scorecard playoff!</i></p>

Opening Day

The weather cooperated and we had a grand opening day this past Saturday. The rain held off until our last two teams were out and we were able to call it a fine day! We had **81 golfers** and it was cool to see our new carts rolled out.



As always, keep swinging!

Remember: All tournament results can be found on our website!



1st place (pictured below)

Rich Wolfe
Tina Cohen
Ethan Roberts
Korey Niemann

2nd place

AJ Hamilton
Vera McAdoo
Kevin Golden
Du Trieu

3rd place

Ned Torson
Jim Still
Matt Brase
Terry Greene

4th place

Steve Reed
Jeff Lewis
Terry Jungels

Trouble Getting a Tee Time? Not Here!

We have heard stories where at some clubs tee times are at a premium – no calling up James and getting a tee time the same day! Executive Golfer came out with some interesting facts why some golfers are having more difficulty securing a tee time (source: Executive Golfer).

- The number of American golfers with an active USGA handicap has surged nearly 17% in the past two years with nearly 420,000 players establishing handicaps in 2022.
- As you would expect, new golfers are raising the average USGA handicaps for both men and women across the country.
- For men, the overall average USGA handicap in 2022 was 14.0, while the average for new players was 15.6.
- For women, the overall average USGA handicap in 2022 was 27.9, while the average for new players was 31.7.

As we have said before, our goal is to increase the number of golfers at Broadmoor balanced with the ability for our members to get their desired tee times. Another component for a positive member experience.

Ladies Golf by Jan Frazier

Over the winter we talked with several members about trying our Ladies' Golf Clinic and League. The most common responses were: "I have never played; I would be embarrassed; it's a little scary . . ." After years of watching golf with my husband and seeing puts just circle the cup, I swore I would NEVER play golf! But I tried the clinic last summer and got hooked. It's really a lot of fun. Our first "indoor" meet was Tuesday, May 2nd, and we had a great turnout considering we didn't hit one ball! All our BCC ladies are so nice and helpful, and we want to see our Ladies' League grow. So come and try it – if nothing else, the after-play cocktails are worth it!

(P.S. If nothing else, check out the cool ladies wear we have in the Golf Shop!)



Ladies
Friday
Morning
Choose-Up
Coming
soon!

Grounds and Greens by Chris Groene



April weather continued to be quite the challenge with multiple storm events, high winds, frosty mornings, and highs into the 80's. In my 14 seasons at the club, this has been the worst season for gumball production from the sweetgum trees! Add in the high winds resulting in numerous small branches and small debris, and we had our hands full cleaning up debris most of the month. The good news is most of the gumballs have dropped and been cleaned up; however, debris cleanup will be an

ongoing task through the Spring.

We continued preparing all playing surfaces on the better weather days and made the first cut in bluegrass rough in April. On April 10th we successfully completed deep-tine aerification and sand topdressing of all putting greens. We also solid tined and rolled all tee surfaces. We will continue to solid tine thin turf areas and fairway hot spot areas throughout the spring with minimal impact to playability. Also, this month we sprayed 110 acres of rough to control broadleaf weeds and crabgrass pre-emergent protection. We are in the final stages of an irrigation project at #18 tee that will expand our coverage to the new black tee and continue to wrap up projects. The site to the left of #16 fairway has now been renovated, tilled and seeded. Please avoid driving through or playing from any seeded area that is covered with straw. There is a high likelihood these areas will be extremely soft from the additional irrigation we are applying to promote turf growth.

Looking ahead into May, we will be increasing our staff labor hours by 35% with the return of our high school and college help by the end of the month. This will allow us to increase all areas of maintenance intensity and detail work as we get into the prime golf season. Projects in May include the haul road restoration on #1314/10, continued cart path work (fixing edges, filling, leveling, and rolling), and annual plantings around the clubhouse. The entire

grounds staff is excited and motivated to provide premier conditions for the upcoming season and hope you bring out all your friends to show off your club!



Check out these pictures: one is a cool shot of #10 green from our roof and the others show the results from deep tine aerification with roots over 8" deep. That rooting pictured is from our fall aerification and we now have more open channels to promote new rooting.



DIY TIP of the Month

For a better looking healthier lawn, try increasing the mowing height and frequency of mowing, especially in the Spring. Studies have shown that increasing mowing frequency from 1 to 2 times per week will result in a thicker, healthier lawn. The increase in mowing promotes turf density and minimizes stress on the plant by removing a smaller portion of leaf blade each time. By increasing the mowing height you have a healthier plant with more leaf tissue for photosynthesis and less exposed soil for weeds to creep in. First, remember to do last month's tip to sharpen those mower blades and then increase the height and frequency of mowing to lead to a better lawn this year!

Racquet Sports Gearing Up by Rob Greathouse

Pickleball is off to a hot start at Broadmoor with the Indy Picklers beginning their season. The Picklers play Monday-Sunday in the morning and members are encouraged to join.

Our own **Broadmoor Adult Pickleball League** kicks off with Pickleball 101 scheduled for **Thursday, May 11th from 6-7:30**. This gives our members a chance to see if they would like to sign up for the pickleball season.

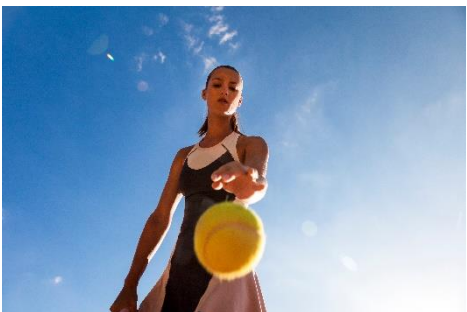
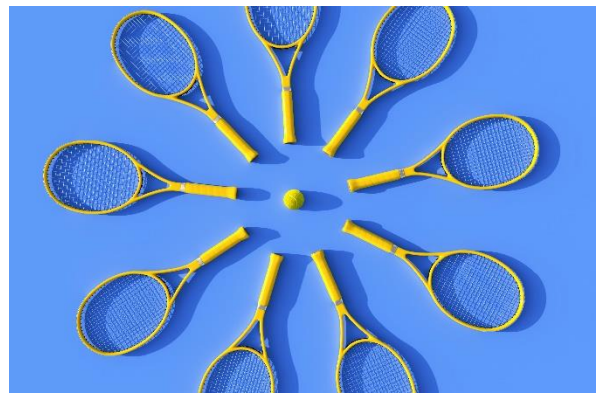
The League officially starts Thursday, May 18th, and is divided into two sessions:

Session I: 5/18-7/13 (no play 7/6)

Session II: 7/20-9/7

Ryan Atkinson will be our Pickleball Director and run the League, and fees are \$175 per session. Broadmoor will supply the balls, but we ask players to bring their own paddles. You can also arrange private lessons with Ryan (Atkinson.pickle002@gmail.com). Click [HERE](#) to sign up.

Please come out and enjoy our third **Tennis Season** with Coach Pride leading his exciting team of assistant coaches. There will be junior and adult play as well as private tennis lessons available this summer. **Junior tennis** is offered **Tuesday, Wednesday, and Thursday mornings, 9:00am-12:00pm** from **June 13-July 27**. Juniors can come and play for one or more hours under the supervision of our tennis instructors. Members will be charged \$15 per hour. We ask for an RSVP to Rob Greathouse 24 hours before play so we can be sure to have enough staff.



Ladies' Tennis clinic is offered **Thursdays, 10:00am-11:30am** beginning **June 8th** and running as long as weather permits. Like Juniors, the clinic will be on a "pay as you play basis" which means that every time you come to clinic your account will be charged \$20, and you are welcome to bring guests (clinic fees for guests will also be charged to your account).

To arrange tennis lessons please contact Coach Pride directly by phone or text at: 619-778-9000 dellpridetennis@gmail.com. Also, racquet stringing and customization is available with Coach Pride this season.

We have also received interest in our newly formed **Singles Ladder**, for both men and women. For more information and to be added to the list please contact Rob Greathouse.

As always, if you are looking to reserve a pickleball or tennis court contact Rob at 317-965-1956 or rgreathouse@broadmoorcc.com.

Swim Time Almost Here by Rob Greathouse

The pool season at Broadmoor is fast approaching! The pool will officially open on Friday, May 26th at 10 A.M. Pool hours this season are 10 A.M. to 8 P.M., Tuesday thru Sunday and closed on Monday's. On Race Day May 28th we will have a listening party at the pool with the race broadcast going on the speakers and beverages being served. And in response to member comments, this summer we will have a dedicated presence down at the pool to order food and drink, and our Snack Shop attendants will be ready and waiting.

Swim Lessons will begin on May 31st and are open to all ages. Lessons are one-on-one with our experienced lifeguards and can be done in half-hour or hour sessions. You can sign up for swim lessons by emailing me at rgreathouse@broadmoorcc.com.

We all want to have a great time at the pool this summer but we must remember to be safe first. Please click [HERE](#) for our pool rules so we can all stay safe and have a fun summer at the pool. I look forward to seeing everyone out at the pool this summer. Aloha!



Save the Date for Summer 2023!

 **BROADMOOR**
COUNTRY CLUB

**Camp
Broadmoor**

Weekly Sessions
June 19 - August 4
Camp will be closed the week of July 3.

Ages 5-12

Guest Of Members Welcomed
Details coming soon.

  www.kecamps.com

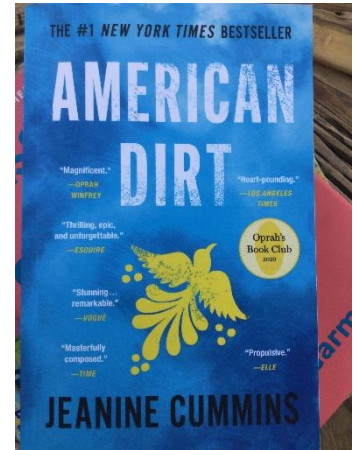
Social Events

Bernie's Magic Touch at our all-member events has brought record crowds! At our Easter brunch we had nearly 200 members and their guests, and we hope to have just as many at our Mother's Day Mamma Mia brunch. Click [HERE](#) to make your reservations now!

Book Club Goes Around the World

Our book club is becoming more popular and the books we have read so far have taken us to London, South America, Paris, Mexico and now Ireland! It's great way to learn about other countries and some of their challenges – and the discussions are quite thought-provoking!

Our **May 10th** selection is American Dirt by Jeanne Cummins, recommended by Jan Frazier, and **June 14th** is Say Nothing by Patrick Rodden Keene, recommended by Terry Greene. Click [HERE](#) to sign up.



Euchre

At our March game night last month veteran Euchre players Terry and Mary Ellen Jungels came out on top – Andrew Rutherford and Jan Frazier were formidable opponents at our April game. In addition to a fun night of cards, for \$15 you get appetizers and your first cocktail free! Come and bring your friends for our May games scheduled for Friday, **May 12th**. Click [HERE](#) to register.

Pictured: Euchre organizers Jenna and Andrew Rutherford, with our own James Gilbert!

Child Care comes to Broadmoor

Many of our members have asked about child care during some of our adult events. Lisa Noe, the newest member of our Member Engagement committee, spearheaded this effort along with Amy Sermersheim and Iris Terry. We are testing this out – Derby Day is our first foray! Information will come with event notifications. Thanks again to Lisa! Click [HERE](#) to register.

Do you have a story or interesting fact to include in our next edition? Please email Jan Frazier, jfrazier@planningplusllc.com